

# Joe Lin

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## EDUCATION

<b>National Taiwan University</b> <i>Department of Accounting</i>	<b>Taipei, Taiwan (R.O.C)</b> Sep 2020 ~ present
<ul style="list-style-type: none"><li>Courses: Accounting, Statistics, Programming for Business Computing, Big Data Marketing, Data Visualization with Modern Data Science, Business Intelligence and Data Analytics Capstone</li><li>GPA 4.10/4.30 (overall)</li></ul>	

## WORK EXPERIENCE

<b>President Securities Corp.</b> <i>Data Center Intern</i>	<b>Taipei, Taiwan (R.O.C)</b> Jul 2024 ~ Aug 2024
<ul style="list-style-type: none"><li>Assisted with the database management, including data cleaning, integration, and visualization</li><li>Conducted data analysis to support various business decisions such as customer segmentation and churn prediction</li></ul>	
<b>Medtronic</b> <i>Accounting Intern</i>	<b>Taipei, Taiwan (R.O.C)</b> Sep 2023 ~ Mar 2024
<ul style="list-style-type: none"><li>Assisted with the maintenance of employees expenses database and generate monthly analysis reports</li><li>Supported ad-hoc projects or tasks such as authoring SOPs, verification of commission expense vouchers and filing documents</li></ul>	
<b>O-Bank</b> <i>Strategic Planning Intern</i>	<b>Taipei, Taiwan (R.O.C)</b> Jul 2023 ~ Aug 2023
<ul style="list-style-type: none"><li>Assisted with the research of global market including PEST analysis and strategic planning</li><li>Conducted an in-depth analysis and generated a comprehensive credit report for Advanced Wireless &amp; Antenna INC., highlighting key financial metrics and risk factors.</li></ul>	

## LEADERSHIP AND RESPONSIBILITIES

<b>Capstone Project for EY Technology Consulting</b> <i>Member</i>	<b>Taipei, Taiwan (R.O.C)</b> Feb 2024 ~ present
<ul style="list-style-type: none"><li>Conducted EDA, statistical analysis, and data visualization to explore relationships between variables.</li><li>Led teammates to develop an RFM model and applied machine learning models for customer segmentation</li><li>Proposed data-driven strategies for precision marketing based on clustering results</li></ul>	
<b>NTU Data Analytics Club</b> <i>HI-MS Project</i>	<b>Taipei, Taiwan (R.O.C)</b> Feb 2024 ~ present
<ul style="list-style-type: none"><li>Developed machine learning models to predict parking lot revenue and identify key influencing factors, enhancing decision-making efficiency</li><li>Created visual dashboards to present the results of the parking lot revenue prediction models, providing intuitive data analysis and improving business insights.</li></ul>	
<i>Junyi Academy Foundation Project</i>	Sep 2023 ~ Dec 2023
<ul style="list-style-type: none"><li>Designed measurable indicators to explain the definition of a great question and proposed strategic suggestions to our clients</li><li>Demonstrated effective communication and collaboration skills while actively engaging with team members to achieve project objectives and deliver value to clients.</li></ul>	
<b>TMBA   ECM/GIR</b> <i>Member</i>	<b>Taipei, Taiwan (R.O.C)</b> Sep 2022 ~ June 2023
<ul style="list-style-type: none"><li>Prepared an industry research report, including valuation analysis and financial modeling</li><li>Conducted global macroeconomic research and generated an investment portfolio for our clients in the asset allocation competition</li></ul>	

## ADDITIONAL INFORMATION

- Language: Mandarin (native), English (fluent, TOEIC 890)
- Computer Skills: Python, SQL, Tableau, Power BI, Excel, Word, PowerPoint, TEJ