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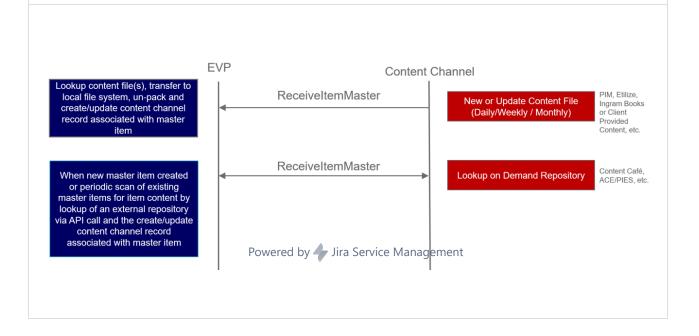


Etail Solutions - Help Center / Etail Solutions Help Center / CBA-CT-CONC: Content Channel

CBA-CT-CONC: Content Channel



A Content Channel adaptor integrates with a rich content source for sold items, such as Enterprise PIM, Etilize, Ingram Book Catalog, Content Café, etc. Matching the item to this rich content uses UPS, EAN, ISBN, MPN, or a Distributor's Item Number.





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