ACADEMICS

Kyungdong University Global Offers three kinds of Programs

1. Undergraduate Programs
2. Language Programs
3. Vocational training and Networking Camps

UNGERGRADUATE PROGRAMS

KDU Global offers the following undergraduate programs;

- International Business Administration (IBA) in English Medium
- International Hotel Management (IHM) in English Medium
- Smart Computing (Computer Engineering) in English Medium
- Korean Studies (KS) in Korean Medium

1. **UNDERGRADUATE PROGRAMS**
   a. **INTERNATIONAL BUSINESS ADMINISRATION (IBA)**
   Program Description: Our undergraduate degree program in Business Administration (BA) is designed to nurture entrepreneurs and professionals ready to lead small to multinational enterprises, drive communities for change, and become global business citizens. Whether you have a passion for Marketing and Human Resource Management, or you want to build professional career in Accounting and Finance integrated with Information Systems, the BA program offers harmonized specializations embedding practical knowledge and skills shaping the frontiers of global entrepreneurship and international business operations. We uphold commitment and dedication to your ultimate success!
   Medium of instruction: English
   Duration of study: Four years (Two semesters / year)
   Career Opportunities: Our graduates are prepared to turn the business challenges into opportunities, professionally tackle the contemporary issues in entrepreneurship, and embrace cultural and institutional diversity. They are expected to be fully capable of performing jobs in various strategic business units including Accounting and Finance, Marketing, Distribution and Logistics, Retail Management and Sales, Insurance and Risk Management, Personnel Management and Public Relations, Communications and Law, Employee Training and Development, Information Technologies, and Public Services.

   b. **INTERNATIONAL HOTEL MANAGEMENT (IHM)**
   Program Description: The International Hotel Management (IHM) program at KDU Global Campus is committed to providing students with in-depth knowledge and competencies to perform a variety of managerial functions across different areas in hospitality industry through applied theory and work-integrated learning. Our graduates are expected to be highly employable hoteliers, restaurateurs, and entrepreneurs specialized in five harmonious fields: Hotel Organization &

Operations; Tourism Development & Marketing; Accounting & Finance; Business Intelligence & Information Systems and Entrepreneurship & Globalization.

Take a step to experience expert instruction, extensive hands-on skills, challenging but caring faculty, multicultural environment, and family-like community with IHM at KDU Global!

Medium of instruction: English

Duration of study: Four years (Two semesters/year)

Career Opportunities: Your gateway to the world of opportunities is right here at Kyungdong University. Our unique program in International Hotel Management prepares the students for a wide scope of global career options in hospitality and tourism sectors including Hotels, Resorts, Restaurants, Foodservice, Culinary, Airline Industry, Sales & Marketing, Catering, Events, Meeting, Incentives, Convention & Exhibition (MICE) Industry and makes them successful hospitality entrepreneurs.

c. **SMART COMPUTING (COMPUTER ENGINEERING)**

Program Description: Smart Computing (SC) is an undergraduate degree program designed to deliver the mastery of today's emerging technologies by building a strong foundation of programming fundamentals. The program features major components in Games Development, Big Data & Cloud Computing, Cyber Security & Privacy, Ubiquitous IoT, and Mobile & Web Development. While pursuing the program at KDU Global, you will experience a direct exposure to the latest technologies from one of the most dynamic and developed countries in the world.

Medium of instruction: English

Duration of study: Four years (Two semesters / year)

Career Opportunities: Our Smart Computing program is intended for students who are technically minded and wish to work on expanding the cutting edge of information technologies and business innovations. The students acquire the qualifications needed to significantly enhance their career prospects in the IT industry, small and medium businesses, financial enterprises, public utilities, governmental, educational and welfare institutions. The typical professions for our graduates include 'Game Developer', 'Computer System Analyst', 'Computer Systems Administrator', 'Web Developer/ Web Master', 'Applications Developer', 'Business IT Analyst', 'Network Administrator', 'Security Engineer', 'Programmer', and 'IT Technical Support Specialist'.

d. **KOREAN STUDIES (KS)**

Program Description: Korean Studies program at Kyungdong University aims to prepare domestic and international students to be Korean language teachers and experts in Koreanology. To achieve this goal, the program curriculum offers a series of integrated, well-designed courses in the fields of Teaching Korean as a Foreign Language, Interpretation and Translation, Multicultural Counseling, and Cultural and Social Understanding of Korea. Upon successful completion, students are awarded Bachelor of Arts degree in Korean Studies, Teachers' Certificate in Teaching Korean as a Foreign Language', and Certificate of 'Multicultural Counselor.' Our graduates will also receive a Certificate of Completion of Interpretation and Translation' specialization track issued by the President of Kyungdong University Global Campus.

Medium of instruction: Korean

Duration of study: Four years (Two semesters / year)

Why Korean Studies: Nowadays, Korea has come to be known to the world not only for its rapid socio-economic development but also for its wide-spreading popular culture, which guarantees ample career opportunities for graduates of KDU's Korean Studies program. Our graduates can teach at college and university language centers, overseas Korean Language institutes such as Sejong Hakdang, international schools or work for multinational companies operating both in Korea and abroad.

2. **LANGUAGE PROGRAMS**

KDU Global Campus offers specialized, intensive language training programs (English for Academic Purposes and Korean for Academic Purposes) for international students who plan to join the undergraduate degree programs but lack the required levels of English or Korean proficiency. The teaching and learning components embedded in the courses target not only the general language proficiency of the students but also their academic skills and intercultural agility necessary for them to successfully start and complete the degree programs at KDU Global. Training programs last for 20 ~ 40 weeks for each batch of admission and the applications are accepted all year round. Students must obtain the required levels of English or Korean proficiencies upon successful completion.

Why Language Programs at KDU Global?

- Classes are taught by professional instructors based on a well-designed curriculum targeting the distinct and individual needs of students.
- Programs are enriched with various cultural activities.
- Students are eligible for part-time job assistance during their studies.
- Students are exposed to family-like care and a multicultural environment.
- Successful students qualify for admission to the KDU degree programs.
- Outstanding students are provided scholarship opportunities for their undergraduate studies at KDU.

   a. **English for Academic Purposes (EAP)**

   Program Description: English for Academic Purposes (EAP) is an intensive language training program designed for those who wish to improve their English proficiency and be eligible for admission to the English-medium undergraduate degree programs at KDU Global. The program consists of two integrated components focusing on enhancing the academic and general language skills of students for an English-medium university environment as well as preparing them for the IELTS examination. EAP is for students who are committed to improving their English skills through hard work and dedication.

   Specific eligibility requirement: EAP program is for the students with lower-intermediate to advanced English proficiency. The eligibility of applicants will be assessed based on an interview and a written test administered by KDU Global.

   Components: IELTS academic and General English Training

   Courses: Writing & Grammar, Speaking & Pronunciation, Reading & Vocabulary, Listening Comprehension, IELTS Test Strategy Classes, and Culture & Activities

   b. **Korean For Academic Purposes (KAP)**

   Program Description: The Korean for Academic Purposes (KAP) program is intended to prepare the students for the daily communications, interactions, and academic comprehension in a

Korean university environment. The students will learn essential grammar, vocabulary, reading and writing skills in Korean as well as cultural aspects of studying and residing in the country. Successful graduates will be eligible for admission to the Korean-medium undergraduate degree programs at KDU.

Specific eligibility requirement: KAP program is for the students who can already demonstrate commitment to learn and improve their Korean language skills. Students must have TOPIK Level 2 or pass the designated assessment by KDU Global to be eligible for admission.

Placement/Level Test: Students will be placed in classes based on their Korean language proficiencies.

Special activities: Special events and activities such as cultural experiences, industry tours, visits to tourist attractions will be organized once every semester.

3. **VOCATIONAL TRAINING AND NETWORKING CAMPS**

Description: KDU Global periodically organizes specialized vocational training programs and networking camps. The programs provide international students, practitioners, and industry professionals with unique opportunities to discover Korean culture, establish networks, and participate in skills-oriented technical and academic courses.

- KDU Global Immersion Program (KGIP) is an annual event hosted during summer/winter vacations at Kyungdong University Global. KGIP brings hundreds of international and Korean students together for an opportunity to build international networks, experience various cultures and values, and enhance language, interpersonal, and career-tailored professional skills through customized courses, exciting events, trips, and activities. The program has gained immense popularity among thousands of university students around the world.

- KDU Global Vocational Courses are designed to meet the professional training needs of practitioners and students in particular areas with promising future industry applications. Program details and admission requirements are regularly announced on the Notice Board and KDU Global SNS pages.