

## INTRODUCTION TO KDU

- Founded in 1981, Kyungdong University (KDU) has emerged as one of the leading universities nurturing professionals in demand both in Korea and abroad. The Global Campus is in Goseong-gun (Gangwon-do), South Korea. It is an exceptional destination for international students seeking quality education and worldwide opportunities.
- Kyungdong University Global (KDU Global) offers various undergraduate degree programs in English and Korean as well as language and vocational training courses for international students. All undergraduate curriculums incorporate five concurrent major-specialization tracks and liberal education courses aimed at enhancing language, intrapersonal and interpersonal skills of students. The ultimate mission of KDU Global is to guarantee professional and personal success of its graduates by equipping them with the competencies sought after in industries and communities of the 21st century.

## Foundation Philosophy

- Under the philosophy of humanitarianism, we pioneer the right personality and talents as democratic citizens while promoting gifted human resources who will contribute to the development of national culture and the realization of the prosperity of humanity.

## Educational Goals :

- A profound understanding of life and the world through extensive liberal education and the fulfillment of an amicable character.
- Succession and developing traditional culture and thoughts through the independent National Educational Program.
- Fostering abilities that respond to modernization /science / globalization / informatization through advanced professional education.

## Kyungdong University (KDU) Spirit

- Together with fidelity, filial duty, benevolence, and respect which are all important characteristics of Korean people and the practical attitude of ceaseless endeavors, we lead the way in creative and volunteer work.

Kyungdong University (KDU)'s vision: Innovative Creative Convergence Education University  
Upholding Right Character and Clear Vision.

Kyungdong University (KDU)'s mission: Nurturing Capable Professionals with V3 (Virtues, Values, Vocation) and Strengthening the Employment Academy Status.

### Kyungdong University (KDU) Global Leadership

Professor John Lee has been leading the global expansion of Kyungdong University since he became the President of Global Campus in 2014. He is an Australian citizen with over 30 years of experience as a Vice-Chancellor and President in Australia and South Korea.

John is an internationally well-recognized leader for setting the frontiers of International Higher Education. Under his leadership, KDU Global has launched numerous undergraduate degree programs in English medium in the areas of Business and Computing Technologies. Foreseeing the vast expansion of Korean culture and socio-economic integration of the country with the rest of the world, unique undergraduate and training programs in Korean medium were also introduced to the pool of educational opportunities for international students at KDU Global. Over the last five years, the total number of international student enrolments at KDU jumped from just around 50 to over 1,000.

With a new vision for KDU Global, John also founded the Global Student Mobility Project (GSMP) to network the prominent higher educational institutions worldwide under a common, collaborative academic umbrella. GSMP has rapidly expanded into over 20 countries warranting the students unparalleled flexibility to experience new cultures, learn new languages, build networks, be exposed to the forefront industries, and most importantly, obtain internationally competitive and uninterrupted education.

GSMP has enabled the increasing number of partner institutions to establish and operate Global Academic Collaboration Centres (GACC) by adopting the curriculums as well as the teaching and learning practices from KDU Global. The united capacity of the GACC network is now proven to produce massive synergy effects in terms of enhancing the common academic and management resources for all members and thousands of students all around the world.

KDU Global leadership is committed to exposing each one of the existing and prospective students to countless global opportunities. This is the relentless mission of the strong leadership envisioning the future of the world industries and communities in its graduates!

### Brief Profile of Prof. Dr. John Lee – President of KDU Global

- BSc (Physics, Korea University), MSc (Computer Science, Sydney University), ME (Computer Science, Yonsei University), and PhD (Computer Science, Sydney University).
- Founding President of the Macarthur IT college in Australia (1997-2004) – IT Undergraduate Courses in conjunction with Deakin University and James Cook University.
- Chairman of the KAITEC (Korea-Australia Information Technology Exchange Committee).
- Academic Research Director at Queensland University of Technology in Australia.
- Senior research fellow and Professor at Deakin University in Australia.
- Technical Advisor for the South African Government (Professor Lee pioneered the concept of implementation technologies and the network of Technology Innovation Centres between

South Africa and South Korea, which laid the conceptual foundation for GSMP at KDU Global and GACC's around the world).

- Author of over 100 research and technical papers in the fields of Advanced Data Base Technology (transaction processing algorithms, concurrency control and recovery algorithms, hot spot handling algorithms), Algorithm Modelling and Verification, Software Engineering, Total Quality Management Systems (process, defect prevention and removal, quality modelling and tracking, metrics, project audit, project management, quality control and assurance, quality benchmarking) with extensive research funds from Australian Government, Australian Research Council and the industry.
- Leader of numerous successful international R&D projects including STARVIEW (a large-scale project in partnership with IBM Santa Teresa Lab, IBM Toronto Lab, IBM Rochester, and IBM Austin Lab focused on development of database utilities for DB2, SQL/DS and AS/400 and OS/2 Database Manager and Professor Lee was a Technical Leader - Design and Testing - for this project), OS/2 LAN development, and Master Plan for Software Total Quality Management System Marketing Tools Development Project (developed a tool based on OS/2 Presentation Manager to analyse and predict the marketing situations, sponsored by the IBM Asia/Pacific Headquarters).
- Developer of a Master Plan for Software Total Quality Management System for Samsung Data Systems Co.
- Project leader of three major research projects (ASTQM, Handling a hot spot for concurrent transactions, High performance transaction processing algorithm for mobile computing) in Australia.
- Technical adviser to Samsung Data Systems.
- 1996 IEEE CS Contribution Award.
- Open Research Award (1997) from University of Western Sydney in Australia.
- Invited keynote speaker in numerous scientific and educational conferences and events in Australia and abroad.
- Executive member of the IEEE Computer Society Asia/Pacific Activities Committee.
- Senior member of IEEE.
- Director of the Research Centre for Advanced Software Engineering and Technology at University of Western Sydney Macarthur in Australia (as recognition of his contribution, he was formally requested by the Vice-Chancellor for Personal Chair position).
- Secretary and a founder of the IEEE Yuforic.

#### KDU SYMBOL

- Mark, Symbol, and Logo: The Mark of Kyungdong University consists of a shield and a ribbon. The shield stands for taking the lead in the society and the ribbon represents unified education for humanity. The 'KDU' in the shield is an abbreviation of KyungDongUniversity. The lion symbolizes an endlessly hardworking person who is devoted to his or her country, love of parents, benevolent, and respect for others.
- Character: The Character of Kyungdong University stands for dynamic and determined person who is an innovative leader for communities and the world. The Lion with vivid maroon coloured hair and yellow body expresses KDU's endless adventure to accomplish its missions and visions. The powerful Lion leads us to be progressive in pursuing our goals.

## WHY STUDY IN KDU GLOBAL?

1. Accredited University. Kyungdong University (KDU) is fully Accredited by the Ministry of Education of the Republic of Korea by surpassing the requirements on assuring the quality of education, enhancing its competitiveness and role in education and social responsibility, promoting program specializations as well as establishment and continuous improvement of its international compatibility around the world.
2. Specializations-based, Competencies-oriented Education. KDU ranks No.1 in South Korea in terms of employment rate of the graduates thanks to its historic and consistent commitment to provide employment-oriented education delivering concrete specializations and competencies highly demanded in the local and international labor markets.
3. Emerging Leader in International Education. In a matter of a few years, KDU Global has emerged as one of the most favourable destinations for international students planning to obtain quality education and wishing to be exposed to promising opportunities in South Korea and abroad.
4. Extensive Scholarships and Financial Aids. KDU Global offers extensive scholarships and alternative forms of financial aid to both domestic and international students. All international students have substantially benefited from the existing opportunities throughout their studies.
5. Multicultural Environment in Harmony. The international students at KDU represent over 50 nations from all parts of the world. An expanding multicultural environment, promoting harmony and understanding among global communities, combined with abundant opportunities to establish international networks is one of the key advantages KDU presents to its students.
6. Global Student Mobility. KDU Global has pioneered a new vision for international education in South Korea by launching the Global Student Mobility Project (GSMP). GSMP is a global network of higher educational institutions that provides a unique opportunity to all students to experience the world and earn their degrees. An exciting journey to become true global citizens and competent professionals starts at KDU!
7. Part-time Job Assistance for International Students. Within the scope of extensive industry-academia collaboration with over 70 local businesses in Gangwon-do province, KDU Global provides part-time job assistance services for international students during their studies. Working part-time is a chance for the students not only to support themselves financially, to a limited extent, but also to interact with the local people, improve their Korean language proficiency, and utilize their classroom knowledge and skills in practice.
8. Comprehensive Student Counselling and Mentoring System. KDU Global practices a comprehensive individual mentoring and support system for international students. Given the undeniable challenges international students face in a foreign country, one-on-one counselling and supervision is one of the key operational principles KDU Global upholds for the sake of success of each student.

9. Exceptional Geographic Location and Environment. KDU Global offers an ideal educational setting blessed with natural surroundings. Students enjoy the view of the Seorak Mountains and the East Sea just a few hundred meters away from their classrooms. Beautiful lakes and pine forests contribute even more to the harmony and balance at KDU Global making it one of the most beautiful campuses in Korea.

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