### Lecture 002

## Model accuracy and selection

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# Admin

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## Today

#### **In-class**

- Model accuracy
- Loss for regression and classification
- The variance bias-tradeoff
- The Bayes classifier
- KNN

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## **Upcoming**

#### **Readings**

- Today
  - Finish ISL Ch2
  - Prediction Policy Problems by Kleinberg et al. (2015)
- Next
  - o ISL Ch. 3-4

First project due today by midnight

### Review: Supervised learning

- 1. Using **training data** (y, X), we train  $\hat{f}$ , estimating  $y = f(X) + \varepsilon$ .
- 2. Using this estimated model  $\hat{f}$  , we can calculate **training MSE**

$$ext{MSE}_{ ext{train}} = rac{1}{n} \sum_{1}^{n} \underbrace{\left[ \mathbf{y}_{i} - \hat{f}\left(x_{i}
ight) 
ight]^{2}}_{ ext{Squared error}} = rac{1}{n} \sum_{1}^{n} \left[ \mathbf{y}_{i} - \hat{\mathbf{y}} 
ight]^{2}$$

Note: Assuming y is numeric (regression problem).

3. We want the model to accurately predict previously unseen (**test**) data. This goal is sometimes call **generalization** or **external validity**.

Average 
$$\left[y_0 - \hat{f}(x_0)\right]^2$$
 for obs.  $(y_0, x_0)$  in our **test data**.

#### **Errors**

The item at the center of our focus is the (test-sample) prediction error

$$\mathbf{y}_i - \hat{f}\left(x_i
ight) = \mathbf{y}_i - \hat{\mathbf{y}}_i$$

the difference between the label (y) and its prediction  $(\hat{y})$ .

The distance (*i.e.*, non-negative value) between a true value and its prediction is often called **loss**.

#### Loss functions

**Loss functions** aggregate and quantify loss.

**L1** loss function: 
$$\sum_i |y_i - \hat{y}_i|$$

Mean abs. error: 
$$rac{1}{n}\sum_{i}\left|y_{i}-\hat{y}_{i}
ight|$$

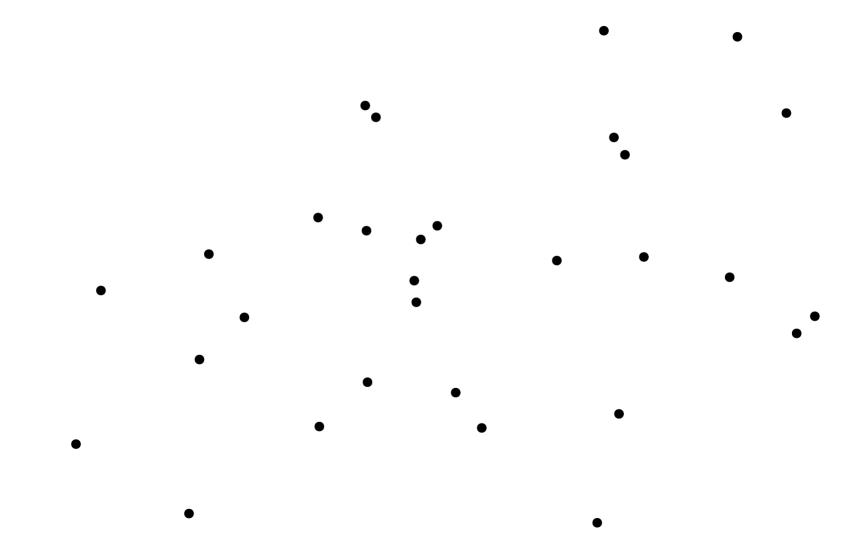
**L2** loss function: 
$$\sum_i \left(y_i - \hat{y}_i
ight)^2$$

**L2** loss function: 
$$\sum_{i} \left(y_{i} - \hat{y}_{i}\right)^{2}$$
 Mean squared error:  $\frac{1}{n} \sum_{i} \left(y_{i} - \hat{y}_{i}\right)^{2}$ 

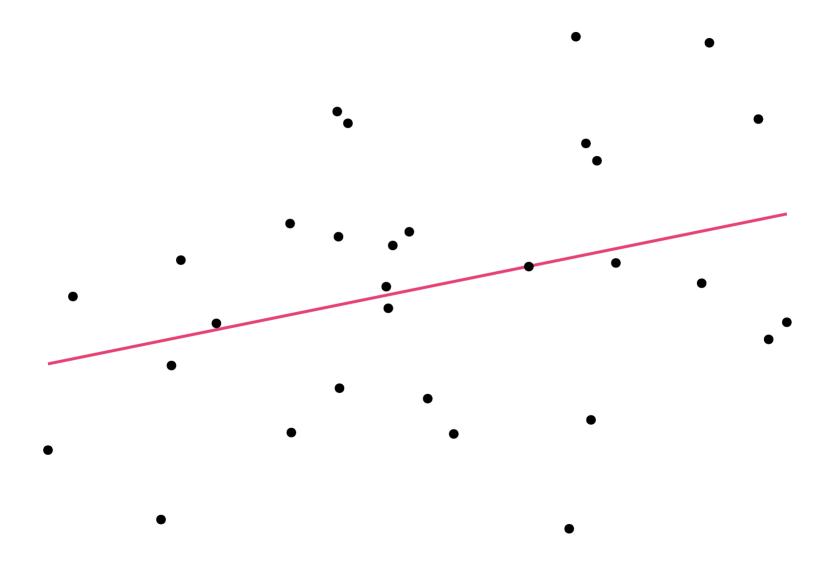
Notice that both functions impose assumptions.

- 1. Both assume overestimating is equally bad as underestimating.
- 2. Both assume errors are similarly bad for **all individuals** (i).
- 3. They differ in their assumptions about the magnitude of errors.
  - L1 an additional unit of error is equally bad everywhere.
  - **L2** an additional unit of error is **worse** when the error is already big.

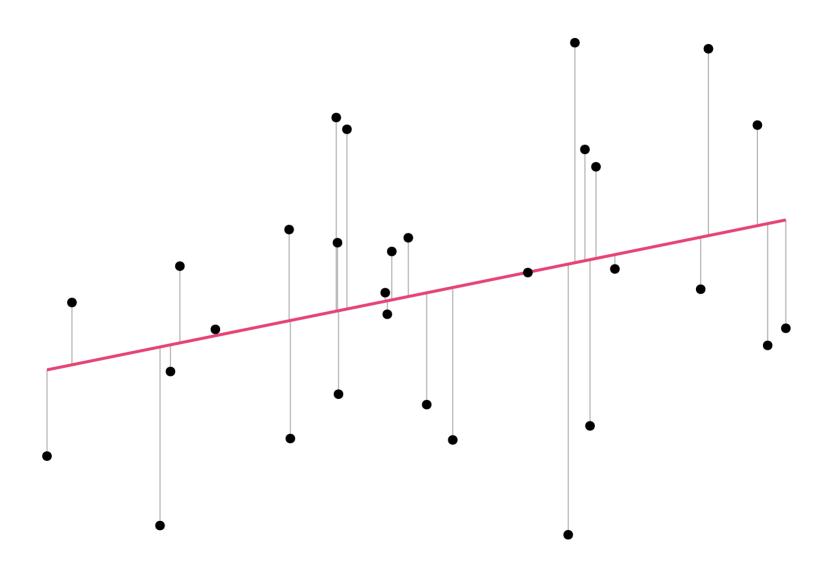
A very simple, univariate dataset  $(\mathbf{y}, \mathbf{x})$ 



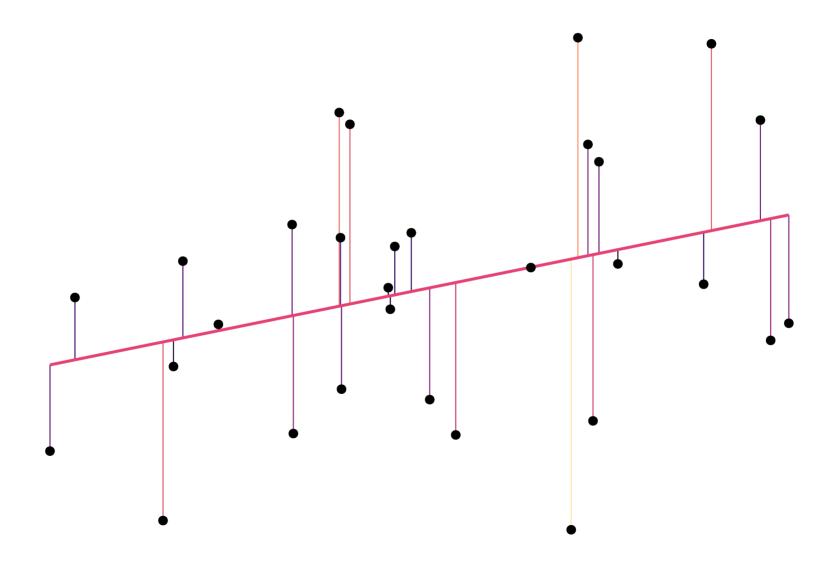
... on which we run a simple linear regression.



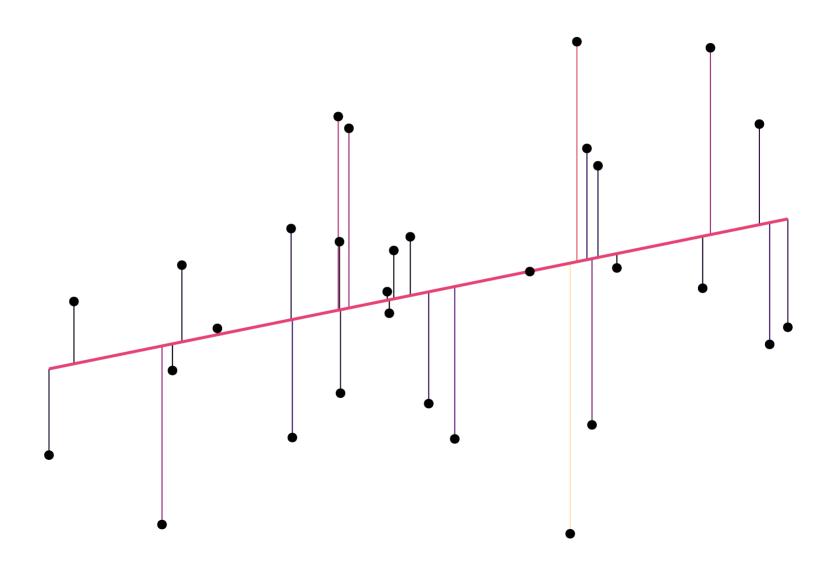
Each point  $(y_i, x_i)$  has an associated loss (error).



The L1 loss function weights all errors equally:  $\sum_i |y_i - \hat{y}_i|$ 



The L2 loss function *upweights* large weights:  $\sum_{i} \left(y_{i} - \hat{y}_{i}\right)^{2}$ 



### Overfitting

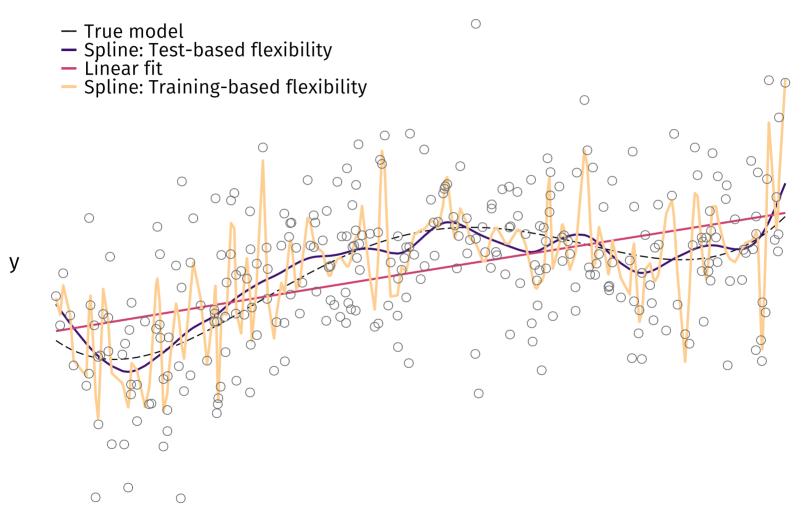
So what's the big deal? (Hint: Look up.)

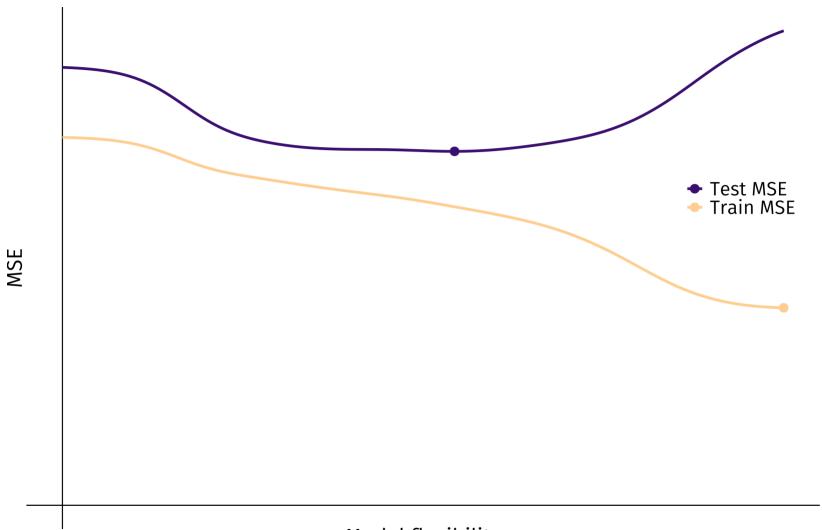
We're facing a tradeoff—increasing model flexibility

- offers potential to better fit complex systems
- risks overfitting our model to the training data

We can see these tradeoffs in our test MSE (but not the training MSE).

#### **Training data** and example models (splines)

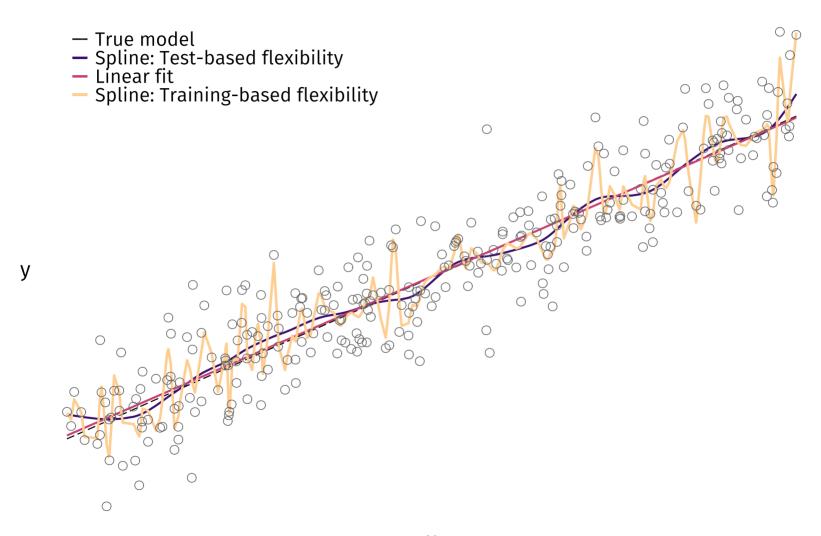


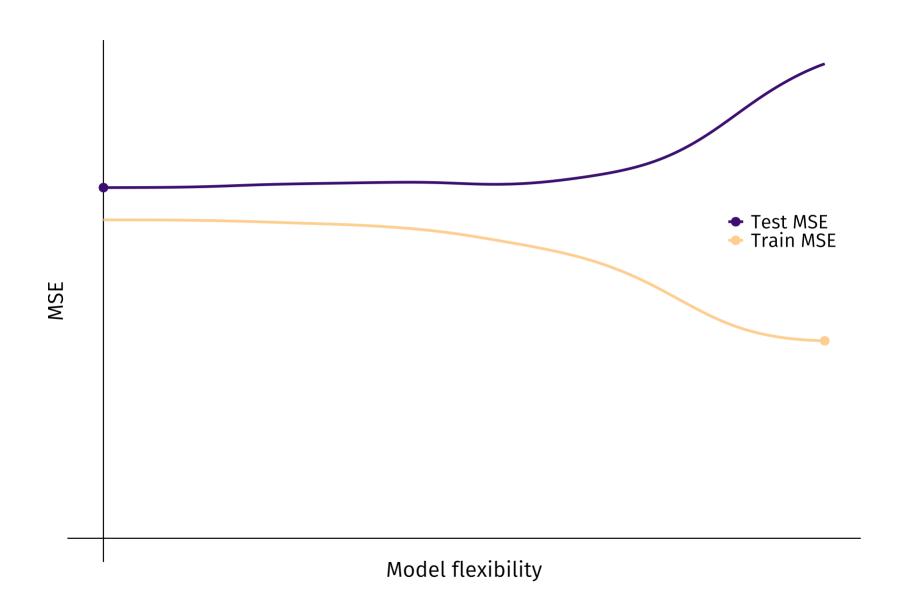


Model flexibility

The previous example has a pretty nonlinear relationship. **Q** What happens when truth is actually linear?

#### Training data and example models (splines)





#### Solutions?

Clearly we don't want to overfit our **training data**. It loos like our **testing data** can help.

- **Q** How about the following routine?
  - 1. train a model  $\hat{f}$  on the **training data**
  - 2. use the **test data** to "tune" the model's flexibility
  - 3. repeat steps 1–2 until we find the optimal level of flexibility
- A No!!! This is an algorithm for overfitting your test data.

Okay... so maybe that was on overreaction, but we need to be careful.

This tradeoff that we keep coming back to has an official name:

bias-variance tradeoff. (or the variance-bias tradeoff)

**Variance** The amount  $\hat{f}$  would change with a different **training sample** 

- If new **training sets** drastically change  $\hat{f}$ , then we have a lot of uncertainty about f (and, in general,  $\hat{f} \not\approx f$ ).
- More flexible models generally add variance to f.

**Bias** The error that comes from inaccurately estimating f.

- More flexible models are better equipped to recover complex relationships (f), reducing bias. (Real life is seldom linear.)
- Simpler (less flexible) models typically increase bias.

### The bias-variance tradeoff, formally

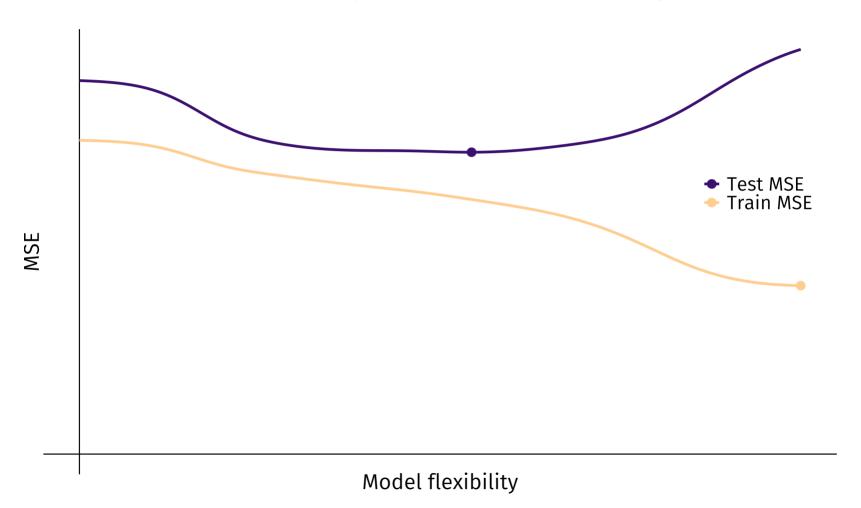
The expected value<sup>†</sup> of the **test MSE** can be written

$$E\left[\left(\mathbf{y}_{0} - \hat{f}(\mathbf{X}_{0})\right)^{2}\right] = \underbrace{\operatorname{Var}\!\left(\hat{f}(\mathbf{X}_{0})\right)}_{(1)} + \underbrace{\left[\operatorname{Bias}\left(\hat{f}(\mathbf{X}_{0})\right)\right]^{2}}_{(2)} + \underbrace{\operatorname{Var}(\varepsilon)}_{(3)}$$

- $Q_1$  What does this formula tell us? (Think intuition/interpretation.)
- Q<sub>2</sub> How does model flexibility feed into this formula?
- Q<sub>3</sub> What does this formula say about minimizing **test MSE**?
- A<sub>2</sub> In general, model flexibility increases (1) and decreases (2).
- A<sub>3</sub> Rates of change for variance and bias will lead to optimal flexibility. We often see U-shape curves of **test MSE** w.r.t. to model flexibility.

#### **U-shaped test MSE** w.r.t. model flexibility

Increases in variance eventually overcome reductions in (squared) bias.

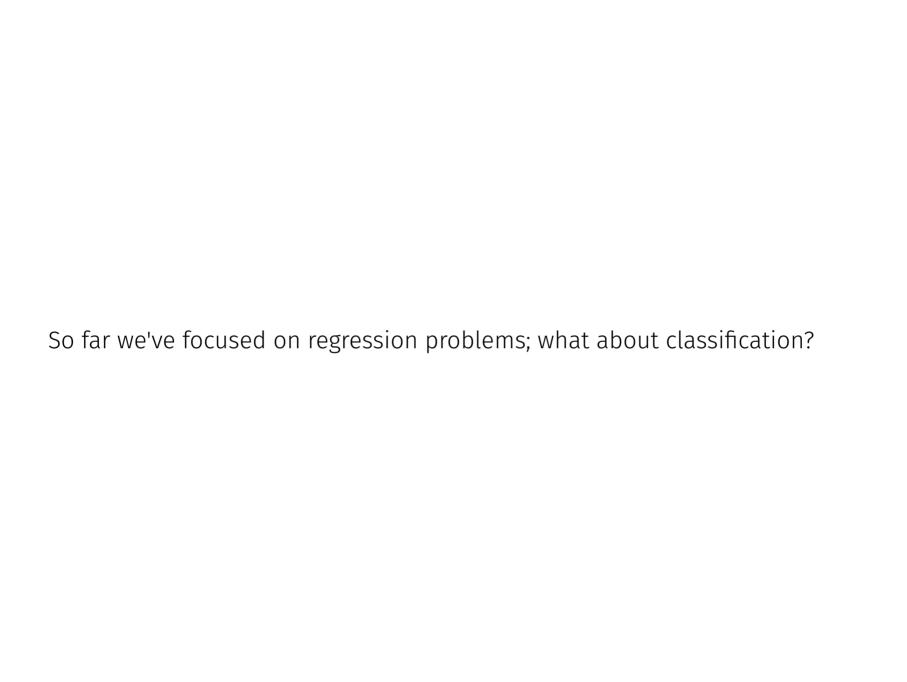


#### Bias-variance tradeoff

The bias-variance tradeoff key to understanding many ML concepts.

- Loss functions and model performance
- Overfitting and model flexibility
- Training and testing (and cross validating)

Spend some time thinking about it and building intution. It's time well spent.



### Classification problems

Recall We're still supervised, but now we're predicting categorical labels.

With categorical variables, MSE doesn't work—e.g.,

```
\mathbf{y} - \hat{\mathbf{y}} = (Chihuahua) - (Blueberry muffin) = not math (does not compute)
```

Clearly we need a different way to define model performance.

### Classification problems

The most common approach is exactly what you'd guess...

**Training error rate** The share of training predictions that we get wrong.

$$rac{1}{n}\sum_{i=1}^n \mathbb{I}(oldsymbol{y}_i 
eq \hat{oldsymbol{y}}_i)$$

where  $\mathbb{I}(y_i \neq \hat{y}_i)$  is an indicator function that equals 1 whenever our prediction is wrong.

**Test error rate** The share of test predictions that we get wrong.

Average  $\mathbb{I}(y_0 \neq \hat{y}_0)$  in our **test data** 



### The Bayes classifier

Recall **Test error rate** is the share of test predictions that we get wrong.

Average 
$$\mathbb{I}(y_0 \neq \hat{y}_0)$$
 in our **test data**

The **Bayes classifier** as the classifier that assigns an observation to its most probable groups, given the values of its predictors, *i.e.*,

Assign obs. i to the class j for which  $\Pr(\mathbf{y}=j|\mathbf{X}=\mathbf{x}_0)$  is the largest

The Bayes classifier minimizes the test error rate.

Note  $\Pr(\mathbf{y} = j | \mathbf{X} = x_0)$  is the probability that random variable  $\mathbf{y}$  equals j, given<sup>†</sup> the variable(s)  $\mathbf{X} = x_0$ .

† The "given" is also read as "conditional on". Think of it as subsetting to where  $X=x_0$ .

### The Bayes classifier

#### Example

- Pr(y = "chihuahua" | X = "orange and purple") = 0.3
- Pr(y = "blueberry muffin" | X = "orange and purple") = 0.4
- Pr(y = "squirrel" | X = "orange and purple") = 0.2
- Pr(y = "other" | X = "orange and purple") = 0.1

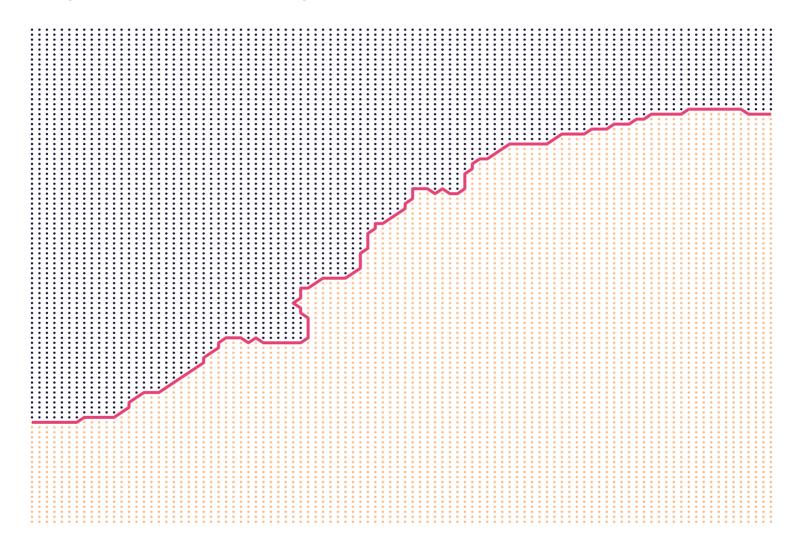
Then the Bayes classifier says we should predict "blueberry muffin".

### The Bayes classifier

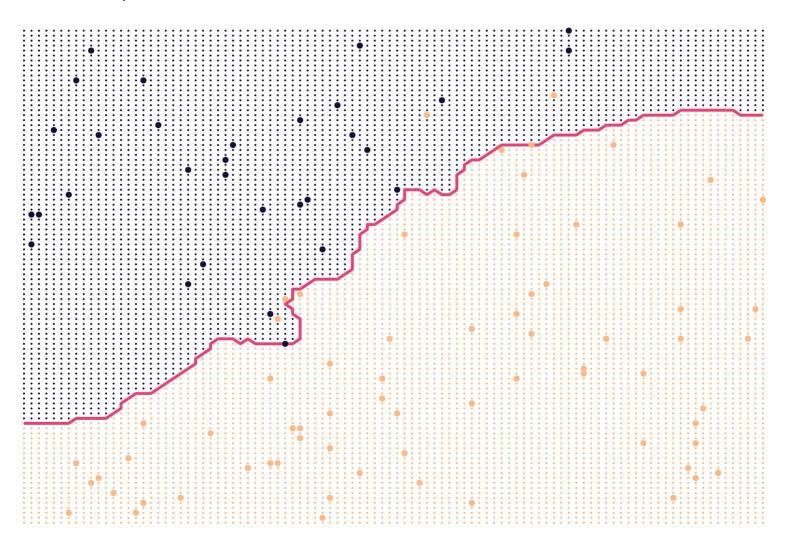
More notes on the Bayes classifier

- 1. In the **two-class case**, we're basically looking for  $\Pr(\mathbf{y} = j | \mathbf{X} = x_0) > 0.5$  for one class.
- 2. The **Bayes decision boundary** is the point where the probability is equal between the most likely groups (*i.e.*, exactly 50% for two groups).
- 3. The Bayes classifier produces the lowest possible **test error rate**, which is called the **Bayes error rate**.
- 4. Just as with f, the probabilities  $\Pr(y = j | \mathbf{X} = x_o)$  that the Bayes classifier relies upon are **unknown**. We have to estimate.

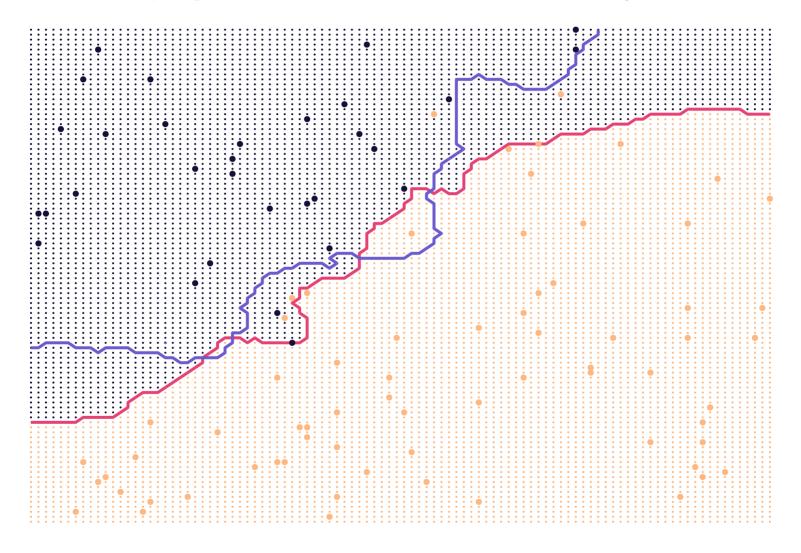
The **Bayes decision boundary** between classes A and B



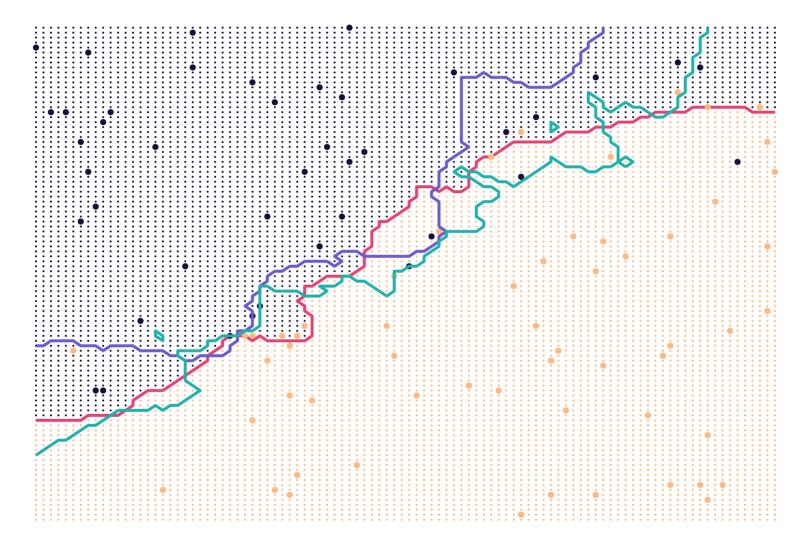
### Now we sample...



... and our sample gives us an **estimated decision boundary**.



And a new sample gives us another estimated decision boundary.



One non-parametric way to estimate these unknown conditional probabilities: K-nearest neighbors (KNN).	

## K-nearest neighbors

### Setup

K-nearest neighbors (KNN) simply assigns a category based upon the nearest K neighbors votes (their values).

More formally: Using the K closest neighbors<sup>†</sup> to test observation  $\mathbf{x_0}$ , we calculate the share of the observations whose class equals j,

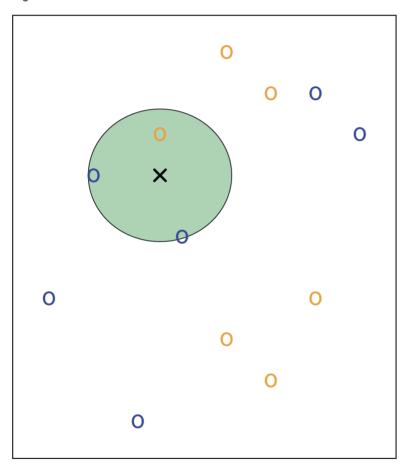
$$\hat{\Pr}\left(\mathbf{y}=j|\mathbf{X}=\mathbf{x_0}
ight)=rac{1}{K}\sum_{i\in\mathcal{N}_0}\mathbb{I}(\mathbf{y}_i=j)$$

These shares are our estimates for the unknown conditional probabilities.

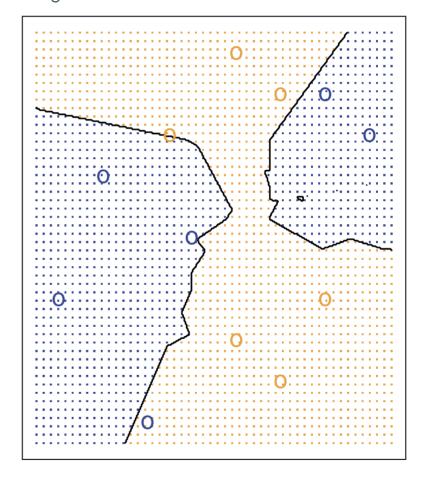
We then assign observation  $\mathbf{x_0}$  to the class with the highest probability.

#### **KNN** in action

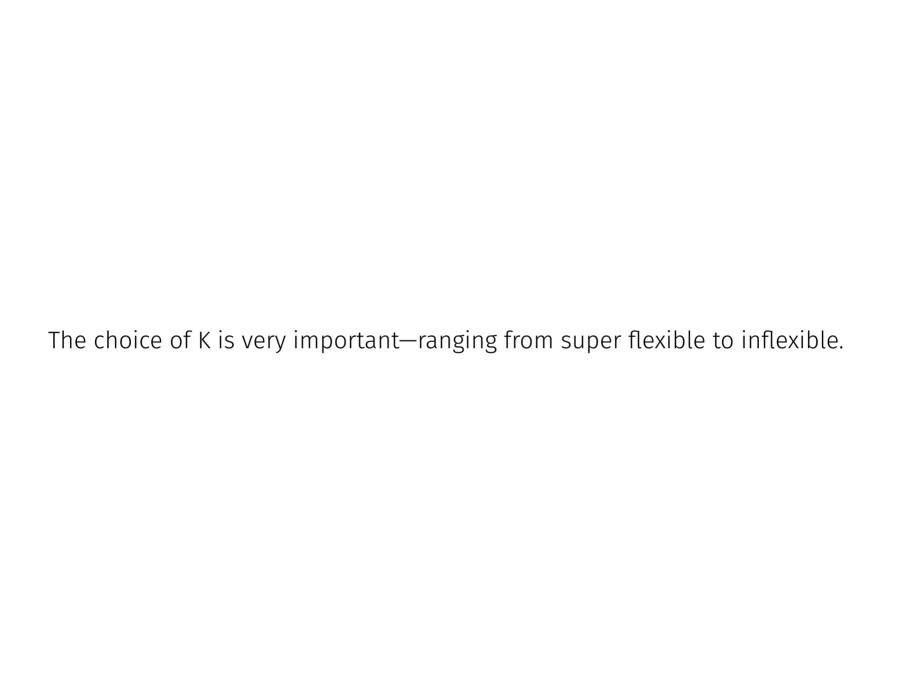
Left: K=3 estimation for "x".



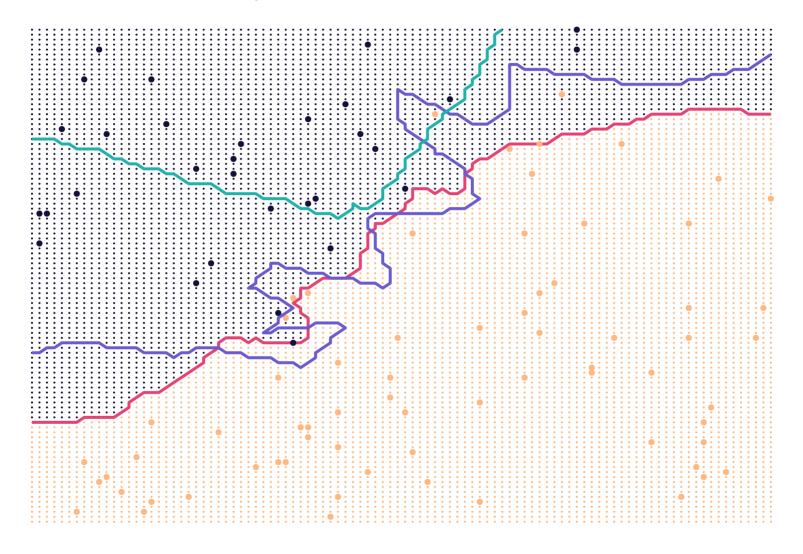
Right: KNN decision boundaries.



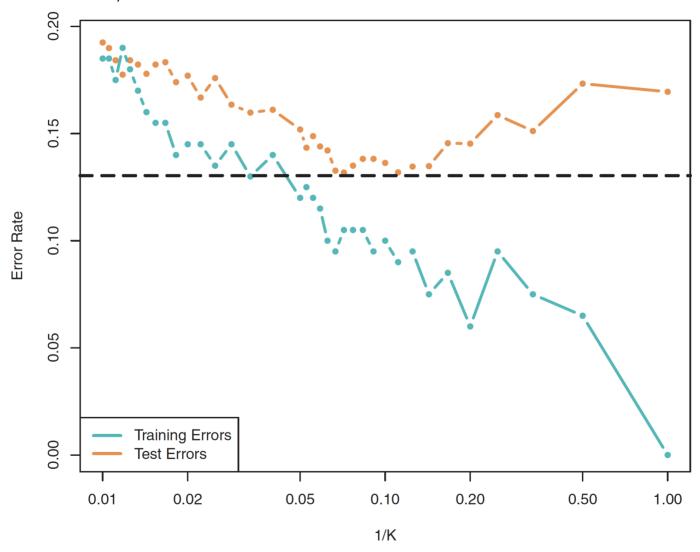
Source: ISL



### Decision boundaries: Bayes, K=1, and K=60



### KNN error rates, as K increases



Source: ISL

### Summary

The bias-variance tradeoff is central to quality prediction.

- Relevant for classification and regression settings
- Benefits and costs of increasing model flexibility
- U-shaped test error curves
- Avoid overfitting—including in test data

## Sources

#### These notes draw upon

- An Introduction to Statistical Learning (ISL)
  James, Witten, Hastie, and Tibshirani
- Python Data Science Handbook Jake VanderPlas
- 'Chihuahua or Muffin' is from Twitter

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- The Bayes classifier

#### KNN

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#### **Examples**

- Train vs. test MSF: Nonlinear truth
- Train vs. test MSE: Linear truth
- Bayes decision boundaries
- KNN choice of K

#### Other

Sources/references