MRA REPORT – PART 2 – GROCERY SALES

By Vinish Vincent

Problem Statement:

A grocery store shared the transactional data with you. Your job is to conduct a thorough analysis of Point of Sale (POS) data, identify the most commonly occurring sets of items in the customer orders, and provide recommendations through which a grocery store can increase its revenue by popular combo offers & discounts for customers.

Tableau public Link:

https://public.tableau.com/app/profile/vinish.vincent/viz/MRAproject_Part2_Vinish/YearlysalesCount

Thank you