



University of Brighton

Title of Study: BSc Product Design Module DP607 AI AND YOU

Introduction and what is the purpose of the study/project?

My name is Joe Milton, I am a BSc Product Design student at the University of Brighton and I am carrying out this research for my Level 6 Design Studio Project. As part of this project I am researching how interfacing with AI art and Design Tools such as Stable Diffusion can be improved for non-programmers and given a more intuitive, physical set of controls without limiting creative output.

Invitation

I would like to invite you to take part in this research study by means of either recorded interview, or email responses to a set of questions. Before you decide I would like you to understand why the research is being done and what it would involve for you. This sheet has been emailed to you along with the request for participation. If you would like to be interviewed, it will be an online interview and I would like to record it to use with my University project. If you only wish to give email responses, your answers will only be used for academic purposes and shared with the academic staff at my university.

Why have I been invited to participate?

You have been asked to take part in this study because you are an expert in/professional in the areas of Artificial Intelligence, Human centered interaction or AI artwork.

Do I have to take part?

Participation is voluntary, and participants are free to withdraw at any time during the gathering of the information and up to one week after the event

What will happen to me if I take part?

You are being asked to take part in an interview that will take approximately half an hour, or submit email responses to a series of questions.

Interview Recording: the data will be video/audio recorded All data gathered will only be used in my project and for my assessment. If you only wish to give email responses, your answers will only be used for academic purposes and shared with the academic staff at my university.

Will I be paid for taking part?

There is no payment for taking part.

What are the potential disadvantages or risks of taking part?

The research is not meant to cover contentious or personal subjects, but should these come up and you are uncomfortable with the nature of the interview the process will be stopped. It will not be used for commercial purposes as this is a strictly academic project.

What are the potential benefits of taking part?

Though there is no real benefit to you directly you will have helped me with my final year project, and the research will contribute to an ongoing improvement of the AI design field.

Will my taking part in the study/project be kept confidential?

All answers provided will be anonymised by the removal of your name and the application of a pseudonym. Only me and my tutor will have access to the data and it will be kept on the university server on OneDrive and destroyed at the end of the year after the exam board.

What will happen to the results of the project?

The data will be used as part of the development of my project, and as part of my assessment. If you would like I can arrange to show you the product developed at the conclusion of the process.

Contact details

You can contact me on j.milton3@uni.brighton.ac.uk

What if I have a question or concern?

If you have any problems or concerns about this research you can contact my tutor, Dr Damon Taylor at:

d.taylor2@brighton.ac.uk or the Research and Integrity Lead Dr Friederike Gunzel at:

f.k.gunzel@brighton.ac.uk

Who has reviewed the study?

This study has been reviewed and given a favourable ethical opinion by School of Architecture, Technology and Engineering Research Ethics and Integrity Committee