Joseph Kubeshesky

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EDUCATION

Michigan State University, Communication Arts and Sciences   August 2023
East Lansing, MI
Master of Arts, Media and Information
Focus Area: Human-Computer Interaction/UX and Usability

Michigan State University, Communication Arts and Sciences   May 2022
East Lansing, MI
Bachelor of Arts, Information Science Minor in Information Technology
GPA: 3.9; National Society of Collegiate Scholars
Kevin R. Markwardt Scholarship Recipient; Dean's list: All eligible semesters

EXPERIENCE

Michigan State University, East Lansing, MI   August 2022 - Current
Graduate Teaching Assistant
- Facilitated discussions with students during in-class case studies
- Managed the MSU course website by adding weekly content and inputting student grades
- Established a line of communication between the students and the professor through email

Michigan State University, East Lansing, MI   May 2022 - Current
Graduate Research Assistant
- Participated in qualitative and quantitative data analysis in an NIH-funded research project regarding vaccine misinformation on social media platforms
- Engaged in manual data collection of Facebook posts for research study purposes
- Further developed my professor's professional website by adding content relevant to current research endeavors and making mobile optimizations

Michigan Alliance Against Hate Crimes, Lansing, MI   Jan-May 2022
Web Developer & Project Manager
- Developed a new WordPress website for our client https://miaahc.com
- Utilized project management best practices to ensure project success
- Communicated with the client in weekly meetings to ensure the website successfully implemented the agreed-upon project deliverables
- Generated wireframes, compositions, and prototypes to convey website design ideas and to receive feedback

SKILLS PROFILE

UI/UX: Usability testing & reports, wireframing, paper & interactive prototyping, persona development, accessibility principles, web design, project management
Technical: HTML5, CSS, GitHub, proto.io, Figma, WordPress, Microsoft Teams
Research: Qualitative and quantitative data analysis, research writing