

Says

What have we heard them say?
What can we imagine them saying?



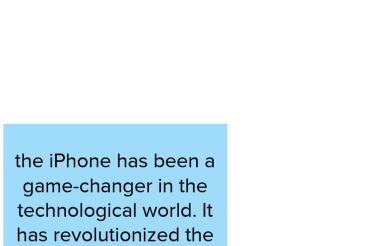




the market.

Thinks

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?



way people

communicate and

access information.

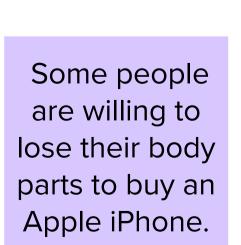


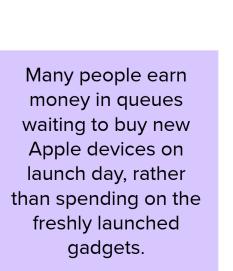


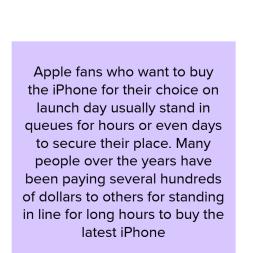
the previous year.

K.JOEL

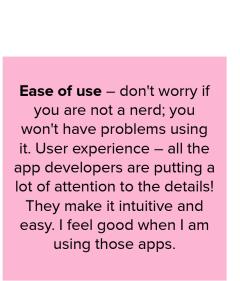
III B.SC (MATHS)
I Revolution: A data driven exploration of Apple's Iphone Impact in India

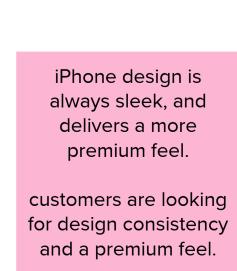








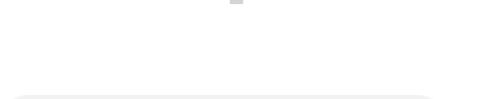








What behavior have we observed? What can we imagine them doing?



See an example