

## Sarah Keast

UX UI Designer / Illustrator  
Toronto, CANADA

### Contact

sarah.keast1@gmail.com  
(905) 407 - 5117

### Portfolio

sarahhkeast.com

### Skills

#### Design

UX/UI  
Illustration  
Product  
Packaging  
Print/Editorial  
Interactive Objects

#### Technical

Whiteboarding  
User Journey Mapping  
UX Research  
Wireframing  
Figma  
Sketch  
HTML and CSS  
Arduino/Processing language  
Zeplin  
Adobe Suite  
MS Office Suite  
Procreate  
Print

## Work Experience

### Konrad Group - Experience Designer

June 2018 - Current

- Developed custom UX/UI designs to facilitate increased productivity for several major corporations
- Conducted strategy meetings with several senior executives of a major accounting firm based in the United States
- Entrusted with the task of conducting candidate interviews by reviewing portfolios and administering design tests
- Provided effective coaching and development of junior staff
- Taught Illustration classes for UI BrainStation training courses
- Organized and ran multiple student CoLabs
- Speaker at student information sessions and at conferences for design industry. Discussed portfolio development, interview expectations, and succeeding in the industry
- Fostered a positive work environment by leading paint nights for team socials

### Royal Bank of Canada - Intern Graphic Designer & UX/UI Designer

June 2015 - May 2018

- Worked on projects for various clients within the bank, such as RBCnet, Law Group, Insurance, and Community Hub
- Collaborated with Project Leads and Technical Teams
- Volunteered as a Design Lead for multiple hackathons hosted by RBC

## Freelance Experience

### Selima Optique

April 2020 - Current

- Conducted a complete UX/UI audit and integration with Shopify
- Created mobile designs for the current site

### Meals TO Heal

April 2020 - Current

- Developed brand strategy and designed guidelines for the charity's social media platforms, printed content, and website

## Education

### Hon. Bachelor of Design

York University/Sheridan College  
2014 - 2018

## Interests

Painting / Drawing  
Boxing / Cycle Fit  
Photography / Travelling