

# Catalog Source - Basic Concepts Assessment Questions

Basic Concepts that need to be understood to utilize Cat Source are the answer to the questions below. After reviewing related material (LINK) you should be able to answer the following questions.

1. Can you explain the the Master SKU → Channel SKU hierarchical structure?
  - a. Can you demonstrate the difference between a MasterSKU and a Channel SKU
2. Do you differentiate what details are stored at a Master Item Level?
3. Do you understand the concept of channels?
4. Can you explain what purpose of Taxonomies and how they relate to Attributes?
5. What are the common identifiers tied to a Master SKU and how are they utilized as matching criteria?
6. Can you define the data-points that are non-attribute import options.
  - a. ChannelSKU, MasterSKU
  - b. UOM
  - c. DIM
  - d. Availability
  - e. Max/Min Quantity
  - f. Images
  - g. Item Status
  - h. Price
  - i. Cost
  - j. MAP, UPP
  - k. MSRP
7. Do you understand the implications of the various Map Types?
8. How do you add a mapping?
9. What configuration is required when mapping a QTY import?
10. Do you understand the implications of the various Type of Values (String, Number, Custom Script).
11. Can you explain what each Action step does in a Catalog Source?
12. What data-points can you use to match to a SKU in EVP via catalog source?
13. Which file formats are supported and how do you handle various delimiter types?

14. What limitations occur when importing Inventory or Manufacture?
  15. Can you explain each check box on the “Settings” tab and what impact this has when running the catalog source?
  16. What does Catalog Source status indicate?
    - a. What issue has occurred if the Catalog Source status has changed to “Columns Changed” and how do you address it?
  17. Can you explain what is being displayed on the “Source Items” tab?
    - a. Matching
    - b. Record Details
    - c. Status
    - d. Source Data
  18. Automation Sub Section
    - a. What is a task?
    - b. What is a step?
    - c. What is a service?
    - d. How can service been configured based on the delivery method of a file.
    - e. What does Changed Records only mean?
    - f. Why is it important for the file structure to remain static?
    - g. What impact does “Mode” have?
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