

Joe Lin

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EDUCATION

National Taiwan University <i>Department of Accounting</i>	Taipei, Taiwan (R.O.C) Sep 2020 ~ present
<ul style="list-style-type: none">Courses: Accounting, Statistics, Programming for Business Computing, Big Data Marketing, Data Visualization with Modern Data Science, Business Intelligence and Data Analytics CapstoneGPA 4.10/4.30 (overall)	

WORK EXPERIENCE

President Securities Corp. <i>Data Center Intern</i>	Taipei, Taiwan (R.O.C) Jul 2024 ~ Aug 2024
<ul style="list-style-type: none">Assisted with the database management, including data cleaning, integration, and visualizationConducted data analysis to support various business decisions such as customer segmentation and churn prediction	
Medtronic <i>Accounting Intern</i>	Taipei, Taiwan (R.O.C) Sep 2023 ~ Mar 2024
<ul style="list-style-type: none">Assisted with the maintenance of employees expenses database and generate monthly analysis reportsSupported ad-hoc projects or tasks such as authoring SOPs, verification of commission expense vouchers and filing documents	
O-Bank <i>Strategic Planning Intern</i>	Taipei, Taiwan (R.O.C) Jul 2023 ~ Aug 2023
<ul style="list-style-type: none">Assisted with the research of global market including PEST analysis and strategic planningConducted an in-depth analysis and generated a comprehensive credit report for Advanced Wireless & Antenna INC., highlighting key financial metrics and risk factors.	

LEADERSHIP AND RESPONSIBILITIES

Capstone Project for EY Technology Consulting <i>Member</i>	Taipei, Taiwan (R.O.C) Feb 2024 ~ present
<ul style="list-style-type: none">Conducted EDA, statistical analysis, and data visualization to explore relationships between variables.Led teammates to develop an RFM model and applied machine learning models for customer segmentationProposed data-driven strategies for precision marketing based on clustering results	
NTU Data Analytics Club <i>HI-MS Project</i>	Taipei, Taiwan (R.O.C) Feb 2024 ~ present
<ul style="list-style-type: none">Developed machine learning models to predict parking lot revenue and identify key influencing factors, enhancing decision-making efficiencyCreated visual dashboards to present the results of the parking lot revenue prediction models, providing intuitive data analysis and improving business insights.	
<i>Junyi Academy Foundation Project</i>	Sep 2023 ~ Dec 2023
<ul style="list-style-type: none">Designed measurable indicators to explain the definition of a great question and proposed strategic suggestions to our clientsDemonstrated effective communication and collaboration skills while actively engaging with team members to achieve project objectives and deliver value to clients.	
TMBA ECM/GIR <i>Member</i>	Taipei, Taiwan (R.O.C) Sep 2022 ~ June 2023
<ul style="list-style-type: none">Prepared an industry research report, including valuation analysis and financial modelingConducted global macroeconomic research and generated an investment portfolio for our clients in the asset allocation competition	

ADDITIONAL INFORMATION

- Language: Mandarin (native), English (fluent, TOEIC 890)
- Computer Skills: Python, SQL, Tableau, Power BI, Excel, Word, PowerPoint, TEJ