

# Joel Reyes

## UX/UI Designer

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## Professional Summary

I am a motivated UX/UI designer with a strong drive to enhance my skills and contribute to user-focused experiences. My emphasis is on developing designs that cultivate confidence and ensure user satisfaction.

## SKILLS

- UX/UI Design and research
  - Skilled in creating wireframes, prototypes
  - Strong understanding of Information Architecture and user flows
  - Proficient in design and prototyping tools in Figma
  - Experience in creating interactive prototypes
- Graphic Design
  - Proficient in Adobe Creative Suite(Photoshop, Illustrator, and Indesign)
  - Able to create visually appealing graphics and icons for user interfaces.
  - Knowledge in color theory and typography
- Web development
  - Knowledge in HTML, CSS, Javascript, and Github
  - Ability in designing responsive websites and mobile applications
- Blender 3D modeling software

## EDUCATION

### **Cal State Long Beach** - *Ux/UI Certificate*

February 2022 - December 2022

### **HTML, CSS, JS Web Development** - *Coursera Online Certificate*

January 2023 - May 2023

### **El Camino College** - *Studio Art Associates Degree*

January 2020 - November 2022

## EXPERIENCE

### **Freelance Web Developer**- *Rooted Roasted company*

August 2023 - Present

- Created a Brand guide consisting of Brand Name, Mission Statement, Logo, Color scheme, and Font

### **Beyond the Bell** - *Playground Supervisor*

November 2019 - June 2023

- Supervise and help students with homework
- Plan activities, and experiments

### **Walmart Neighborhood Market** - *Food & Grocery*

November 2018 - May 2019

- Stock various dairy, meat, and bread products
- Check expiration dates on food and drinks daily
- Speak and help customers

## **LINKS**

### **Linkedin Page**

<https://www.linkedin.com/in/joel-reyes-ca1776/>

### **Portfolio Link**

<https://uxfol.io/6bb61e0c>