

Mokhtar Ali [New York](#) | 917-780-9875 | JoeMokhtarAli@gmail.com | [Portfolio](#) | [LinkedIn](#) | [Travel Blog](#)

A recent graduate and Software Engineer who started off a career in non-traditional sectors and has built a more holistic understanding of end-users and business needs. Excelled at the top in each business, from maintaining financial service for SMB to providing the best customer service experiences as a recent immigrant to the US to driving growth through strategic marketing. With a degree in Accounting, certification in Graphic Design, and passion for reconstructing hardware and software unlocked my passion for engineering. Eager to now leverage my diverse background and mold myself in an entry-level engineering position.

EDUCATION

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|---|---------------|
| Flatiron School | Manhattan, NY |
| Full-Stack Software Engineering | 05/2020 |
| Modern Academy Business School | Cairo, Egypt |
| B.S in Business Administration and Accounting | 2010 |

TECHNICAL SKILLS

Pair programming, Debugging skills, ES6 Javascript, React-Redux, REST API's Ruby on Rails, Python3, HTML, CSS, Bootstrap4, Git, SQL, and Postgres

TECHNICAL EXPERIENCE

Air Patrol - [Github-Front-End](#) | [Back-End](#) | [Demo](#)

A game illustrates the impact on the environment when trees get cut down and how that affects the atmosphere. The player has to make tough decisions to keep the balance of the air quality under control.

- Integrated Ruby on Rails RESTful API to create & manipulate 3 models using Postgresql.
- Implemented User Authentication using Local Storage to enable access to the user's data.
- Utilized React-Redux to manage the application's state and Action Creators for DRY code.
- Designed the application using FlexBox and Material UI.

MyActivities FrontEnd: [Github](#) | BackEnd: [Github](#) | [Demo](#)

A Social Media App that enables users to create or find Activities in their City or abroad and be able to chat with others who are interested in the same activities to help to make new adventures and friends.

- Integrated Ruby on Rails RESTful API to create & manipulate 7 models using Postgresql.
- Implemented React-Redux to manage the application's state, Action creators to keep DR.
- Utilized Google Maps API for location & Web Sockets to enable chat & Material Ui for styling.

NON-TECHNICAL EXPERIENCE

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|--|-------------------|
| International Delight | New York |
| Marketing Specialist | 09/2017 - 02/2020 |
| <ul style="list-style-type: none">• Revised Facebook marketing strategy, which grew Facebook followers from 800k to over a million followers in a year and increased overall engagement.• Assessed email bounces to remove invalid and irrelevant contacts, boosting deliverability and open rates by 15%. | |
| Omran for Construction & Trade | Cairo, Egypt |
| Accountant | 06/2010 - 02/2013 |
| <ul style="list-style-type: none">• Performed all accounting features, including bank accounts, expenses accruals, coding of transactions, and reviewing of bookkeeper's entries.• Reviewed invoices for accuracy within contractual guidelines and dealt directly with vendors to resolve invoice discrepancies. | |
| WDE | Cairo-Egypt |
| Graphic Designer | 02/2009 - 03/2010 |
| <ul style="list-style-type: none">• Developed creative advertising content for various media, including catalogs, menus, business cards, flyers, posters, and product packaging while ensuring maximum brand awareness of the target market. | |