## TechBased.com



Tech based is a team of journalists, concept designers, and web developers that give you tech news and reviews in a creative and collaborative way.

Tech Based provides tech enthusiasts with all the latest tech news and rumors along with in-depth reviews on products and services from companies like Apple, Samsung, Microsoft, Google, and more. Our team of journalists are up to date with the latest in technology from devices like smartphones, tablets, laptops, desktops, and other topics like IoT, software, telecommunications and more. Our talented concept designers make renders of rumored products to give you an inside scoop along with fun and creative concepts of dream devices that could potentially be a reality in years to come.

## Personas



**Tech Based recruit** 

Potential new hire



**Tech enthusiast** 

Freelance writer

consistent website visitor non full time writer for Tech Based

## Comps



ANDROID



9TO5Mac