

JOE WEBSTER

USER EXPERIENCE DESIGNER & FRONT END DEVELOPER

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ABOUT ME

I'm a User Experience Designer with a background in Front End Development. I provide solutions to complex design challenges while balancing users' needs with business goals and technological capabilities.

EXPERIENCE

The Walt Disney Studios - Los Angeles, CA

User Experience Designer - Contract • Dec 2014 - Present

- Document and create user flows for Disney's internal and consumer facing software
- Create wireframes, detailed design annotations, and interactive prototypes

Tengrade - Los Angeles, CA

User Experience Designer - Pro Bono • Oct 2014 - Nov 2014

- Provided a comprehensive design solution that aims to improve the conversion rate of Tengrade's campaign landing pages
- Researched user needs, mapped out user flows, and created a 25 page prototype
- Conducted 10+ usability tests across 4 design iterations

Alignable - Boston, MA

Front End Developer • Aug 2013 - May 2014

- Transformed photoshop mockups into functional websites using HTML, CSS and Javascript

GrabCAD - Boston, MA

Front End Developer • Nov 2012 - May 2013

- Developed UI components for GrabCAD's Workbench and Community products

EDUCATION

General Assembly - Los Angeles, CA

User Experience Design Immersive • Sept 2014 - Nov 2014

- Learned and implemented user centered design process across 5 projects

Vanderbilt University - Nashville, TN

Bachelor of Arts in Political Science • Minor: Corporate Strategy • Class of 2010

SKILLS & TOOLS

Skills: User Research, Information Architecture, Prototyping, Usability Testing, Visual Design
Tools: Adobe Illustrator & Photoshop, Balsamiq, InVision, Omnigraffle