Joel Reyes

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Professional Summary

I am a UX/UI Designer and Graphic Design with a strong drive to enhance my skills and contribute to user-focused experiences. My emphasis is on developing designs that cultivate confidence and ensure user satisfaction.

SKILLS

- User Research, Wireframing, and prototyping
- Web development (HTML & CSS)
- Adobe programs
  - Photoshop
  - Illustrator
  - Indesign
- Microsoft office
  - Words
  - Excel
  - Powerpoint
- Blender 3D modeling software

EDUCATION

Cal State Long Beach - *Ux/UI Certificate*

February 2022 - December 2022

HTML, CSS, JS Web Development - *Coursera Online Certificate*

January 2023 - May 2023

El Camino College - *Studio Art Associates Degree*

January 2020 - November 2022

EXPERIENCE

Freelance UX/UI/Web Developer- *A Coffee Company (business has no name yet)*

August 2023 - Present

- Created a Brand guide consisting of Brand Name, Mission Statement, Logo, Color scheme, and Font
- Created several Information Architecture
  - Personas
  - User Flows
  - Site Map

- Designed several assets such as:
    - Website
    - Bag designs
    - Business Cards
    - Labels

See case study for more information

LINKS

Linkedin Page

https://www.linkedin.com/in/joel-reyes-ca1776/

Portfolio Link

https://joelreyes174.github.io/Joel-portfolio/