

# Website Development Proposal

## JSN Academy – TRB Coaching Center

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### Introduction

Dear Professor Jerald,

Thank you for the opportunity to work with you on building the official website for JSN Academy, your dedicated center for TRB coaching at UG and PG levels. As a passionate web developer and a 3rd-year BCA student, I'm excited to help bring your academy online with a clean, functional, and student-friendly platform.

This project will include everything from online material sales to test integration and student logins — designed specifically for your academy's needs.



### Project Goals

- Create a professional website for JSN Academy
- Enable online purchases of printed TRB study materials
- Allow students to access sample materials after login
- Integrate online test features (Google Form or in-built)
- Build a secure user login system and an admin dashboard

### Core Features

- Online payment gateway + courier delivery management
- Student login + dashboard to track tests and orders
- Sample material available only after login
- Google Form or in-built test integration
- Admin panel for order and content management
- Mobile-friendly responsive design

### Cost Estimation

Feature Package	Estimated Cost Range
 Basic Website - Material Listing - Payment Integration - Admin Order Dashboard	₹7,000 – ₹10,000
 With Sample Download (Login Required)	+ ₹2,000 – ₹3,000

✓ Google Form Test Links Integration	+ ₹1,000
✓ Built-in Online Test System (Advanced) - Test Interface - Timer - Result Tracking	+ ₹5,000 – ₹7,000
✓ Student Login Dashboard (Profile + Orders)	+ ₹2,000 – ₹3,000
✓ Full Feature Combo (All of the Above)	₹18,000 – ₹20,000

⚙️ Hosting, domain name, and payment gateway accounts (e.g., Razorpay/Stripe) will be set up using your credentials.

Domain name cost is separate (approx ₹800–₹1200/year).

### 🎁 Special Pricing

A complete website with all the features above would normally cost between ₹30,000 – ₹40,000, based on industry standards and development effort.

However, as you are my first client, I'm offering a special discounted price of ₹18,000 – ₹20,000 for the entire project — including all features and post-launch support.

⚠️ For future projects or upgrades, standard market pricing will apply, depending on features and timelines. This helps ensure sustainability as I continue developing professionally.

### 🕒 Timeline

- Requirement finalization: 3–5 days
- Design + UI approval: 7–10 days
- Core development: 20–30 days
- Testing + Revisions: 5–7 days
- Final Deployment: 1–2 days

➡️ Total Duration: 1.5 to 2 months

### 📄 Payment Terms

- 30% Advance (Project kickoff)
- 40% After core features are built
- 30% Upon final delivery and deployment

## Final Words

JSN Academy plays an important role in preparing future educators for TRB exams. I'm honored to build a platform that supports your mission. With your vision and my technical effort, we can create something truly impactful.


Thank you for placing your trust in me. Looking forward to your go-ahead!

Warm regards,

Joe Rakesh

3rd Year BCA – St. Joseph's College

 [rakeshjoe52@gmail.com](mailto:rakeshjoe52@gmail.com)

 [6381574827](tel:6381574827)

 [joerakesh.me](http://joerakesh.me)

Joe Web Services