# Joel Varghese Stanley

### **EDUCATION**

## Mar Athanasius College of Engineering

2019 - 2023

Bachelor of Technology (B.Tech) in Computer Science - 7.91 CGPA

Kothamangalam, Kerala

#### Bhavan's Munshi Vidyashram

2017 - 2019

Higher Secondary Education - 90% in 12th Grade

Ernakulam, Kerala

## TECHNICAL SKILLS

Programming Languages: C++, C, Java, Python Web Development: HTML, CSS, JavaScript

Developer Tools and Software: Visual Studio Code, Git, WordPress, Photoshop, Figma

Frameworks: Tailwind CSS, Flutter

## EXPERIENCE

## Co-Founder, Lead Web Developer

Aug. 2021 - Present

Halfway Football

Remote

- Spearheaded the successful development and maintenance of a dynamic WordPress-based website, showcasing exclusive news, engaging online interviews, and featured content.
- Achieved impressive visitor counts of approximately 2,50,000 in 2022 and 1,30,000 in 2023 by implementing effective strategies to boost online presence, resulting in heightened user engagement and increased interaction.
- Managed social media, creating compelling content for both platforms and the website.

## Junior Graphic Design Intern

Nov 2020 - Jan. 2022

The Bridge

Remote.

- Collaborated seamlessly with a team of highly skilled graphic designers, fostering a cooperative and creative environment and gaining valuable insights from experienced professionals.
- Crafted compelling visuals that resonated with the target audience, effectively enhancing the brand's online presence and engagement.
- Designed visually appealing posters and flyers for social media using Photoshop, boosting social media interaction.

## PROJECTS

## BoroKaro | HTML, CSS, Figma

July 2022

- Designed the user interface of a website using Figma, ensuring an intuitive and visually appealing user experience.
- Collaborated closely with the team to implement the front-end design of the project, facilitating seamless integration of design and functionality.
- Prepared comprehensive project documentation, providing valuable insights and guidance for future development and reference.

### Accident Detection and Alert System for Two-wheelers | Flutter, Dart, VS Code, Figma

- Developed a mobile application using the Flutter framework, delivering a seamless cross-platform experience.
- Implemented the feature to automatically send SMS, along with location data, to emergency contacts upon detecting accidents.
- Integrated Google Maps API to enhance the application's functionality and improve user experience.

### ROLES AND RESPONSIBILITIES

## Design Team Member

2020 - 2021

IEEE MACE Student Branch

Mar Athanasius College of Engineering

- Contributed to the college's IEEE student branch design team, collaborating with skilled designers to create captivating visuals for social media and websites.
- Utilized creativity and expertise to design engaging visual content, amplifying the branch's online presence and communication.
- Provided mentorship and assistance to junior members, fostering a nurturing and creative environment within the

Creative Lead 2021 - 2022

TinkerHub MACE

Mar Athanasius College of Engineering

- Led the entire design and creative section of the Tinkerhub student branch, overseeing and coordinating all artistic aspects.
- Produced compelling visual designs for social media and promotional materials, elevating the branch's brand and engagement.
- Assisted and helped in creating social media engagement, fostering a vibrant online community and promoting the branch's initiatives effectively.