Joe Lin

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EDUCATION

National Taiwan University — **Taipei, Taiwan (R.O.C)**
Department of Accounting — Sep 2020 ~ present
- Courses: Accounting, Auditing, Statistics, Business Management, Programming for Business Computing, Big Data Marketing, Data Visualization with Modern Data Science
- GPA 4.10/4.30 (overall)

WORK EXPERIENCE

Medtronic — **Taipei, Taiwan (R.O.C)**
Accounting Intern — Sep 2023 ~ Mar 2024
- Assisted with the maintenance of employees expenses database and generate monthly analysis reports
- Authored SOPs for different accounting processes such as IC loan interest management, BOA bill payment service, and remittance receipts
- Supported ad-hoc projects or tasks such as verification of commission expense vouchers and filing documents

O-Bank — **Taipei, Taiwan (R.O.C)**
Strategic Planning Intern — July 2023 ~ Aug 2023
- Assisted with the research of global market including PEST analysis and strategic planning
- Conducted an in-depth analysis and generated a comprehensive credit report for Advanced Wireless & Antenna INC., highlighting key financial metrics and risk factors.
- Studied in various fields of knowledge including ESG issues, data software application, and corporate banking

LEADERSHIP AND RESPONSIBILITIES

Capstone Project for EY Technology Consulting — **Taipei, Taiwan (R.O.C)**
Member — Feb 2024 ~ present
- Conducted EDA, statistical analysis, and data visualization using Python and Tableau to explore relationships between variables.
- Led teammates to develop an RFM model and applied machine learning models for customer segmentation
- Proposed strategies for precision marketing based on clustering results

NTU Data Analytics Club — **Taipei, Taiwan (R.O.C)**
HI-MS Project — Feb 2024 ~ present
- Goal: Utilized supervised learning algorithms to predict parking lot revenue
- Gathered external data such as weather information through web scraping to incorporate additional variables into the revenue datasets
- Identified and evaluated key variables affecting parking lot revenue, including locations, transaction time and traffic flow

Junyi Academy Foundation Project — Sep 2023 ~ Dec 2023
- Coped with data cleaning such as deleting duplicates, outliers and extracting necessary information from datasets
- Designed measurable indicators to explain the definition of a great question and proposed strategic suggestions to our clients
- Demonstrated effective communication and collaboration skills while actively engaging with team members to achieve project objectives and deliver value to clients.

TMBA │ ECM/GIR — **Taipei, Taiwan (R.O.C)**
Member — Sep 2022 ~ June 2023
- Prepared an industry research report, including valuation analysis and financial modeling
- Conducted global macroeconomic research and generated an investment portfolio for our clients in the asset allocation competition

ADDITIONAL INFORMATION

- Language: Mandarin (native), English (fluent, TOEIC 890)
- Computer Skills: Python, SQL, Tableau, Power BI, Excel, Word, PowerPoint, TEJ
- Interest: Listening to music, Jogging, Traveling