

JOEL STRALEY

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EXPERIENCE

The Migrant Kitchen Operations and Logistics Manager June 2020 – October 2020

- Oversaw the delivery of 1,000 meals to food insecure NYC citizens affected by COVID-19 six days a week with 36 daily drivers
- Utilized Sheets as well as existing mapping technologies to create a dynamic dashboard that built highly efficient and cost-effective routes

UBER Vehicle Operations Specialist August 2014 – June 2020

- Uber's primary liaison to the TLC, supporting NYC's three Greenlight Hubs
- Monitors and supports a remote team of Support Agents tasked with handling all TLC regulatory concerns from our 80,000+ Driver-Partner base
- Works closely with Operational Managers to offer WAV Dispatch service currently available for 200+ FHV Bases
- Closely surveys trends and changes in NYC's commercial market through work with TLC and Vehicle Solutions Partners
- Updates and maintains a resource and knowledge base for NYC's commercial market for 100+ Uber Experts and 15 international Support Agents
- Graduate of the Pathfinder Development Program: a mentor and skill-building program to transition employees to higher management roles

Ovation Travel Project Manager January 2014 – August 2014

- Managed a specialized team in charge of converting 300+ off-site users across the country from Windows XP PCs to Windows 7 PCs
- Created a work-flow to complete the project faster and cheaper than projected

Fine Young Man Productions Asst. Editor/Office Manager August 2013 – Jan. 2014

- Used Adobe Premiere, After Effects, Photoshop and Illustrator to create graphic elements, create rough and final versions of sizzle reels, YouTube segments, and featured shorts for clients Hendrick's Gin, Tiffany's, and THANC Foundation
- Assisted in day-to-day operations to meet needs of the Executive Producers

EDUCATION

Columbia Engineering Coding Bootcamp New York, NY

Enrolled in Certification based Full-Stack Web Developer program (*Javascript, React*)

General Assembly, New York, NY

Certified Completion of Data Analytics Course (*Excel, SQL, Tableau*)

Bowling Green State University, Bowling Green, OH

Bachelor of Science and Technology in Visual Communication Technology with a focus in Video and Film Production (*Adobe Creative Suite, Microsoft Office, Google Suite*)

Technical Skills: HTML, CSS, Javascript, JQuery, Node.js, Git, Ajax, PostgreSQL

PROJECTS

Helping Out: Helping Out connects users to local charities based on their donation interest. They are prompted with the option to donate Blood, Food or Time.

Once they enter their zip code they are provided with 5 local charity options. These can be saved onto their My Favorites page.

Uses: HTML/CSS/JQuery/SemanticUI/Semantic UI/Charity Navigator API
/Google Maps Javascript API/Google Places API/Google Geocoder API

Weather Dashboard:

The Weather Dashboard utilizes the Openweather API to display specific weather information based on a city submitted into the Search input. Once a City is submitted a jumbotron will populate the City name, date and appropriate weather icon as well as the current temperature, humidity, wind speed and UV index. UV index will be shaded to an appropriate color based on the current UV index in that city.

Below a 5 Day forecast will populate for that city. This will show the date, temperature, humidity and appropriate weather icon.

Uses: HTML/CSS/JavaScript/JQuery/Open-Weather API

Work Day Scheduler:

The Work Day Scheduler presents a layout of hour time blocks from 9am to 5pm. The current date is listed at the top of the scheduler. The present hour will be highlighted in red, while the past will be in white and the future will be in green.

Users can input scheduling information into the description area of each input then click the save button to the right. When the page is refreshed the inputted information will still appear until it is cleared out and re-saved.

Uses: HTML/CSS/JavaScript/JQuery