# Bayesian Statistics and Modeling Part II

## Time series modeling with pymc3

Based on this example

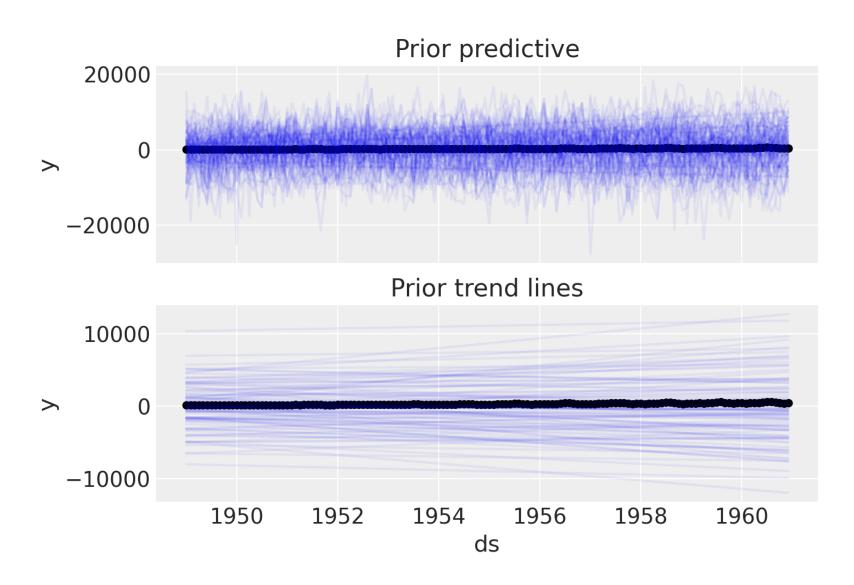
#### Modeling airline trends

$$Passengers \sim \alpha + \beta \cdot t$$

Just a simple linear trend for now.  $\alpha$  is an intercept term, and  $\beta$  is our slope term

Let's go to the code here to start building our model

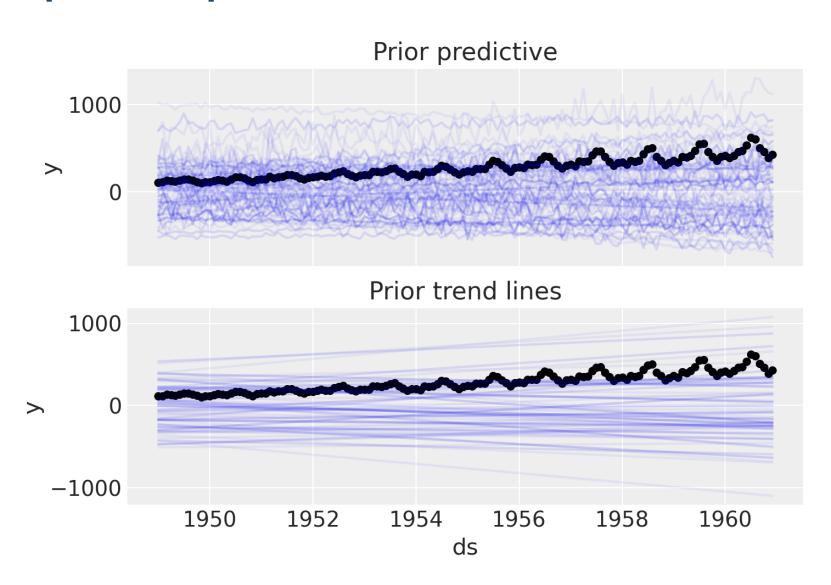
#### Prior predictions (WHAT??)



#### Prior predictions (WHAT??)

- Look at a large array of possible "reasonable" outcomes given our assumptions about the data
- Gives us an idea of whether our priors make sense
- In this case, we want to make some corrections

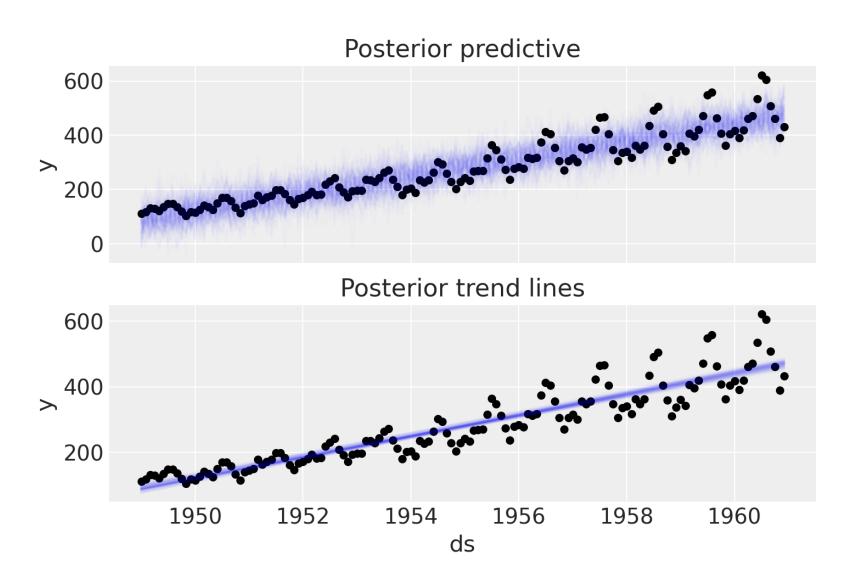
### **Updated priors**



#### Posterior predictions

- Incorporate our actual data and then compare our model to observed outcomes
- Decide if we think that our model can make reasonable predictions

#### **Posterior predictions**



### Adding seasonality

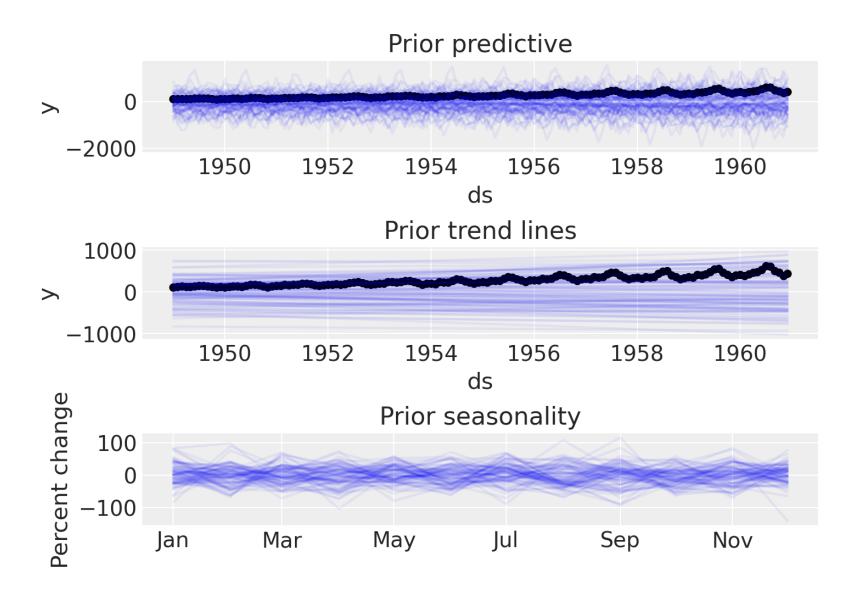
We add a group of periodic functions (fourier features) to function as our "seasonality splines" (if we think of our model as a GAM). They will get stretched or weighted based on observations.

#### Seasonality (multiplicative)

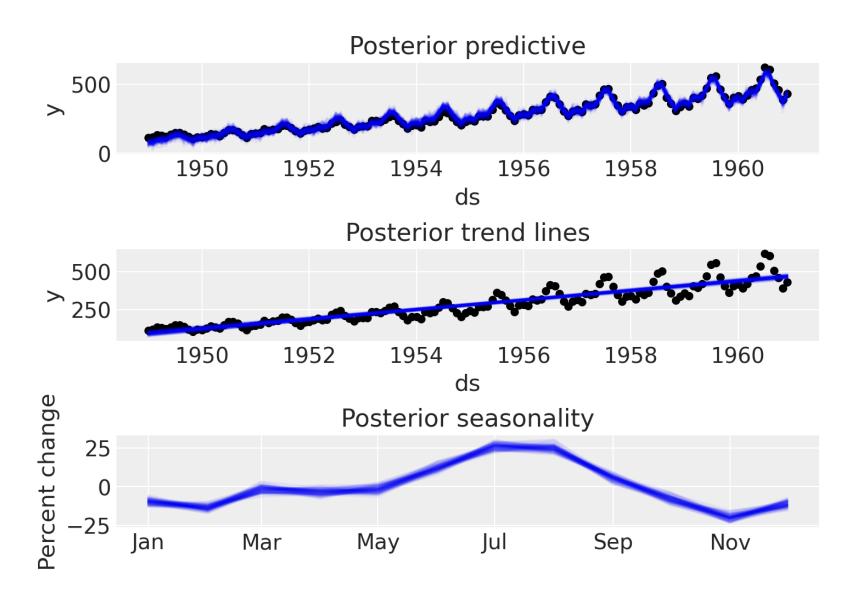
$$Passengers \sim (\alpha + \beta \cdot t) \cdot (1 + seasonality)$$

Our seasonal terms interact with each term in our original model to increase/decrease the expected number of passengers

#### Seasonal priors



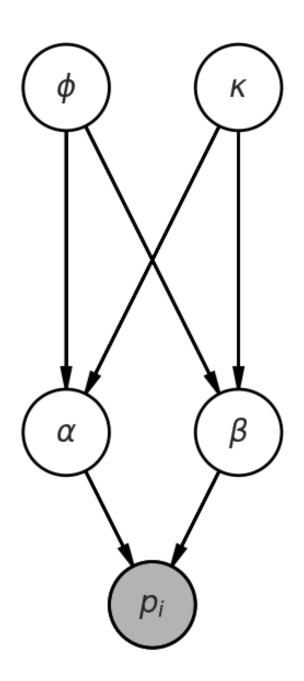
#### **Seasonal posteriors**



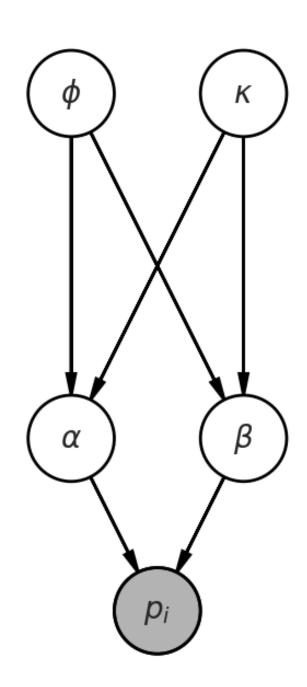
#### Modeling baseball outcomes

A revised/updated version of this tutorial

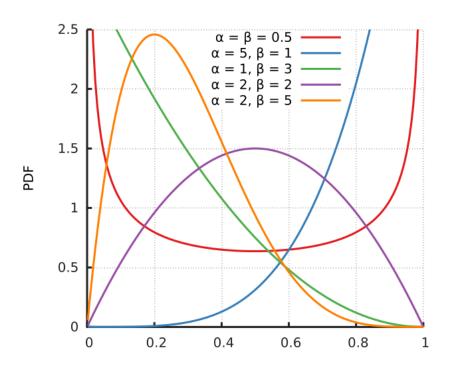
Follow along with the tweaked code here



- $\phi$  (phi) Our population-level expectation of batting average
- $\kappa$  (kappa) Population variance in batting average
- $\alpha, \beta$  Parameters of our beta distribution
- $p_i$  Individual batting average



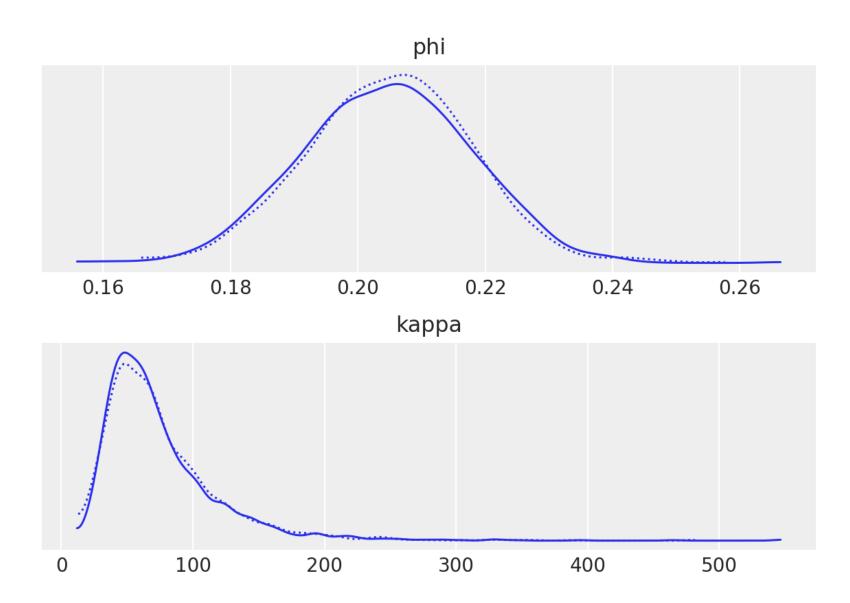
$$lpha = \phi \cdot \kappa$$
  $eta = (1 - \phi) \cdot \kappa$ 



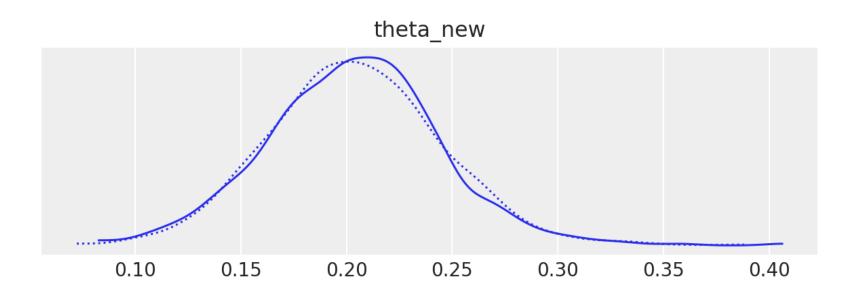
## Beta distribution

- Used where there are binary outcomes (hit or no hit)
- Tilts toward 1 or 0
  based on observed
  outcomes and
  concentration of
  those outcomes

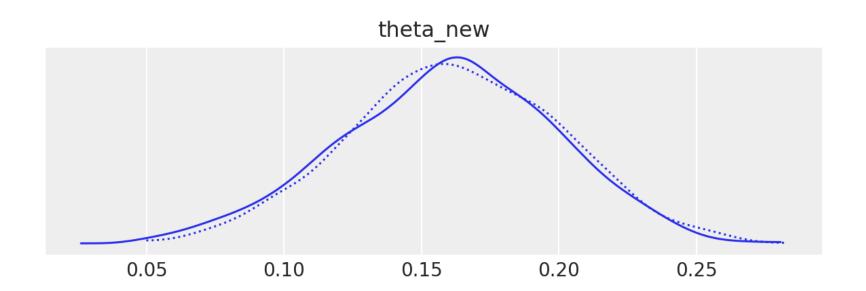
## **Population values**



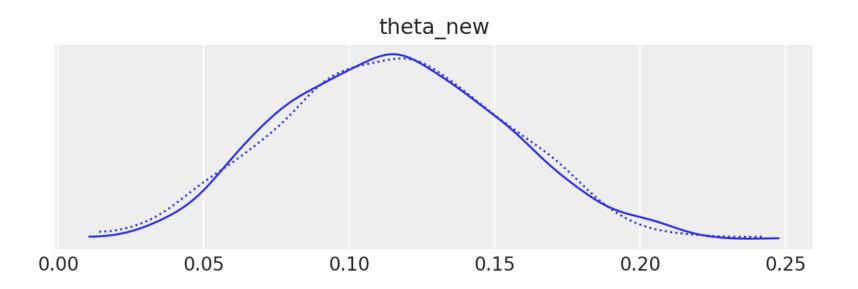
## Player with 4 at-bats, no hits



## Player with 25 at-bats, no hits



## Player with 50 at-bats, no hits



#### **Mariners 2021**

