

## The Problem: Broken Trust in Feedback

- Surveys were meant to be private and authentic – but today they're data traps.
- They leak, get sold, attract bots, and are never truly anonymous.
- Current privacy aware solutions - web3 included - protect against external leaks, but not against insiders in possession of keys.
- After 14 years in research, we've seen how people hesitate to speak honestly.
- The result: polite data, no real insight.
- Without trust, organizations can't truly listen – and innovation stalls.

**Real insight only exists when people feel safe to be honest.**

**ANONYMOUS VOICES, AUTHENTIC INSIGHTS**

## The Solution: S3ntiment

- A privacy-preserving Web3 survey experience that restores trust to feedback.
- Human Network's OPRF enables easy and secure onboarding.
- One card → one temporary wallet → one anonymous response.
- Results processed privately via Nillion's blind computation – no one sees the raw data.
- People speak freely – and organizations listen without risk.
- **Honesty becomes effortless – because privacy is built in.**

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## RealFi Demo

- Live pilot at the CryptoArt Museum Amsterdam.
- Visitors scanned cards, onboarded in seconds, and shared feedback easily.
- Responses were processed privately.
- People described it as “easy, fun, and safe.”

**We turned a live event into our demo. And it worked.**

**DON'T WORRY, BE HONEST**

## Potential impact

- The \$4.5B global survey industry runs on fragile data protection and fading trust.
- As privacy laws tighten, the need for anonymous and authentic feedback grows.
- S3ntiment can power:
  - Event evaluations
  - Workplace culture & safety surveys
  - Public and academic research
- Creates fraud-proof, low-cost, human-centered feedback loops.

**Once surveys can be trusted, feedback becomes collective intelligence.**

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## Credits & contact

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- Nillion
- Human Tech
- Funding the Commons

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