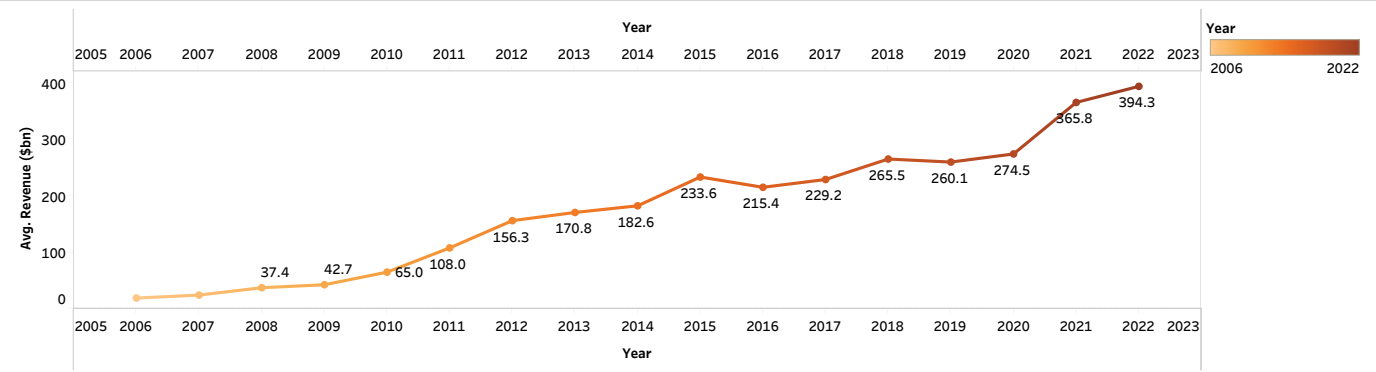


# Story 1

iPhone sales generated \$205 billion revenue for Apple in 2022,more than Microsoft's total revenue.It sold 232 million iPhone units that year.

Although the iPhone isn't far behind in the competition,it is yet to scale-up it's marketing strategies and policy formulations for Indian audience.

Comparative analysis amongst various other leading brands in the smartphone industry shows that iPhone is yet to make it's impact in India.

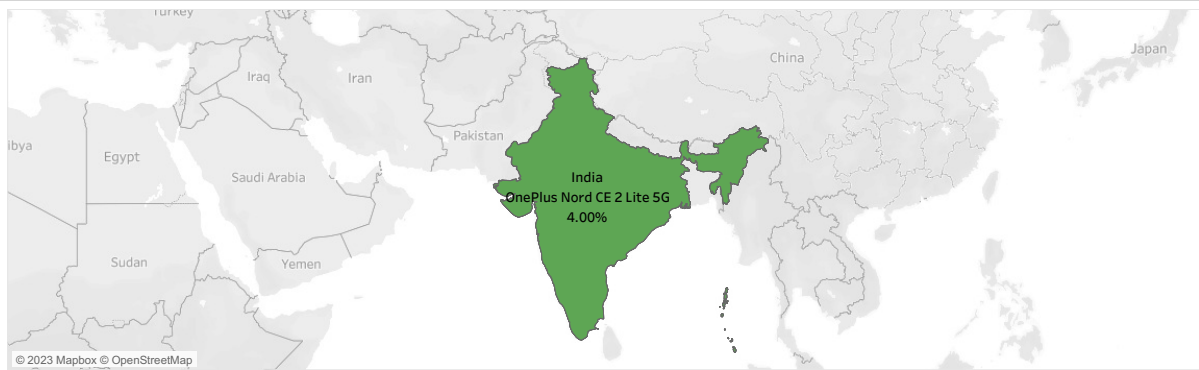


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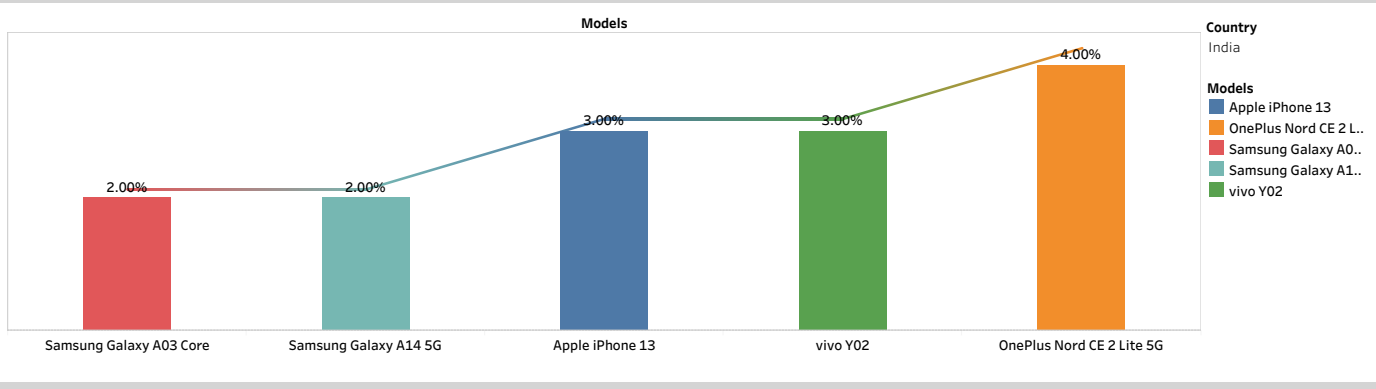


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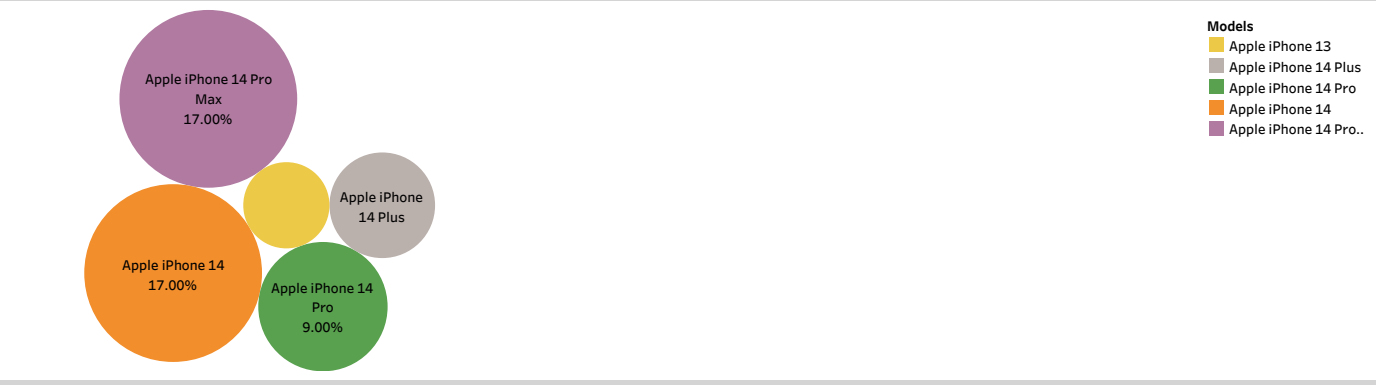
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The sales share of Apple iPhone 14 & 14 Pro Max is more than the sales share of other iPhone.

Revenue Generated	91.2	Year 2013
Units sold (mm)	150.2	
Active Users (mm)	329.0	

# Story 1

More than 1 billion consumers currently use iPhones. Since it's initial launch ,more than 1.9 billion iPhones have been sold.iPhone sales in 2021...	The sales share of Apple iPhone 14 & 14 Pro Max is more than the sales share of other iPhone.	Lithium Battery's price is greater than other battery type's price.
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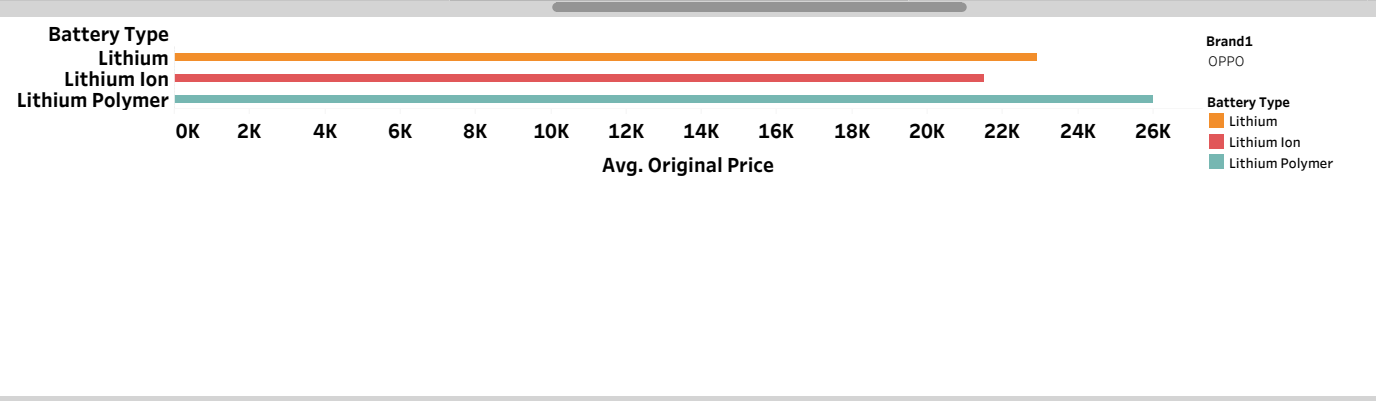


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Lithium Battery's price is greater than other battery type's price.

Apple iPhone's price is more than other phones & it's memory less than other phones

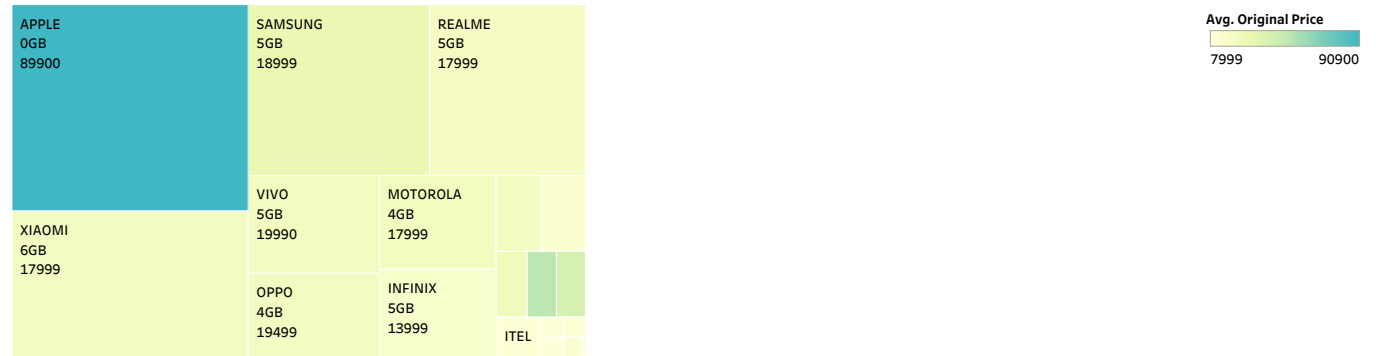


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Samsung's total annual share percentage is higher than other phone's total annual share percentage.

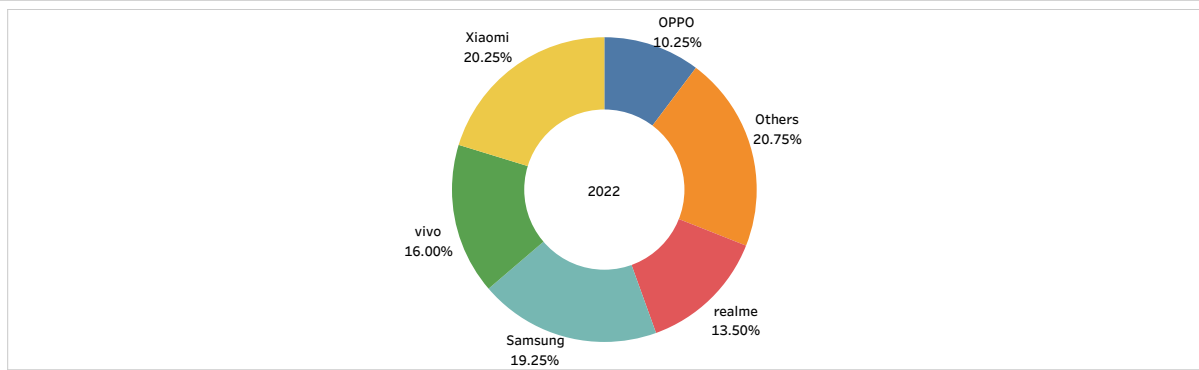


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Apple iPhone's price is more than other phones & it's memory less than other phones

Samsung's total annual share percentage is higher than other phone's total annual share percentage.

Apple iPhone 12 is more expansive than other iPhones .



Year  
2022

Brand (apple products...  
OPPO  
Others  
realme  
Samsung  
vivo  
Xiaomi



Story 1

Samsung's total annual share percentage is higher than other phone's total annual share percentage.

Apple iPhone 12 is more expensive than other iPhones .

Apple iPhone's price is more than other phones & it's star rating is high.

						<div><div>Colour</div><div>Multiple values</div></div> <div><div>Brand1</div><div>APPLE</div></div> <div><div>Black</div><div>Space Black</div></div>
APPLE IPHONE 11	A Bionic Chip	12MP	12MP + 12MP	Black	92,800	
APPLE IPHONE 12	A Bionic Chip with ..	12MP	12MP + 12MP	Black	199,700	
APPLE IPHONE 12 ..	A Bionic Chip with ..	12MP	12MP + 12MP	Black	74,900	
APPLE IPHONE 14 P..	A Bionic Chip, Core	12MP	48MP + 12MP + 12..	Space Black	429,700	
APPLE IPHONE 14 P..	A Bionic Chip, Core	12MP	48MP + 12MP + 12..	Space Black	139,900	

Story 1

Samsung's total annual share percentage is higher than other phone's total annual share percentage.	Apple iPhone 12 is more expensive than other iPhones .	Apple iPhone's price is more than other phones & it's star rating is high.
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Brand	Discount Percentage	Mrp	Number Of Reviews	Sale Price	Star Rating	Measure Names
Apple	8	59,900	3,357	54,999	5	<div><div><input type="checkbox"/> Count of apple_pro..</div><div><input checked="" type="checkbox"/> Discount Percentage</div><div><input checked="" type="checkbox"/> Mrp</div><div><input type="checkbox"/> Number Of Ratings</div><div><input checked="" type="checkbox"/> Number Of Reviews</div><div><input checked="" type="checkbox"/> Sale Price</div><div><input type="checkbox"/> Sales Difference</div><div><input checked="" type="checkbox"/> Star Rating</div></div>
						<div><div>Upc</div><div>MOBFWQ6B7KKRXDDS</div></div>