Architectural design firm website mockup

1. Introduction

I will do a mockup website of an architectural firm. A good website can add benefits, such as:

Increased visibility: A professional and well-designed website can help the company stand out in a crowded market and attract potential clients.

Credibility: A good website can help establish the company as a reputable and trustworthy business.

Ability to showcase work: The website can serve as an online portfolio, allowing the company to showcase its past projects and design capabilities.

Improved communication: The website can provide an easy way for clients to contact the company and learn more about its services.

Increased accessibility: A website can make it easier for clients to find and learn about the company, even if they are not in the same physical location.

Enhanced brand image: A professional website can help the company build its brand and establish a cohesive image.

Increased search engine rankings: A well-designed website with relevant content can improve the company's search engine rankings and make it easier for potential clients to find it online.

2. Expected List of Features

A clean and professional design: The website should be visually appealing and easy to navigate.

About section: The website should include information about the company's history, mission, and values. It should also highlight the team members, including their experience and qualifications.

Projects: The website should showcase the company's past projects with high-quality images and detailed descriptions of the work. It should also include information about the scope of the project and the client's goals.

Services: The website should clearly outline the services the company provides, such as design, construction, and project management
Contact information
News section: A blog or news section can help the company keep its website updated and provide valuable information to potential clients.
Search engine optimization: The website should be optimized for search engines, including the use of relevant keywords and tags, to improve the company's search engine rankings.
Social media integration: The website should include links to the company's social media accounts, allowing potential clients to connect with the company on multiple platforms.

3. Market Survey
I will borrow ideas from sites listed below, and try to add some animation on my website

4. References
https://www.proven.partners/
https://www.cutlerdc.com/?utm_medium=referral&utm_source=clutch.co
https://www.kpmb.com/
https://architizer.com/firms/dspace-studio-ltd/
https://www.fosterandpartners.com/