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CHILL

APLIKASI

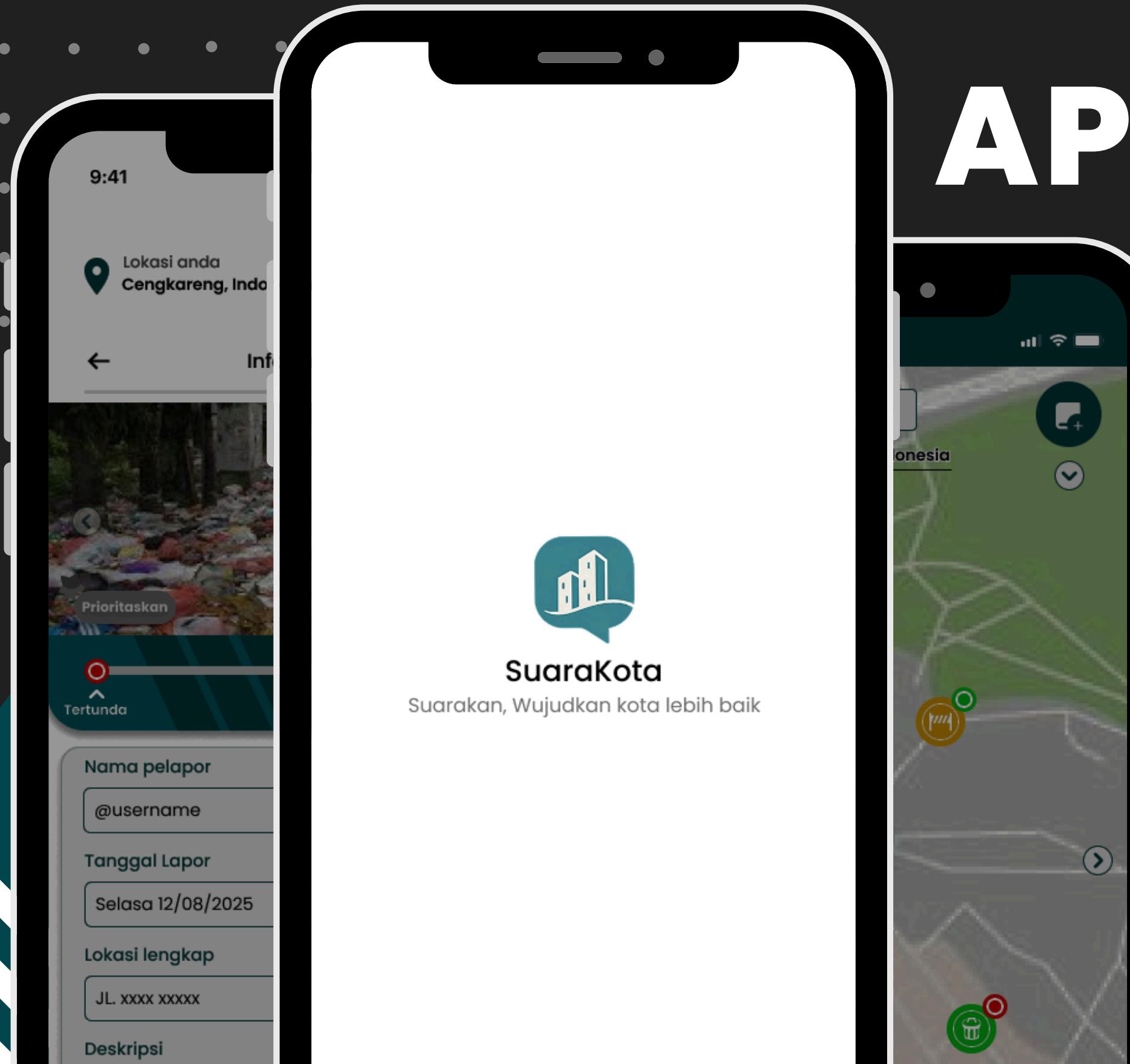


SUARAKOTA

BY: CHILL BRO CHILL

ANGGOTA:
MARCELL DEVINO
JOENATAN SUSANTO
DENKY SUDARTO

SEKOLAH CINTA KASIH TZU CHI



LATAR BELAKANG APLIKASI SUARAKOTA

• • • • •

Masalah Utama:

- ① **60%** warga pernah temui masalah kota.
- ② Hanya sedikit yang melapor (kurang tahu jalur resmi).
- ③ Laporan tercecer di media sosial → **susah ditindaklanjuti.**

Aplikasi lain masih kurang inklusif
(lansia/difabel kesulitan)





MASALAH YANG LEBIH SIGNIFIKAN

- Infrastruktur makin buruk → risiko kecelakaan..
- Turunnya kepercayaan publik..
- Kelompok difabel/lansia makin terpinggirkan
- Pemerintah kesulitan ambil keputusan cepat tanpa data real-time.

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APLIKASI SUARAKOTA

UTAMA:

*“ Mewujudkan
aplikasi
pelaporan kota
yang cepat,
transparan,
inklusif, dan
partisipatif ”*



KHUSUS:

- *Kanal resmi pelaporan*
- *AI klasifikasi laporan*
- *Fitur aksesibilitas*
- *Tracking status laporan*
- *AI Chatbot bantuan*
- *Partisipasi publik
(upvote/statistik)*

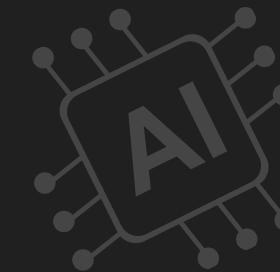
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MENGENAI APLIKASI KAMI

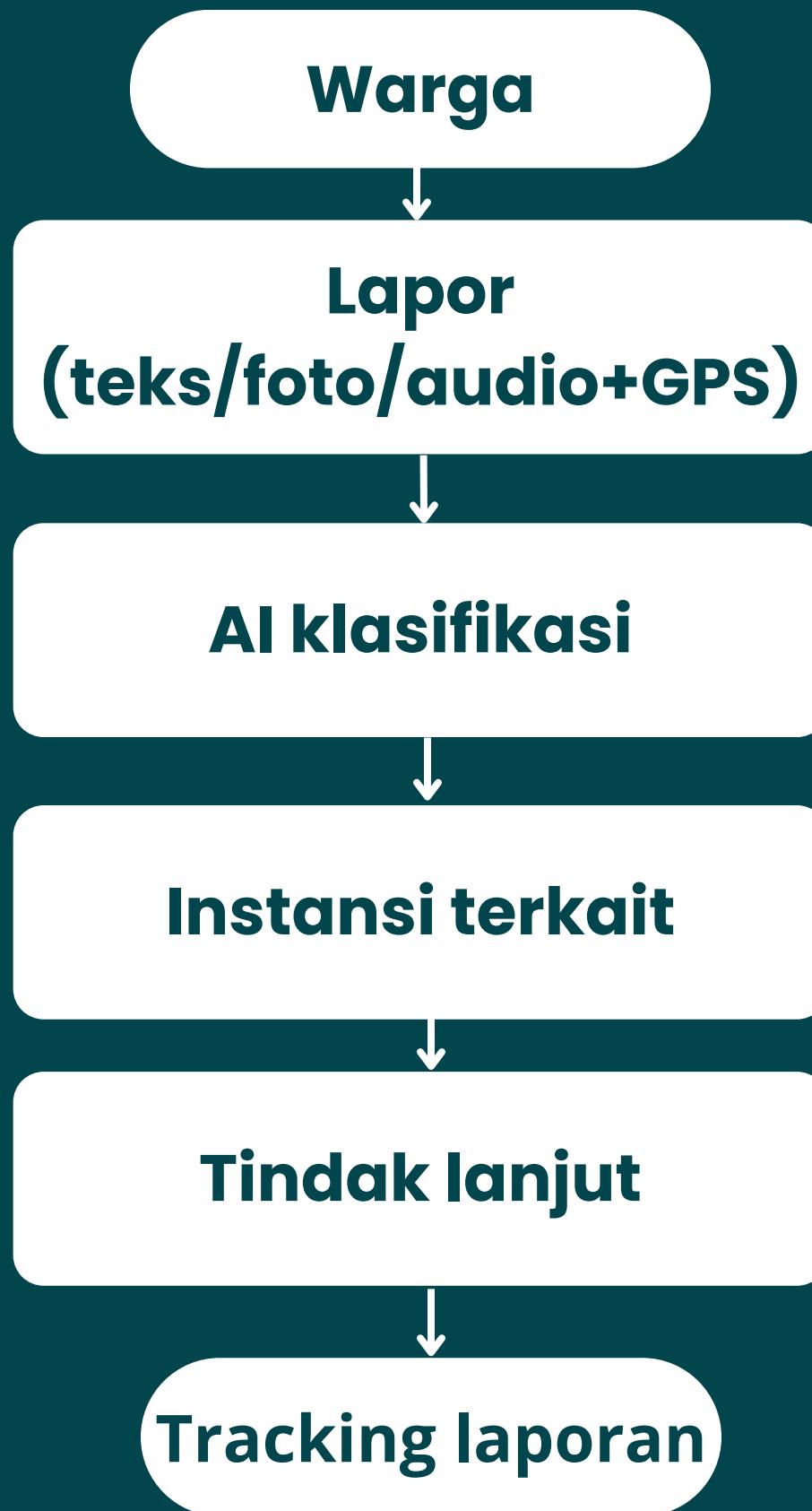
Platform pelaporan kota berbasis AI dengan desain inklusif.

Cepat - Transparan - Inklusi



FLOWCHART USER JOURNEY

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QR CODE SUARAKOTA



Intro

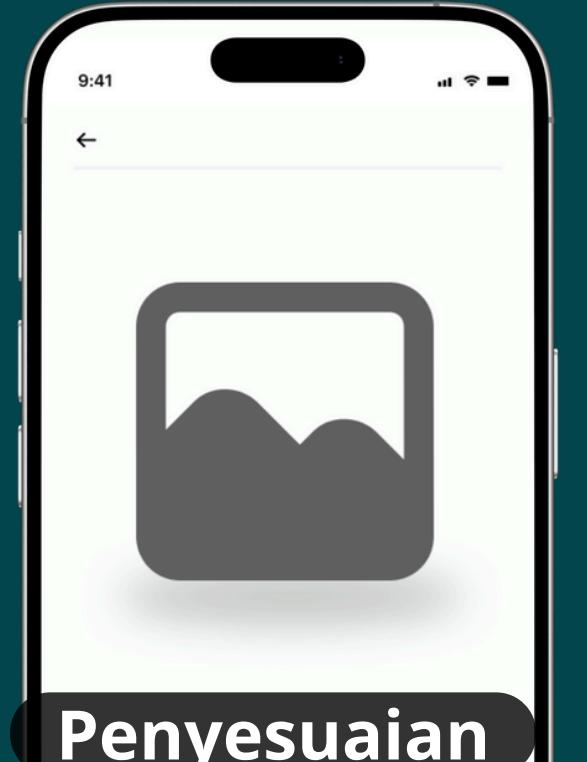
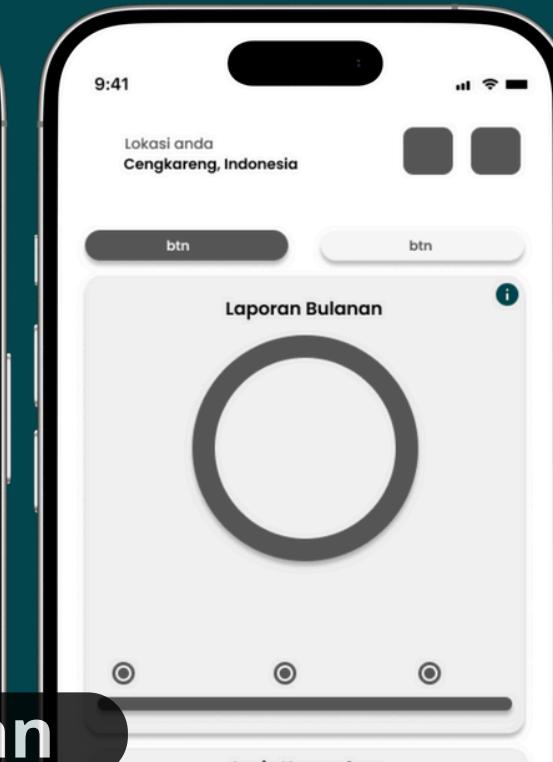
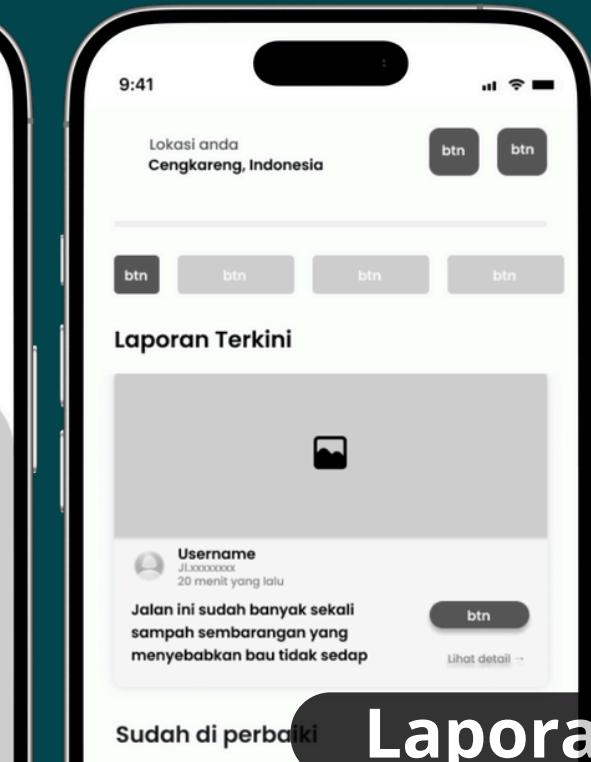
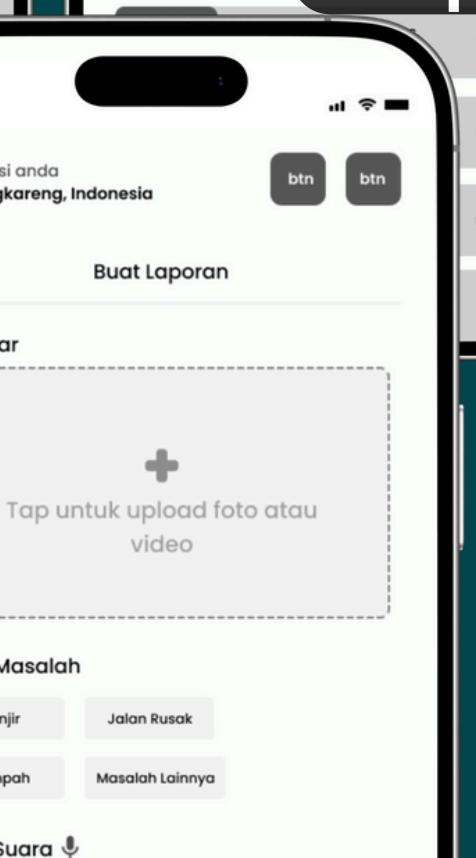
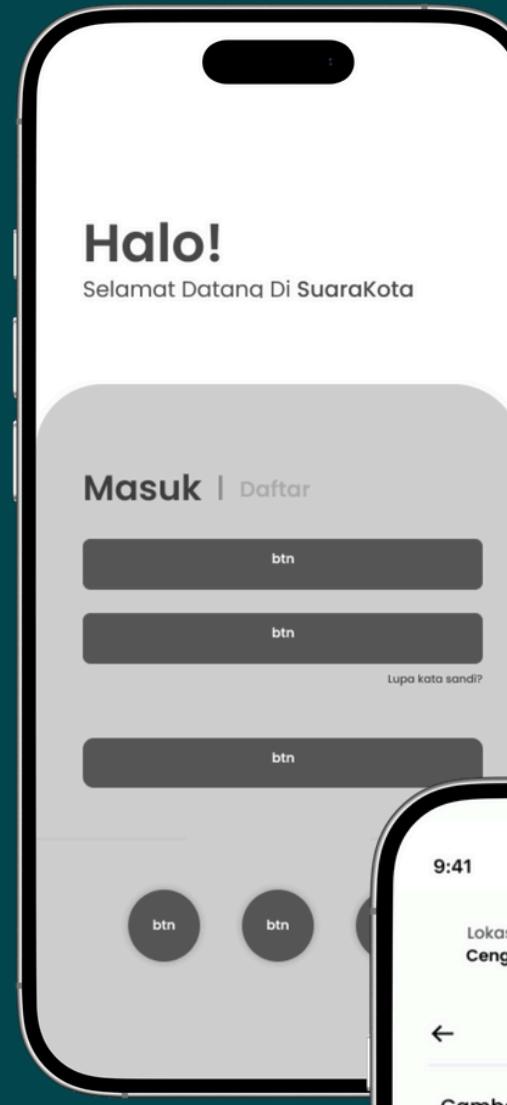
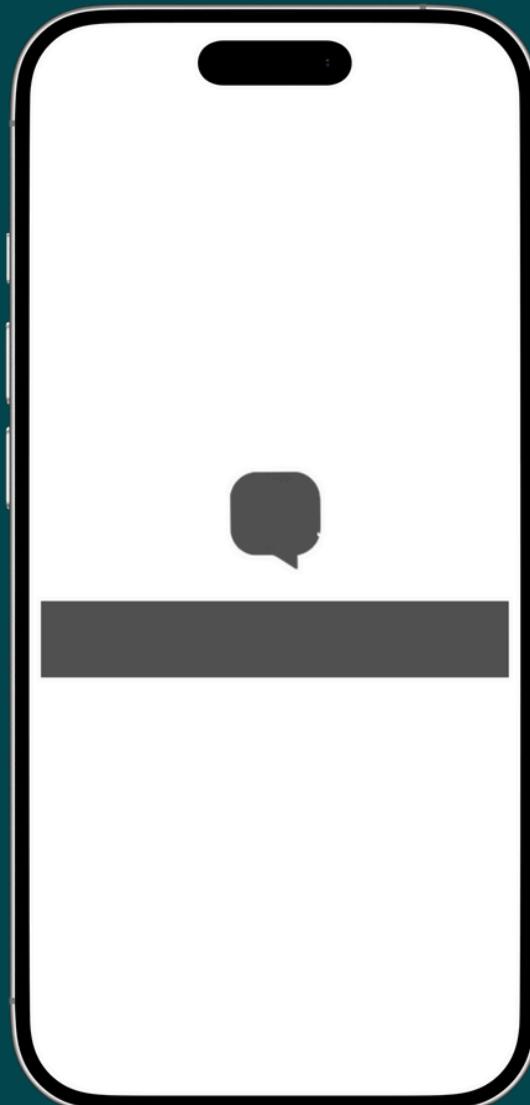
Login

Home

Statistik

AI Chat

Verifikasi

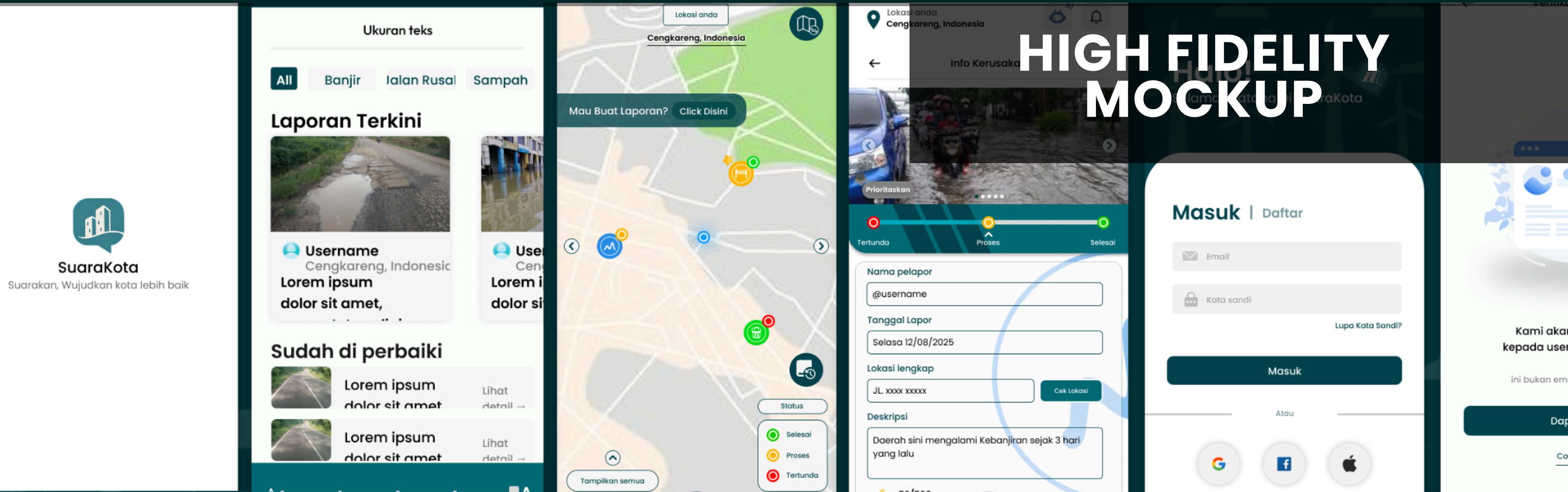


WIREFRAME

Ide awal struktur navigasi aplikasi.

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HIGH FIDELITY MOCKUP



**IDENTITAS VISUAL: PRIMARY #026A75,
SECONDARY #FFFFFF, FONT POPPINS.**

"POPPINS"

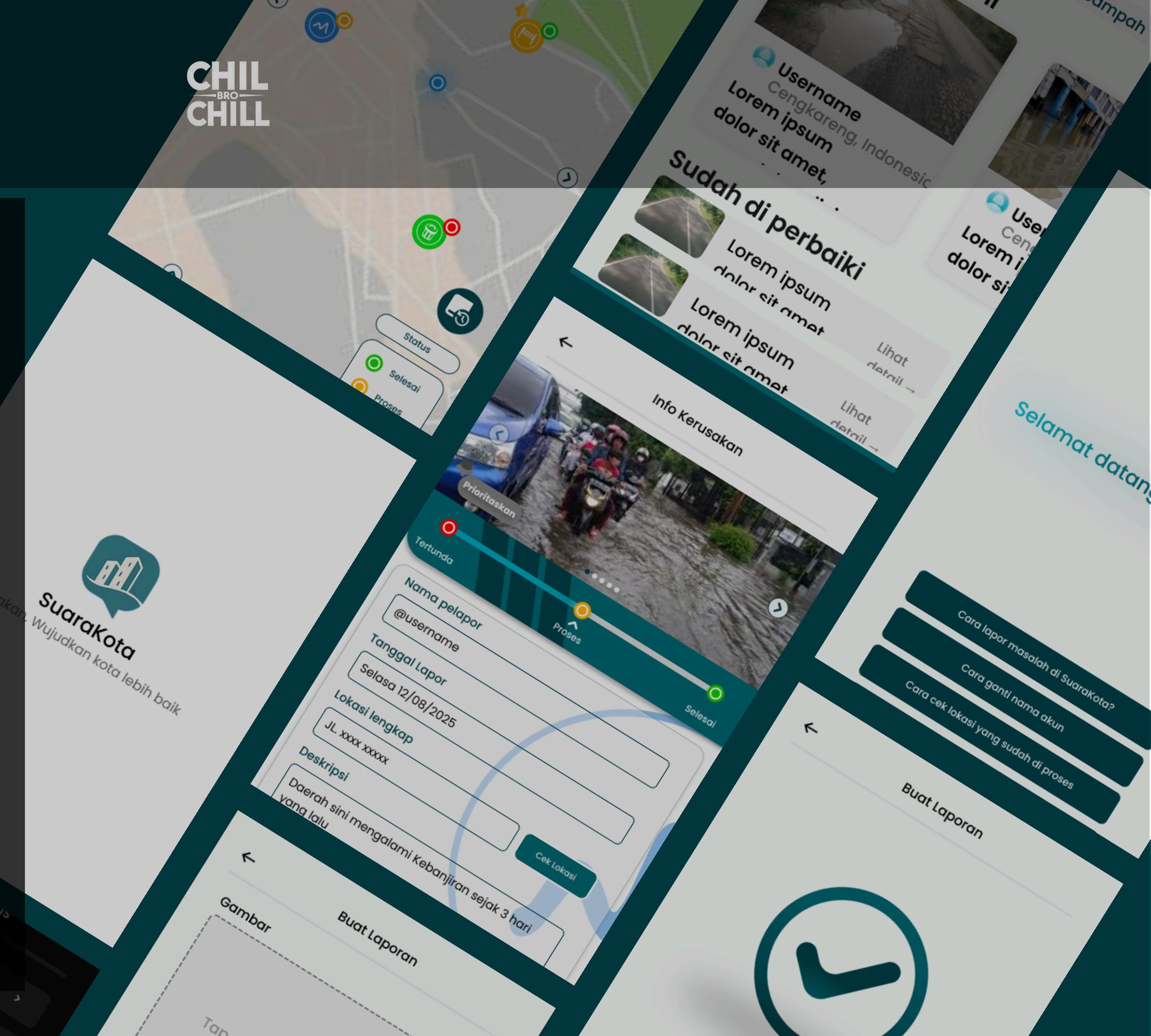
Username

PROTOTYPE

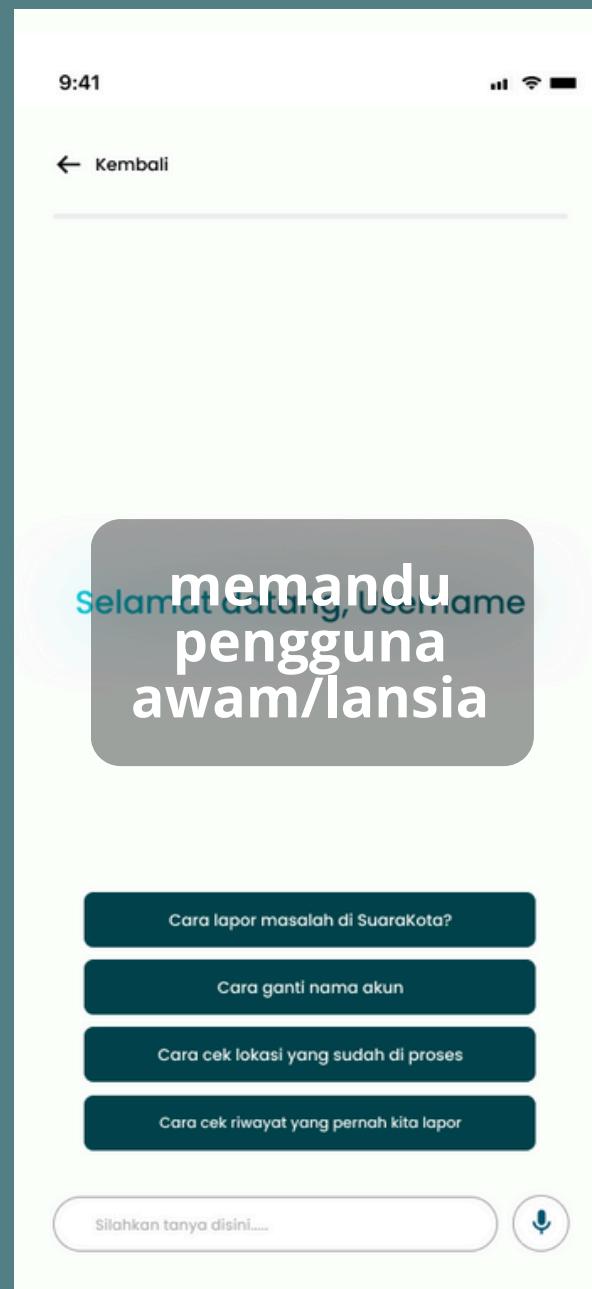


LINK

KLIK/SCAN UNTUK MENCUBA
ALUR LAPORAN HINGGA
TRACKING STATUS.



AI Chatbot Bantuan



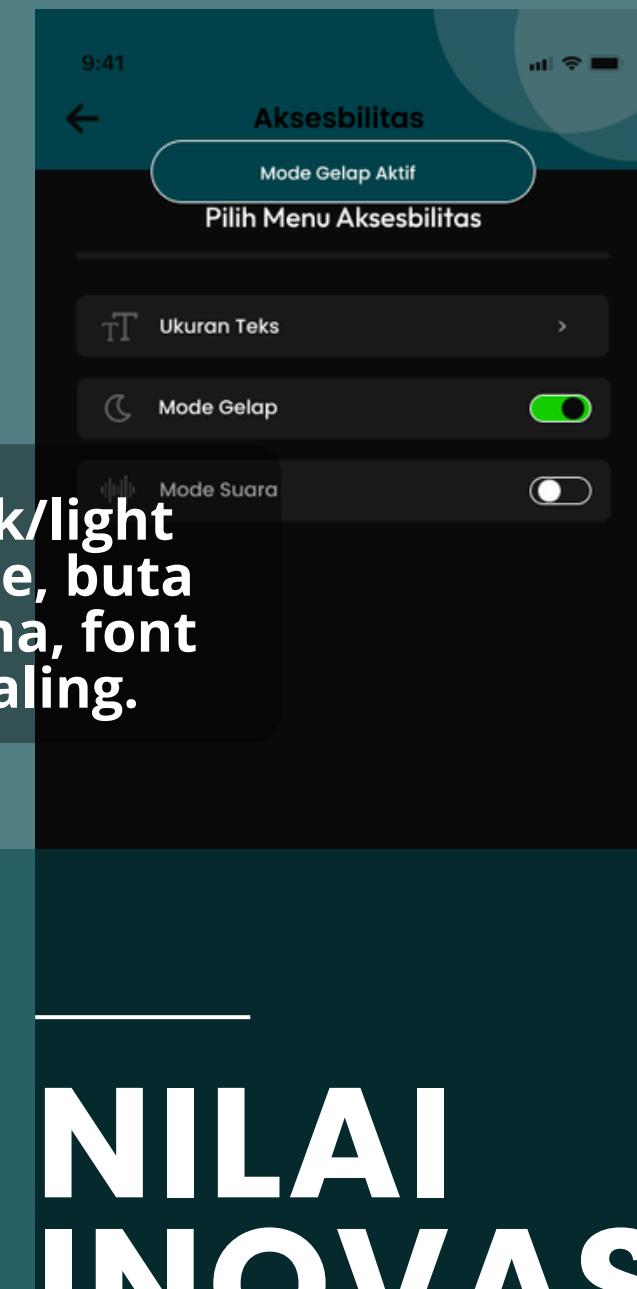
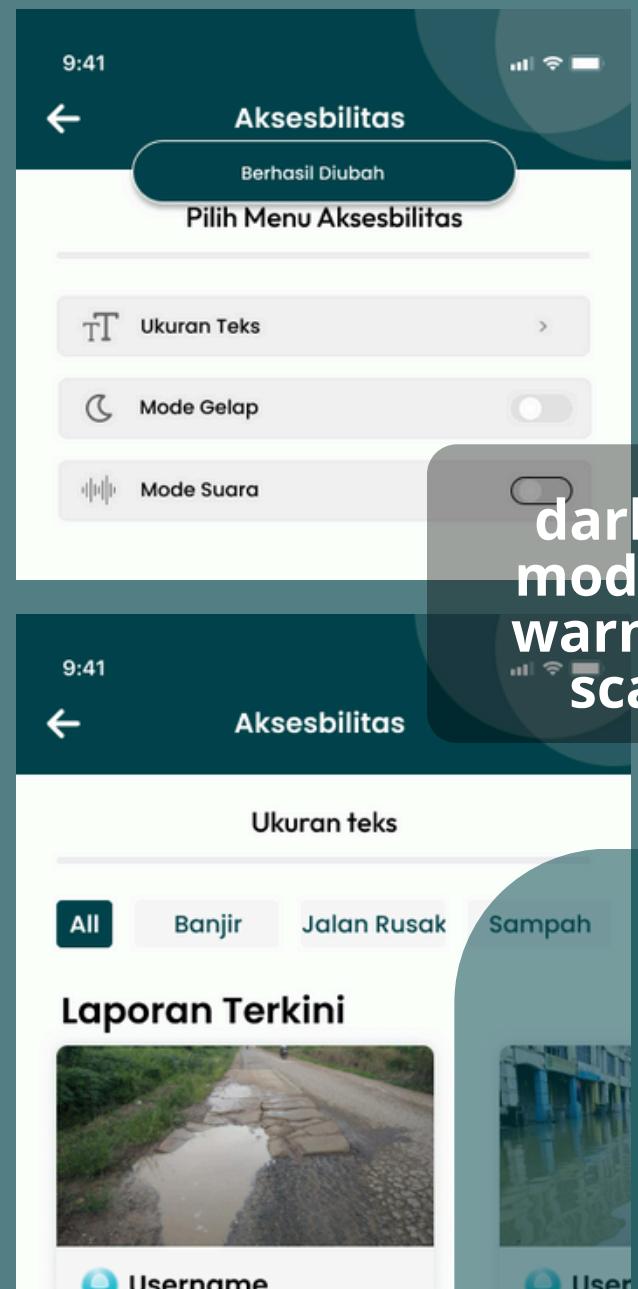
AI Klasifikasi Otomatis



Partisipasi Publik



Desain Inklusif



NILAI INOVASI

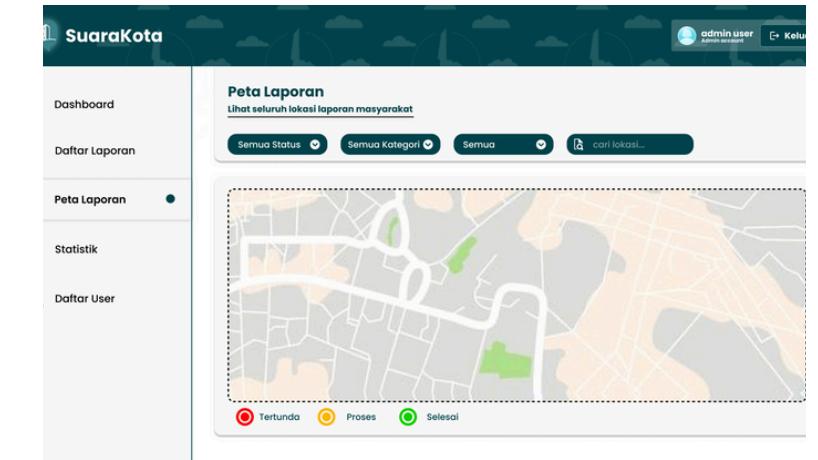
DAMPAK DARI APLIKASI SUARAKOTA



Kota lebih tanggap →
laporan terselesaikan
lebih cepat.



Warga lebih percaya →
partisipasi publik
meningkat.



Pemerintah terbantu →
data real-time untuk
keputusan prioritas.



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TERIMA KASIH

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PRESENTASI APLIKASI SUARAKOTA



DARI WARGA,
UNTUK KOTA