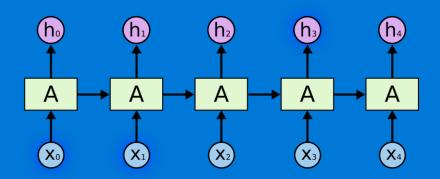
### SEQUENCES + NLP

DEEP LEARNING SERIES (WWC-AI)



### Tim Scarfe

Machine learning appreciator from the UK! http://aka.ms/mdml



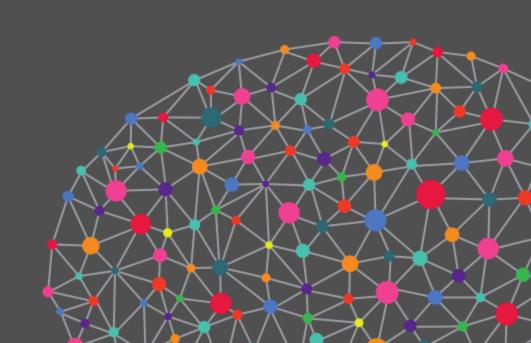




## TALK DUTLINE

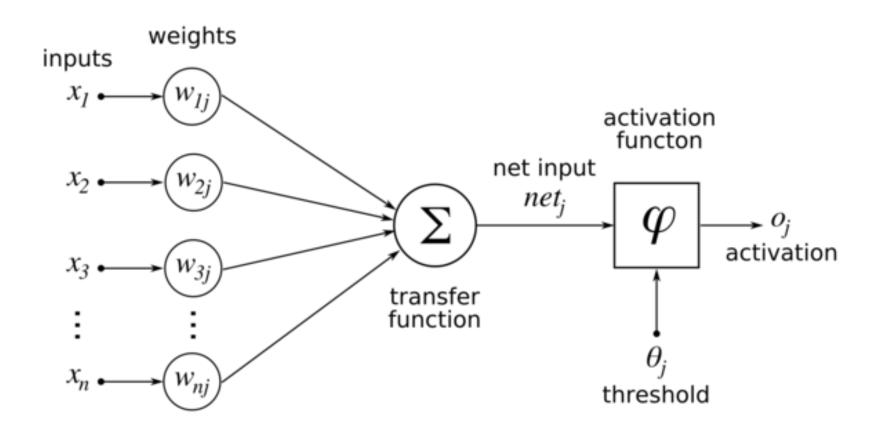


- Deep learning intro
- Distilled concepts of deep learning
- Why are neural networks good at sequence processing?
- What is sequence processing?
- Working with text data
- Recurrent neural networks
- 1d convolutional neural networks





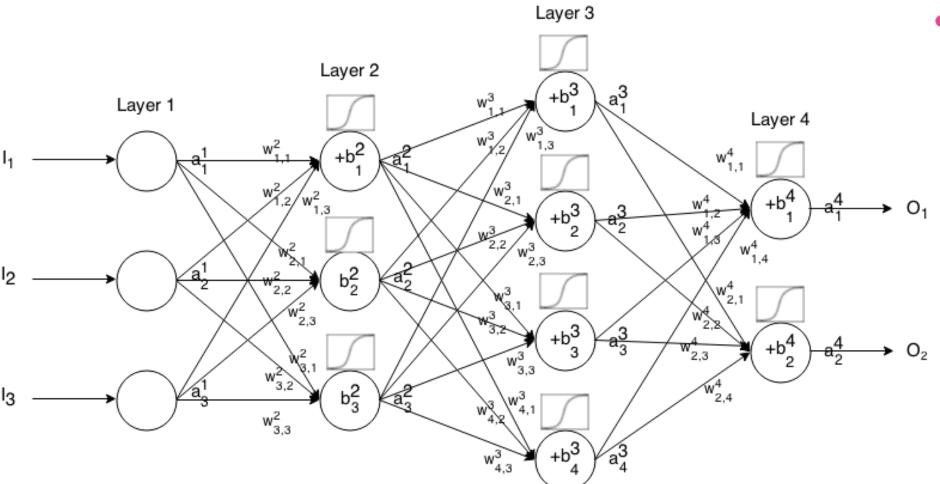
## WHAT IS A NEURAL NETWORK?

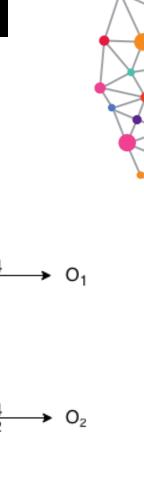






### WHAT IS A DEEP NEURAL NETWORK?

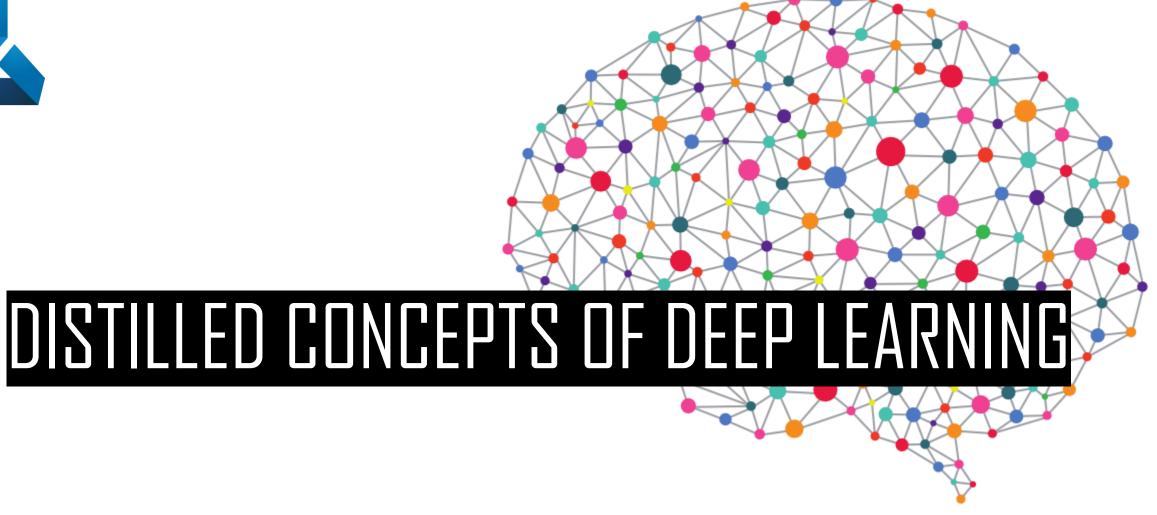








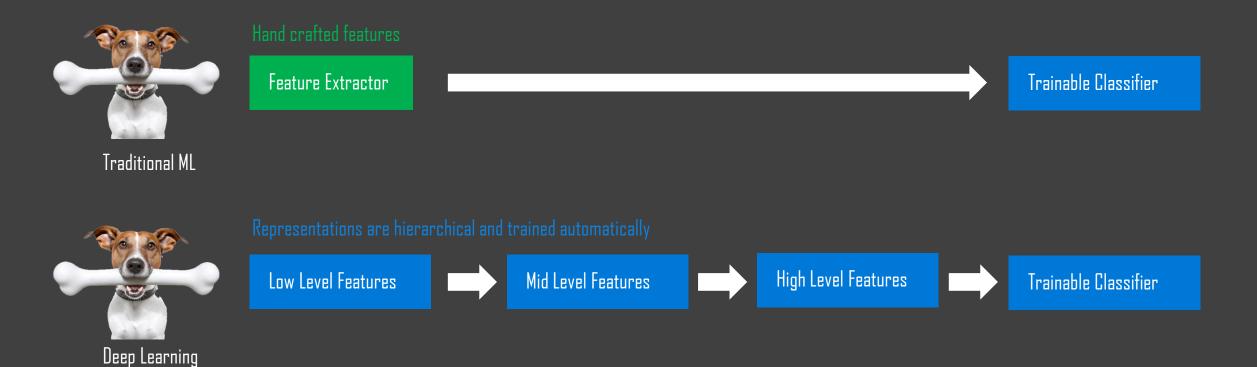






- The networks have many levels of depth
- Machine learns a hierarchy of representations
- No feature extraction required



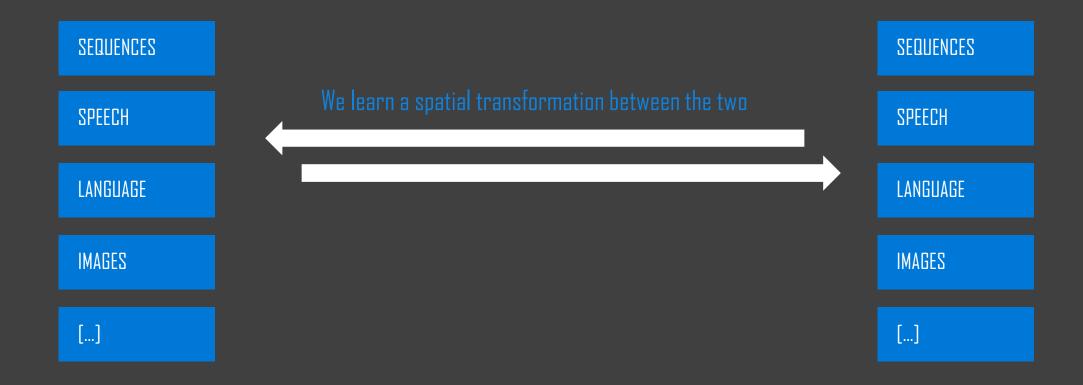


### ENTIRE MACHINE IS TRAINABLE



Unlike other shallow ML algorithms; you can map between data domains



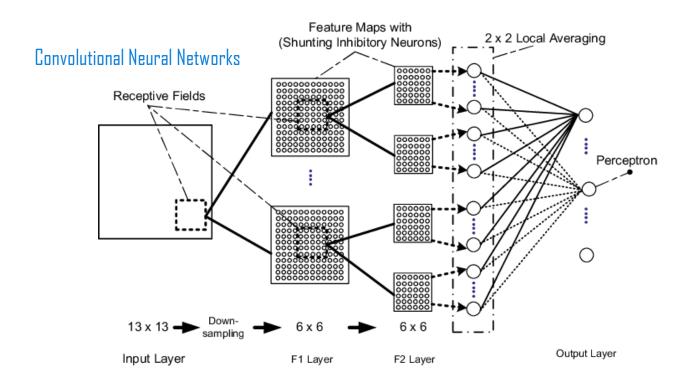


### UNIVERSAL FUNCTION APPROXIMATORS



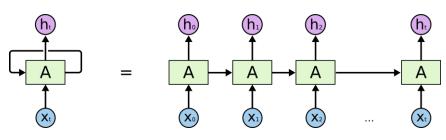
Unlike other algorithms, NNs can natively encode useful and obvious relationships in the data domain

- Local spatial dependencies (vision)
- Time dependencies (language, speech)





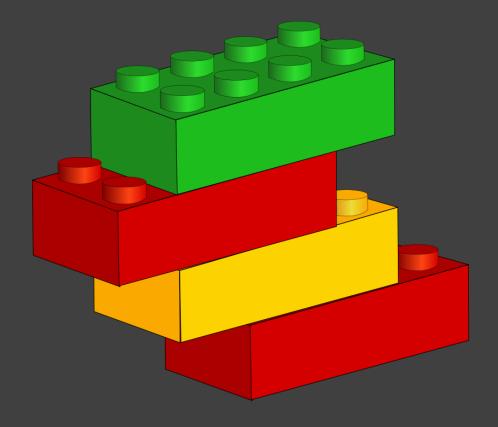
#### Recurrent Neural Networks



### NATIVE DATA-DOMAIN FEATURES



- Composability
- Deep Learning research is very applied
- Accessibility
- Software analogy

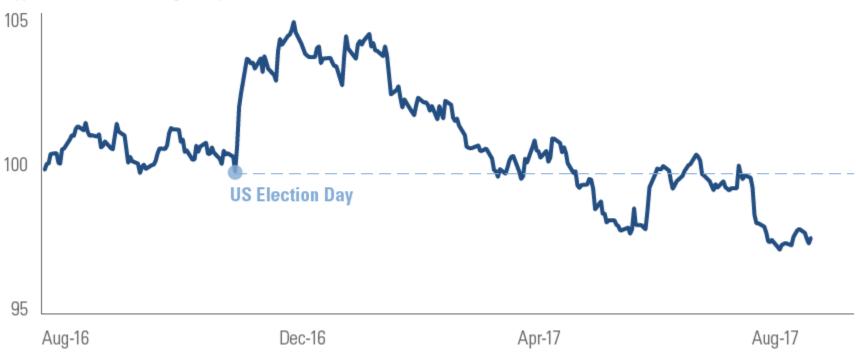


# COMPOSABILITY



## WHAT IS A SEQUENCE?

Hypothetical S&P 500 High Corporate Tax Rate Stock Portfolio vs. S&P 500 (Initial Value = 100)

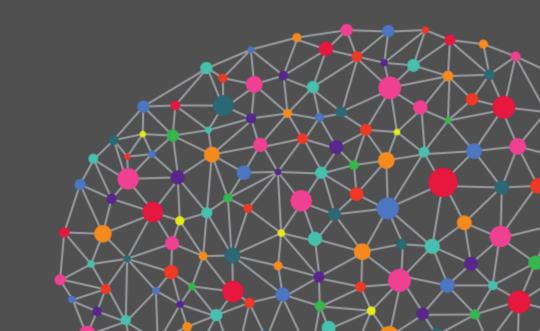




### WHAT IS SEQUENCE PROCESSING



- RNNs
  - Timeseries classification
  - Anomaly detection in timeseries
  - Entity recognition
  - Revenue forecasting
  - Question + Answer
- 1d Convnets
  - Spelling correction
  - Document classification
  - Machine translation

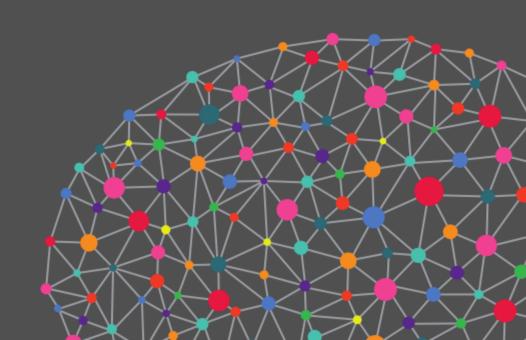




### WHAT IS SEQUENCE PROCESSING



- RNNs
  - When global order matters
- 1d Convnets
  - Speed
  - Local temporal dependencies
- You can stack them!





## TOKENIZATION



- Words
- Characters
- N-grams

```
Text
"The cat sat on the mat."

Tokens
"the", "cat", "sat", "on", "the", "mat", "."

Vector encoding of the tokens

0.0 0.0 0.4 0.0 0.0 1.0 0.0

0.5 1.0 0.5 0.2 0.5 0.5 0.0

1.0 0.2 1.0 1.0 1.0 0.0 0.0

the cat sat on the mat .
```

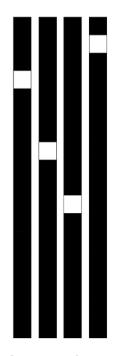
#### N-Grams example

```
{"The", "The cat", "cat", "cat sat", "The cat sat",
    "sat", "sat on", "on", "cat sat on", "on the", "the",
    "sat on the", "the mat", "mat", "on the mat"}
```



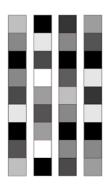
# WORD VECTORS VS WORD EMBEDDINGS?





One-hot word vectors:

- Sparse
- High-dimensional
- Hard-coded



Word embeddings:

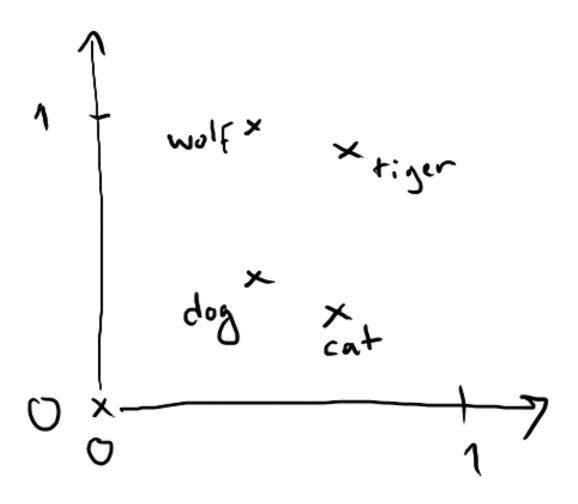
- Dense
- Lower-dimensional
- Learned from data



### WORD EMBEDDINGS



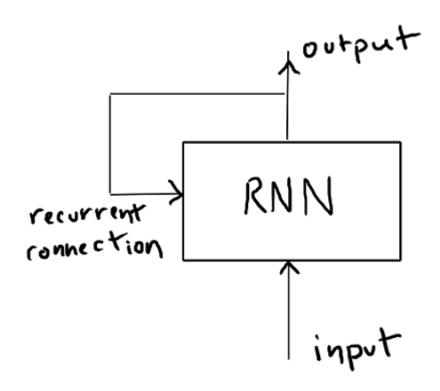
- Word2Vec
- GloVe





# RECURRENT NEURAL NETWORKS

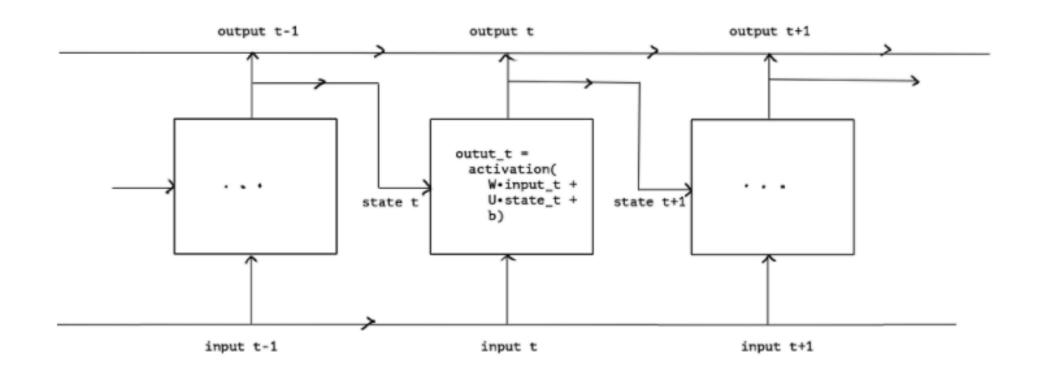




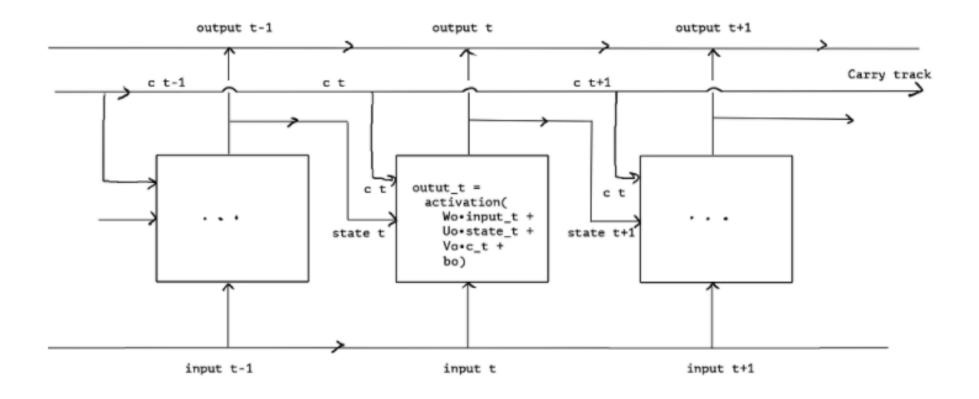


### Microsoft

### RECURRENT NEURAL NETWORKS

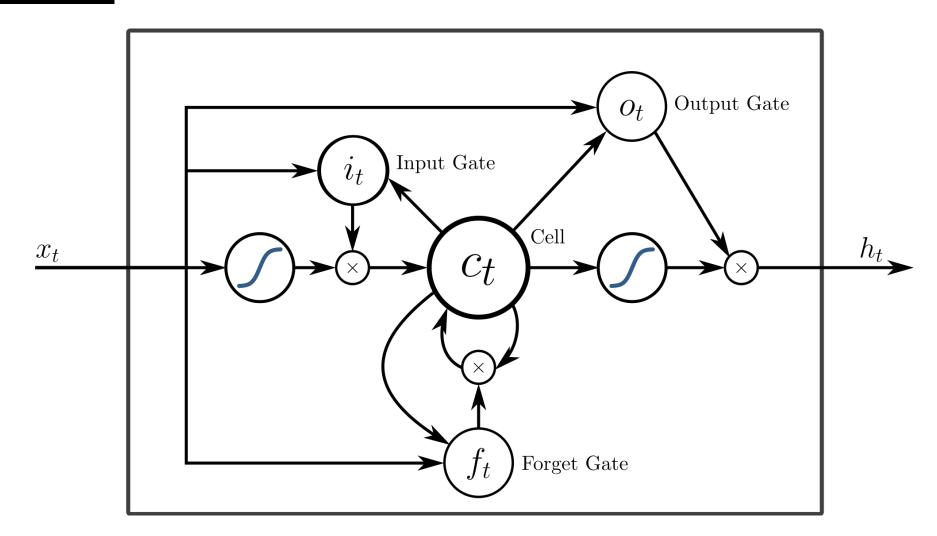






# LSTMS(2)

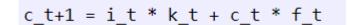


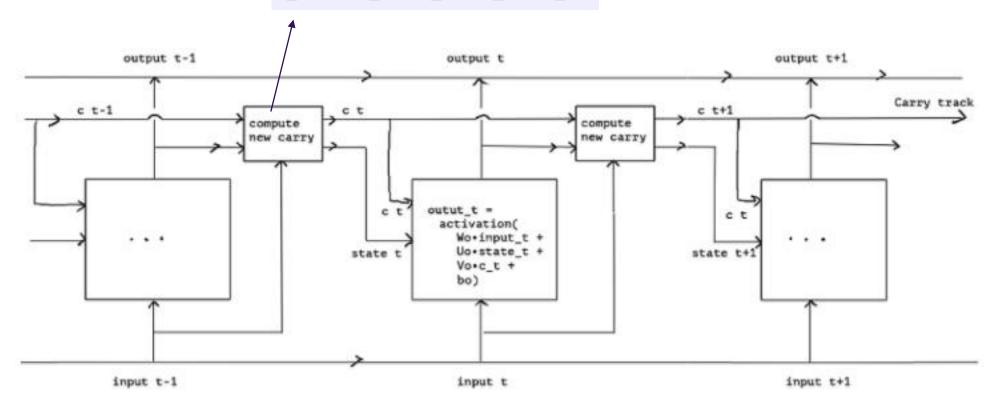








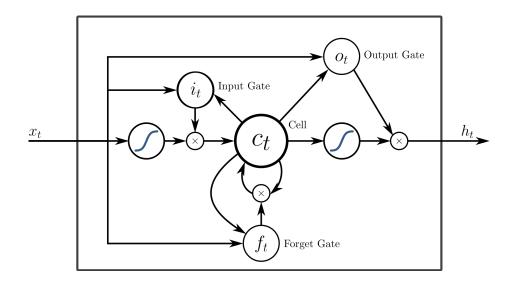




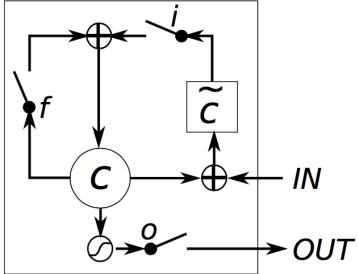
```
i_t = activation(dot(state_t, Ui) + dot(input_t, Wi) + bi)
f_t = activation(dot(state_t, Uf) + dot(input_t, Wf) + bf)
k_t = activation(dot(state_t, Uk) + dot(input_t, Wk) + bk)
```

## LSTM VS GRU

LSTM





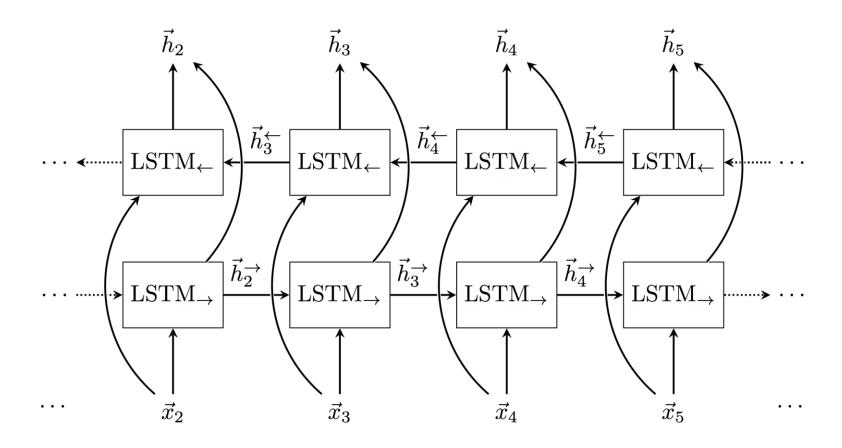


GRU



### BI-DIRECTIONAL LSTMS

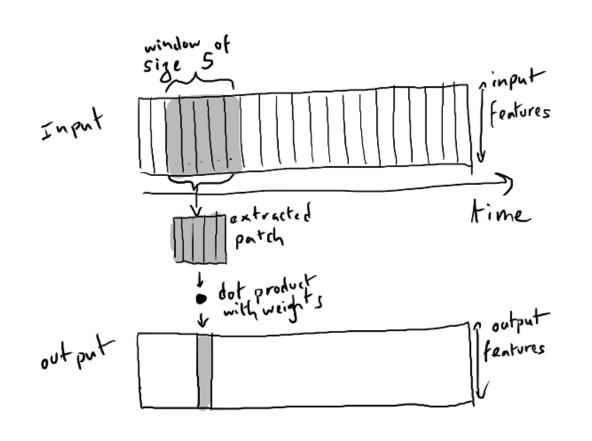




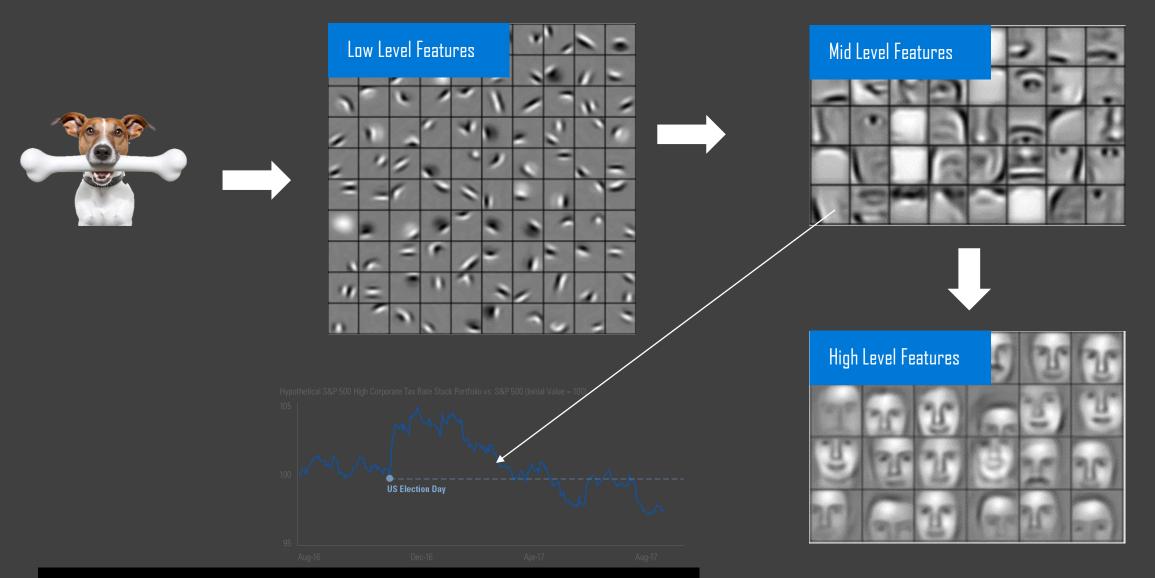


# 1D-CNNS





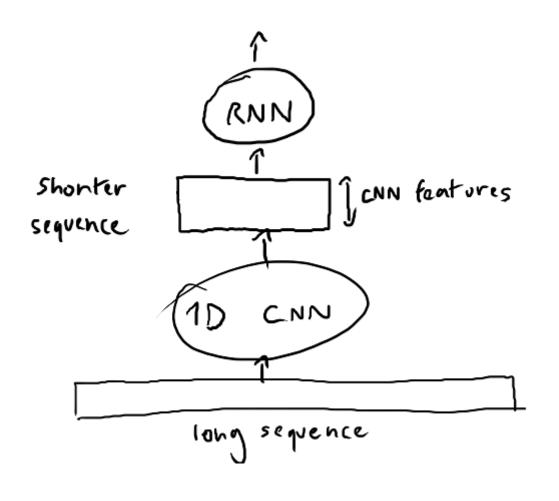




### 2DCNNS – SAME CONCEPT







# STACKING IS COOL



### UNIVERSAL MACHINE LEARNING PROCESS



- Define problem
- Define success
- Validation process
- Vectorise/normalize data
- Develop naïve model
- Refine model based on validation performance

