

Heroku Pricing

Flexible pricing options, from personal projects to enterprise applications, and everything in between

Guided

Guided Estimator

Unguided Estimator

App Type

Dynos

Data

Productivity & Support


Salesforce

Current app\$1'630

Total estimate1 apps

App 1: CRM

\$1'630/month →



Guided Price Estimator

Get hints and tips to help you estimate your costs.

Know what you want?

Browse a list of all products and features to create your estimate.

Use the Unguided Estimator

App Type

Estimate the costs to run your app on Heroku

To start your estimate, choose the type of app that best represents what you're looking to build: from simple prototypes to production apps to enterprise-grade applications.

Related links

- [How Heroku works →](#)
- [Learn about customers running these different types of apps →](#)



Eco and Basic

**~\$0.005/hour and up
(max of \$5/month and up)**

Low cost dynos to test ideas or run apps that see intermittent use.

Estimate



Production

**~\$0.035/hour and up
(max of \$25/month and up)**

Business-focused apps, such as customer-facing or internal web apps and APIs.

Selected



Advanced

**~\$0.347/hour and up
(max of \$250/month and up)**

Mission-critical apps with complex functionality that require high availability, very low latency, and handling a high volume of concurrent requests.

Estimate



Enterprise

Contact Sales for custom pricing

Apps that meet the control, compliance, and collaboration needs of large scale organizations.

[View Options](#)

Containers

Choose your dynos

Heroku runs your app in lightweight, isolated Linux containers called "dynos." The platform offers different dyno types to help you get the best results for your type of app.

The price per dyno per month listed for each dyno type is the maximum you're charged if you run the dyno 24 hours a day, 7 days a week since your last billing cycle. Eco dynos are not prorated and are a flat-rate price for up to 1,000 hours of usage across apps.

Related links

- [What are dynos? →](#)
- [How apps run in dynos →](#)
- [Dynos docs →](#)
- [Usage & Billing →](#)

Eco


Test ideas or run apps that see intermittent use.

[See full specs →](#)

**~\$0.005/hour
(flat fee of \$5/month)**

- Deploy with Git and Docker
- Custom domains

- Container orchestration
- Automatic OS patching

Add to estimate 

Basic

Run small projects and concepts.

See full specs →

~\$0.010/hour
(max of \$7/month)

Prorated to the second

- Includes all Eco features
- Free SSL
- Automated certificate management
- Never sleeps

Add to estimate 

Standard

Run business apps in production.

See full specs →

Prorated to the second

- Includes all Basic features
- Simple horizontal scalability
- [App metrics](#) and threshold alerts
- [Preboot](#) and zero-downtime deploys
- Unlimited [background workers](#)

Standard 1X

~\$0.035/hour (max of \$25/month)

Choose for lightweight apps and APIs that can boot with 512MB RAM.

Add to estimate

Standard 2X

~\$0.069/hour (max of \$50/month)

Choose for greater web concurrency or compute-intense [background workers](#) needing more CPU or 1GB RAM.

Add to estimate

Performance

Run high traffic, low latency apps.

See full specs →

Prorated to the second

- Includes all Standard features
- Predictable performance for your highest traffic applications
- Dedicated resources
- Autoscaling
- Can mix with Standard dynos

Performance M

~\$0.347/hour (max of \$250/month)

Choose for optimizing concurrency over Standard 2X. Comes with 2.5GB RAM.

Add to estimate

Performance L

~\$0.694/hour (max of \$500/month)

Choose for extremely high concurrency and parallelism for max throughput for your most latency- sensitive, highest traffic apps. Comes with 14GB RAM.

Add to estimate

Private

Run apps needing network isolation, dedicated resources, and greater control.

See full specs →

- Full network isolation
- Available in ten global regions
- Dedicated runtime environment
- Private network and data services
- S, M, and L dyno types available

[Contact Sales for custom pricing](#)

Shield

High compliance apps.

See full specs →

- Dedicated environment for high compliance apps
- Ability to sign BAAs for HIPAA compliance
- PCI compliance
- Keystroke logging
- Space level log drains
- Strict TLS enforcement

[Contact Sales for custom pricing](#)

Data services

Choose one or more Heroku data services

Heroku enables you to rapidly build secure, data-driven apps (and get more from your data).

The price per database per month is the maximum you're charged if your database stays provisioned 24 hours a day, 7 days a week since your last billing cycle.

Heroku Postgres

Heroku Postgres provides a managed SQL database as a service that is easily accessible from your Heroku applications to persist and manipulate data. All plans feature automatic health checks, off-premises storage, daily backups, SSL-protected access, dataclips, Postgres extensions, and a web UI.

Related links

- [Heroku Postgres docs →](#)
- [Heroku Postgres specs →](#)

Mini

Try Heroku Postgres at a low cost.

See full specs →

**~\$0.007/hour
(max of \$5/month)**

Prorated to the second

For small projects and concepts.

Add to estimate ⓘ

Basic

Datastore for small scale projects.

See full specs →

**~\$0.013/hour
(max of \$9/month)**

Prorated to the second

For expanded proof-of-concepts, dev and test, and other smaller projects.

Add to estimate ?

Standard

Database plans for commercial apps in production.

See full specs →

**Starts at ~\$0.069/hour
(max of \$50/month and up)**

Prorated to the second

- Max downtime 1 hour per month
- Roll back up to 7 days
- [Database log metrics](#)
- Encryption-at-rest
- Fork and follow support

Choose Standard for most general purpose web apps.

Add to estimate

Premium

High availability and heavy workloads.

See full specs →

**Starts at ~\$0.278/hour
(max of \$200/month and up)**

Prorated to the second

- Max downtime 15 minutes per month
- Roll back up to 7 days
- [Database log metrics](#)
- Encryption-at-rest
- Fork and follow support
- The highest level of availability and data protection
- HA with automatic failover

Choose Premium for apps with workloads that require extreme availability.

Add to estimate ?

Private

Databases for network-isolated apps.

See full specs →

For apps that need network-isolated, private data services to store sensitive data.

[Contact Sales for custom pricing](#)

Shield

High compliance.

See full specs →

For apps that need to store sensitive, regulated data to meet compliance requirements, such as HIPAA and PCI.

[Contact Sales for custom pricing](#)

Heroku Data for Redis®

Heroku Data for Redis® is a fully managed, in-memory, key-value service for storing data that changes often and requires fast access.

Related links

- [Heroku Data for Redis® docs →](#)
- [Heroku Data for Redis® specs →](#)

Mini

Multi-tenant instance for small projects and concepts.

See full specs →

~\$0.004/hour
(max of \$3/month)

Prorated to the second

- Performance analytics
- Redis Log Metrics
- 25 MB RAM
- 20 connections

Add to estimate ?

Premium 0 - 5

Data stores for workloads that need high levels of availability and data protection.

See full specs →

Starts at ~\$0.021/hour
(max of \$15/month and up)

Prorated to the second

- High availability with low-latency failover
- Resource scalability
- 50MB to 1GB RAM
- 40-1000 connections

Add to estimate

Premium 7 - 14

Data stores for intensive, extreme, and heavy workloads.

See full specs →

Starts at ~\$1.042/hour
(max of \$750/month and up)

Prorated to the second

- Minimal resource contention using a single tenant
- Higher throughput for read - heavy workloads
- 7GB to 100GB RAM
- 10000 - 65000 connections

Add to estimate ?

Private

Data stores for network isolation.

See full specs →

Private Redis plans are suitable for apps and data that need network isolation or their own private network.

[Contact Sales for custom pricing](#)

Shield

For apps that need a key-value store for HIPAA-compliant apps.

See full specs →

For apps that need to store sensitive, regulated data to meet compliance requirements, such as HIPAA and PCI.

[Contact Sales for custom pricing](#)

Apache Kafka on Heroku

Apache Kafka on Heroku lets you handle event streams of every size, so you can easily add real-time data to your application.

Related links

- [Apache Kafka on Heroku docs →](#)
- [Apache Kafka on Heroku specs →](#)

Basic

Multi-tenant Kafka for development, testing, and low-volume production event streams.

[See full specs →](#)

~\$0.139~\$0.243/hour
(max of \$100~\$175/month)

Prorated to the second

- Shared clusters
- 7 days max capacity
- 4GB to 64GB capacity

[Add to estimate ?](#)

Standard

Dedicated Kafka for high-volume event streams.

[See full specs →](#)

~\$2.084~\$4.445/hour
(max of \$1,500~\$3,200/month)

Prorated to the second

- Dedicated clusters, optimized for high throughput and high volume
- 2-week retention
- High data durability and replication factor: 3 Kafka brokers
- Workloads that need high-volume event streams

[Add to estimate](#)

Extended

Dedicated Kafka for massive event streams.

[See full specs →](#)

~\$5.556~\$12.083/hour
(max of \$4,000~\$8,700/month)

Prorated to the second

- Dedicated clusters, optimized for highest throughput and massive volume
- Highest retention (up to 6 weeks)
- Highest data durability and replication factor: 5 Kafka brokers
- Workloads that need massive event streams

[Add to estimate ?](#)

Private

Manage events and streams in a network isolated environment.

[See full specs →](#)

Private Apache Kafka on Heroku plans are suitable for managing streaming data over a private network.

[Contact Sales for custom pricing](#)

Shield

High compliance.

[See full specs →](#)

For apps that need to manage PHI, PII, or HIPAA-compliant events and streaming data.

[Contact Sales for custom pricing](#)

Add-ons

Extend your app with Heroku Add-ons

Heroku Add-ons are fully managed 3rd party cloud services that you can use to develop, operate, and manage your apps; choose from 200+ add-ons. Start by exploring the following add-ons recommended for your app type.

Related links

- [Heroku Elements Marketplace →](#)
- [Heroku Add-ons docs →](#)

Eco and Basic

Try Heroku Add-ons to test your ideas or run small projects.

[View add-ons →](#)

For testing ideas or trying new functionality.



[Data Stores →](#)

Choose where to store your data.



[Monitoring →](#)

Keep an eye on what's going on with your app.



[Logging →](#)

Troubleshoot, monitor, and analyze every aspect of your application's usage.

Production

Standard add-ons for production apps.

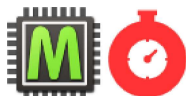
[View add-ons →](#)

For production apps that need logging, monitoring, caching, or email services.



[Search →](#)

Index billions of records in a fraction of a second without implementing, running, or maintaining your own search engine.



[Caching →](#)

Improve the performance of your application by caching regularly accessed data.



[Email/SMS →](#)

Incorporate and track secure, reliable messaging to users or within your application itself.

Advanced

Add-ons for complex, mission-critical apps.

[View add-ons →](#)

For apps with larger resource requirements or advanced functionality.



[Dynos →](#)

Schedule, scale, and manage your dyno usage to your app's needs.



[Image Processing →](#)

Solutions for image uploading, editing, manipulating.



[Machine Learning →](#)

Build smarter apps with image recognition and natural language processing.



[Metrics and Analytics →](#)

Services to help you record and analyze both application and business data.

Enterprise

Add-ons for enterprise apps.

[View add-ons →](#)

For apps with enterprise level needs.



[Connect With Salesforce →](#)

Synchronize data for a single Salesforce object—or hundreds.



[Data Store Utilities →](#)

Utilities that make it easier to manage your data stores.



[Messaging and Queuing →](#)

Pass data between your specialized processes to aid in de-coupling and scaling up your applications.



[Security →](#)

Keep your data safe.



[User Management →](#)

Manage user authentication, SSO, and more.

Looking for more addons?

[Explore more add-ons in the Heroku Elements Marketplace](#)

Teams

Options for team collaboration

Heroku helps teams of any size work better together, from small teams in growing companies to business units in large enterprises.

Related links

- [Heroku Teams overview →](#)
- [Heroku Teams docs →](#)

Collaborators

[See full specs →](#)

Included

For individual users who want to allow others access to view, scale, or deploy to their apps.

Teams

[See full specs →](#)

Included

Max of 25 users per team

For teams to collaborate, administer, and manage pipelines, users, resources, and billing across multiple apps.

Heroku Enterprise Accounts and Teams

[See full specs →](#)

For organizations that need to manage access to teams, download usage reports, customize role-based permissions, and audit user activity across the entire enterprise.

[Contact Sales for custom pricing](#)

CI/CD

Integrated CI/CD options

Heroku's integrated CI/CD solutions help your team be more productive and deliver apps faster by making continuous delivery easy, visual, and efficient.

Related links

- [Heroku Flow overview →](#)
- [Continuous Delivery docs →](#)

Heroku Pipelines

[See full specs →](#)

Included

Group one or more Heroku apps into deployment stages and create a visual CI/CD workflow.

Heroku Review Apps

[See full specs →](#)

Included

Propose, share, and test code changes on a live URL to speed team decision making.

Heroku CI

[See full specs →](#)

Included

Run your app's test suite fast using a low config, visual test runner that's fully integrated with Heroku Pipelines.

Heroku CI Enterprise

[See full specs →](#)

Heroku Enterprise includes access to an unlimited number of Heroku CI-enabled pipelines.

[Contact Sales for custom pricing](#)

Support

Choose a support plan

Heroku is committed to customer success. Our premium support plans guarantee faster response times for your most critical apps.

Related links

- [Heroku Support overview →](#)
- [Troubleshooting & Support docs →](#)

Standard Support

Occasional troubleshooting.

[See full specs →](#)

Included

- Business hour support¹
- 1+ day response

Enterprise Support

Standard and Premier Enterprise Support.

[See full specs →](#)

Heroku Enterprise customers have access to a range of [Salesforce Success Plans](#) that offer additional guidance and support, including phone support.

[Contact Sales for custom pricing](#)

¹ Support business hours are 6AM to 6PM PT.

Salesforce

Sync customer data with Salesforce

Heroku Connect

Heroku makes it easy to build Heroku apps that sync data bi-directionally between Heroku Postgres and your Salesforce deployment.

Related links

- [Heroku Connect overview →](#)
- [Heroku Connect docs →](#)

Demo Edition

Try Heroku Connect with no commitment.

[See full specs →](#)

\$0 per month

- Synchronize up to 10k rows
- Automated data synchronization
- Simple point and click configuration
- Seamless integration for your app

[Get started](#)

Enterprise

Heroku Enterprise apps.

[See full specs →](#)

- No limits on usage
- Automated data synchronization
- Simple point and click configuration
- Seamless integration for your app

[Contact Sales for custom pricing](#)

Shield

Build HIPAA-compliant applications that sync Heroku and Salesforce data.

[See full specs →](#)

- Sync HIPAA impacted customer data with Salesforce
- Ability to sign BAA
- Requires Shield Spaces and Shield Postgres
- Writes to the unified space log stream

[Contact Sales for custom pricing](#)

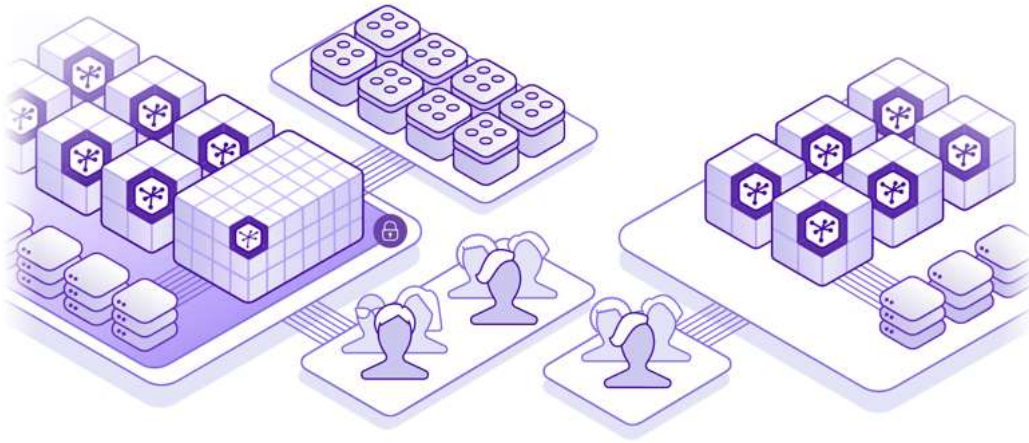
Learn more about Heroku

[Visit the Dev Center](#)[See the Heroku Blog](#)

Scalability

Heroku grows with you

Heroku is a proven solution for growing companies, from startups to SMBs to large enterprises. The platform adapts to your requirements at every stage - use only what you need to today, and add advanced features when you need more.



[Learn How Heroku Grows with You](#)

Customer Stories

Customer success on Heroku

Heroku grows to meet your needs, whether it be higher demand, enhanced security and compliance, or greater control.

Eco and Basic

Users run small projects or apps that see intermittent use, such as proof of concepts, MVPs, and personal projects.



[ipify](#)



[humanpredictions](#)

Production

Companies grow their business on Heroku with a wide range of customer and internal-facing apps and APIs.



[DrivenData](#)



[Unsplash](#)



[Goodshuffle](#)

Advanced

Businesses scale demanding apps on Heroku with high volume traffic and requirements for high availability and low latency response times.



[Bonobos](#)

SH/FT

[SHIFT Commerce](#)



[Moneytree](#)

Enterprise

The world's leading organizations deliver enterprise-grade apps on Heroku that require enhanced privacy, performance, and control.



[Align Technology](#)

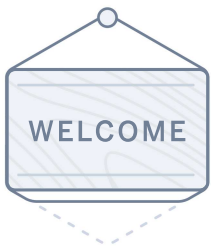


[ClickFunnels](#)

[View All Customer Stories](#)

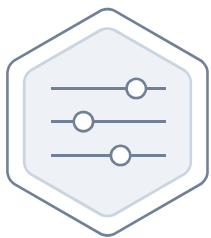
How Heroku pricing works

Heroku offers pricing options for apps and organizations of all sizes. As your app grows, scale up the resources you need and pay only for what you consume.



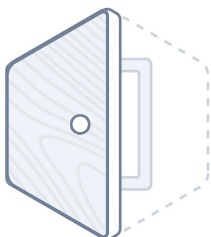
Start with minimal commitment

Try out the platform and developer experience. Dynos, databases, and most add-ons start with a low-cost plan.



Pay as you go

Costs are prorated to the second, so you pay only for what you use. Get fine-grained control over billing.



No lock in

There are no termination fees or lock in restrictions.
[Explore the Heroku Platform](#)

PRODUCTS

Heroku Platform
Heroku Data Services
Heroku Postgres
Heroku Data for Redis
Apache Kafka on Heroku
Heroku Enterprise
Heroku Private Spaces
Heroku Connect
Heroku Shield
Heroku Teams
Elements Marketplace
Pricing

RESOURCES

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