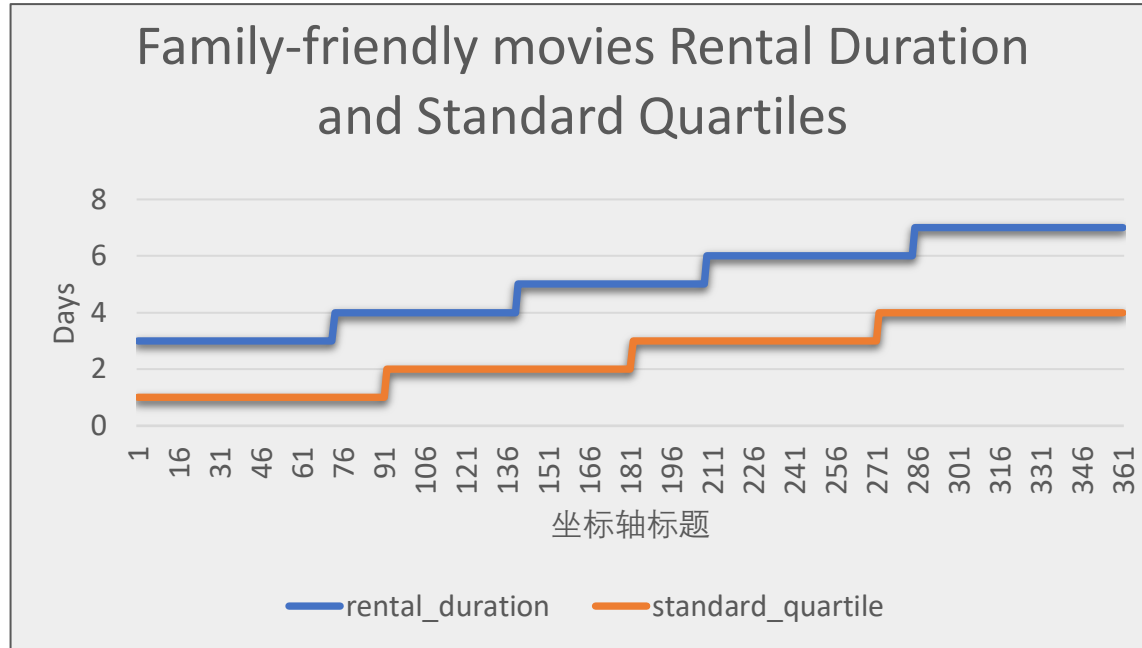
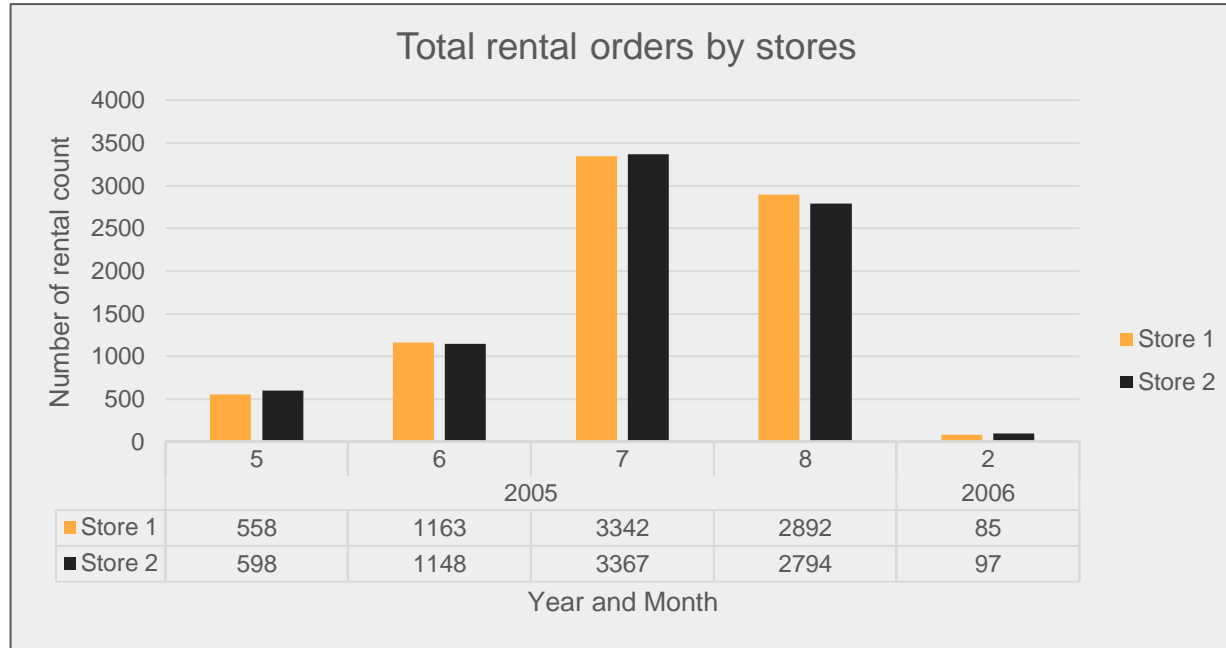


# Q1:) How the length of rental duration of family-friendly movies?



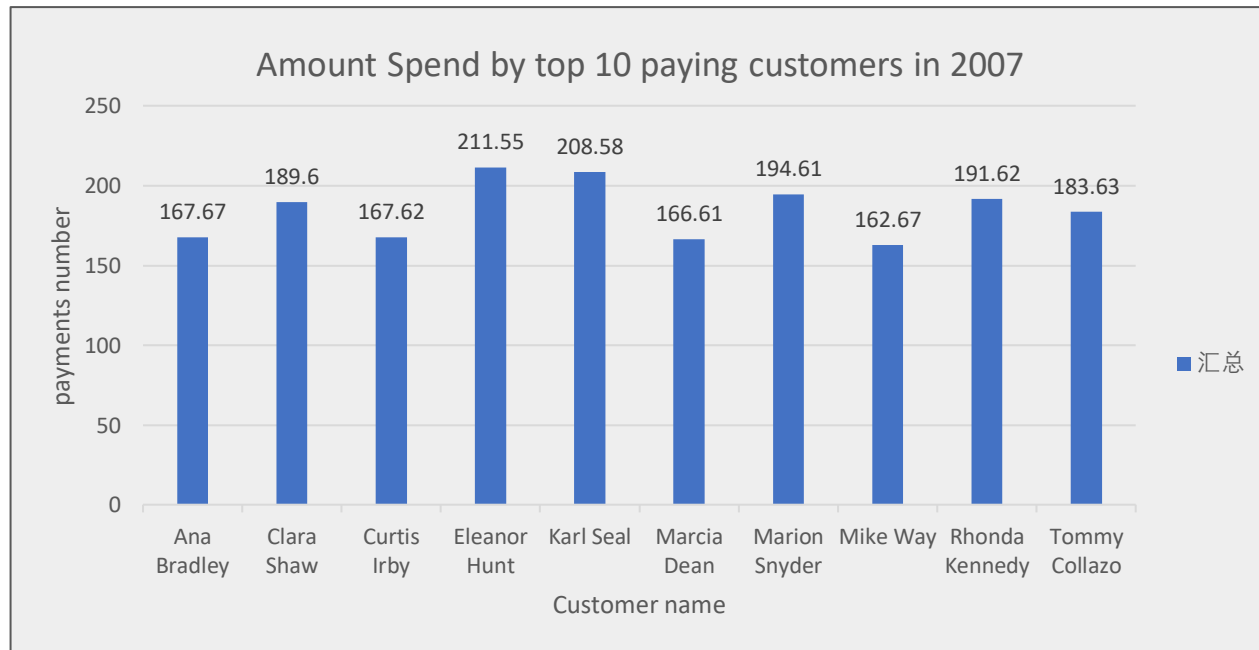
Shortest rental duration is three days while the longest is seven days. Also seen from the graph, same rental days can be categorized into either 1st or 2nd quartile.

# Q2:) How the two stores compare in their count of rental orders during every month for all the years?



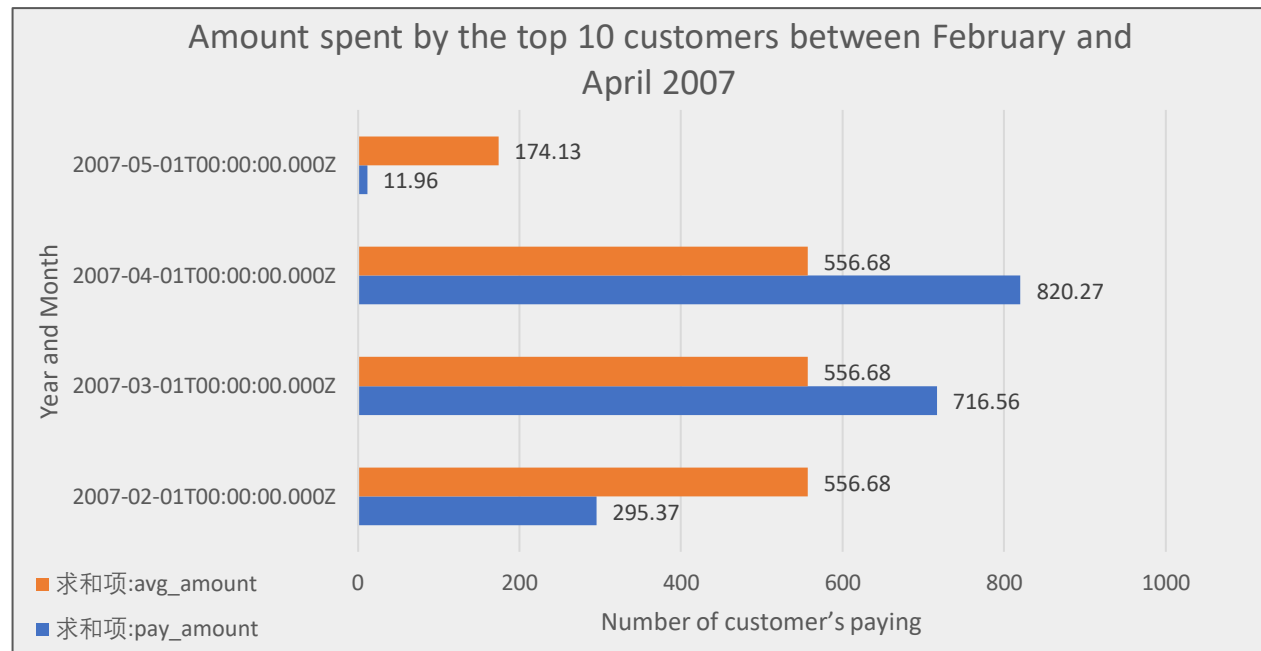
Both stores performed similar in count of rental orders during each time unit. The most count of rental is July 2005.

# Q3:) Who were our top 10 paying customers? how many payments they spent during 2007?



It clearly show the top 10 paying customers' name and spending. All of them spend over 150 dollars in 2007.

# Q4:) What was the amount of the monthly payments between February and April 2007?



The number of monthly payments clearly shown on table, the most payments is 820.27 in April.