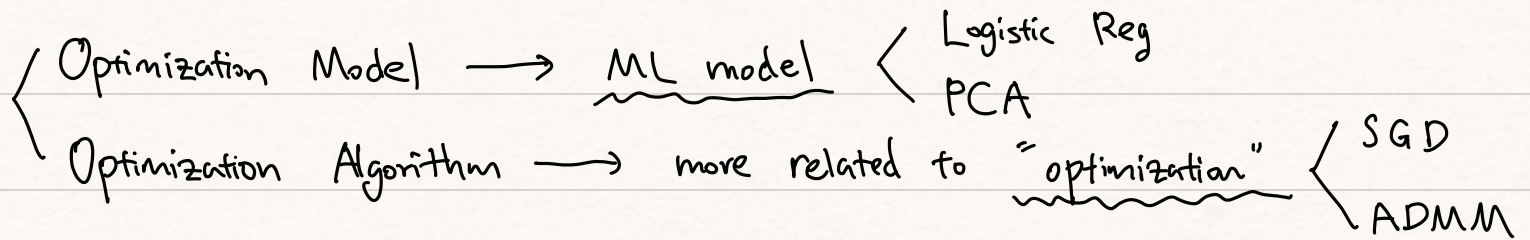


LEC 1

Optimization for Data Modelling



1. Motivating examples \rightarrow formulate real-life problems into mathematics forms

$$\textcircled{1} \begin{cases} \max_{K, L} & KL \\ \text{s.t} & 4K + L \leq 8000 \end{cases}$$

$$\textcircled{2} \begin{cases} \max_P & D(P) \cdot (P - c) \\ \text{s.t} & P \geq 0 \end{cases}$$

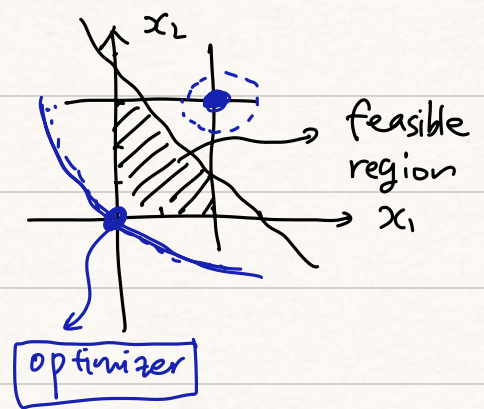
$$\textcircled{3} \begin{cases} \min_{x_{ij}} & \sum_i \sum_j c_{ij} x_{ij} \\ \text{s.t} & \sum_j x_{ij} = a_i \quad \forall i \\ & \sum_i x_{ij} = b_j \quad \forall j \\ & x_{ij} \geq 0 \quad \forall i, j \end{cases}$$

2. Graphical Solution

$$\textcircled{1} \quad f(x) = x\sqrt{24-x} \quad \begin{cases} \text{Necessary Cond.} \\ \text{Sufficient Cond.} \\ (\text{Convex \& Differentiable function}) \end{cases}$$

$$\tilde{x} \text{ is maximizer} \Leftrightarrow \underline{f'(\tilde{x}) = 0}$$

$$\textcircled{2} \quad \begin{cases} \min & (x_1 - 4)^2 + (x_2 - 6)^2 \\ \text{s.t.} & 0 \leq x_1 \leq 4 \\ & 0 \leq x_2 \leq 6 \\ & 3x_1 + 2x_2 \leq 18 \end{cases}$$



① & ② are low-dimension example

↓
good for intuition

high-dimension

→ Q: What about General Non-Linear Programming?

→ A: We want some Optimality Condition to characterize the optimal solⁿ.

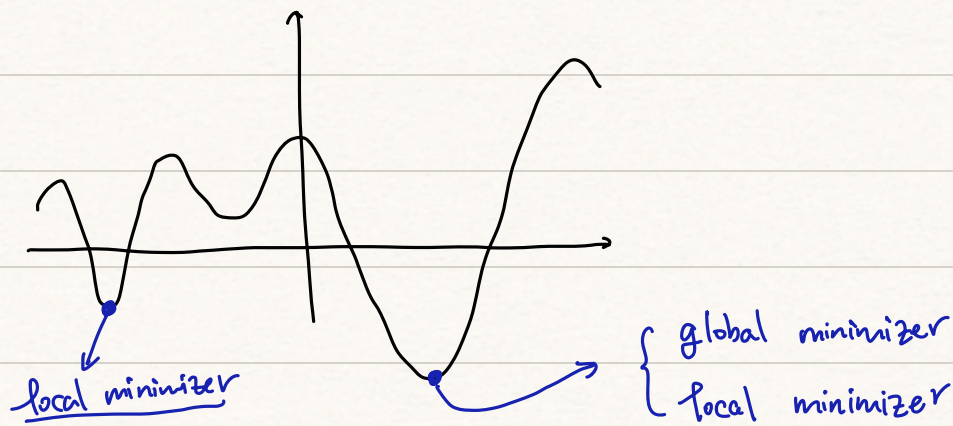
General Setting for Non-linear Programming

$$\textcircled{1} \quad \begin{cases} \min_x & f(x) \\ \text{s.t.} & x \in S \end{cases}$$

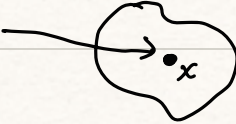
$$S = \{x: g_i(x) = 0, h_j(x) \leq 0\} \rightarrow \text{feasible region}$$

$$\textcircled{2} \quad \begin{cases} \text{global optimizer} & \forall x \in S, f(x') \leq f(x) \\ \text{local optimizer} & \exists B(x', \varepsilon) \cap S, f(x') \leq f(x) \end{cases}$$

↘ neighbourhood (small) around x'



3. Basic Calculus & Linear Algebra

① interior point x 
(Boundary point)

② Gradient $\nabla f(x) := [\partial_{x_1} f, \dots, \partial_{x_n} f]^T$

$-\nabla f(x)$ \rightarrow the direction decreases most rapidly

③ Hessian Matrix $H_f(x) := \nabla^2 f(x) := \nabla [\nabla f(x)]$
 $= \left[\frac{\partial^2}{\partial x_i \partial x_j} f \right]_{i,j}$

eigenvalue(A) > 0

④ Positive Definite (PD) $\rightarrow A$ is PD $\Leftrightarrow \forall x \neq 0, x^T A x > 0$

Positive Semi-Definite (PSD) $\rightarrow A$ is PSD $\Leftrightarrow \forall x, x^T A x \geq 0$
 eigenvalue(A) ≥ 0

⑤ eigenvalue calculation (Power Method)

4. Optimality Condition $\begin{cases} \text{Necessary Condition} \\ \text{Sufficient Condition} \end{cases}$

① Unconstrained Programming

a) Necessary \rightarrow shrink the candidates for searching

$$x' \text{ is minimizer} \Rightarrow \nabla f(x') = 0$$

$$\Rightarrow H_f(x') \geq 0$$

b) Sufficient \rightarrow Verification

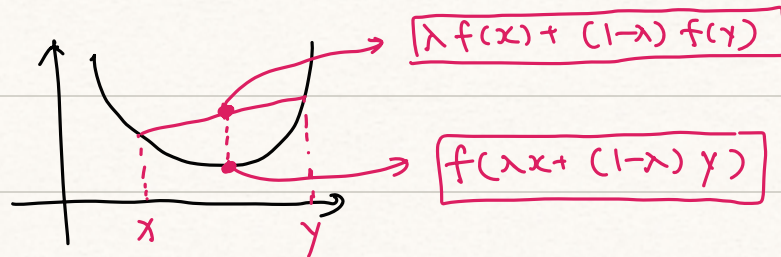
$$\left. \begin{array}{l} \nabla f(x') = 0 \\ H_f(x') \geq 0 \end{array} \right\} \Rightarrow x' \text{ is minimizer (locally)}$$

② Constrained Programming \leftrightarrow KKT cond.

5. Convex Set \rightarrow Defn $\forall x, y \in S, \lambda x + (1-\lambda)y \in S$
 $\forall \lambda \in [0, 1]$

Convex function \rightarrow Consider function f defined on
one convex set S

$$\begin{array}{l} \text{Defn} \rightarrow \forall x, y \in S, f(\lambda x + (1-\lambda)y) \\ \quad \leq \lambda f(x) + (1-\lambda)f(y) \\ \quad \downarrow \end{array}$$



strictly convex $\rightarrow \forall x, y \in S, f(\lambda x + (1-\lambda)y) < \lambda f(x) + (1-\lambda)f(y)$

Q: What is the Benefits for Convexity?

A: Local minimizer = Global minimizer

(if f is strictly convex, then have unique minimizer)

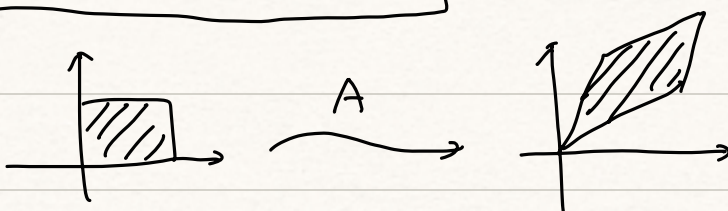
PCA Recap

1. Eigenvalue Decomposition for symmetry matrix

$$A = Q \Lambda Q^T$$

$\begin{cases} Q = [Q_1, \dots, Q_n] \rightarrow \text{eigenvector (orthogonal)} \\ \Lambda = \text{diag}(\lambda_1, \dots, \lambda_n) \rightarrow \text{eigenvalue} \end{cases}$

2. Linear Transformation A



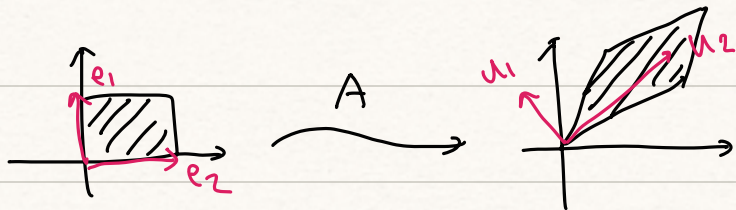
Q: How to interpret this? (Linear Transformation)

A: Eigenvalue Decomposition of A

$$A = Q \Lambda Q^T$$

$$Q = [\text{eigenvector 1}, \text{eigenvector 2}]$$

$$\Lambda = \text{diag}(\text{eigenvalue 1}, \text{eigenvalue 2})$$



u_1, u_2 is the eigenvector