

# **JOEL STRALEY**

Astoria, NY

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## **EXPERIENCE**

### **The Migrant Kitchen *Operations and Logistics Manager* June 2020 – October 2020**

- Oversaw the delivery of 1,000 meals to food insecure NYC citizens affected by COVID-19 six days a week with 36 daily drivers
- Utilized Sheets as well as existing mapping technologies to create a dynamic dashboard that built highly efficient and cost-effective routes

### **UBER *Vehicle Operations Specialist* August 2014 – June 2020**

- Uber's primary liaison to the TLC, supporting NYC's three Greenlight Hubs
- Monitors and supports a remote team of Support Agents tasked with handling all TLC regulatory concerns from our 80,000+ Driver-Partner base
- Works closely with Operational Managers to offer WAV Dispatch service currently available for 200+ FHV Bases
- Closely surveys trends and changes in NYC's commercial market through work with TLC and Vehicle Solutions Partners
- Updates and maintains a resource and knowledge base for NYC's commercial market for 100+ Uber Experts and 15 international Support Agents
- Trained new employees on NYC TLC Requirements and regulations
- Graduate of the Pathfinder Development Program: a mentor and skill-building program to transition employees to higher management roles

### **Ovation Travel *Project Manager* January 2014 – August 2014**

- Managed a specialized team in charge of converting 300+ off-site users across the country from Windows XP PCs to Windows 7 PCs
- Created a work-flow to complete the project faster and cheaper than projected

### **Fine Young Man Productions *Asst. Editor/Office Manager* August 2013 – Jan. 2014**

- Used Adobe Premiere, After Effects, Photoshop and Illustrator to create graphic elements, create rough and final versions of sizzle reels, YouTube segments, and featured shorts for clients Hendrick's Gin, Tiffany's, and THANC Foundation
- Assisted in day-to-day operations to meet all needs of the Executive Producers

## **EDUCATION**

### **Columbia Engineering Coding Bootcamp New York, NY**

Enrolled in Certification based Full-Stack Web Developer program (*Javascript, React*)

### **General Assembly, New York, NY**

Certified Completion of Data Analytics Course (*Excel, SQL, Tableau*)

### **Bowling Green State University, Bowling Green, OH**

Bachelor of Science and Technology in Visual Communication Technology with a focus in Video and Film Production (*Adobe Creative Suite, Microsoft Office, Google Suite*)