

# Joseph Kubeshesky

East Lansing, MI 48823 | 734-776-1719 | kubeshes@msu.edu | www.joekubeshesky.com

## EDUCATION

**Michigan State University, Communication Arts and Sciences** August 2023  
East Lansing, MI  
*Master of Arts, Media and Information*  
*Focus Area: Human-Computer Interaction/UX and Usability*

**Michigan State University, Communication Arts and Sciences** May 2022  
East Lansing, MI  
*Bachelor of Arts, Information Science*  
*Minor in Information Technology*  
GPA: 3.9; National Society of Collegiate Scholars  
Kevin R. Markwardt Scholarship Recipient; Dean's list: All eligible semesters

## EXPERIENCE

**Michigan State University**, East Lansing, MI August 2022 - Current  
*Graduate Teaching Assistant*

- Facilitated discussions with students during in-class case studies
- Managed the MSU course website by adding weekly content and inputting student grades
- Established a line of communication between the students and the professor through email

**Michigan State University**, East Lansing, MI May 2022 - Current  
*Graduate Research Assistant*

- Participated in qualitative and quantitative data analysis in an NIH-funded research project regarding vaccine misinformation on social media platforms
- Engaged in manual data collection of Facebook posts for research study purposes
- Further developed my professor's professional website by adding content relevant to current research endeavors and making mobile optimizations

**Michigan Alliance Against Hate Crimes**, Lansing, MI Jan-May 2022  
*Web Developer & Project Manager*

- Developed a new WordPress website for our client <https://miaahc.com>
- Utilized project management best practices to ensure project success
- Communicated with the client in weekly meetings to ensure the website successfully implemented the agreed-upon project deliverables
- Generated wireframes, compositions, and prototypes to convey website design ideas and to receive feedback

## SKILLS PROFILE

**UI/UX:** User research, interviewing, user flows, wireframing, prototyping, user testing

**Technical:** HTML5, CSS, GitHub, proto.io, Figma, WordPress, Microsoft Teams

**Research:** Qualitative and quantitative data analysis, research writing