

Joel Reyes

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Professional Summary

I am a UX/UI Designer and Graphic Design with a strong drive to enhance my skills and contribute to user-focused experiences. My emphasis is on developing designs that cultivate confidence and ensure user satisfaction.

SKILLS

- User Research, Wireframing, and prototyping
- Web development (HTML & CSS)
- Figma
- Adobe programs
 - Photoshop
 - Illustrator
 - Indesign
- Microsoft office
 - Words
 - Excel
 - Powerpoint
- Blender 3D modeling software

EDUCATION

Cal State Long Beach - *Ux/UI Certificate*

February 2022 - December 2022

HTML, CSS, JS Web Development - *Coursera Online Certificate*

January 2023 - May 2023

El Camino College - *Studio Art Associates Degree*

January 2020 - November 2022

EXPERIENCE

Freelance UX/UI/Web Developer - *MV Coffee Roasters LLC*

August 2023 - Present

- Created a Brand guide consisting of Brand Name, Mission Statement, Logo, Color scheme, and Font
- Created several Information Architecture
 - Personas
 - User Flows

- Site Map
- Designed several assets such as:
 - Website
 - Bag Designs
 - Box Design
 - Business Cards
 - Labels
- SEO

See case study for more information

Freelance Web Designer - Chrisaunda Lee Perez Website

July 2024 - August 2024

- Created a Brand guide consisting of Color scheme, and Font
- Created several assets for
- Designed Website

See case study for more information

LINKS

Linkedin Page

<https://www.linkedin.com/in/joel-reyes-ca1776/>

Portfolio Link

joelreyes.xyz