

Refining your plots

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Week 6, Class 1

Reviewing

Lab 2

Data viz in Wild

Raleigh

Maggie

Ann-Marie and Murat on deck

Agenda

- Axes and aspect ratios
- Annotations
- Themes (a little bit)

What we won't get to

Each of the following are pretty fundamental to good data viz, but we won't have time to go over them today. Please make sure to read the corresponding chapters:

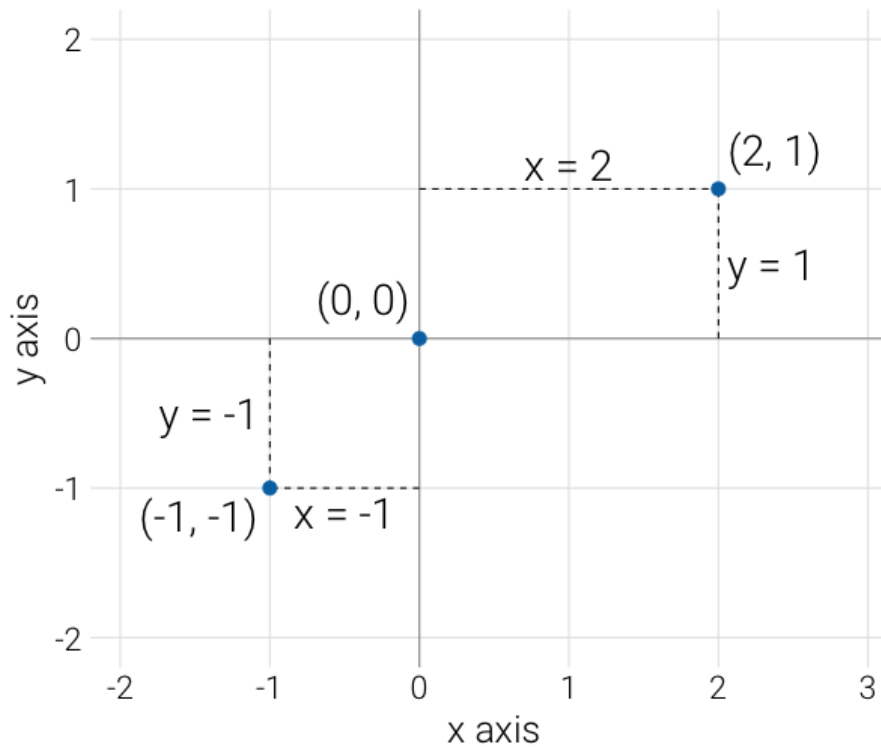
- Handling high data density (lots of overlapping points)
- Compound figures
 - See `{patchwork}` and `{cowplot}`
- Exporting figures

Learning Objectives

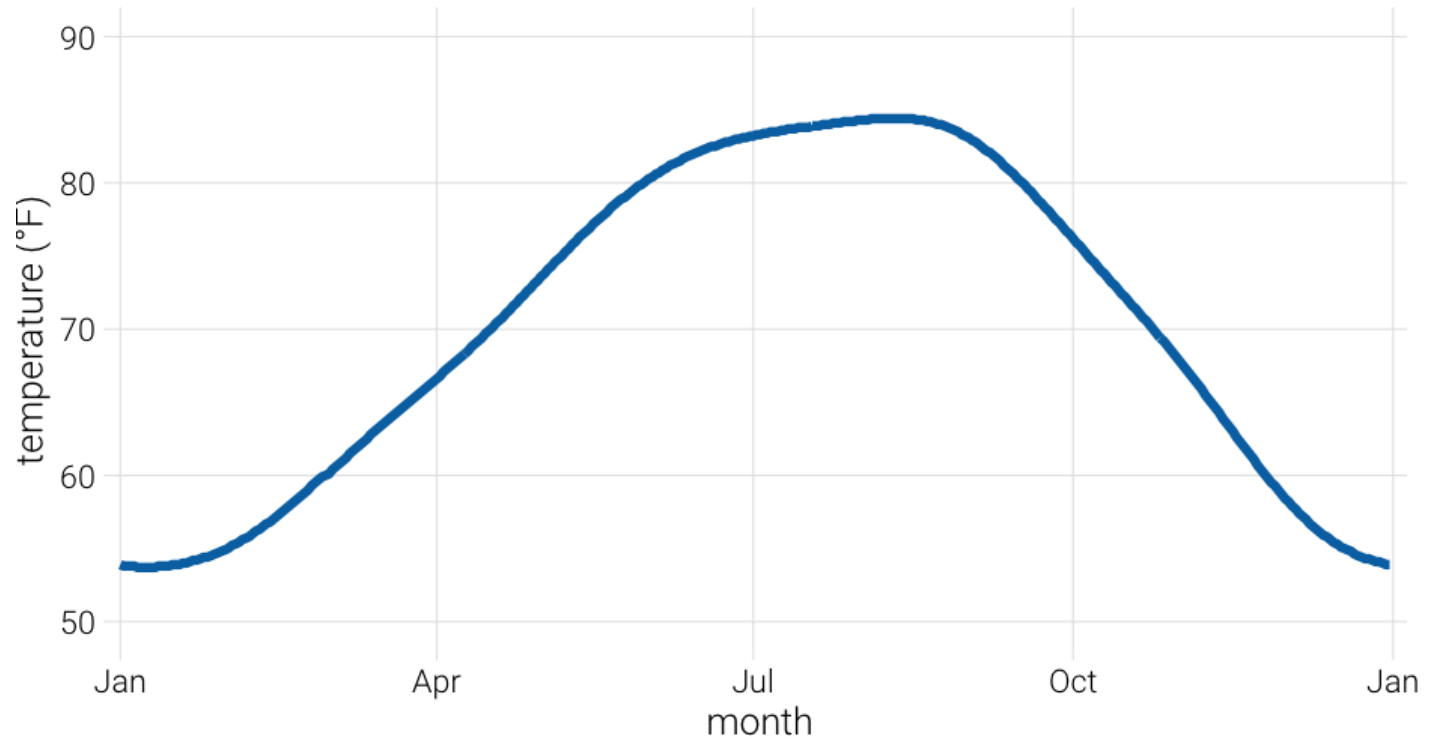
- Understand how to make a wide variety of tweaks to ggplot to essentially make it look however you want it to.
- Understand common modifications to plots to make them more clear and reduce cognitive load

Axes

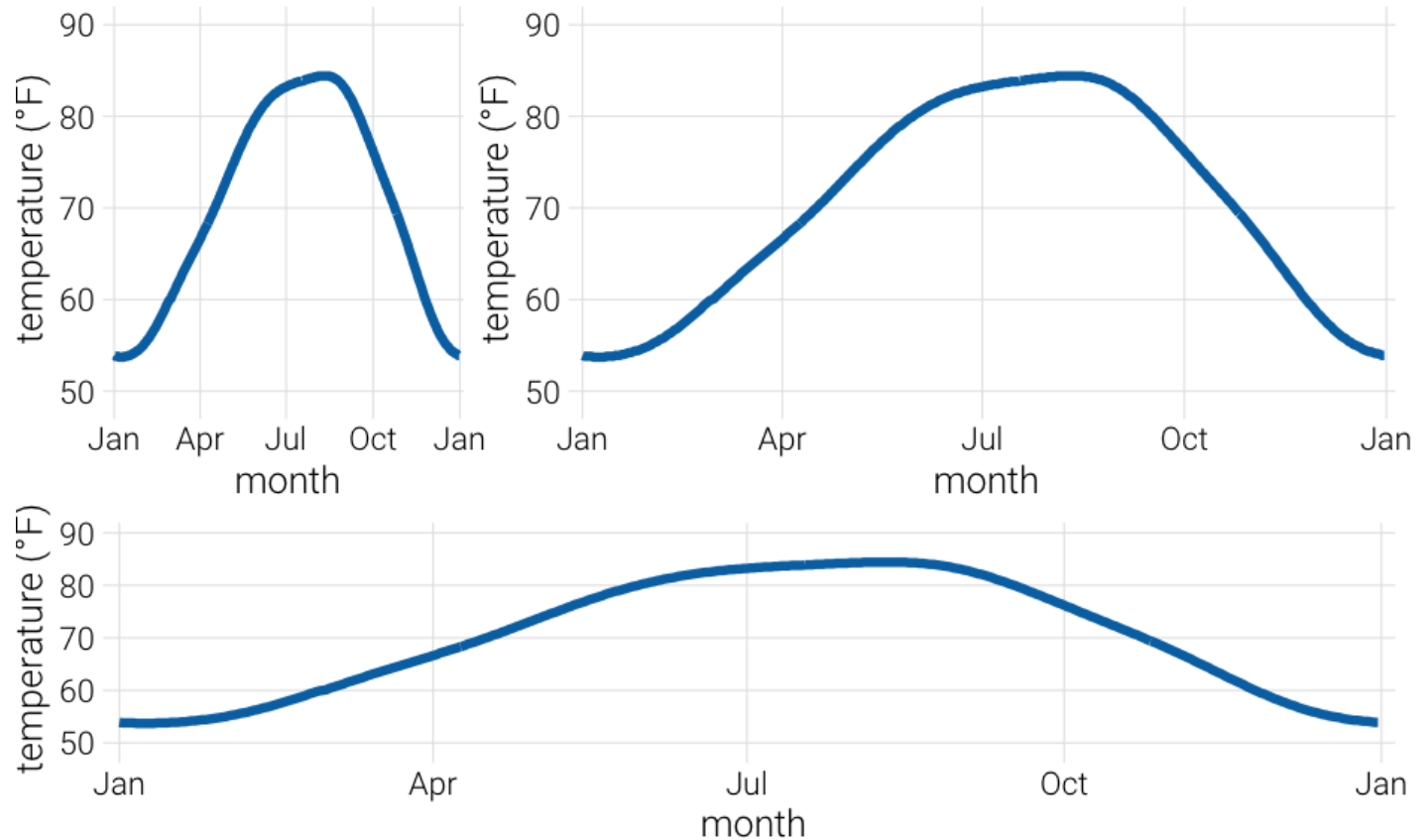
- Cartesian coordinates – what we generally use

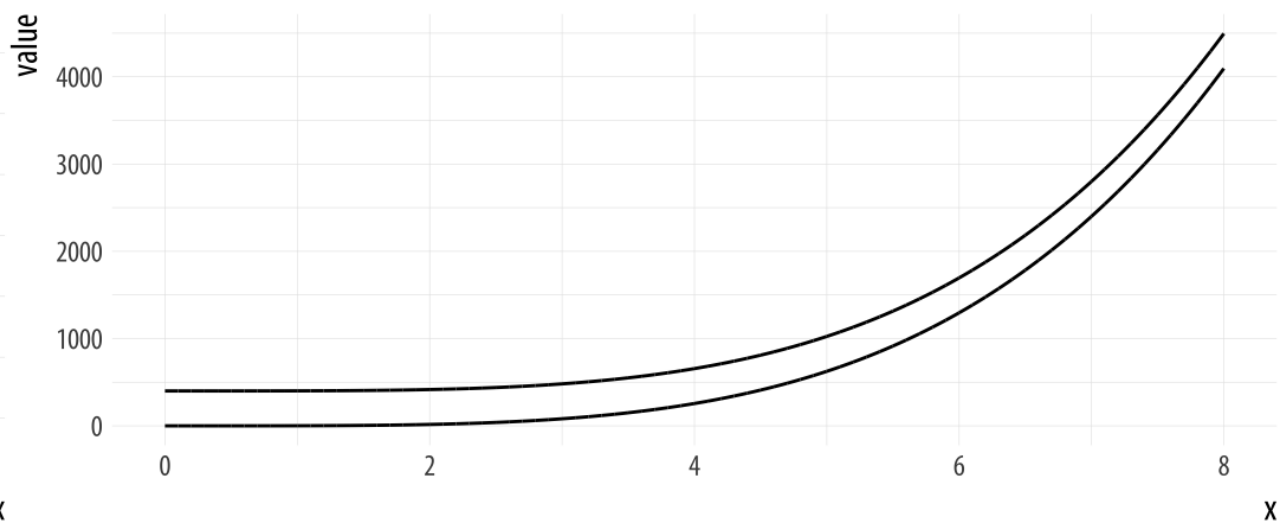
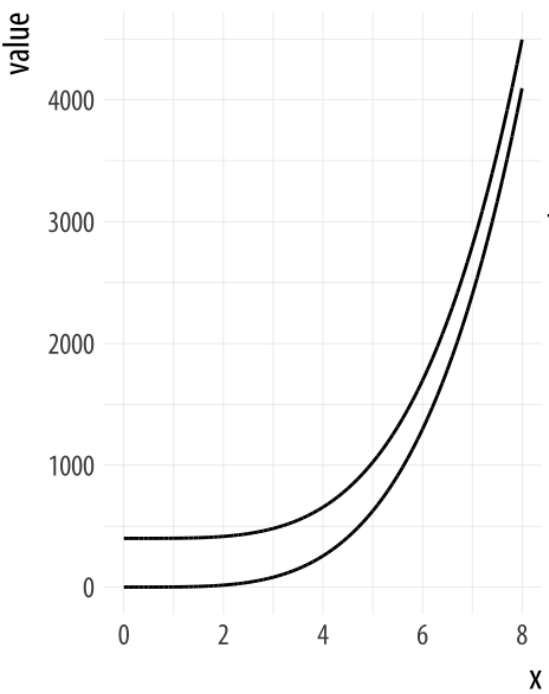


Different units



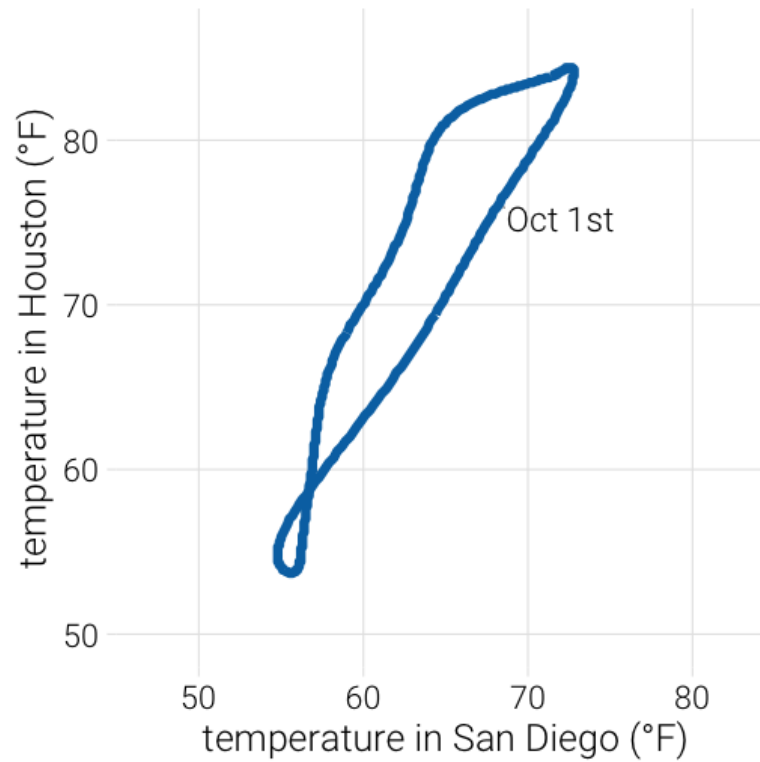
Aspect ratio





Same scales

Use `coord_fixed()`



Changing aspect ratio

- Explore how your plot will look in its final size
- No hard/fast rules (if on different scales)
- Not even really rules of thumb
- Keep visual perception in mind
- Try your best to be truthful – show the trend/relation, but don't exaggerate/hide it

Handy function

(from an apparently deleted tweet from [@tjmahr](#))

here's my favorite helper [#rstats](#) function. preview
ggsave() output

```
ggpreview <- function (... , device = "png") {  
  fname <- tempfile(fileext = paste0(".", device))  
  ggplot2::ggsave(filename = fname, device = device,  
    ...)  
  system2("open", fname)  
  invisible(NULL)  
}
```

— tj mahr 🍕🍍 (@tjmahr)

Gist

(side note: gists are a good way to share things)

- See the full code/example [here](#)
- Let's take 5 minutes to play around:
 - Create a plot (could even be the example in the gist)
 - Try different aspect ratios by changing the width/length

05:00

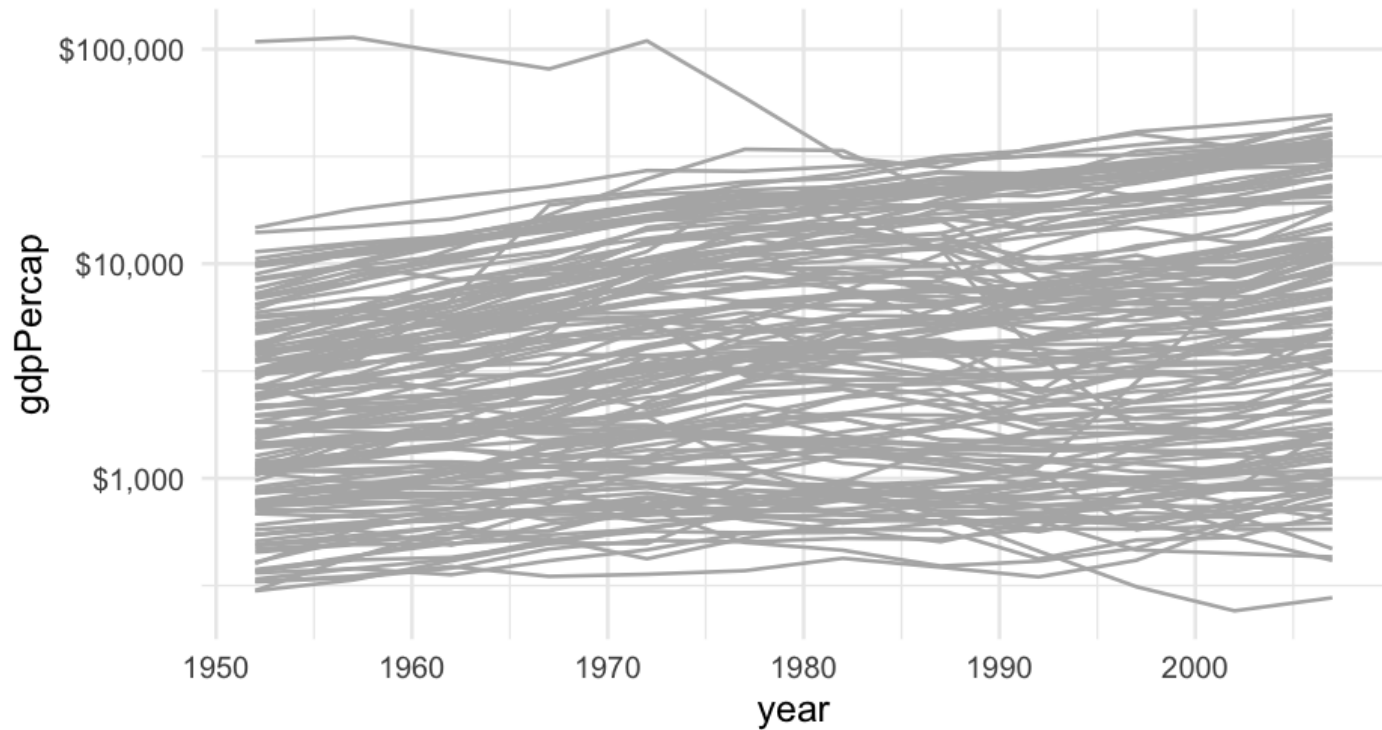
Scale transformations

Raw scale

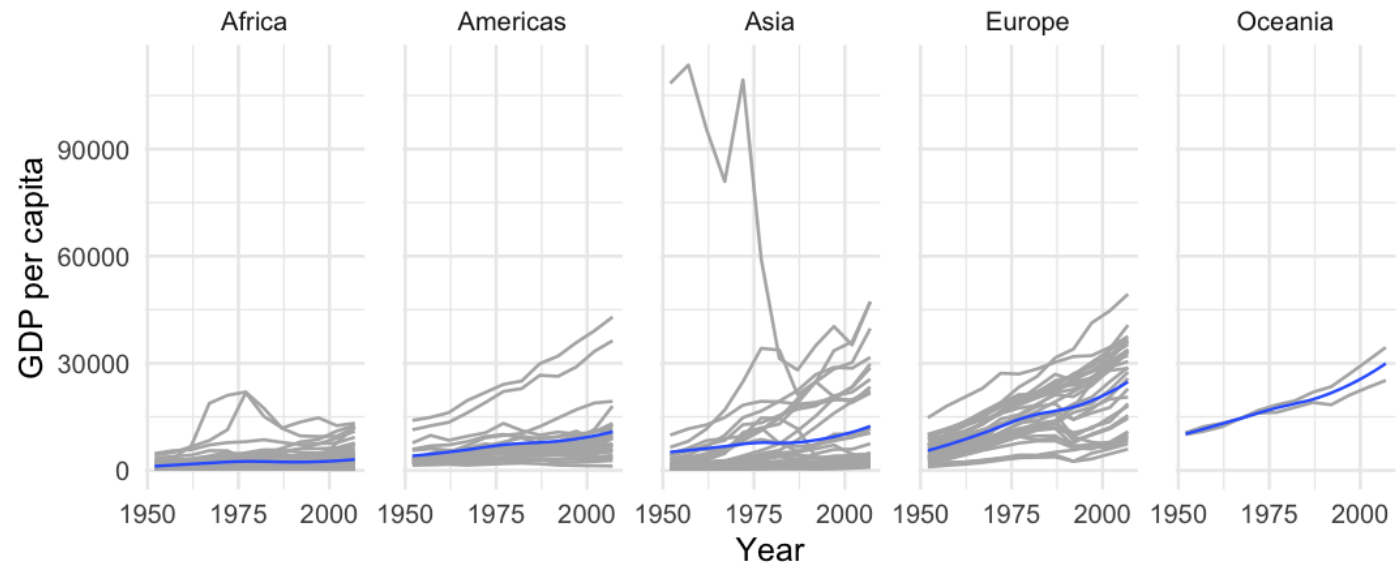
```
library(gapminder)
ggplot(gapminder, aes(year, gdpPercap)) +
  geom_line(aes(group = country),
            color = "gray70")
```

Log10 scale

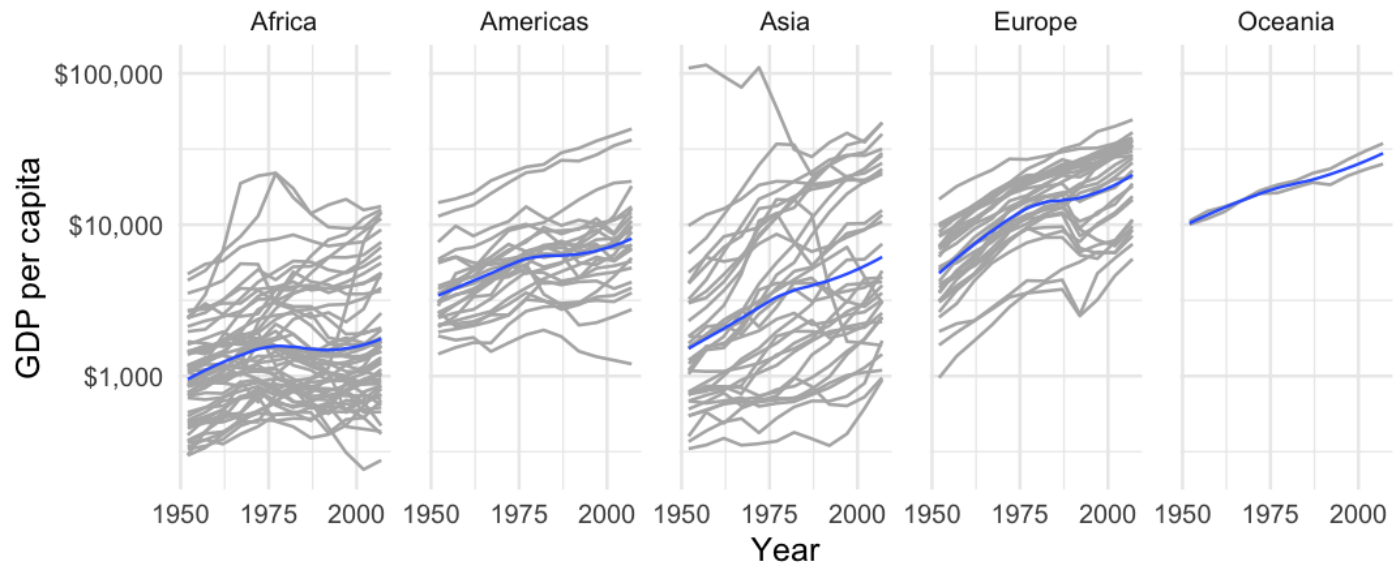
```
ggplot(gapminder, aes(year, gdpPercap)) +  
  geom_line(aes(group = country),  
            color = "gray70") +  
  scale_y_log10(labels = scales::dollar)
```



GDP per capita on Five Continents



GDP per capita on Five Continents



Scales

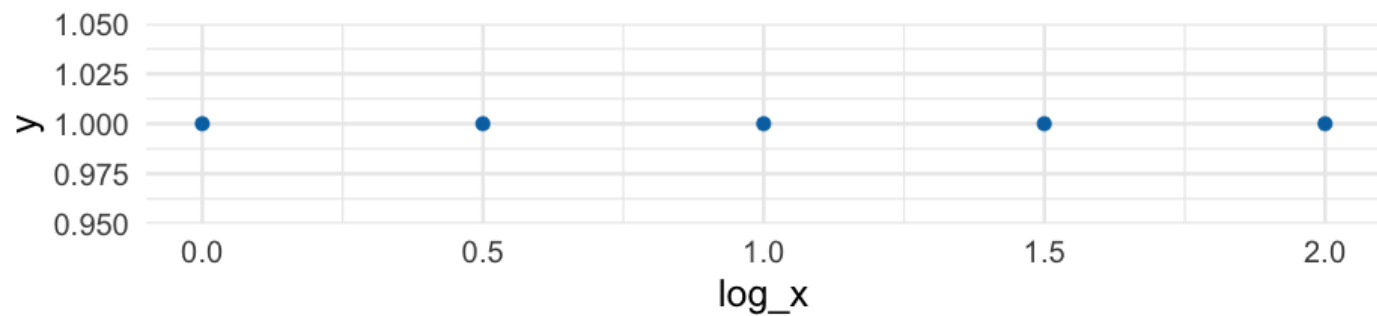
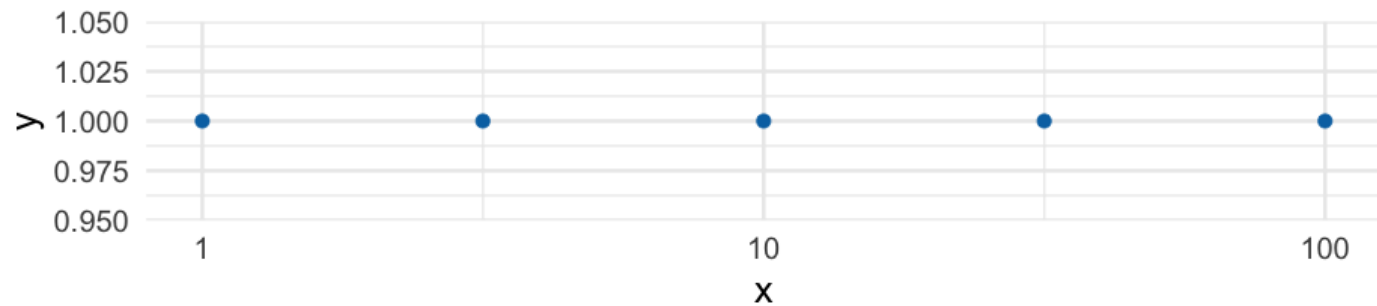
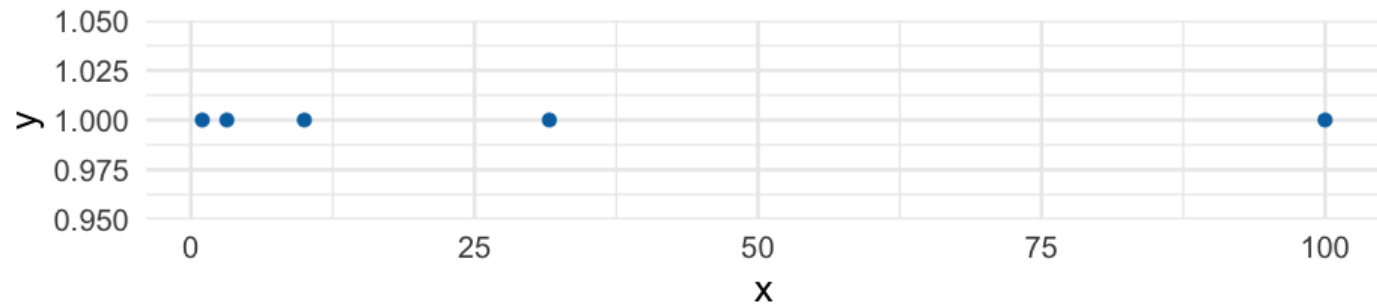
```
d <- tibble(x = c(1, 3.16, 10, 31.6, 100),
             log_x = log10(x))

ggplot(d, aes(x, 1)) +
  geom_point(color = "#0072B2")

ggplot(d, aes(x, 1)) +
  geom_point(color = "#0072B2") +
  scale_x_log10()

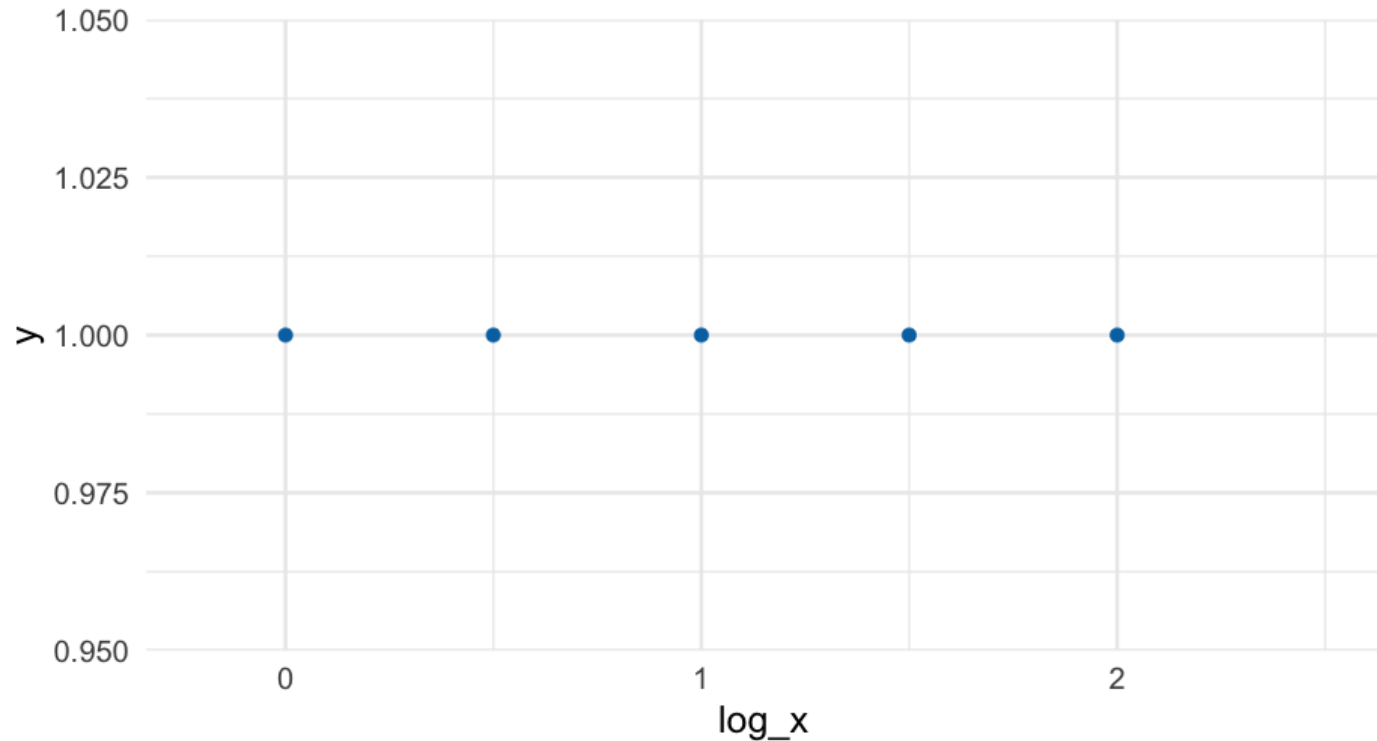
ggplot(d, aes(log_x, 1)) +
  geom_point(color = "#0072B2")
```

Scales



Don't transform twice

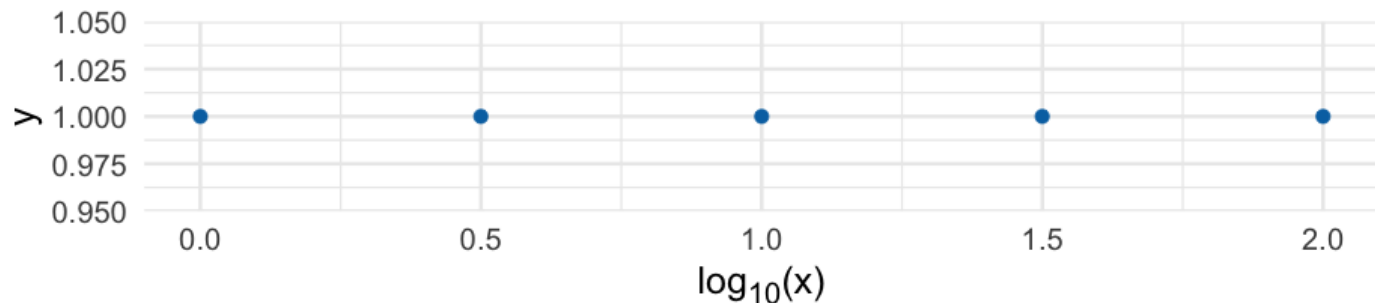
```
ggplot(d, aes(log_x, 1)) +  
  geom_point(color = "#0072B2") +  
  scale_x_log10() +  
  xlim(-0.2, 2.5)
```



Careful with labeling

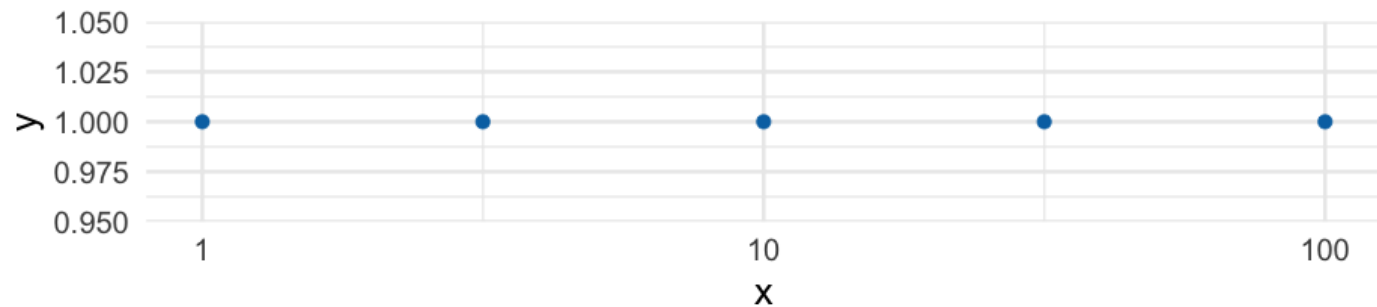
- Has the scale or the data been log transformed?
- Specify the base

```
library(ggtext)
ggplot(d, aes(log_x, 1)) +
  geom_point(color = "#0072B2") +
  labs(x = "log<sub>10</sub>(x)") +
  theme(axis.title.x = element_markdown())
```



Labels should denote the data, not the scale of the axis

```
ggplot(d, aes(x, 1)) +  
  geom_point(color = "#0072B2") +  
  scale_x_log10()
```



Labeling the above with $\log_{10}(x)$ would be ambiguous and confusing

Labels and captions

Disclaimer

- APA style requires the labels be made in specific ways
- Much of the following discussion still applies
- Our book (Wilke) uses a similar style throughout

Title

What is the point of your figure?

What are you trying to communicate

- Figures should have only one title
- Use integrated title/subtitles for sharing with a broad audience
 - Blog posts
 - Social media
 - Reports to stakeholders
- Keep figures in subtext when there's a designated format you must adhere to
- Make sure your figure has a title
 - Should not start with "This figure displays/shows..."

Caption

Consider stating the data source

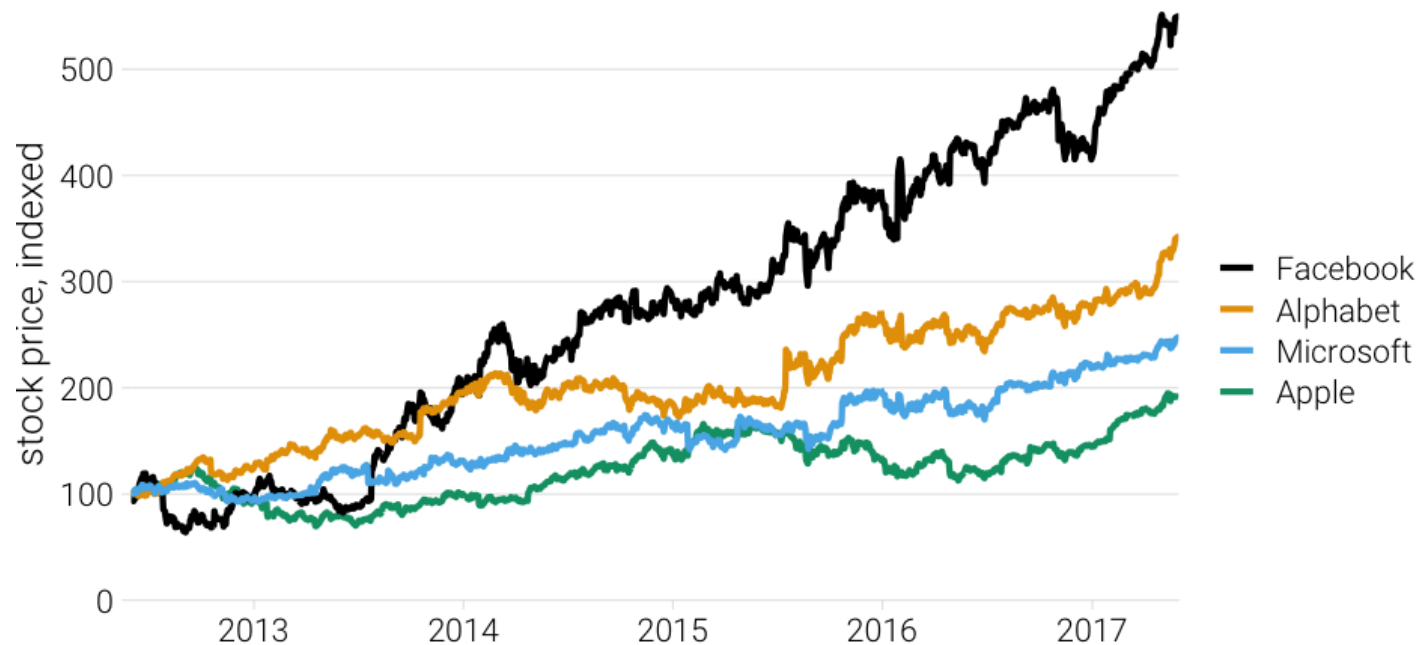
Other details relevant to the figure but not important enough for a subtitle

Axis labels

- The title for the axis
- Critical for communication
- **Never** use variable names (very common and very poor practice)
- State the measure and the unit (if quantitative)
 - e.g., "Brain Mass (grams)", "Support for Measure (millions of people)", "Dollars spent"
 - Categorical variable likely will not need to the measurement unit

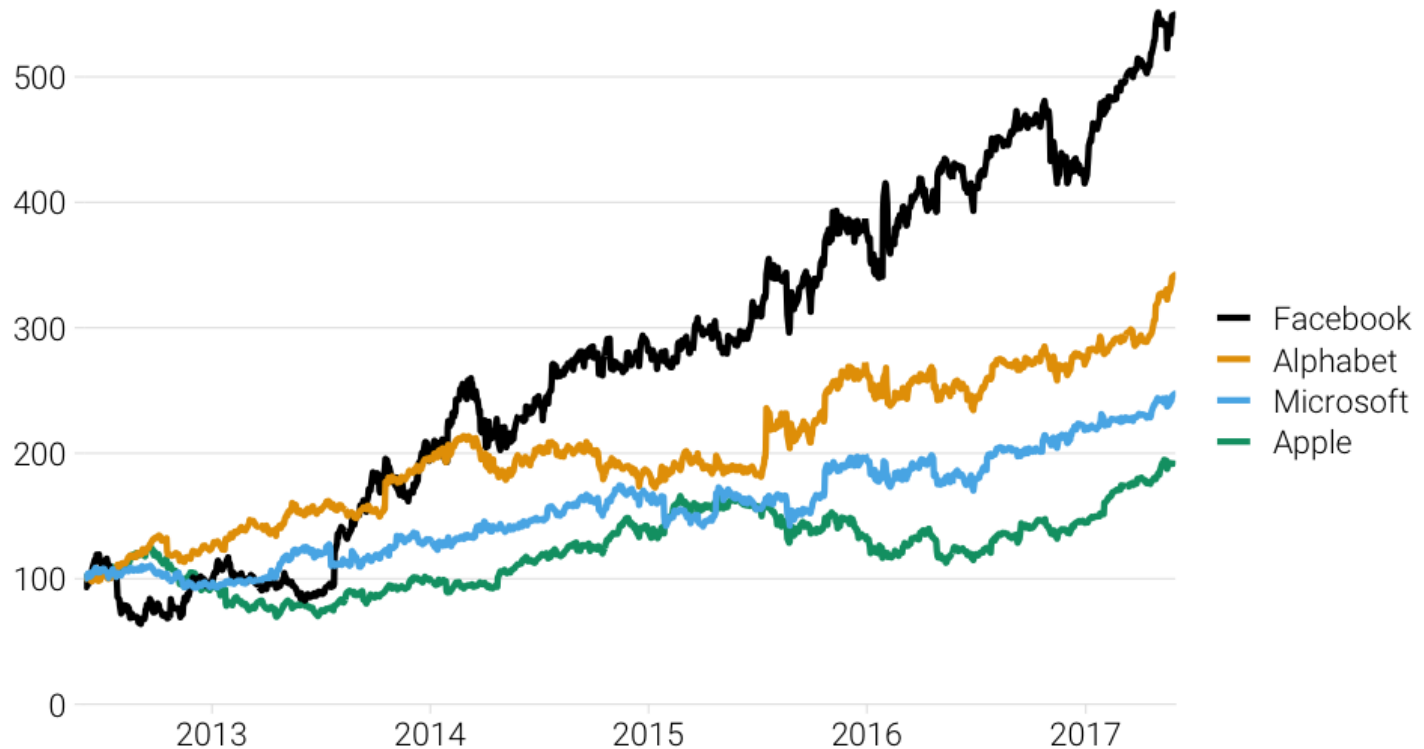
Omission

- Consider omitting obvious or redundant labels
 - Use `labs(x = NULL)` or `labs(x = "")`
 - If already using `scale_x/y_*()` just supply the `name` argument

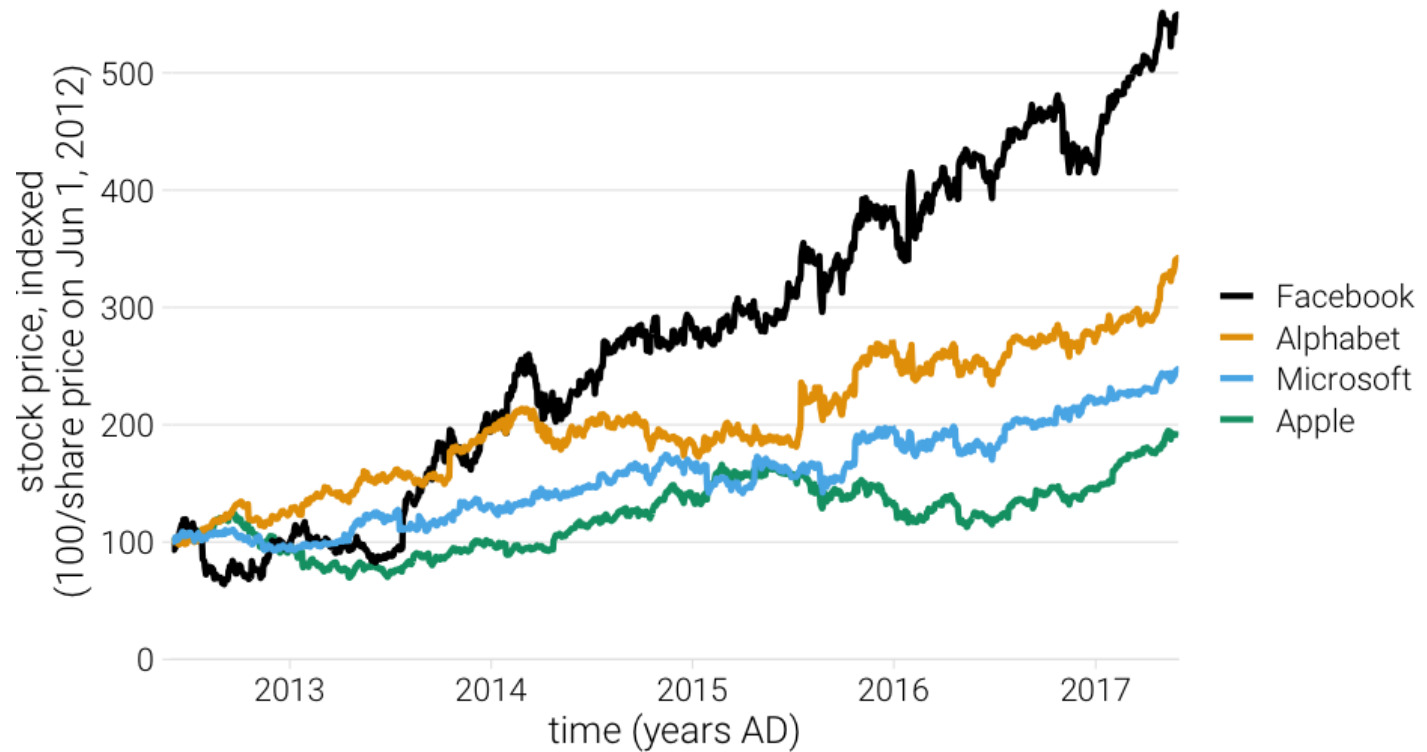


Omission

- Do not omit axis titles that are not obvious



Don't overdo it



Among the most effective

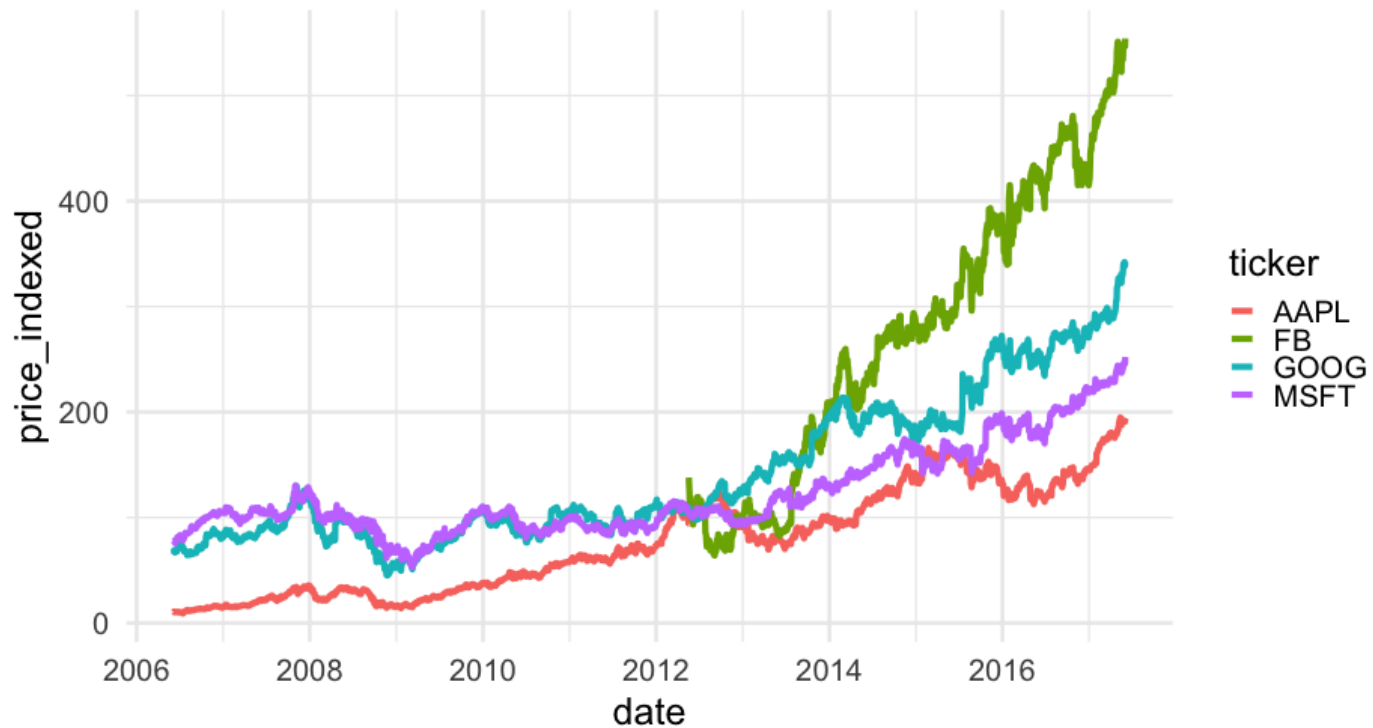
- If possible, try to remove legends, and just include annotations

Building up a plot

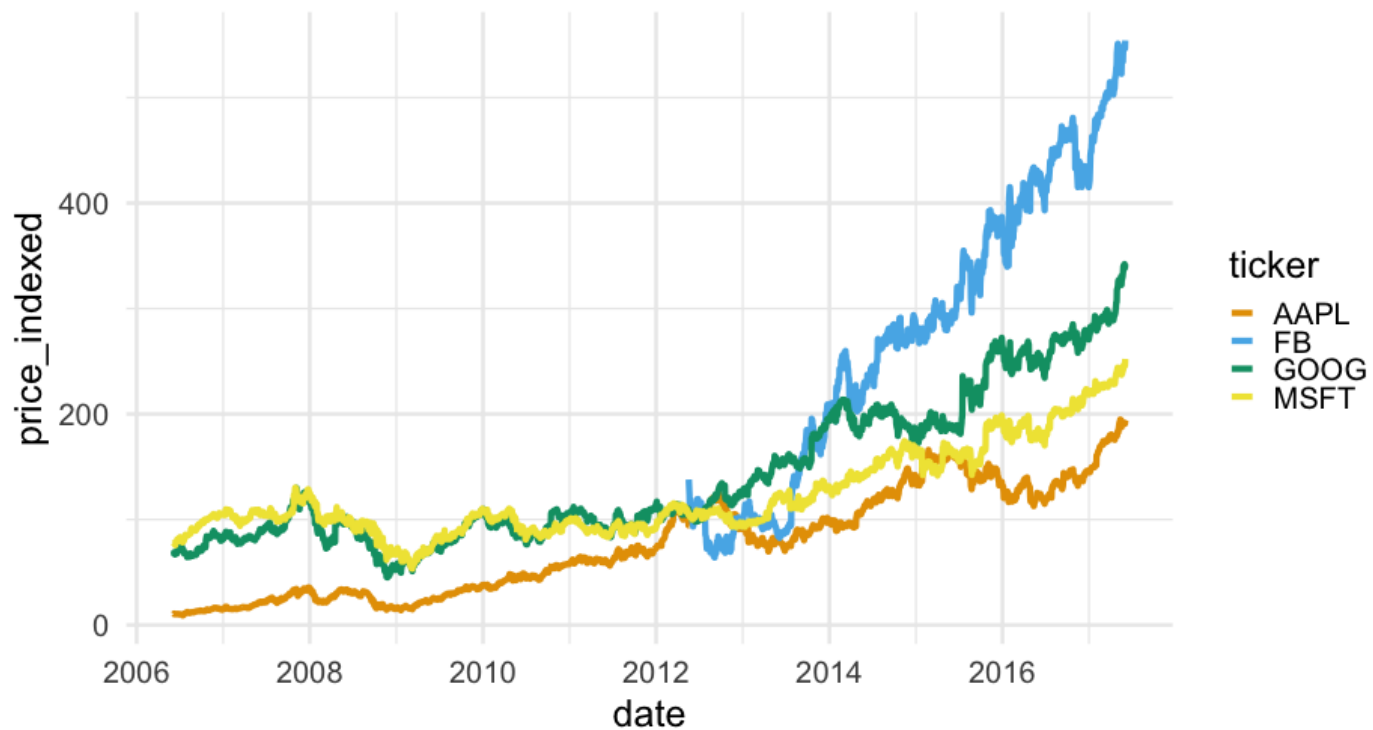
```
remotes::install_github("clauswilke/dviz.supp")
head(tech_stocks)
```

```
## # A tibble: 6 x 6
##   company ticker date           price index_price price_indexed
##   <chr>    <chr> <date>         <dbl>         <dbl>         <dbl>
## 1 Alphabet GOOG  2017-06-02  975.6          285.2          342.0757
## 2 Alphabet GOOG  2017-06-01  966.95         285.2          339.0428
## 3 Alphabet GOOG  2017-05-31  964.86         285.2          338.3100
## 4 Alphabet GOOG  2017-05-30  975.88         285.2          342.1739
## 5 Alphabet GOOG  2017-05-26  971.47         285.2          340.6276
## 6 Alphabet GOOG  2017-05-25  969.54         285.2          339.9509
```

```
ggplot(tech_stocks, aes(date, price_indexed, color = ticker)) +  
  geom_line()
```

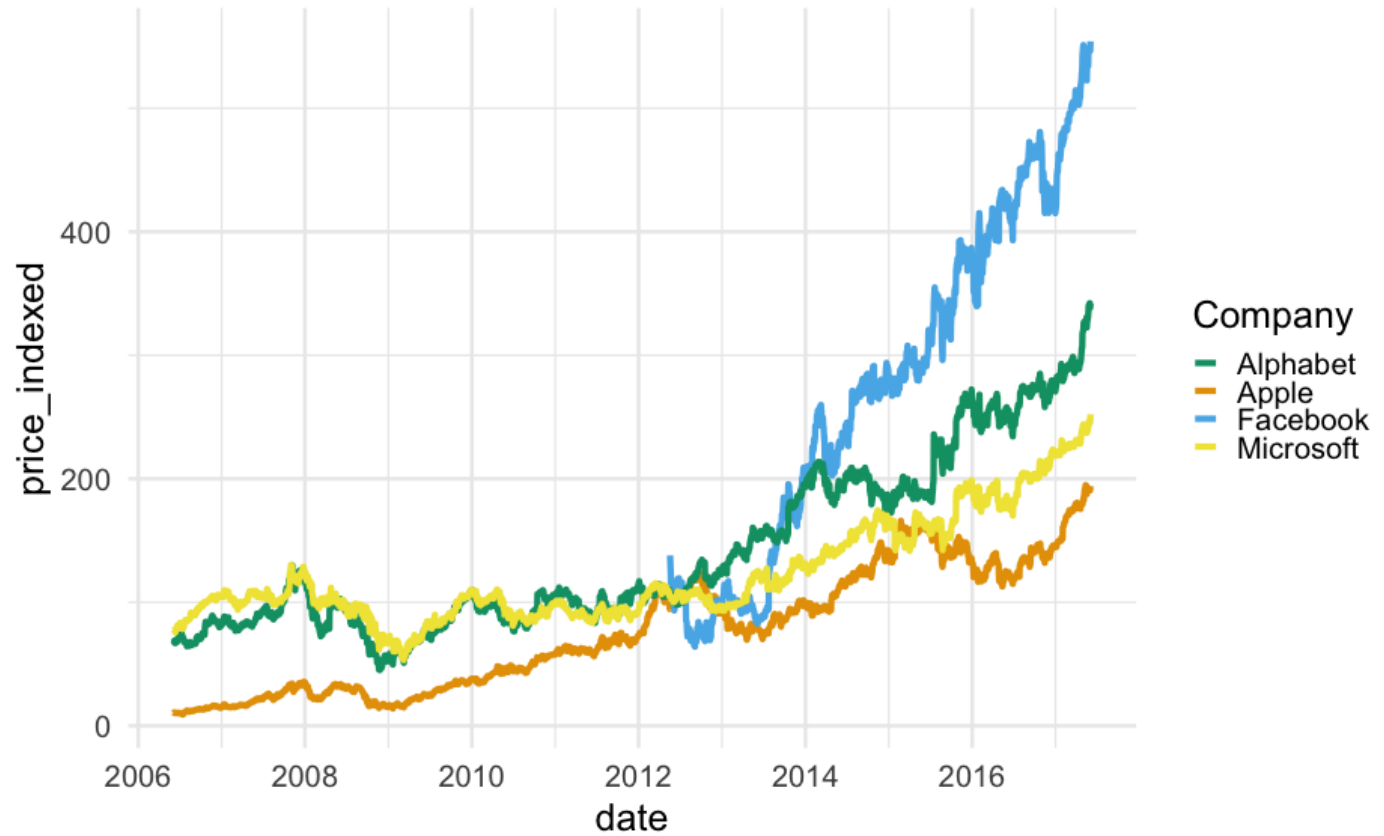


```
ggplot(tech_stocks, aes(date, price_indexed, color = ticker)) +  
  geom_line() +  
  scale_color_0kabeIto()
```



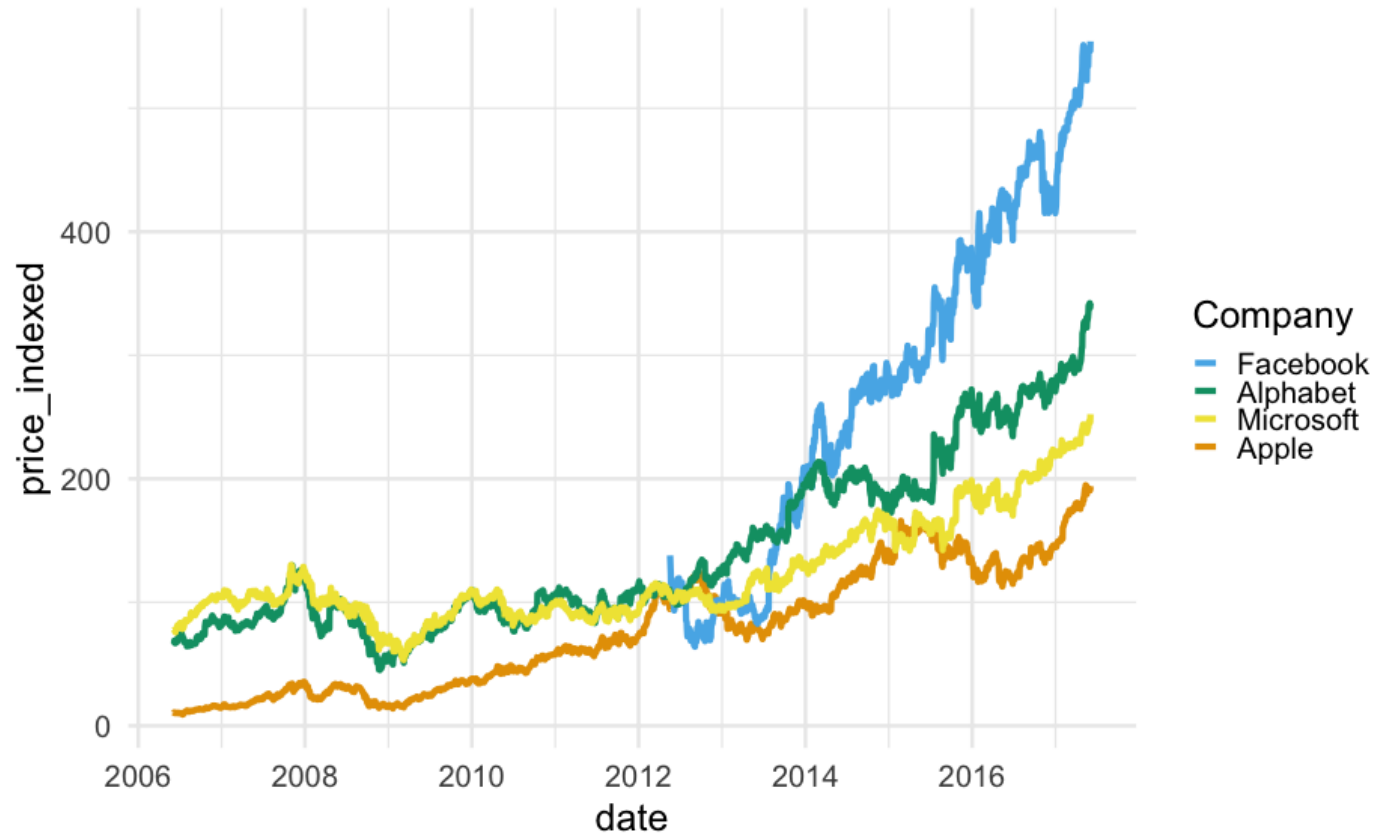
```
ggplot(tech_stocks, aes(date, price_indexed, color = ticker)) +  
  geom_line() +  
  scale_color_ordinal(name = "Company",  
                      breaks = c("GOOG", "AAPL", "FB", "MSFT"),  
                      labels = c("Alphabet", "Apple", "Facebook"))
```

Bad

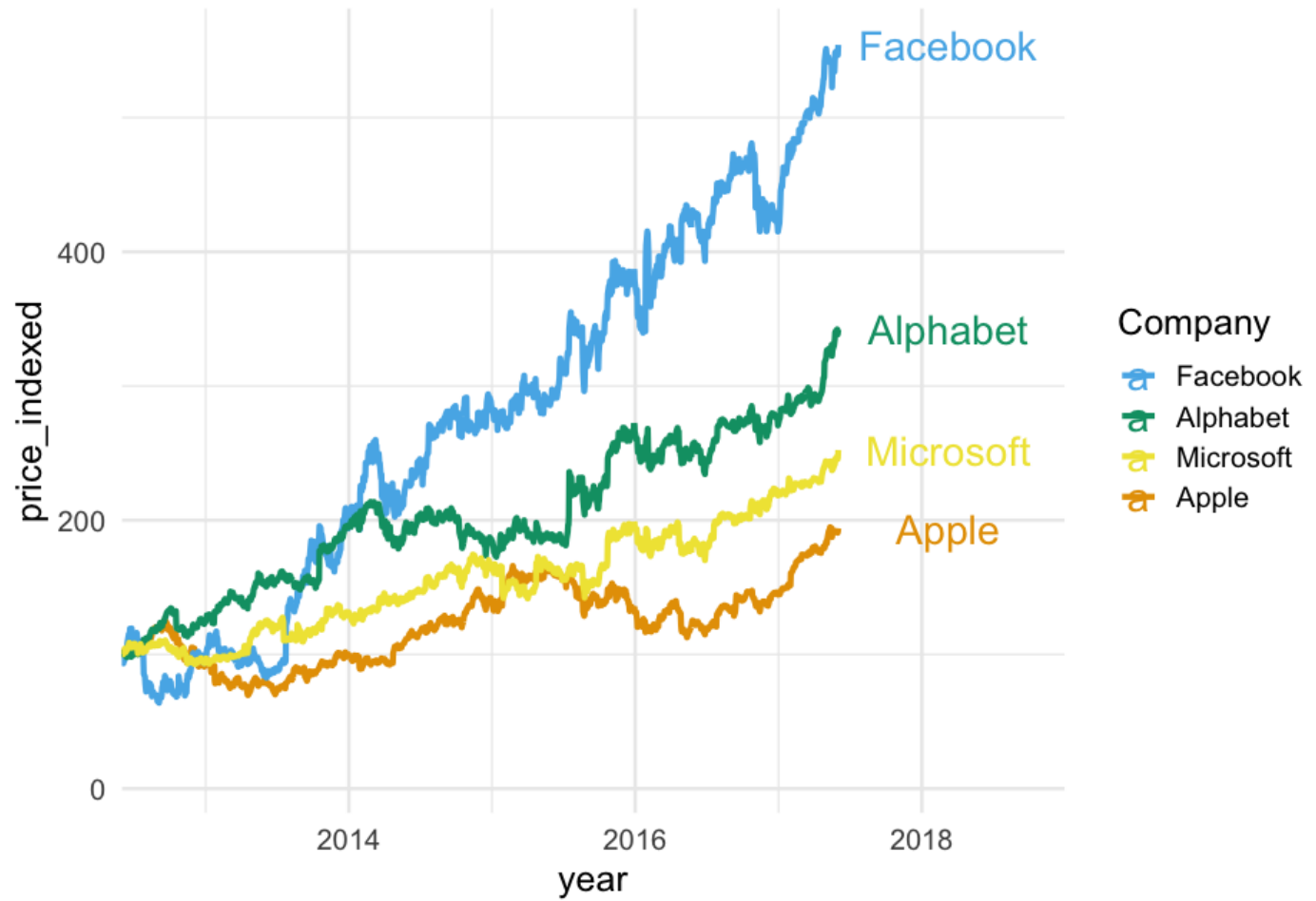


```
ggplot(tech_stocks, aes(date, price_indexed, color = ticker)) +  
  geom_line() +  
  scale_color_okabeIto(name = "Company",  
                        breaks = c("FB", "GOOG", "MSFT", "AAPL"),  
                        labels = c("Facebook", "Alphabet", "Micros
```

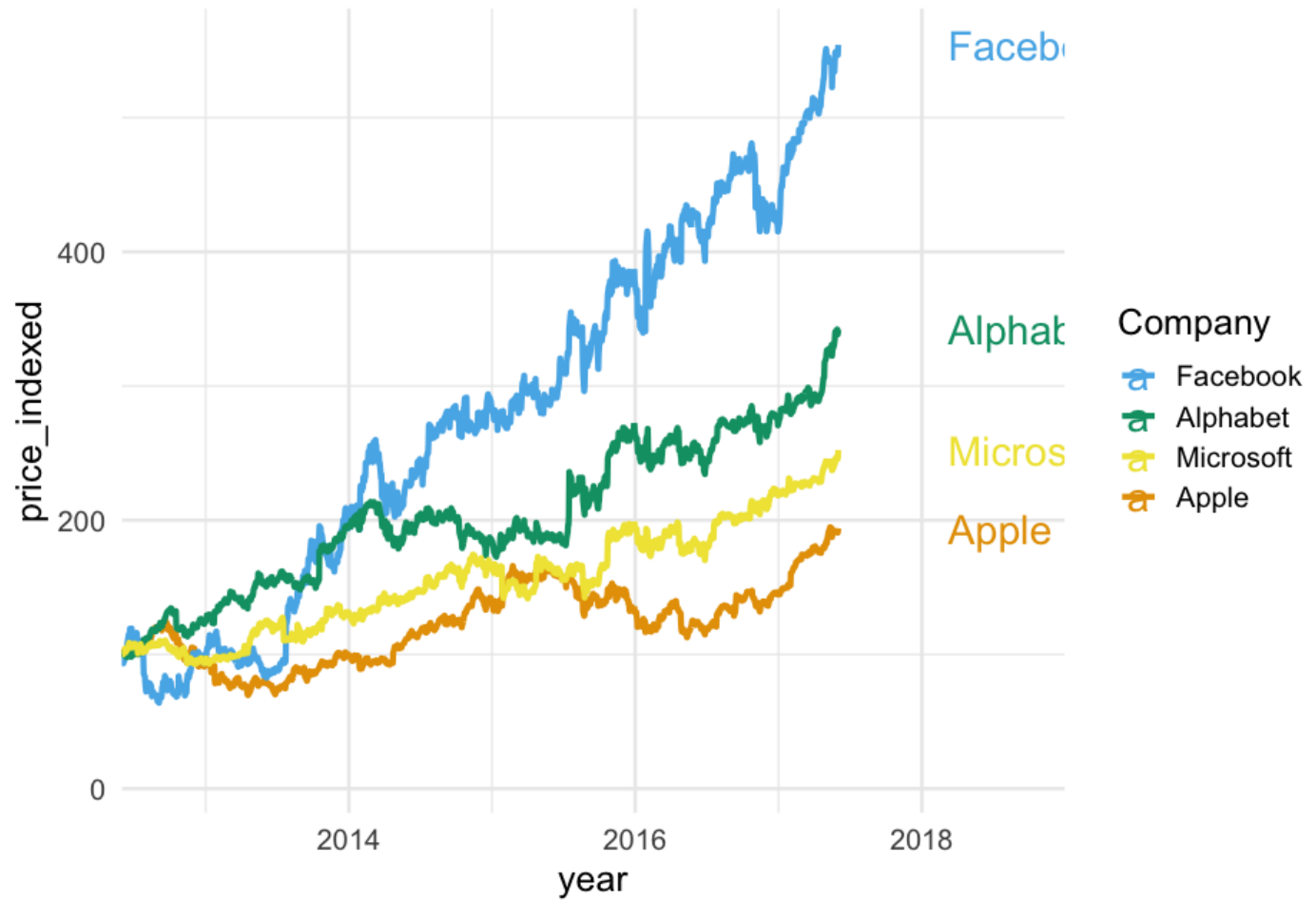
Good



```
ggplot(tech_stocks, aes(date, price_indexed, color = ticker)) +  
  geom_line() +  
  scale_color_okabeIto(name = "Company",  
                        breaks = c("FB", "GOOG", "MSFT", "AAPL"),  
                        labels = c("Facebook", "Alphabet", "Micros  
scale_x_date(name = "year",  
              limits = c(ymd("2012-06-01"), ymd("2018-12-31")),  
              expand = c(0,0)) +  
  geom_text(data = filter(tech_stocks, date == "2017-06-02"),  
            aes(y = price_indexed, label = company),  
            nudge_x = 280)
```

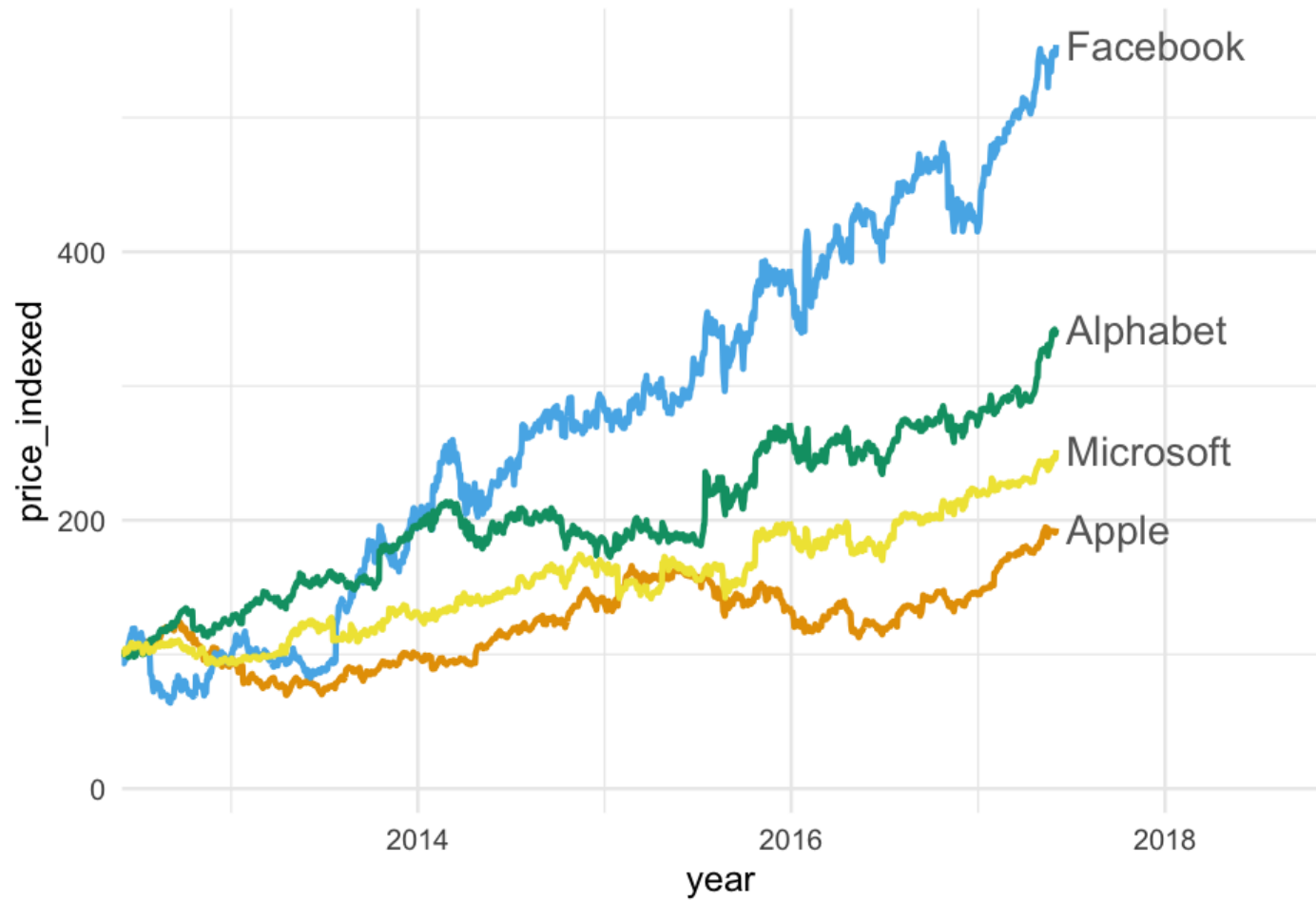
```
ggplot(tech_stocks, aes(date, price_indexed, color = ticker)) +  
  geom_line() +  
  scale_color_OkabeIto(name = "Company",  
                        breaks = c("FB", "GOOG", "MSFT", "AAPL"),  
                        labels = c("Facebook", "Alphabet", "Micros  
scale_x_date(name = "year",  
              limits = c(ymd("2012-06-01"), ymd("2018-12-31")),  
              expand = c(0,0)) +  
  geom_text(data = filter(tech_stocks, date == "2017-06-02"),  
            aes(y = price_indexed, label = company),  
            nudge_x = 280,  
            hjust = 0)
```



```

ggplot(tech_stocks, aes(date, price_indexed, color = ticker)) +
  geom_line() +
  scale_color_manual(name = "Company",
                     breaks = c("FB", "GOOG", "MSFT", "AAPL"),
                     labels = c("Facebook", "Alphabet", "Micros
scale_x_date(name = "year",
              limits = c(ymd("2012-06-01"), ymd("2018-10-31")),
              expand = c(0,0)) +
  geom_text(data = filter(tech_stocks, date == "2017-06-02"),
            aes(y = price_indexed, label = company),
            color = "gray40",
            nudge_x = 20,
            hjust = 0) +
  guides(color = "none")

```

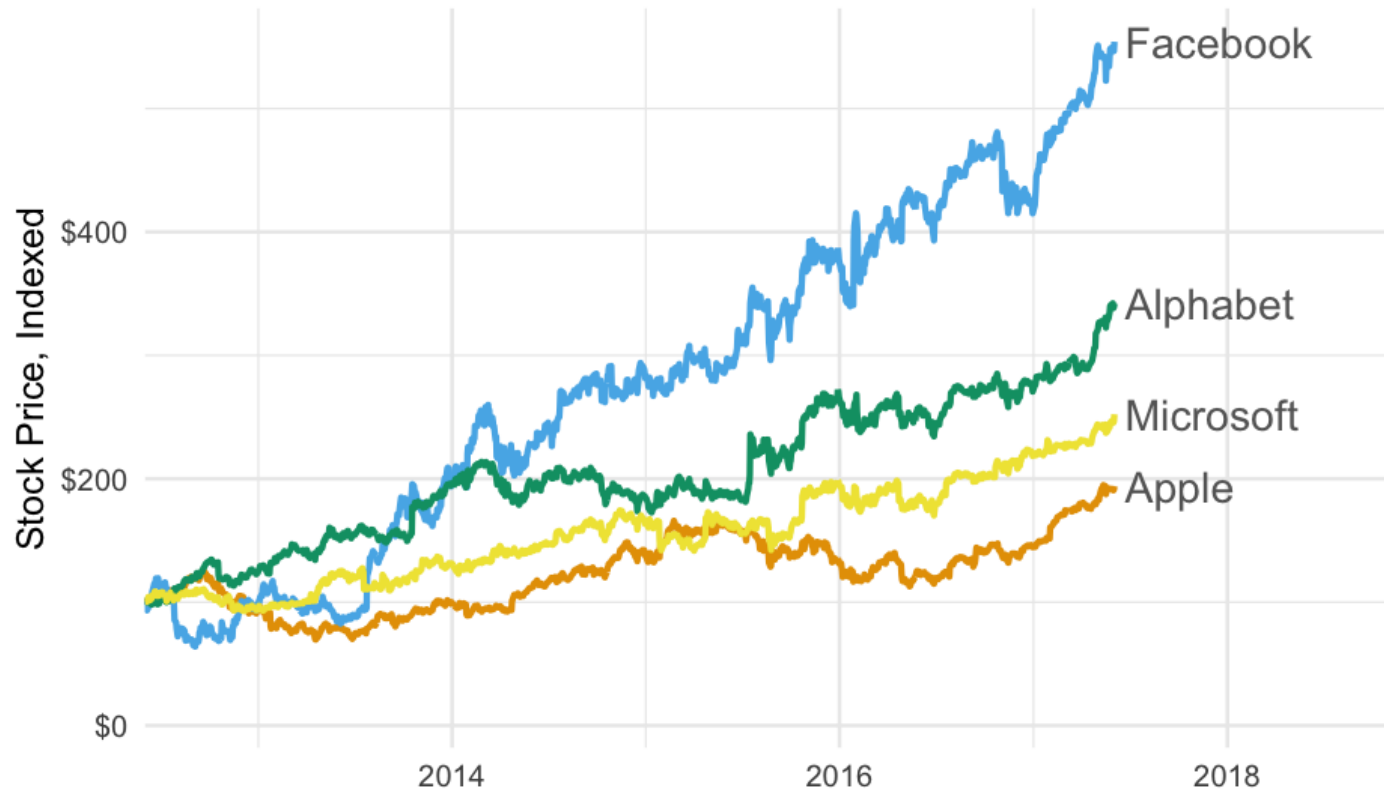


```

ggplot(tech_stocks, aes(date, price_indexed, color = ticker)) +
  geom_line() +
  scale_color_ordinal(name = "Company",
                      breaks = c("FB", "GOOG", "MSFT", "AAPL"),
                      labels = c("Facebook", "Alphabet", "Micros
scale_x_date(name = "",
              limits = c(ymd("2012-06-01"), ymd("2018-10-31")),
              expand = c(0,0)) +
scale_y_continuous(name = "Stock Price, Indexed",
                   labels = scales::dollar) +
  geom_text(data = filter(tech_stocks, date == "2017-06-02"),
            aes(y = price_indexed, label = company),
            color = "gray40",
            nudge_x = 20,
            hjust = 0,
            size = 10) +
  guides(color = "none") +
  labs(title = "Tech growth over time",
       caption = "Data from Wilke (2019): Fundamentals of Data V

```

Tech growth over time



Data from Wilke (2019): Fundamentals of Data Visualization

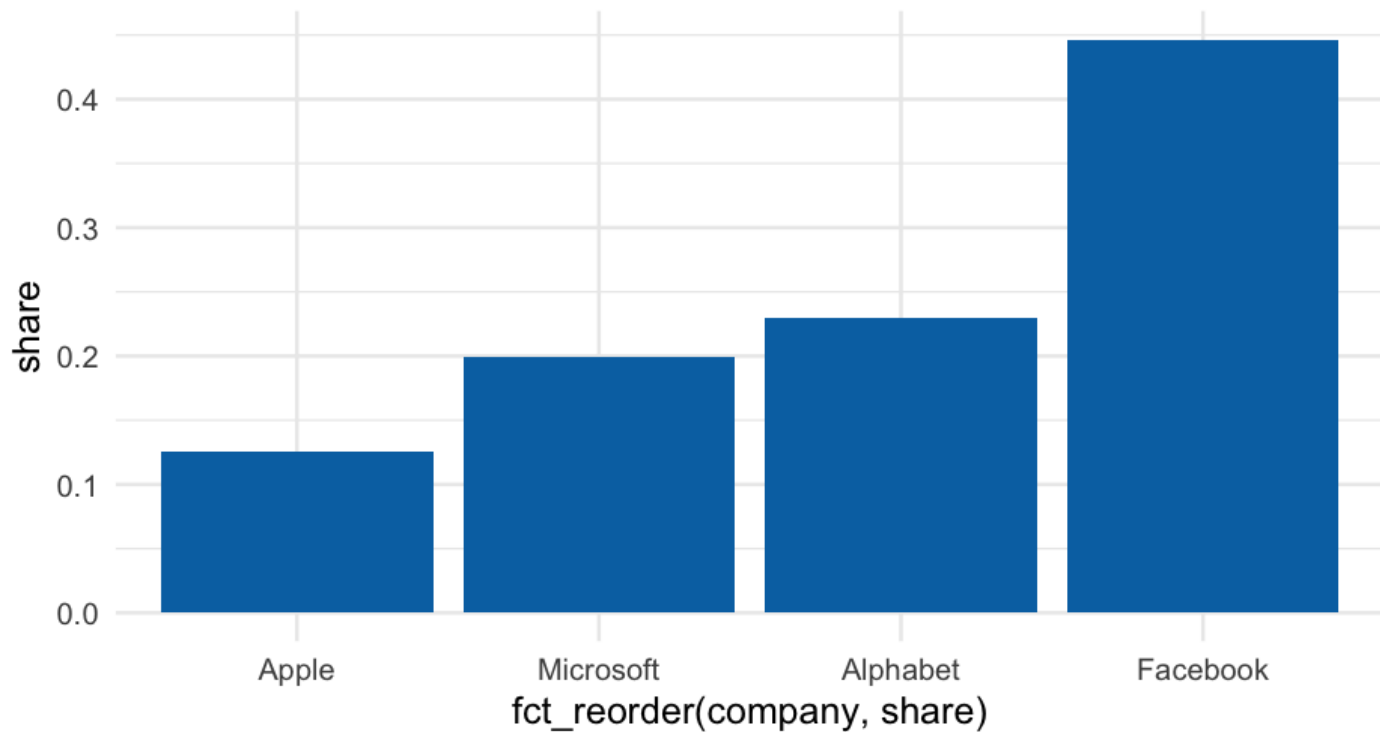
Labeling bars

```
avs <- tech_stocks %>%  
  group_by(company) %>%  
  summarize(stock_av = mean(price_indexed)) %>%  
  ungroup() %>%  
  mutate(share = stock_av / sum(stock_av))  
avs
```

```
## # A tibble: 4 x 3  
##   company      stock_av      share  
## * <chr>          <dbl>    <dbl>  
## 1 Alphabet    141.0205  0.2292441  
## 2 Apple        77.08241  0.1253058  
## 3 Facebook    274.7427  0.4466240  
## 4 Microsoft   122.3088  0.1988261
```

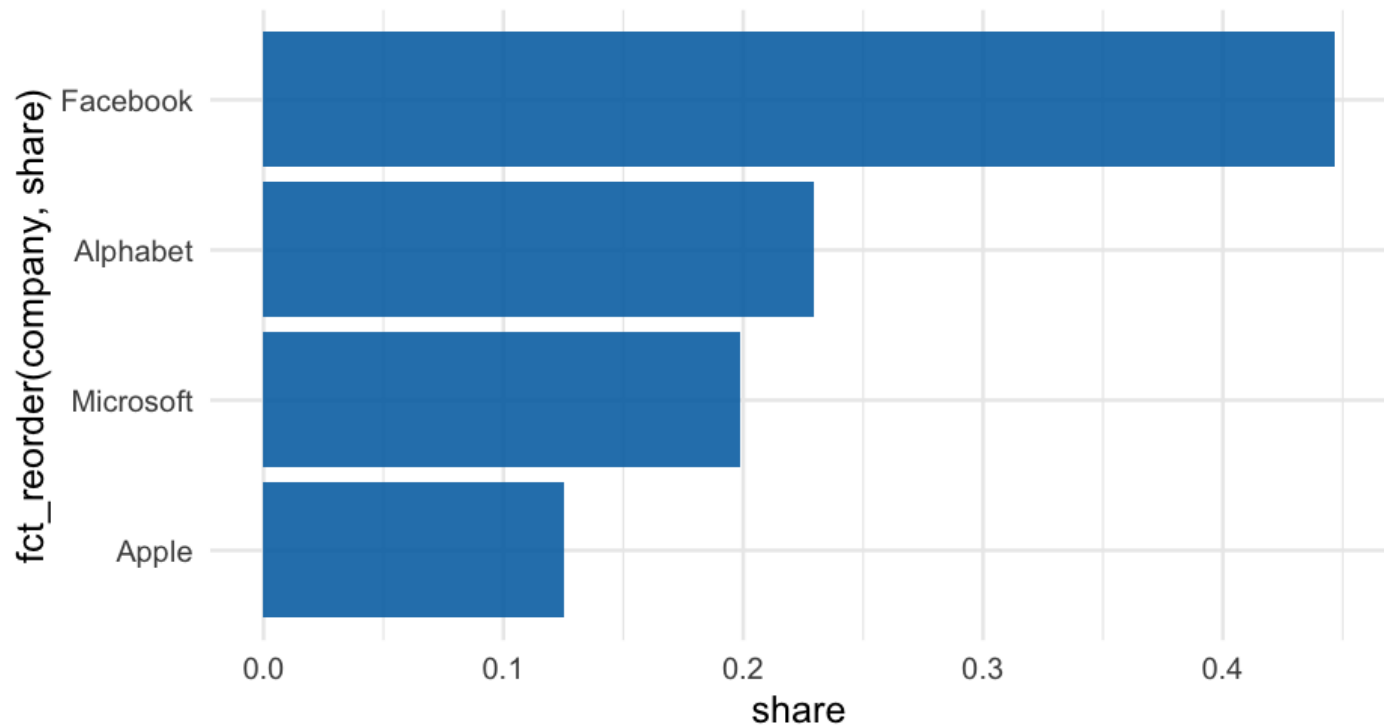

Bar plot

```
ggplot(avs, aes(fct_reorder(company, share), share)) +  
  geom_col(fill = "#0072B2")
```

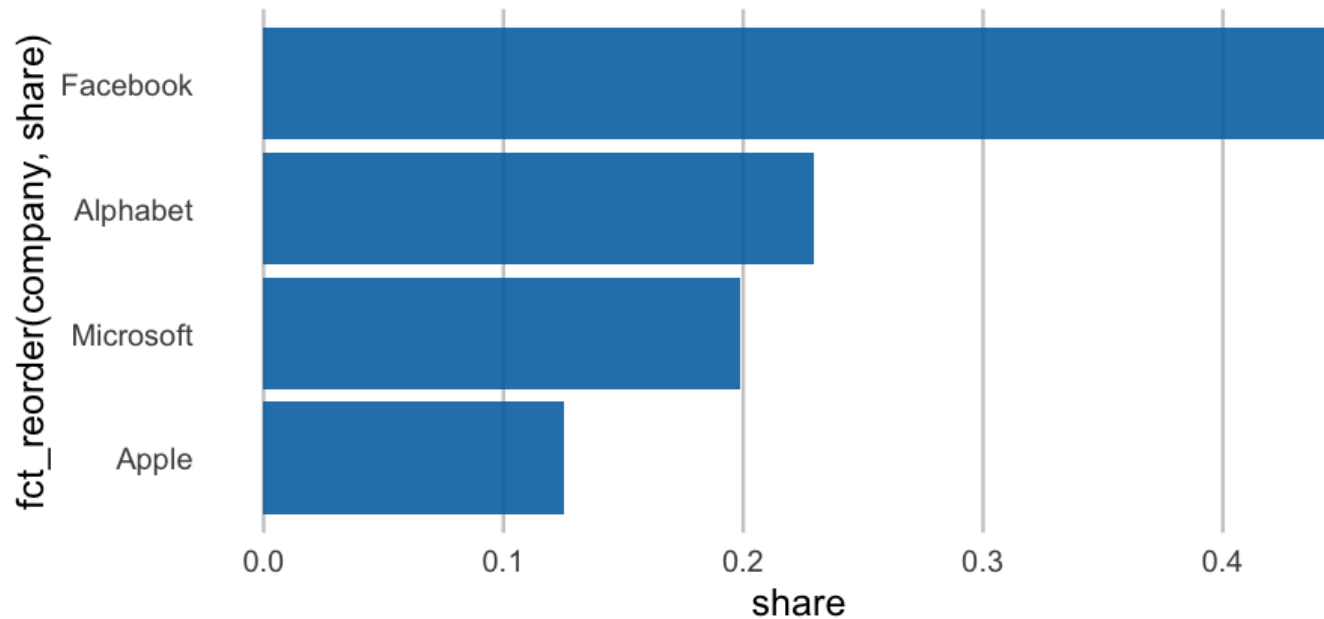


Horizontal

```
ggplot(avs, aes(share, fct_reorder(company, share))) +  
  geom_col(fill = "#0072B2",  
           alpha = 0.9)
```



```
ggplot(avs, aes(fct_reorder(company, share), share)) +  
  geom_col(fill = "#0072B2",  
           alpha = 0.9) +  
  coord_flip() +  
  theme(panel.grid.major.y = element_blank(),  
        panel.grid.minor.x = element_blank(),  
        panel.grid.major.x = element_line(color = "gray80"))
```

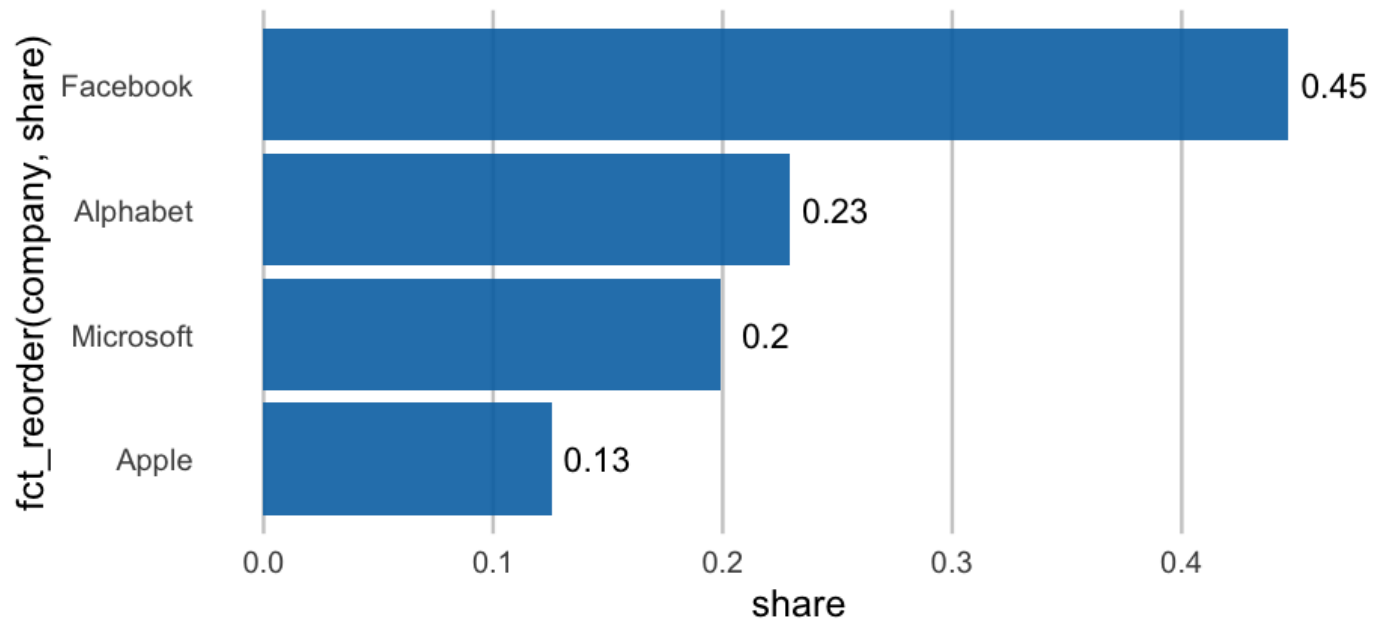


Quick aside

Let's actually make a bar plot theme

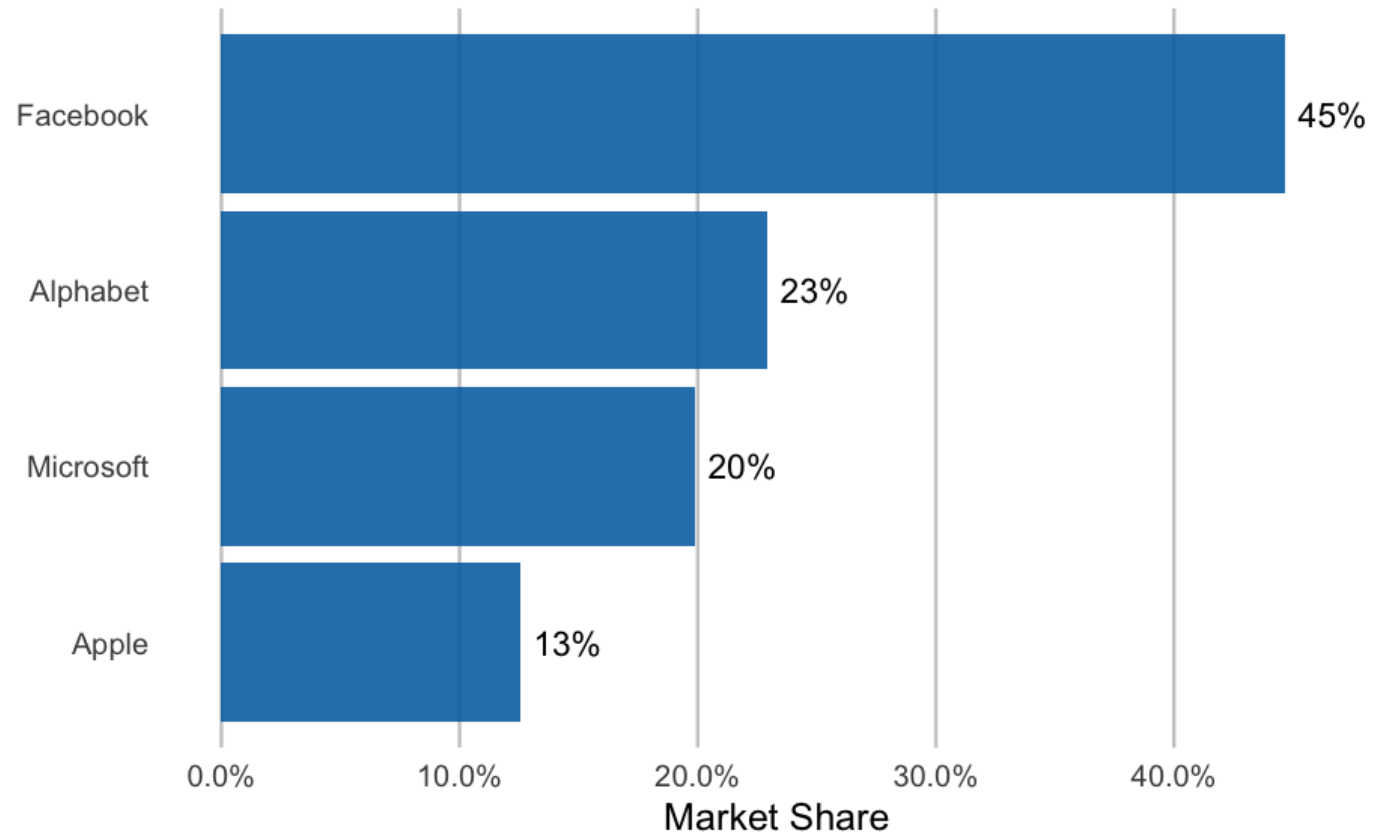
```
bp_theme <- function(...) {  
  theme_minimal(...) +  
    theme(panel.grid.major.y = element_blank(),  
          panel.grid.minor.x = element_blank(),  
          panel.grid.major.x = element_line(color = "gray80"),  
          plot.title.position = "plot")  
}
```

```
ggplot(avs, aes(fct_reorder(company, share), share)) +  
  geom_col(fill = "#0072B2",  
           alpha = 0.9) +  
  geom_text(aes(company, share, label = round(share, 2)),  
           nudge_y = 0.02,  
           size = 8) +  
  coord_flip() +  
  bp_theme(base_size = 25)
```



```
ggplot(avs, aes(fct_reorder(company, share), share)) +  
  geom_col(fill = "#0072B2",  
           alpha = 0.9) +  
  geom_text(aes(company, share, label = paste0(round(share*100),  
        nudge_y = 0.02,  
        size = 8) +  
  coord_flip() +  
  scale_y_continuous("Market Share", labels = scales::percent) +  
  labs(x = NULL,  
       title = "Tech company market control",  
       caption = "Data from Clause Wilke Book: Fundamentals of D  
  bp_theme(base_size = 25)
```

Tech company market control



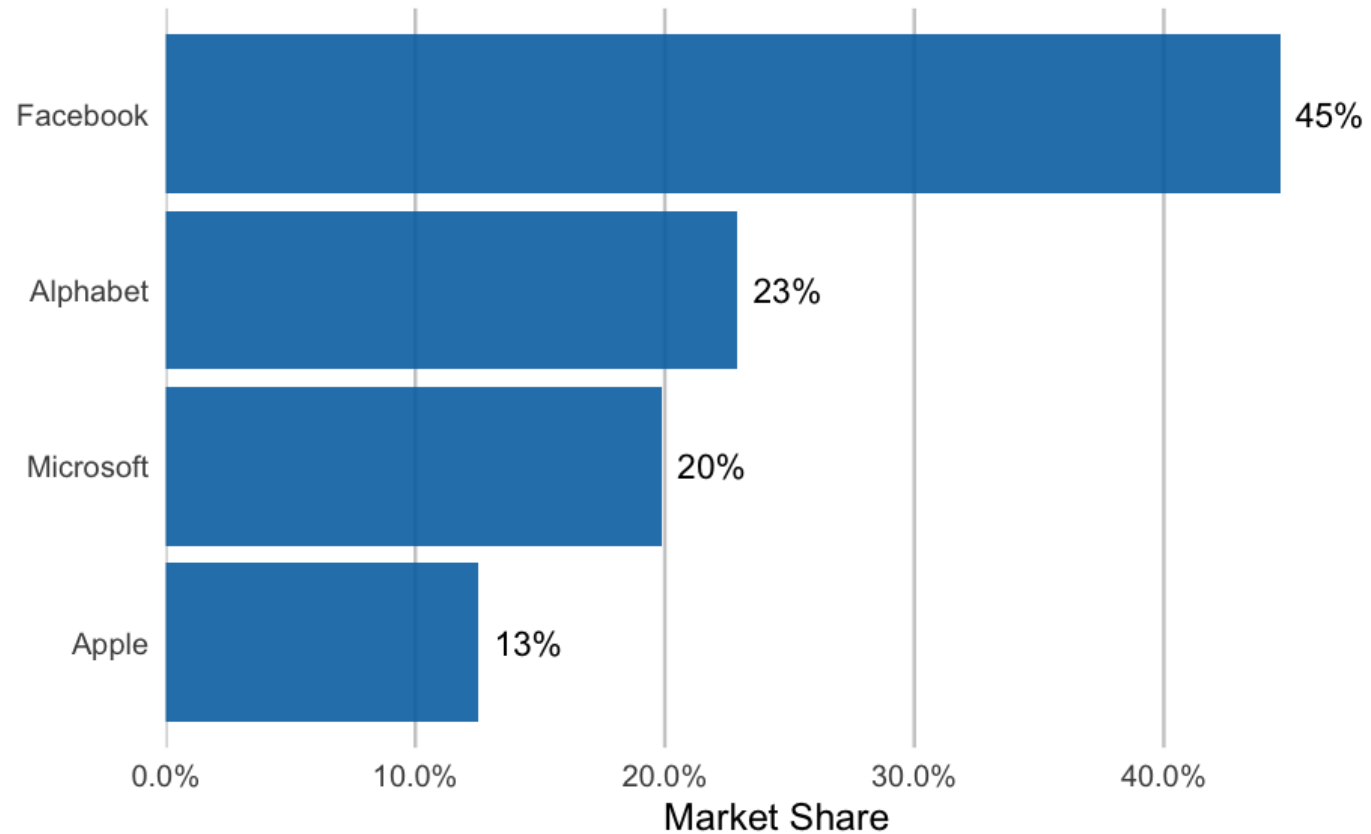
Data from Clause Wilke Book: Fundamentals of Data Visualizations

```

ggplot(avs, aes(fct_reorder(company, share), share)) +
  geom_col(fill = "#0072B2",
           alpha = 0.9) +
  geom_text(aes(company, share, label = paste0(round(share*100),
           nudge_y = 0.02,
           size = 8) +
  coord_flip() +
  scale_y_continuous("Market Share",
                     labels = scales::percent,
                     expand = c(0, 0, 0.05, 0)) +
  labs(x = NULL,
       title = "Tech company market control",
       caption = "Data from Clause Wilke Book: Fundamentals of D
  bp_theme(base_size = 25)

```


Tech company market control

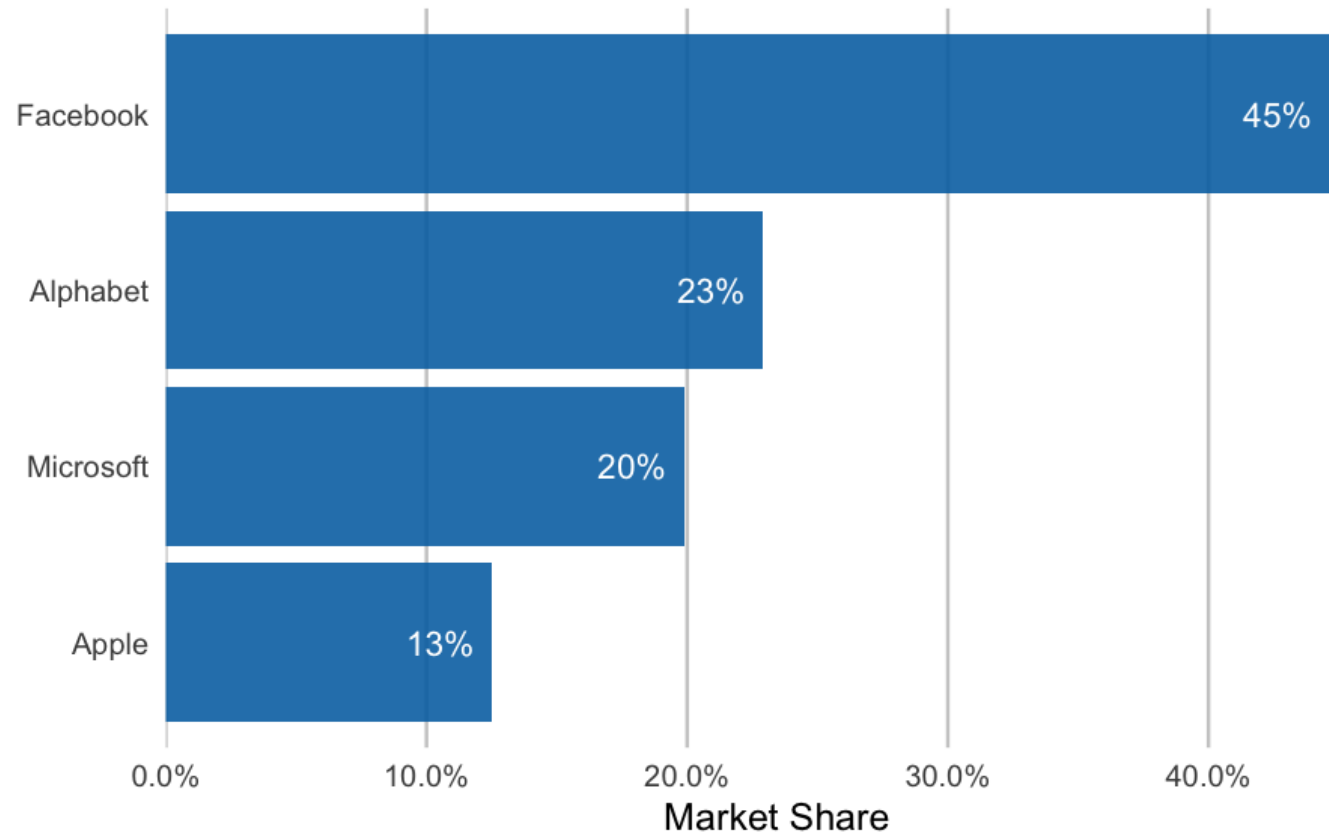


Data from Clause Wilke Book: Fundamentals of Data Visualizations

Last alternative

```
ggplot(avs, aes(fct_reorder(company, share), share)) +  
  geom_col(fill = "#0072B2",  
           alpha = 0.9) +  
  geom_text(aes(company, share, label = paste0(round(share*100),  
                                             nudge_y = -0.02,  
                                             size = 8,  
                                             color = "white")) +  
  coord_flip() +  
  scale_y_continuous("Market Share",  
                    labels = scales::percent,  
                    expand = c(0, 0, 0.05, 0)) +  
  labs(x = NULL,  
       title = "Tech company market control",  
       caption = "Data from Clause Wilke Book: Fundamentals of D  
  bp_theme(base_size = 25)
```

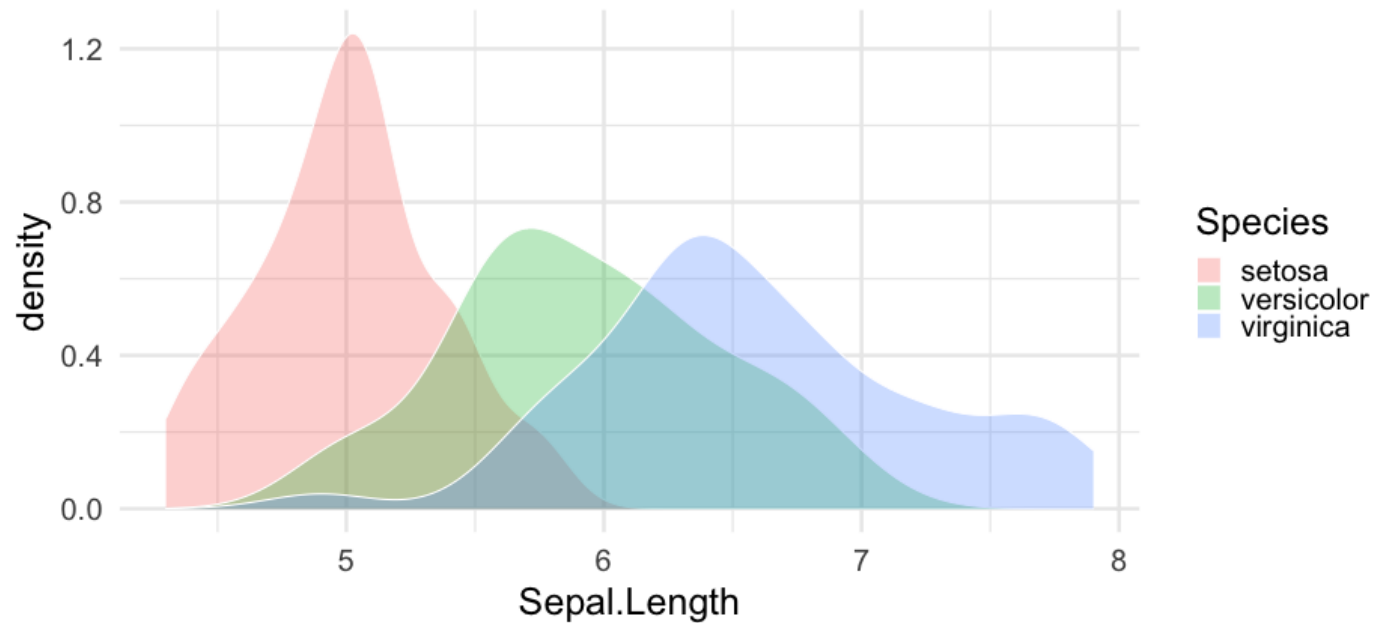
Tech company market control



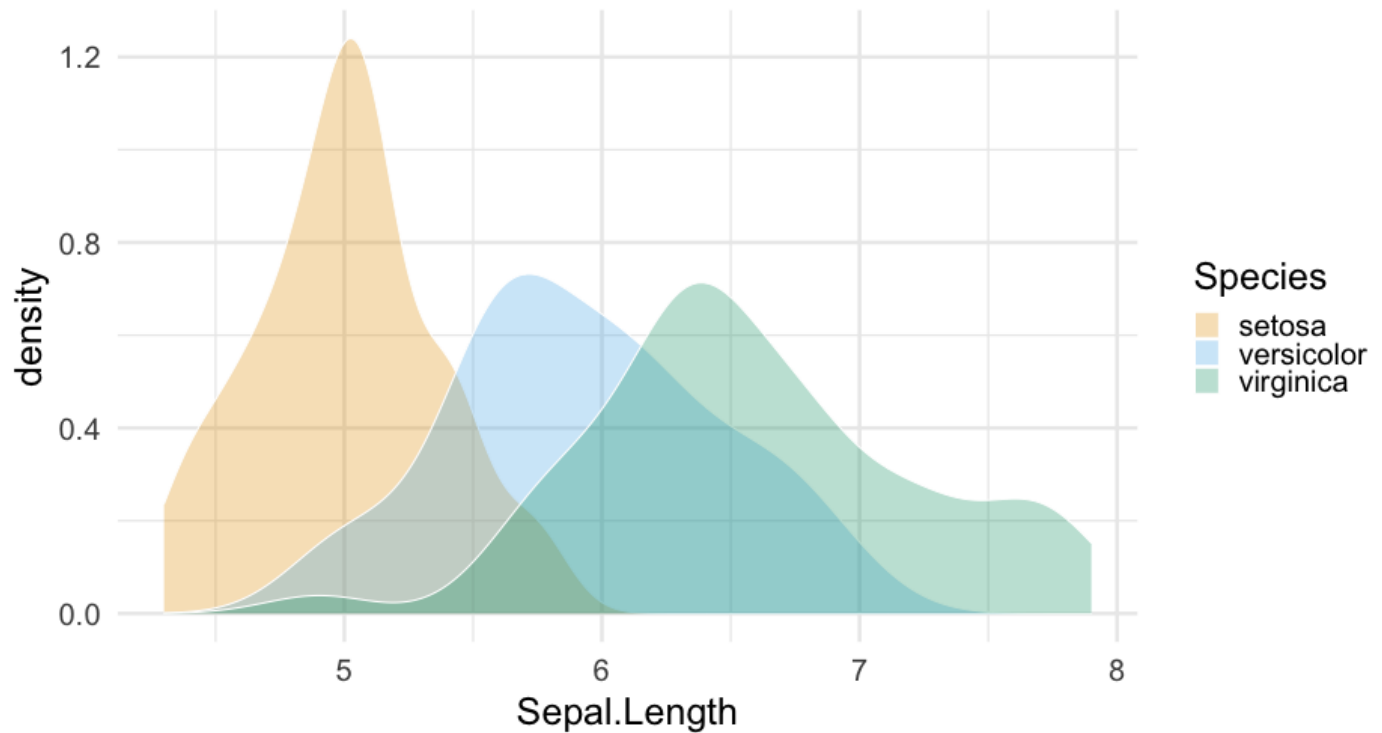
Data from Clause Wilke Book: Fundamentals of Data Visualizations

Distributions

```
ggplot(iris, aes(Sepal.Length, fill = Species)) +  
  geom_density(alpha = 0.3,  
               color = "white")
```



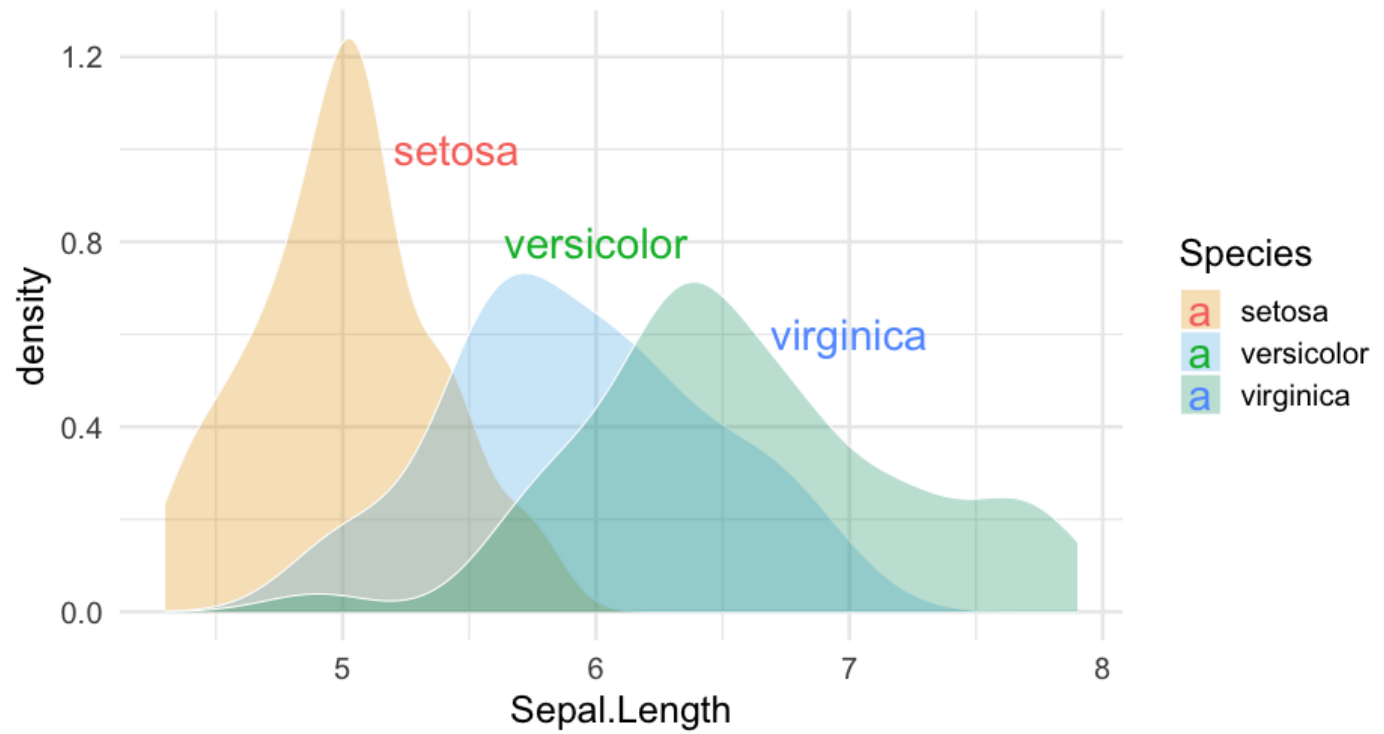
```
ggplot(iris, aes(Sepal.Length, fill = Species)) +  
  geom_density(alpha = 0.3,  
               color = "white") +  
  scale_fill_okabeIto()
```



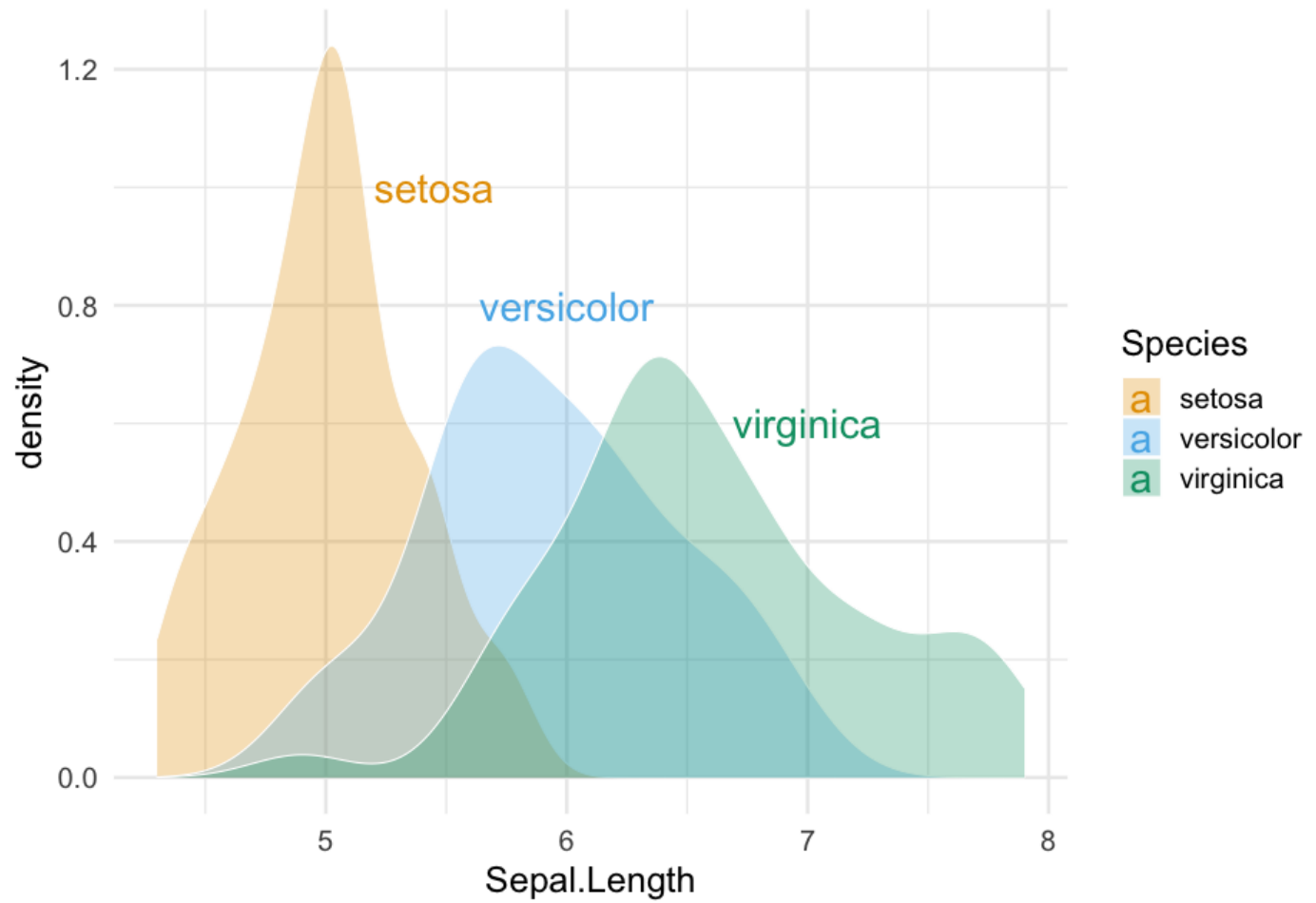
Labeling

One method

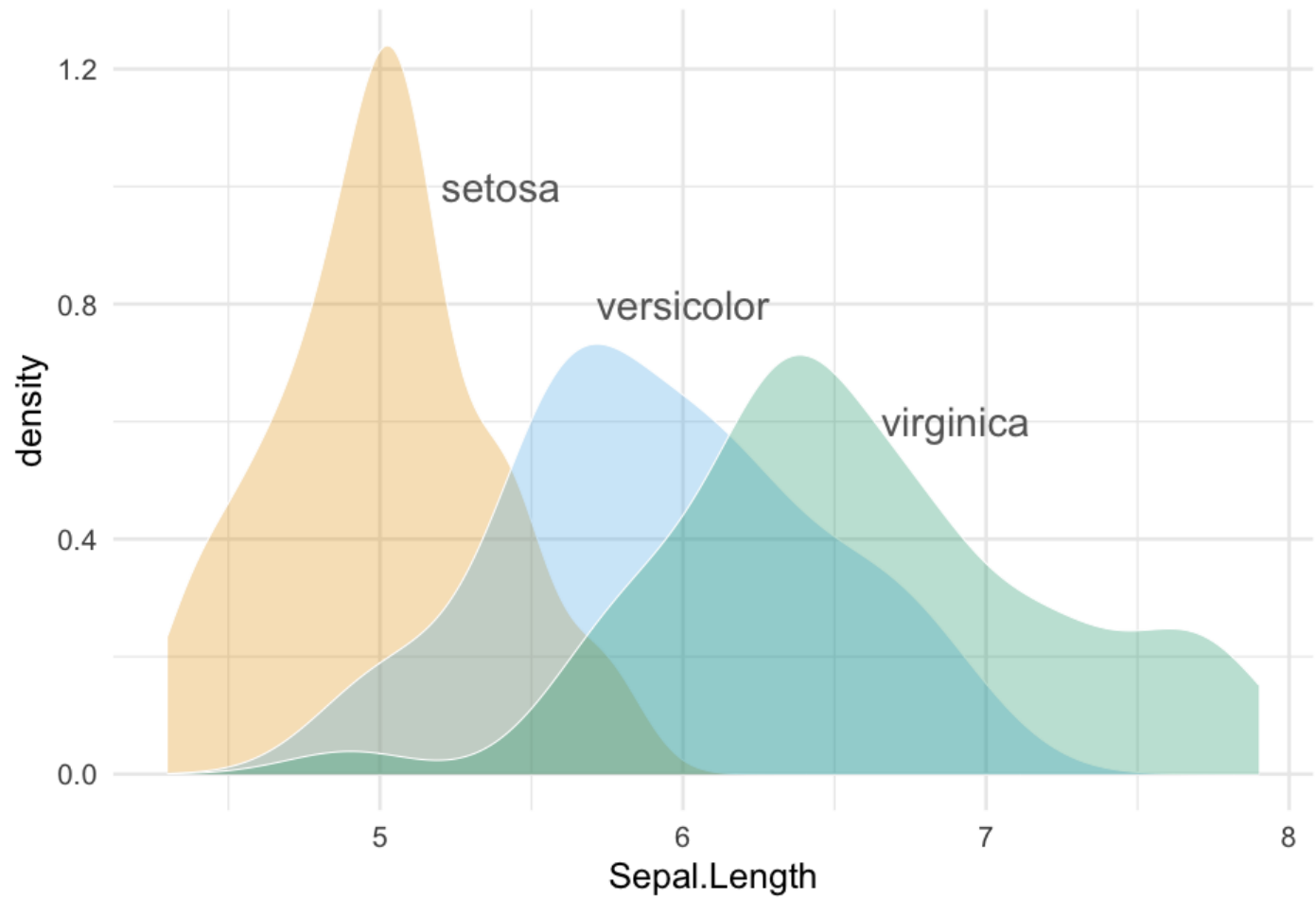
```
label_locs <- tibble(Sepal.Length = c(5.45, 6, 7),  
                    density = c(1, 0.8, 0.6),  
                    Species = c("setosa", "versicolor", "virginica"))  
  
ggplot(iris, aes(Sepal.Length, fill = Species)) +  
  geom_density(alpha = 0.3,  
              color = "white") +  
  scale_fill_OkabeIto() +  
  geom_text(aes(label = Species, y = density, color = Species),  
            data = label_locs)
```



```
ggplot(iris, aes(Sepal.Length, fill = Species)) +  
  geom_density(alpha = 0.3,  
               color = "white") +  
  scale_fill_OkabeIto() +  
  scale_color_OkabeIto() +  
  geom_text(aes(label = Species, y = density, color = Species),  
            data = label_locs) +  
  guides(color = "none",  
         fill = "none")
```

```
label_locs <- tibble(Sepal.Length = c(5.4, 6, 6.9),  
                    density = c(1, 0.75, 0.6),  
                    Species = c("setosa", "versicolor", "virginica"))  
  
ggplot(iris, aes(Sepal.Length, fill = Species)) +  
  geom_density(alpha = 0.3,  
              color = "white") +  
  scale_fill_okabeIto() +  
  scale_color_okabeIto() +  
  geom_text(aes(label = Species, y = density),  
            color = "gray40",  
            data = label_locs) +  
  guides(fill = "none")
```

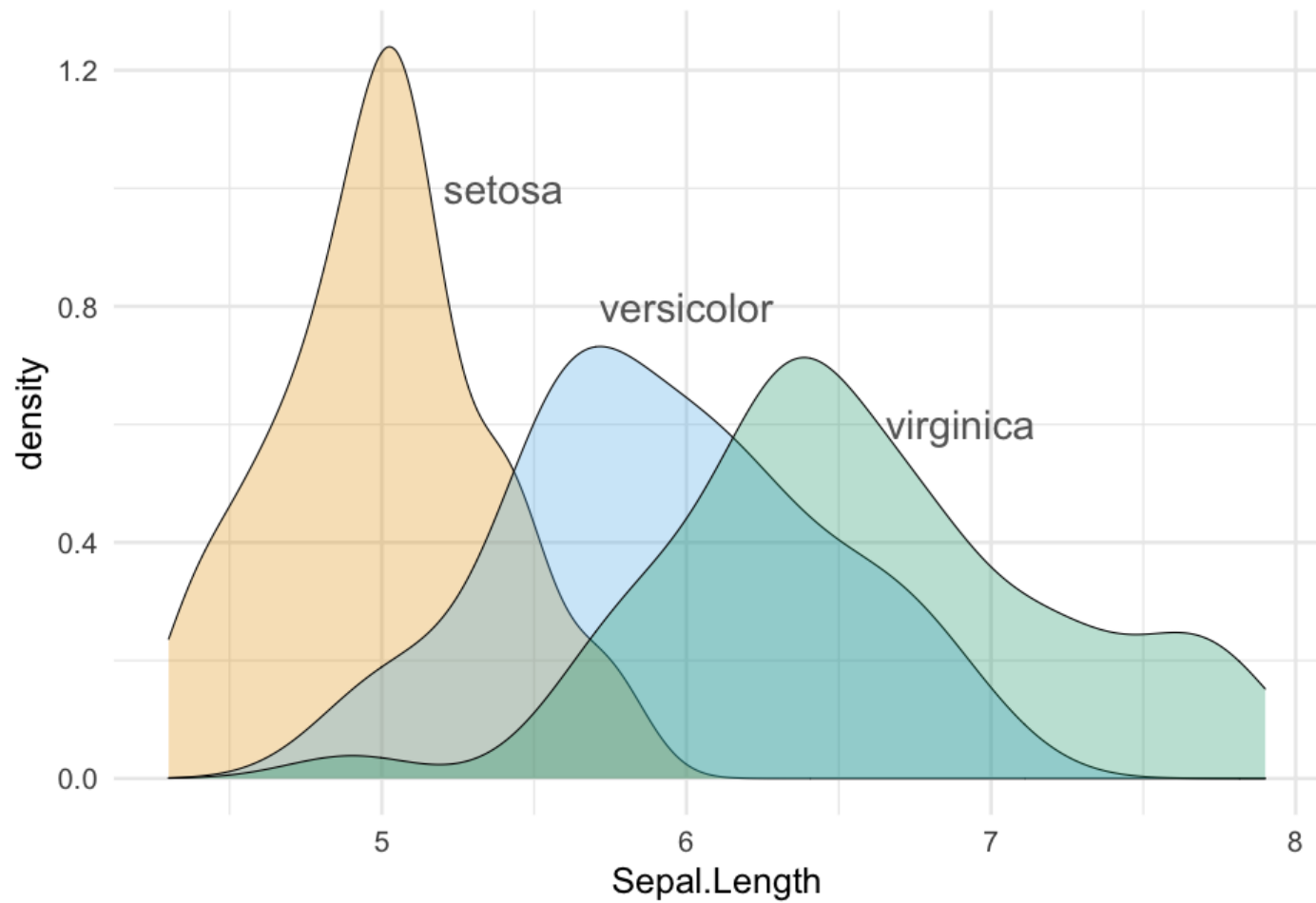


Other options

- Rather than using a new data frame, you could use multiple calls to **annotate**.
- One is not necessarily better than the other, but I prefer the data frame method
- Keep in mind you can always use multiple data sources within a single plot
 - Each layer can have its own data source
 - Common in geographic data in particular

Annotate example

```
ggplot(iris, aes(Sepal.Length, fill = Species)) +  
  geom_density(alpha = 0.3) +  
  scale_fill_okabeIto() +  
  scale_color_okabeIto() +  
  annotate("text", label = "setosa", x = 5.45, y = 1, color = "green") +  
  annotate("text", label = "versicolor", x = 6, y = 0.8, color = "red") +  
  annotate("text", label = "virginica", x = 7, y = 0.6, color = "blue") +  
  guides(fill = "none")
```

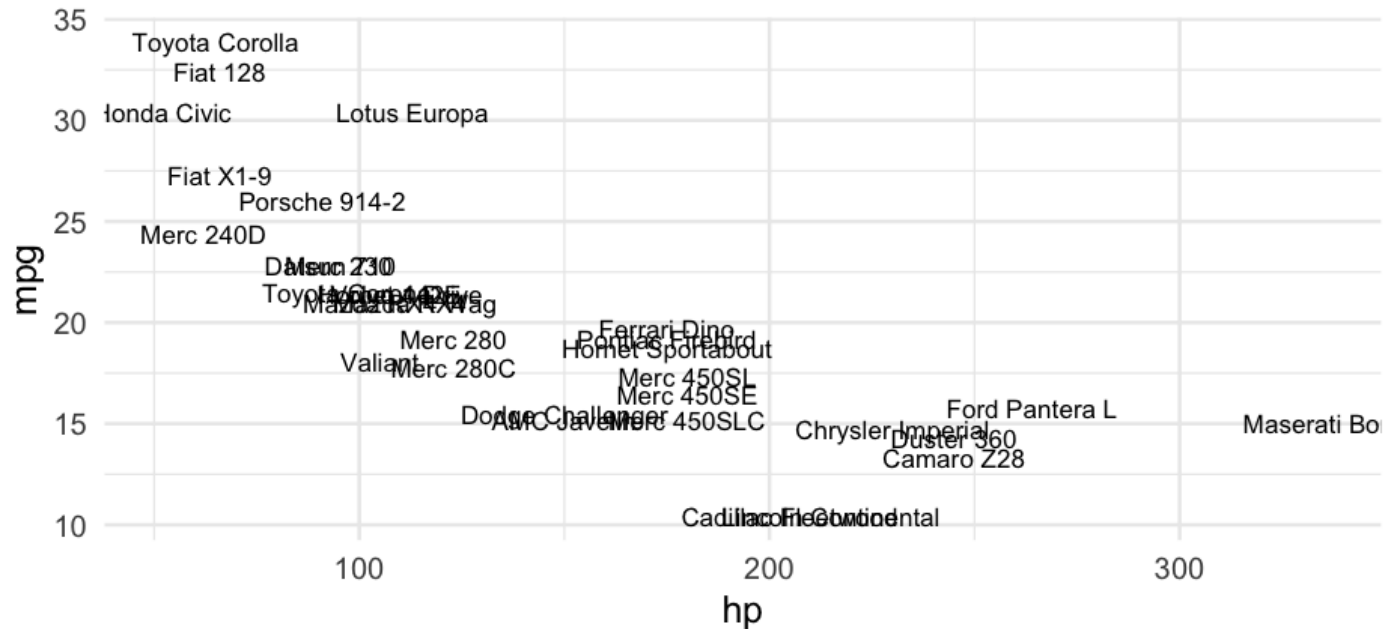


ggrepel

Plot text directly

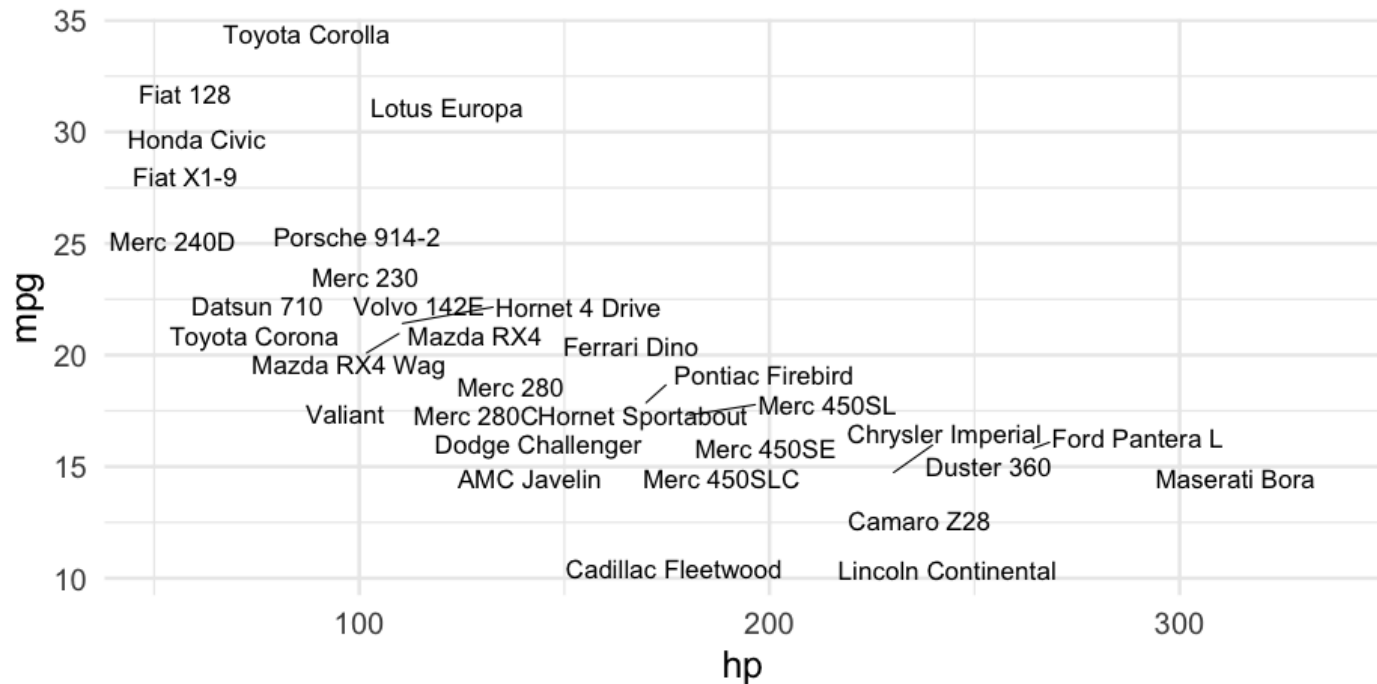
```
cars <- rownames_to_column(mtcars)

ggplot(cars, aes(hp, mpg)) +
  geom_text(aes(label = rowname))
```



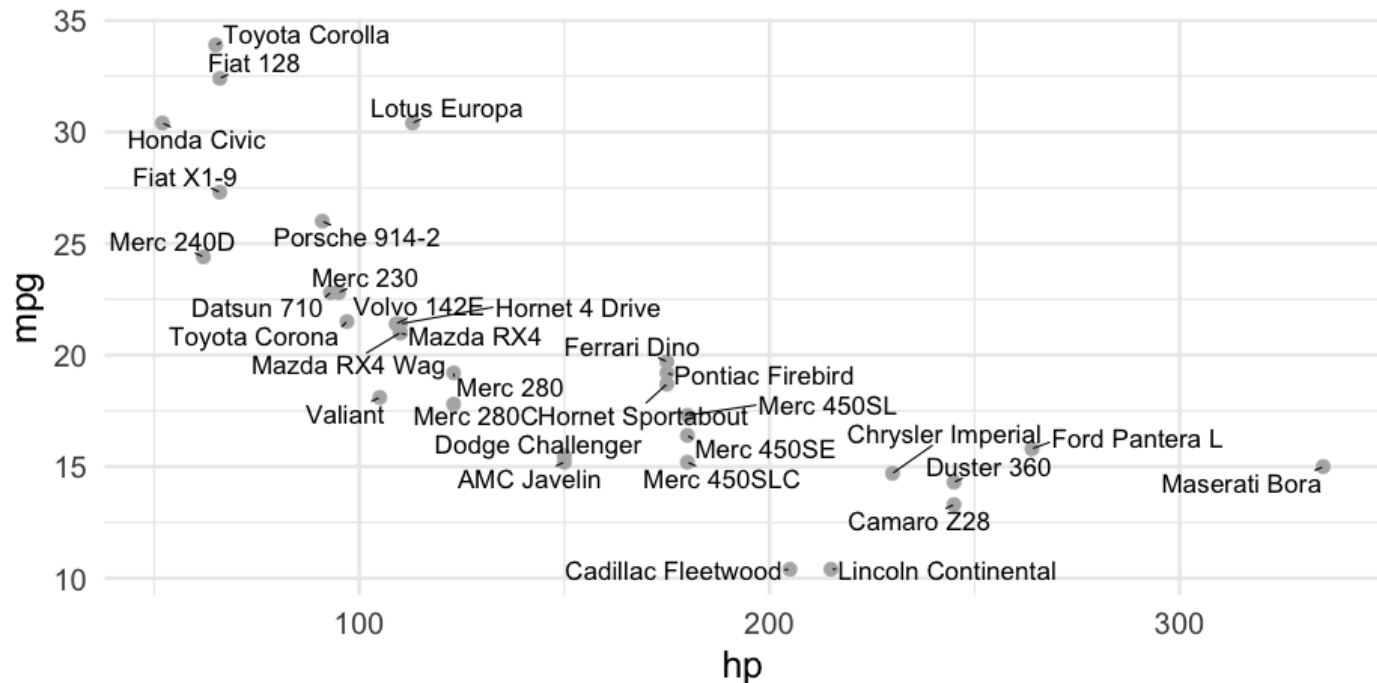
Repel text

```
library(ggrepel)  
ggplot(cars, aes(hp, mpg)) +  
  geom_text_repel(aes(label = rowname))
```



Slightly better

```
ggplot(cars, aes(hp, mpg)) +  
  geom_point(color = "gray70") +  
  geom_text_repel(aes(label = rowname),  
    min.segment.length = 0)
```



Common use cases

- Label some sample data that makes some theoretical sense (we've seen this before)
- Label outliers
- Label points from a specific group (e.g., similar to highlighting – can be used in conjunction)

Some new data

```
remotes::install_github("kjhealy/socviz")  
library(socviz)
```

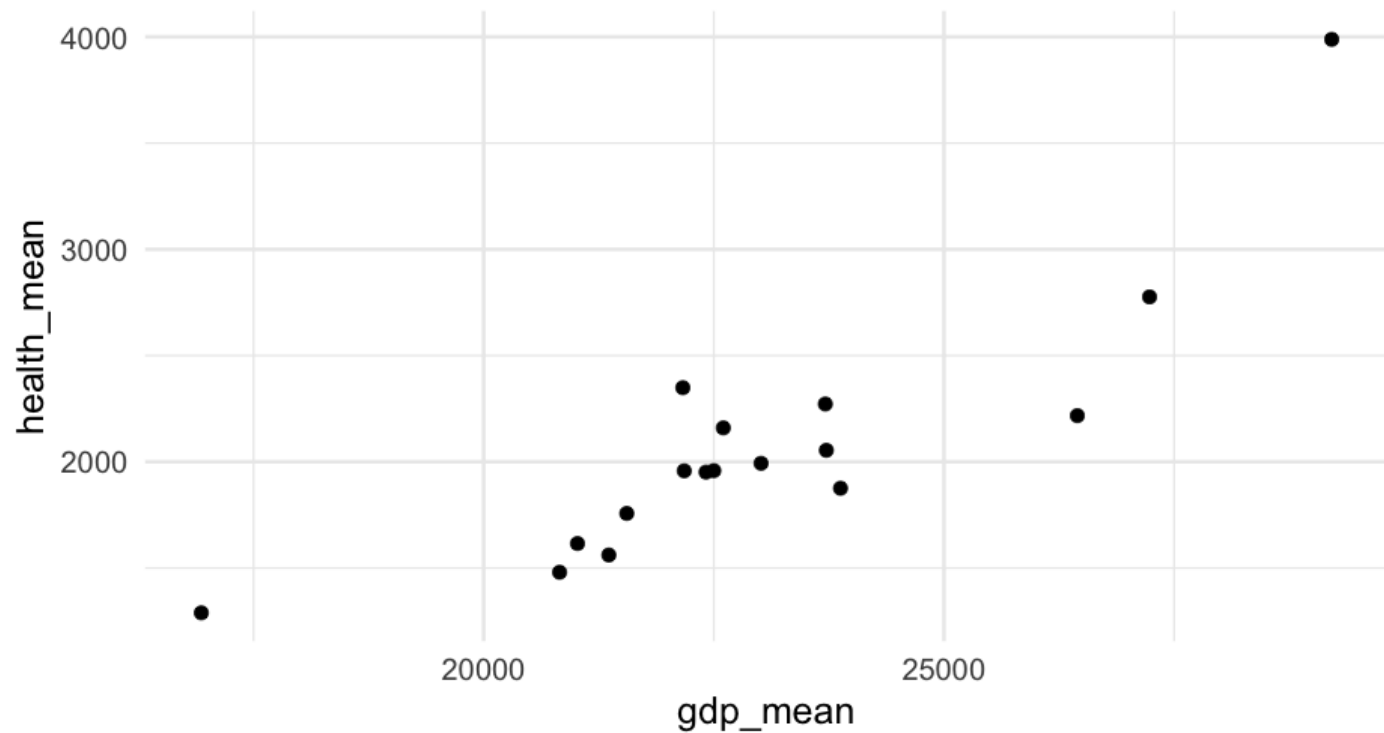
```
by_country <- organdata %>%  
  group_by(consent_law, country) %>%  
  summarize(donors_mean= mean(donors, na.rm = TRUE),  
            donors_sd = sd(donors, na.rm = TRUE),  
            gdp_mean = mean(gdp, na.rm = TRUE),  
            health_mean = mean(health, na.rm = TRUE),  
            roads_mean = mean(roads, na.rm = TRUE),  
            cerebvas_mean = mean(cerebvas, na.rm = TRUE))
```

by_country

```
## # A tibble: 17 x 8
## # Groups:   consent_law [2]
##   consent_law country      donors_mean donors_sd gdp_mean health_mean roa
##   <chr>         <chr>          <dbl>      <dbl>    <dbl>      <dbl>
## 1 Informed      Australia      10.635     1.142808  22178.54   1957.5    10
## 2 Informed      Canada        13.96667   0.7511607 23711.08   2271.929  10
## 3 Informed      Denmark       13.09167   1.468121  23722.31   2054.071  10
## 4 Informed      Germany       13.04167   0.6111960 22163.23   2348.75   11
## 5 Informed      Ireland       19.79167   2.478437  20824.38   1479.929  11
## 6 Informed      Netherlands   13.65833   1.551807  23013.15   1992.786   7
## # ... with 11 more rows
```

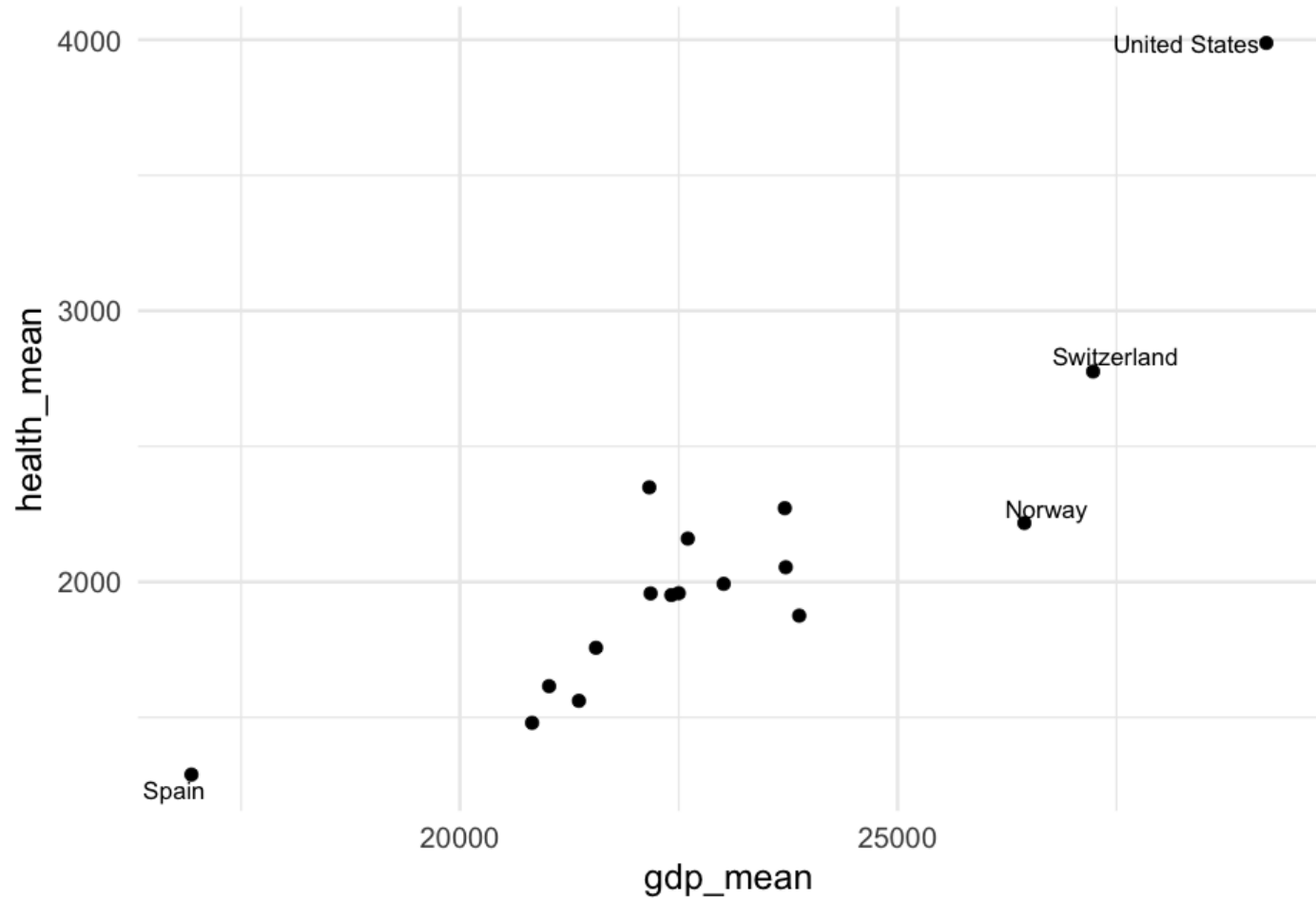
Scatterplot

```
ggplot(by_country, aes(gdp_mean, health_mean)) +  
  geom_point()
```



Outliers

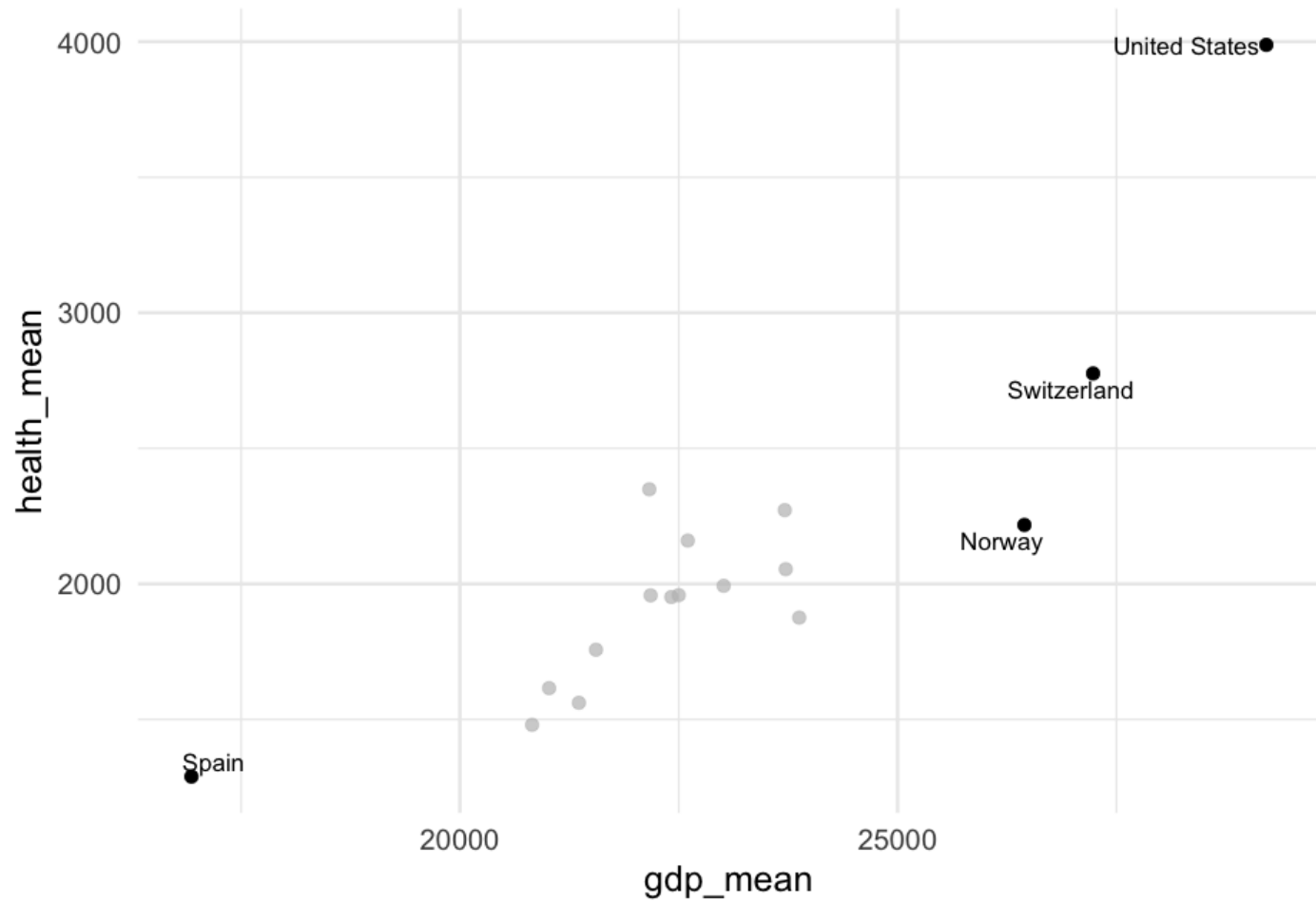
```
ggplot(by_country, aes(gdp_mean, health_mean)) +  
  geom_point() +  
  geom_text_repel(data = filter(by_country,  
                                gdp_mean > 25000 |  
                                gdp_mean < 20000),  
                  aes(label = country))
```



Combine with highlighting

```
library(gghighlight)
ggplot(by_country, aes(gdp_mean, health_mean)) +
  geom_point() +
  gghighlight(gdp_mean > 25000 | gdp_mean < 20000) +
  geom_text_repel(aes(label = country))
```

- Notice you only have to specify the points to highlight and **geom_text_repel** will then only label those points

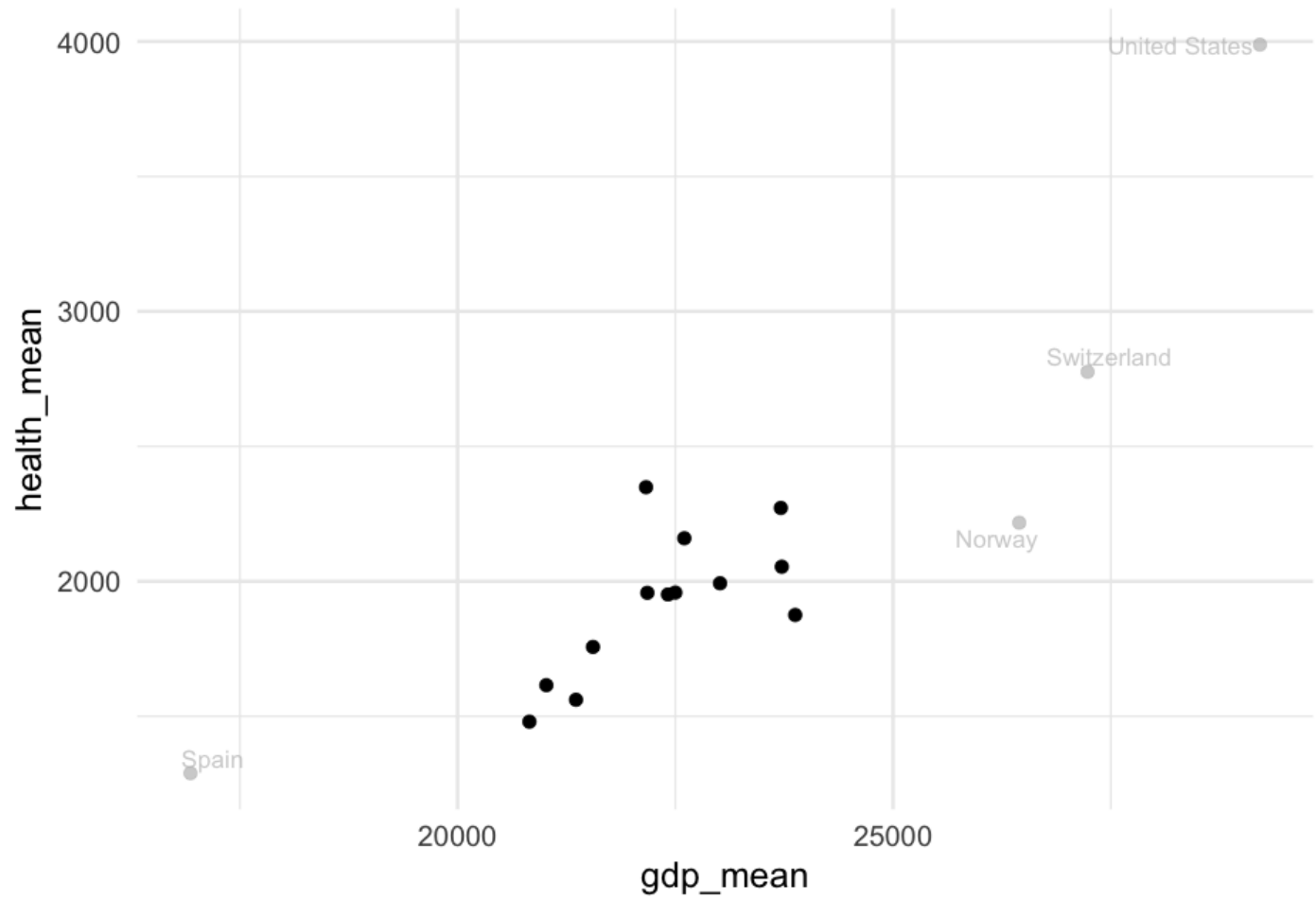


Combine with highlighting

Switch to make outliers grayed out and labeled

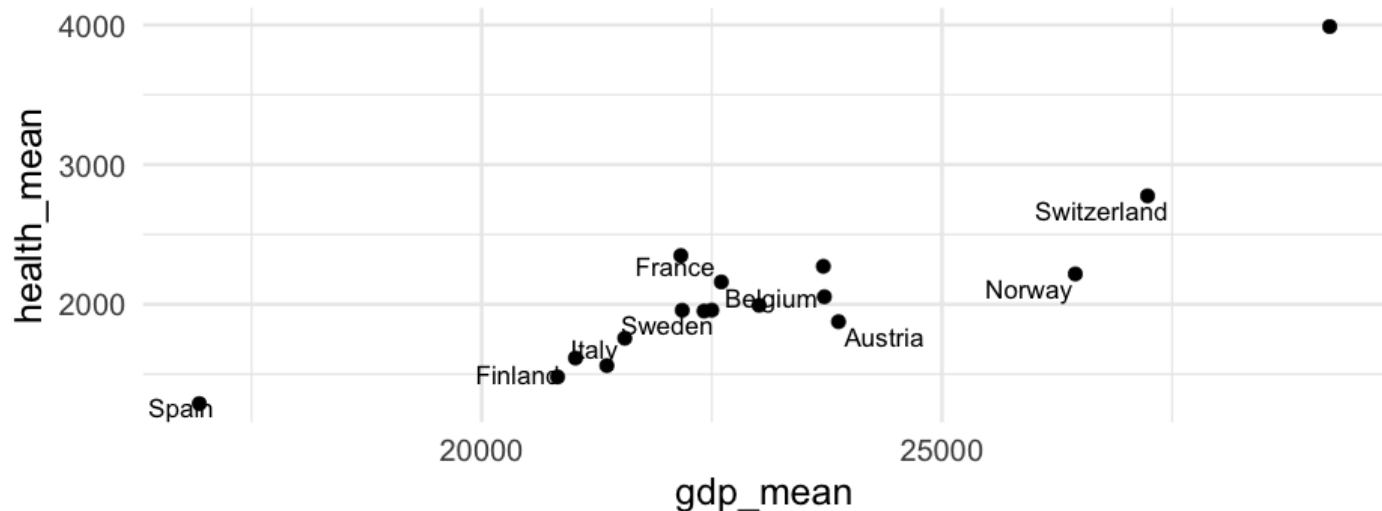
```
ggplot(by_country, aes(gdp_mean, health_mean)) +  
  geom_point() +  
  gghighlight(gdp_mean > 20000 & gdp_mean < 25000 ) +  
  geom_text_repel(data = filter(by_country,  
                                gdp_mean > 25000 |  
                                gdp_mean < 20000),  
                 aes(label = country),  
                 color = "#BEBEBEB3")
```

Note I found the exact gray color by looking at the source code. Specifically, it is the output from `ggplot2::alpha("grey", 0.7)`



By group

```
ggplot(by_country, aes(gdp_mean, health_mean)) +  
  geom_point() +  
  geom_text_repel(data = filter(by_country,  
                                consent_law == "Presumed"),  
                  aes(label = country))
```

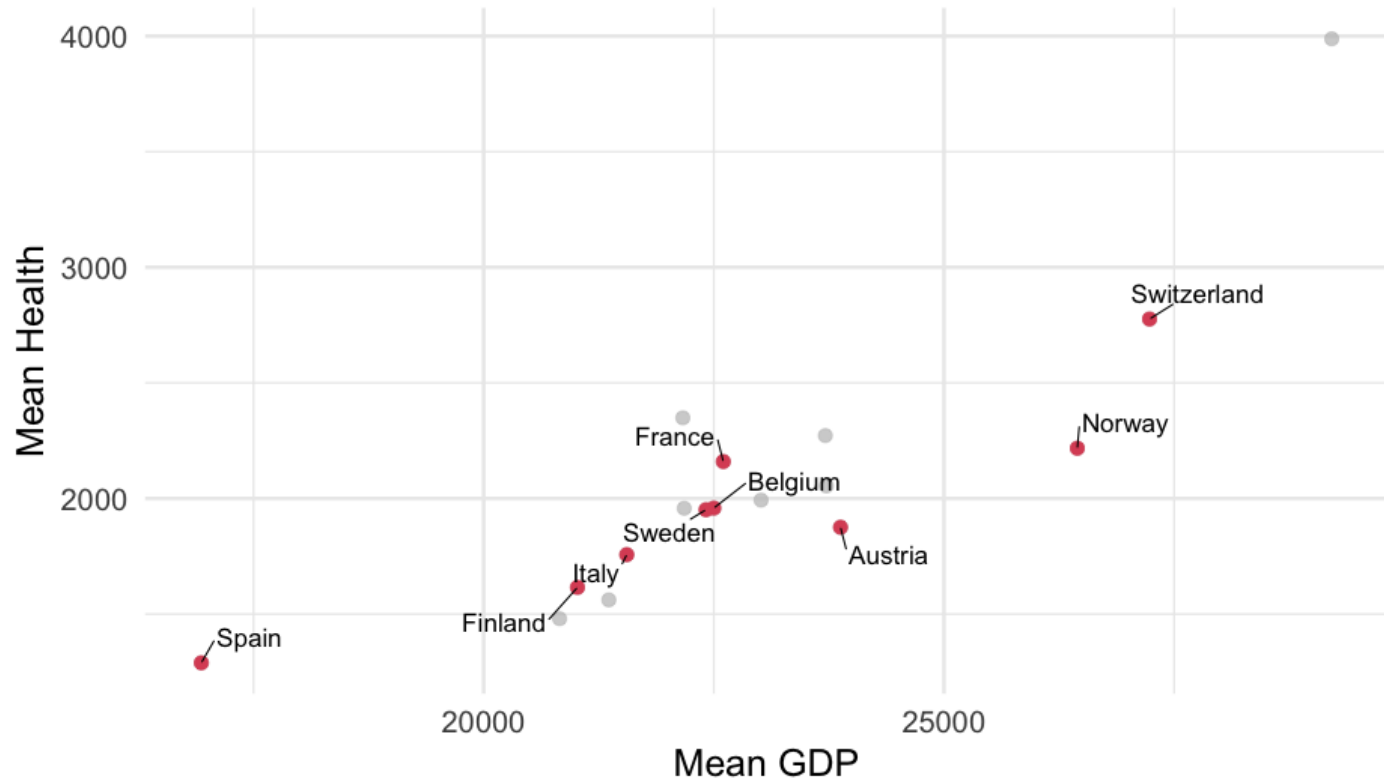


By group

```
ggplot(by_country, aes(gdp_mean, health_mean)) +  
  geom_point(color = "#DC5265") +  
  gghighlight(consent_law == "Presumed") +  
  geom_text_repel(aes(label = country),  
                  min.segment.length = 0,  
                  box.padding = 0.75) +  
  labs(title = "GDP and Health",  
        subtitle = "Countries with a presumed organ donation con",  
        caption = "Data from the General Social Science Survey",  
        x = "Mean GDP",  
        y = "Mean Health")
```

GDP and Health

Countries with a presumed organ donation consent are highlighted



Data from the General Social Science Survey, Distributed through the socviz R package

ggforce

Quickly

Annotating groups of points

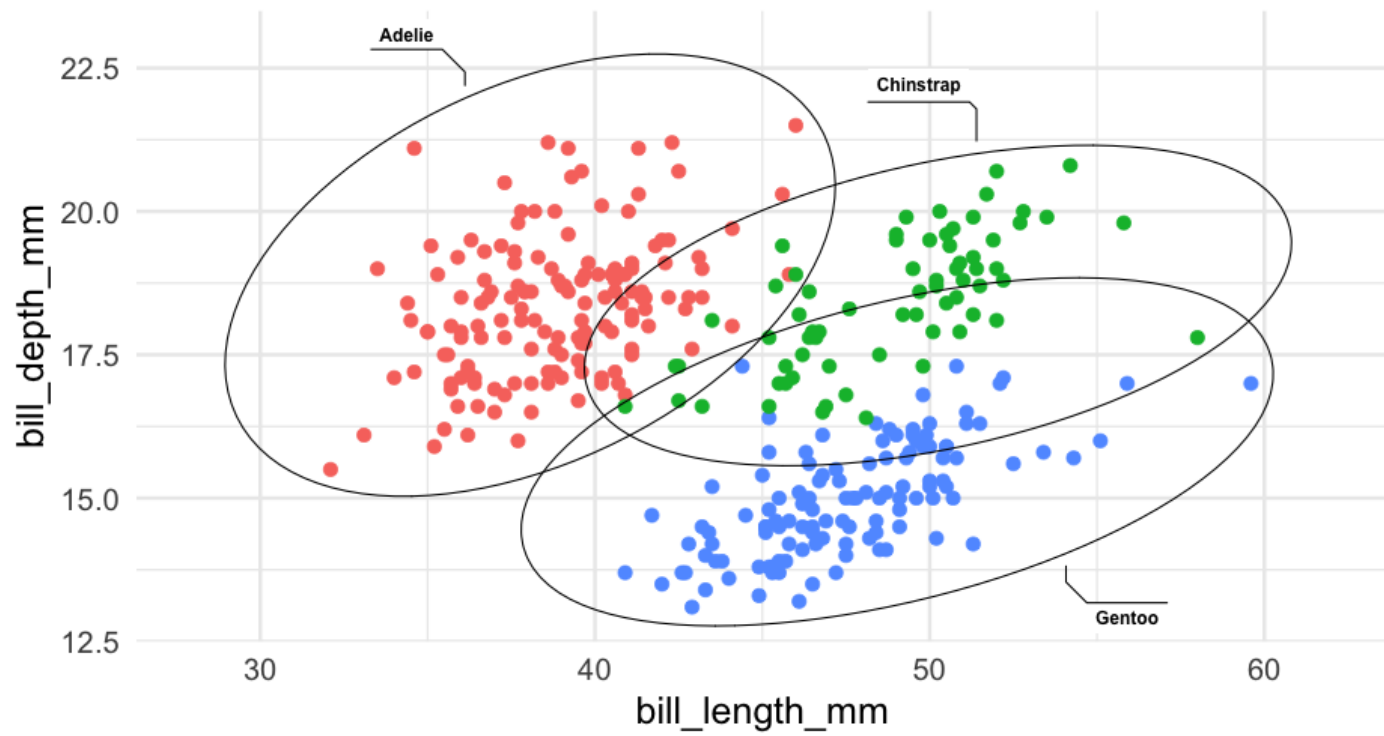
Consider using any of the following from **ggforce** to annotate specific points

- `geom_mark_rect()`
- `geom_mark_circle()`
- `geom_mark_ellipse()`
- `geom_mark_hull()`

Examples

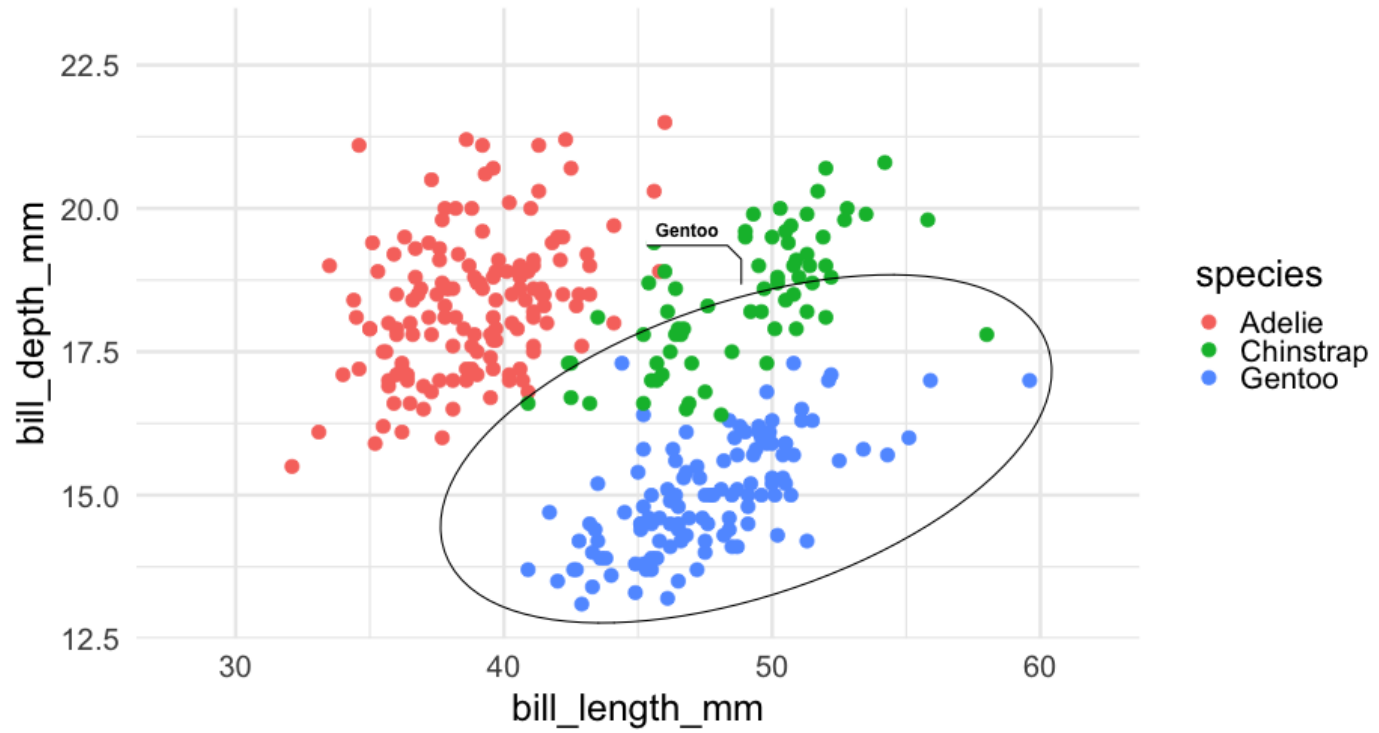
```
library(palmerpenguins)
library(ggforce)

penguins %>%
  drop_na() %>% # Can't take missing data
  ggplot(aes(bill_length_mm, bill_depth_mm)) +
    geom_mark_ellipse(aes(group = species, label = species)) +
    geom_point(aes(color = species)) +
    coord_cartesian(xlim = c(28, 62), ylim = c(13, 23)) +
    guides(color = "none")
```



Limit to a single group

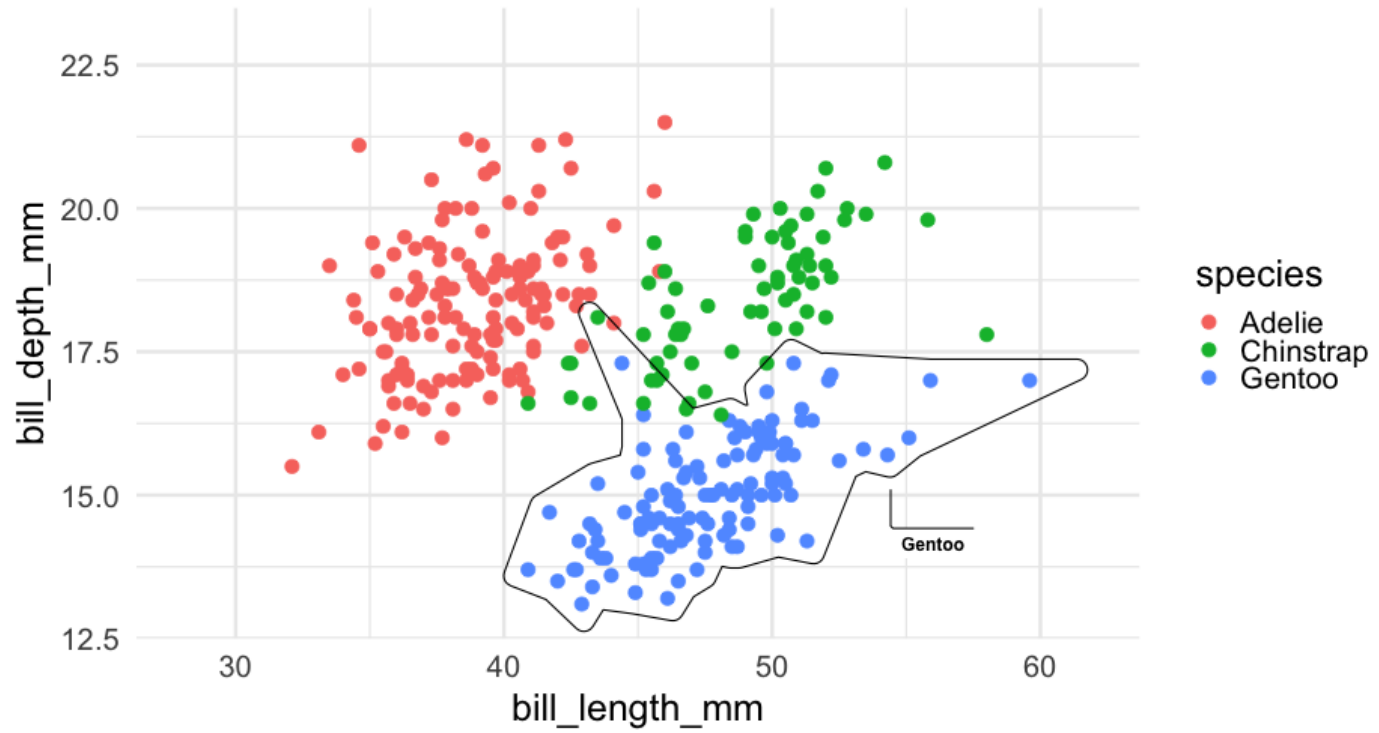
```
penguins %>%  
  drop_na() %>%  
  ggplot(aes(bill_length_mm, bill_depth_mm)) +  
    geom_point(aes(color = species)) +  
    geom_mark_ellipse(aes(group = species, label = species),  
                      data = filter(drop_na(penguins),  
                                     species == "Gentoo")) +  
    coord_cartesian(xlim = c(28, 62), ylim = c(13, 23))
```



Switch to hull

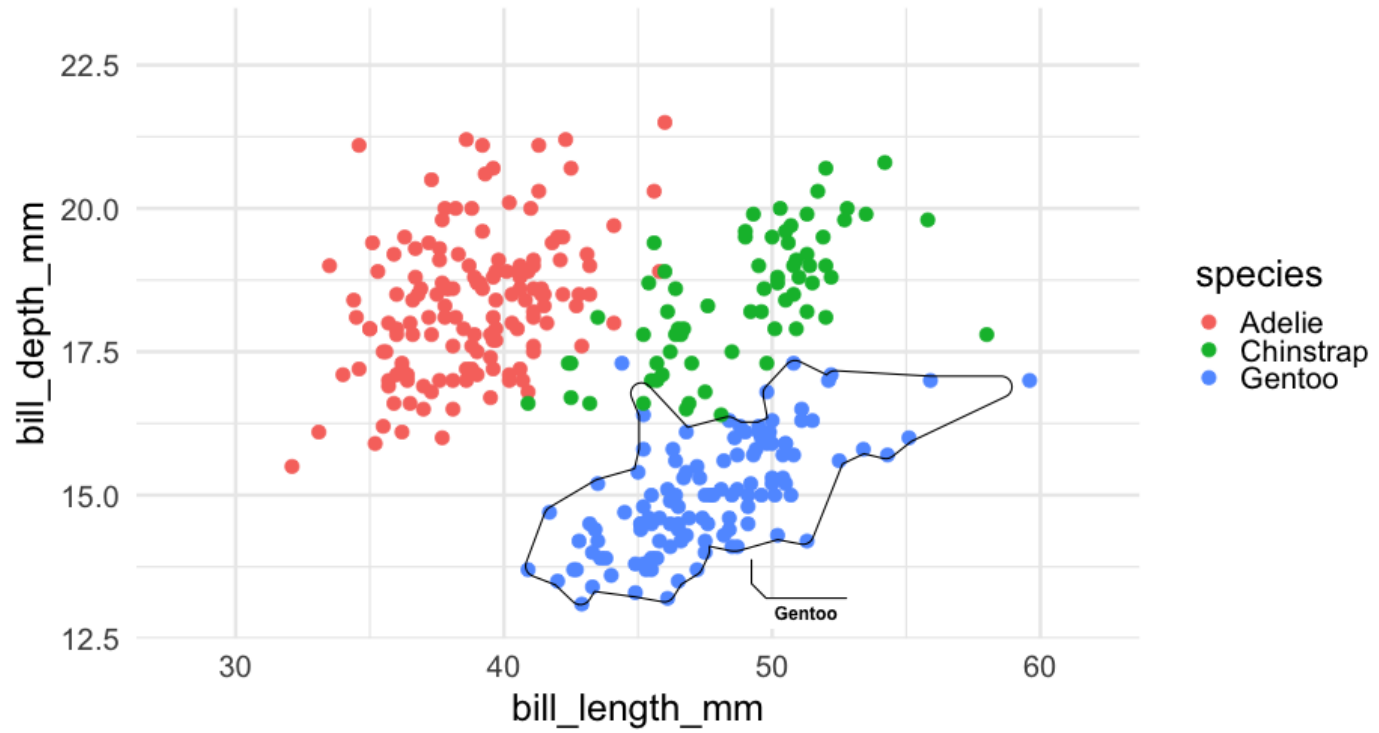
Note – requires the **concaveman** package be installed

```
penguins %>%  
  drop_na() %>%  
  ggplot(aes(bill_length_mm, bill_depth_mm)) +  
    geom_point(aes(color = species)) +  
    geom_mark_hull(aes(group = species, label = species),  
                  data = filter(drop_na(penguins),  
                                species == "Gentoo")) +  
    coord_cartesian(xlim = c(28, 62), ylim = c(13, 23))
```



Change expand

```
penguins %>%  
  drop_na() %>%  
  ggplot(aes(bill_length_mm, bill_depth_mm)) +  
    geom_point(aes(color = species)) +  
    geom_mark_hull(aes(group = species, label = species),  
                  expand = unit(1, "mm"),  
                  data = filter(drop_na(penguins),  
                                species == "Gentoo")) +  
  coord_cartesian(xlim = c(28, 62), ylim = c(13, 23))
```

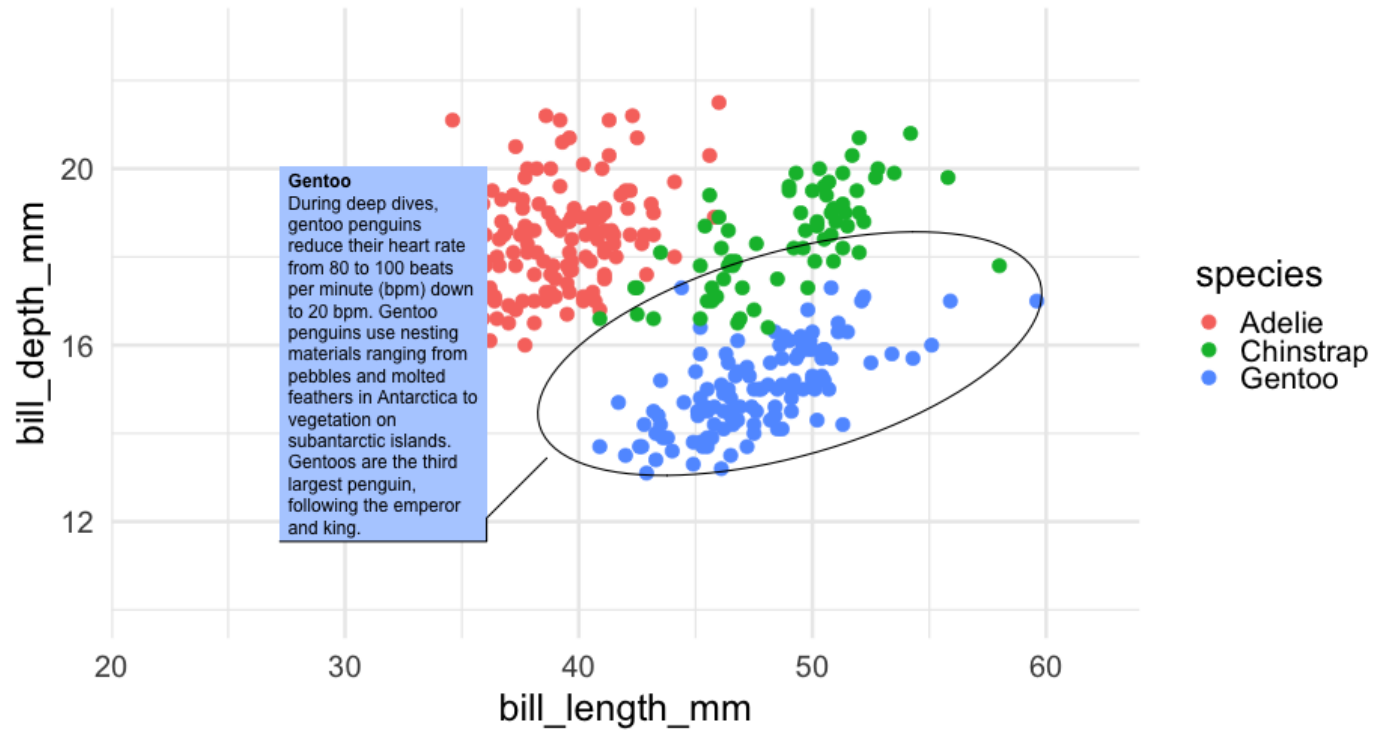
More in-depth annotations

First create a description

```
penguins <- penguins %>%  
  mutate(desc = ifelse(species != "Gentoo", "", "During deep dive"))
```

Now add as a description

```
penguins %>%  
  drop_na() %>%  
  ggplot(aes(bill_length_mm, bill_depth_mm)) +  
    geom_point(aes(color = species)) +  
    geom_mark_ellipse(aes(group = species,  
                          label = species,  
                          description = desc),  
                      data = filter(drop_na(penguins),  
                                    species == "Gentoo"),  
                      label.fill = "#b3cfff") +  
  coord_cartesian(xlim = c(28, 62), ylim = c(13, 23))
```

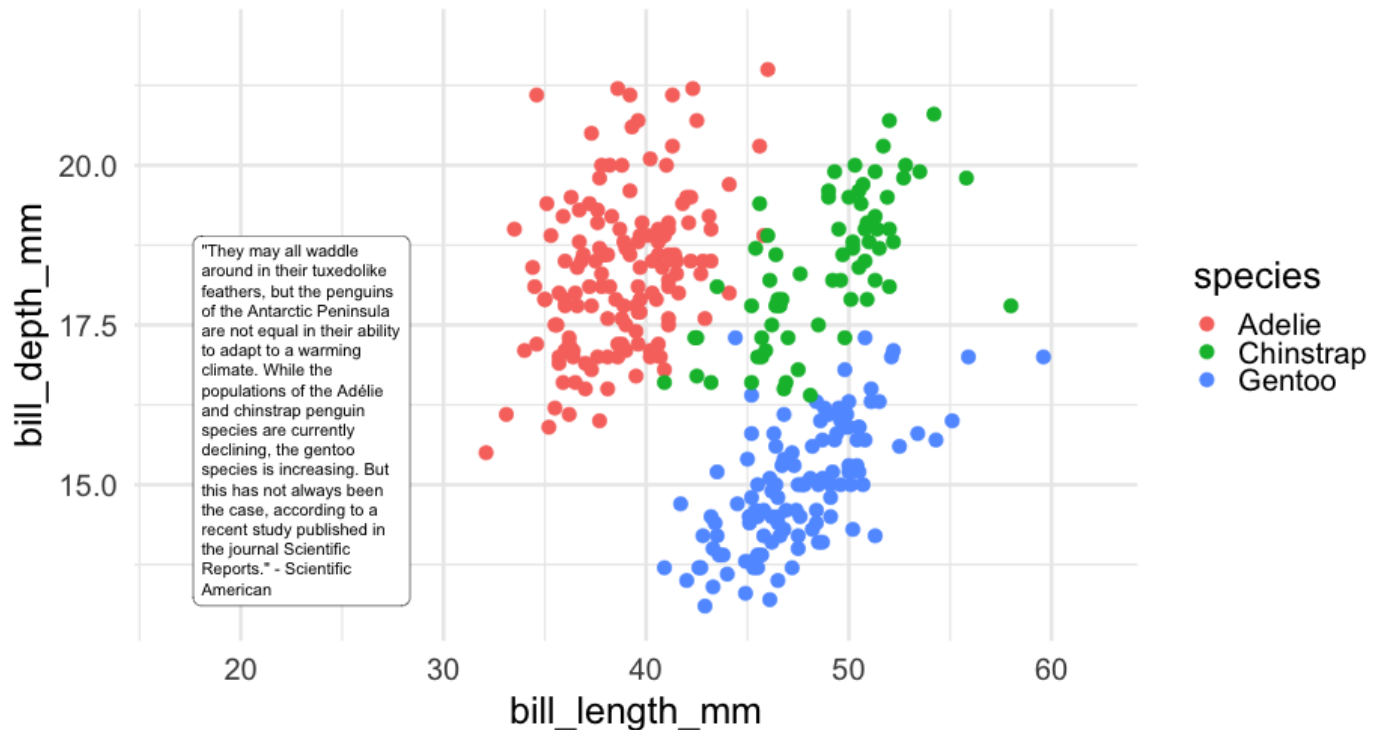


Similar

We can also just add a textbox through **{ggtext}**

```
txtbox <- tibble(  
  bill_length_mm = 23,  
  bill_depth_mm = 16,  
  lab = '"They may all waddle around in their tuxedolike feathers'  
)
```

```
penguins %>%
  drop_na() %>%
  ggplot(aes(bill_length_mm, bill_depth_mm)) +
    geom_point(aes(color = species)) +
    ggtext::geom_textbox(aes(label = lab),
                        data = txtbox) +
    coord_cartesian(xlim = c(17, 62), ylim = c(13, 22))
```

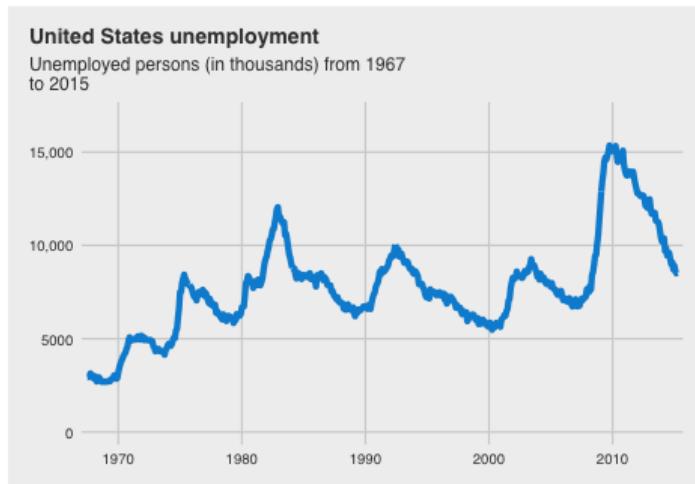
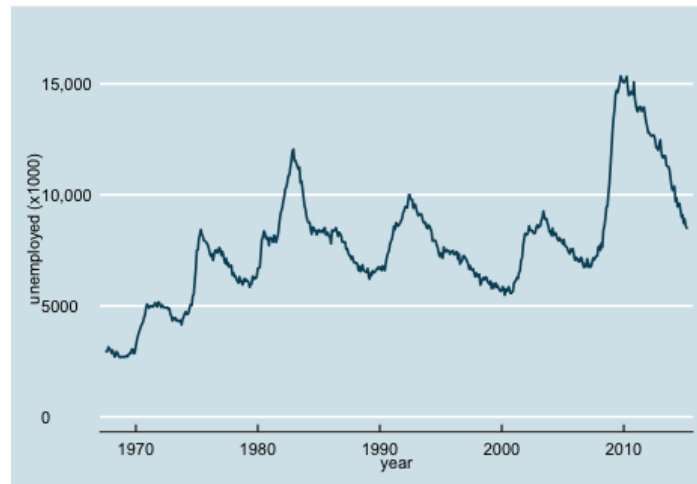
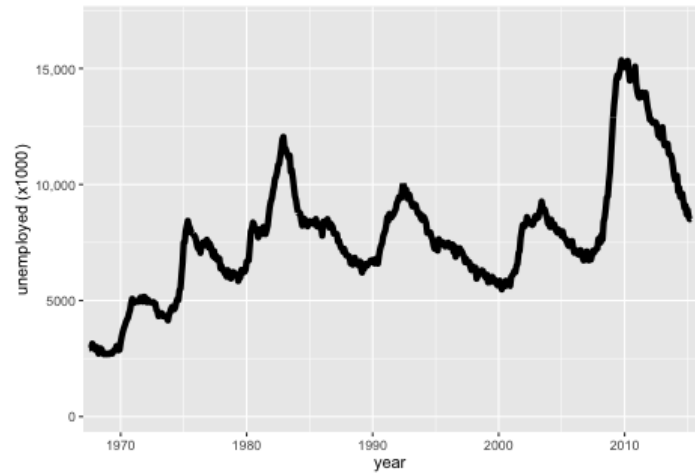
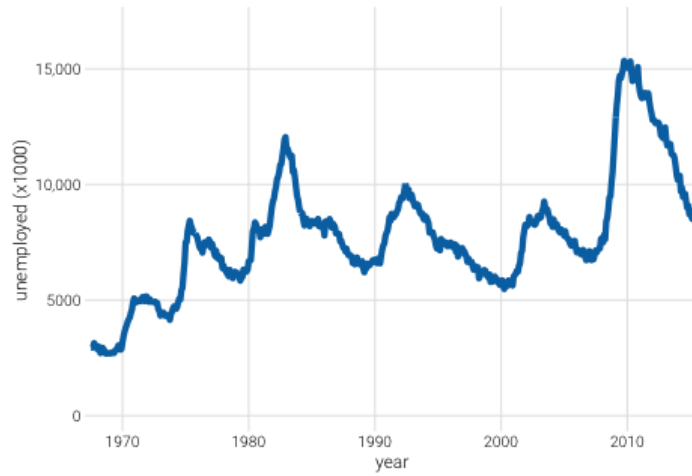


Last bit

The **ggforce** package is well worth exploring more.

See [here](#) for a nice walkthrough that has good data viz and uses some of the **ggforce** functions (as well as illustrating a few other cool packages)

Themes (quickly)



ggthemes

- Good place to start. All sorts of themes.
- Includes color scales, etc., that align with themes
- You can even conform with other software
 - fit into an economics conference with `theme_stata`

See the themes [here](#)

BBC

The BBC uses ggplot for most of its graphics. They've developed a package with a theme and some functions to help make it match their style more.

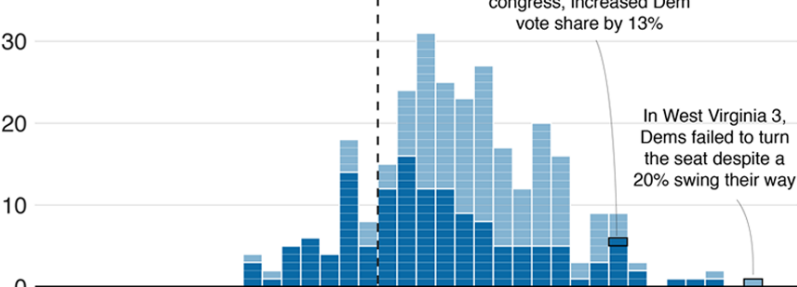
See the repo [here](#)

Their [Journalism Cookbook](#) is really nice too

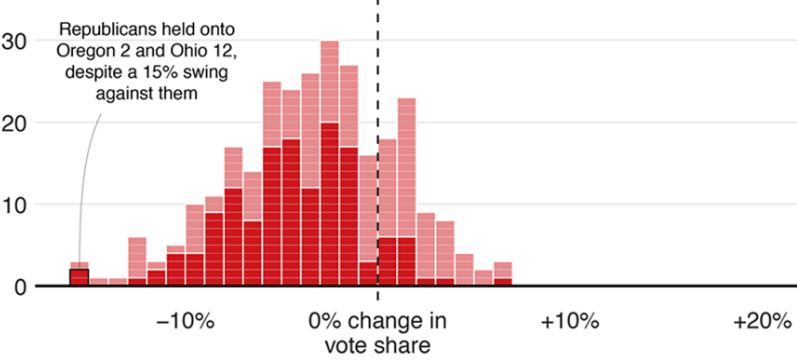
Blue wave

Won seat Didn't win

Democrat candidates



Republican candidates

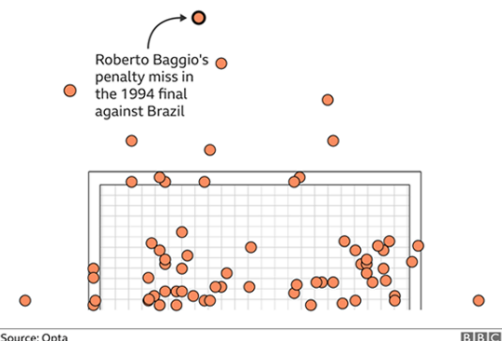


Source: AP, 19:01 ET



Where penalties are saved

World Cup shootout misses and saves, 1982-2014

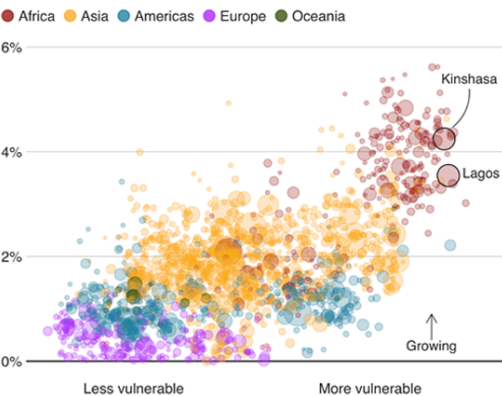


Source: Opta



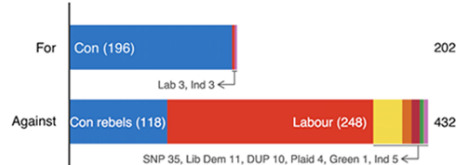
Fast-growing cities face worse climate risks

Population growth 2018-2035 over climate change vulnerability



Source: Verisk Maplecroft. Circle size represents current population.

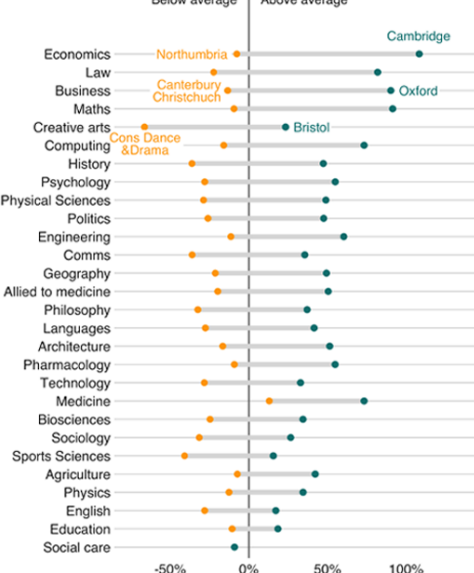
MPs rejected Theresa May's deal by 230 votes



Source: Commons Votes Services. Excludes 'tellers', the Speaker and deputies

Earnings vary across units even within subjects

Impact on men's earnings relative to the average degree



Source: Institute for Fiscal Studies



ggthemeassist

- Another great place to start with making major modifications/creating your own custom theme
- Can't do everything, but can do a lot
- See [here](#)

[demo]

theme() for everything else

- You can basically change your plot to look however you want through **theme**
- Generally a bit more complicated
- I've used ggplot for *years* and only really now gaining fluency with it

Quick example

From Lab 3

```
library(fivethirtyeight)
g <- google_trends %>%
  pivot_longer(starts_with("hurricane"),
               names_to = "hurricane",
               values_to = "interest",
               names_pattern = "_(.+)_")

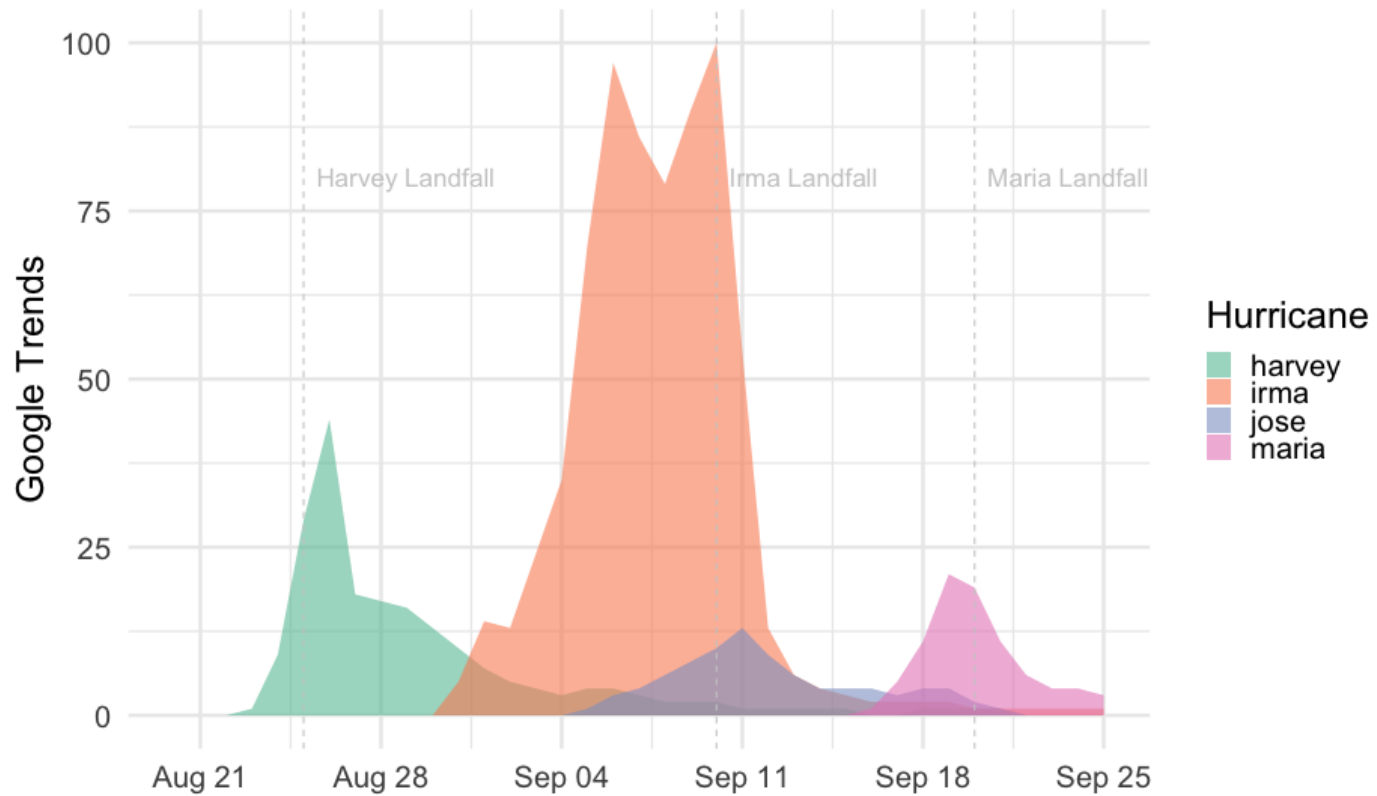
landfall <- tibble(date = lubridate::mdy(c("August 25, 2017",
                                           "September 10, 2017",
                                           "September 20, 2017")),
                  hurricane = c("Harvey Landfall",
                                "Irma Landfall",
                                "Maria Landfall"))
```

```

p <- ggplot(g, aes(date, interest)) +
  geom_ribbon(aes(fill = hurricane, ymin = 0, ymax = interest),
            alpha = 0.6) +
  geom_vline(aes(xintercept = date), landfall,
            color = "gray80",
            lty = "dashed") +
  geom_text(aes(x = date, y = 80, label = hurricane), landfall,
            color = "gray80",
            nudge_x = 0.5,
            hjust = 0) +
  labs(x = "",
       y = "Google Trends",
       title = "Hurricane Google trends over time",
       caption = "Source: https://github.com/fivethirtyeight/data",
       scale_fill_brewer("Hurricane", palette = "Set2")

```

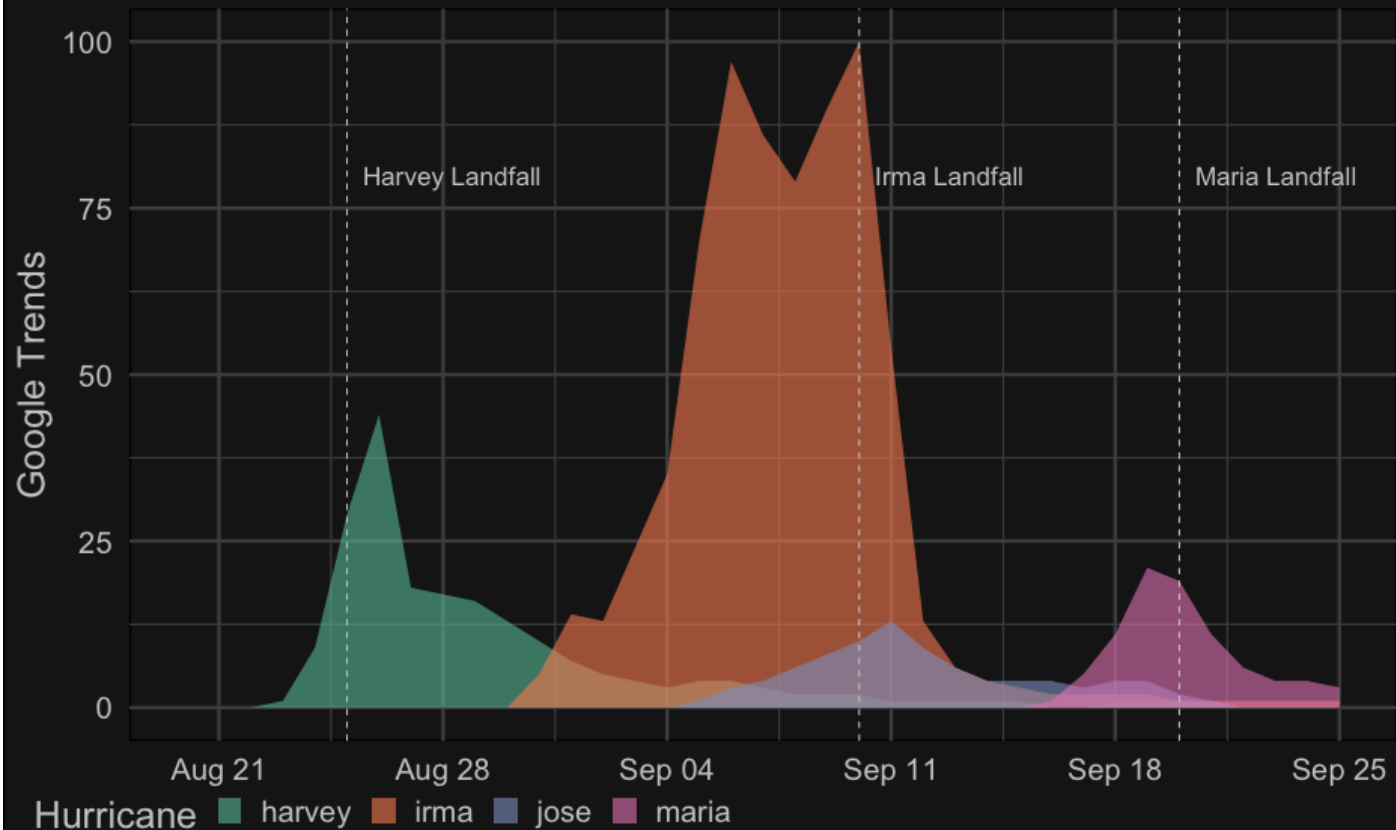

Hurricane Google trends over time



Source: <https://github.com/fivethirtyeight/data/tree/master/puerto-rico-media>

```
p + theme(panel.grid.major = element_line(colour = "gray30"),
          panel.grid.minor = element_line(colour = "gray30"),
          axis.text = element_text(colour = "gray80"),
          axis.text.x = element_text(colour = "gray80"),
          axis.text.y = element_text(colour = "gray80"),
          axis.title = element_text(colour = "gray80"),
          legend.text = element_text(colour = "gray80"),
          legend.title = element_text(colour = "gray80"),
          panel.background = element_rect(fill = "gray10"),
          plot.background = element_rect(fill = "gray10"),
          legend.background = element_rect(fill = NA, color = NA),
          legend.position = c(0.20, -0.1),
          legend.direction = "horizontal",
          plot.margin = margin(10, 10, b = 20, 10),
          plot.caption = element_text(colour = "gray80", vjust =
          plot.title = element_text(colour = "gray80"))
```

Hurricane Google trends over time



Source: <https://github.com/fivethirtyeight/data/tree/master/puerto-rico-media>

Next time

Visualizing uncertainty

Homework 2 is also posted currently, but is technically assigned Wednesday