



Imagine cracking open a sleek, 100% aluminum soda can with vivid magenta and electric violet streaks, like a lightning bolt across the sky. The bold **ChargedUp** logo glows with "Everyday Energy," surrounded by wild berry graphics hinting at the explosive flavor inside.

The **fridge pack**, compact and electrifying, boldly proclaims *Pure Power, Limitless, Explosive* in futuristic lettering. Functional yet eye-catching, with a pull-tab that ensures convenience.

In stores, a towering **display stand**, which pulses with cascading graphics of perfectly chilled aluminum cans against a radiant pink and deep plum gradient. The appealing tagline, **Max Out Your Day**, commands attention and invites action.

ChargedUp isn't just an energy drink; it's a bold lifestyle that energizes every shelf, fridge, and display. **ChargedUp: Max Out Your Day.**

