Task agnostic models

Early approaches to NLP via Deep Learning created task-specific architectures.

Some typical tasks

- Classification (sentiment)
- Entailment
- Similarity
- Question answering

These tasks were viewed as independent and trained with task-specific architectures and training sets.

But is there a "Universal Model"

- a single model, trained on an extremely large dataset
- that can be fine-tuned to solve all these tasks ?

One candidate for the Universal Model is the Language Model

- predict the next word
- using semi-supervised learning on large collections of text

We have already seen how the Language Model was used to create Word Embeddings.

- This hints at some "understanding" of language

Can we

- Use the representation of text created by a Language Model
- To solve other tasks
- Via Transfer Learning
- By adding a shallow task-specific head ?

This approach is called *Supervised Pre-training + Fine-Tuning*

- *Supervised Pre-Training*: the Language Model (e.g., predict the next word)
- *Fine-Tuning*: add a task specific head and fine-tune

Contrast this to Word Embeddings, which also use Transfer Learning

- Embeddings transfer *word-level* concepts
- Transferring entire Language Models transfer *semantic* concepts

Even better: can we use the Language Model as a Universal Model without the need for a task-specific head ?

Because each task has a very specific API (input and output format)

- You have to translate the task-specific format into the format of a Language Model
- But once you have done so: there is no need for the task-specific head to be trained
- *Text to text* as a universal API
    - transform your task into a "predict the next" task
        - create a "prompt" (context) that describes and encodes your task
        - the Language Model completion of the prompt is the "solution" to your task

For example:

- Consider a Pre-Trained model that performs text completion (predict the next)
- Turn your task into a text completion problem
- See Appendix G (https://arxiv.org/pdf/2005.14165.pdf#page=51) (pages 50+) for examples
    - Note: some of the examples are really "prompts"
        - e.g., seem to be multiple question/answer pairs in addition to a final question with no answer
        - a "prompt" is used for zero/few shot learning
            - the initial question/answer pairs describe the task by multiple example
                - before asking a specific question

Task: Unscramble the letters

Context:	Please unscramble the letters in the word and write that word
	skicts =
Target completion:	sticks

- The "Unscramble the letters task" encoded as "predict the next" word following the "=" sign

Task: English to French

Context:	English: Please unscramble the letters in the word and write that word
	French:
Target completion:	Veuillez déchiffrer les lettres du mot et écrire ce mot

- Translation task encoded as "predict the next" words following the "French:" prompt.

Sometimes the task encodings are not completely obvious (see GPT Section 3.3 (https://cdn.openai.com/research-covers/language-unsupervised/language_understanding_paper.pdf))

- Task: Are two sentences similar ?
    - Issue
        - There is no natural ordering of the two sentences
        - So concatenating the two (with a delimiter) is misleading
    - Solution
        - Obtain two representations of the sentence pair, once for each ordering
        - Add them together element-wise
        - Feed sum into Classifier

- Task: multiple choice questions answering: given context, question plus list of possible answers
    - Solution:
        - Obtain representation for each answer
            - Concatenate (with delimiter): context, questions, answer
        - Feed each representation into a $\mathrm{softmax}$ to obtain probability distribution over answers

GPT: Task encoding

Picture from: https://cdn.openai.com/research-covers/language-unsupervised/language_understanding_paper.pdf

From a very practical standpoint

- In the near future (maybe even now) you will not create a new model
- You will use an existing Language Model
    - Trained with lots of data
    - At great cost
- And fine-tune to your task

Models using Supervised Pre-training + Fine-Tuning

We present a few models using this approach.

BERT

paper (https://arxiv.org/pdf/1810.04805.pdf)

BERT (Bidirectional Encoder Representations from Transformers) is also a *fine-tuning* (universal model) approach

It is an *Encoder*

- allows bi-directional access to all elements of the inputs
- Encoder is appropriate for tasks that require a context-sensitive representation of each input element.

An Encoder is useful for tasks that require a summary of the sequence.

The summary can be conceptualized as a "sentence embedding"

- Sentiment

Since an Encoder does not enforce causal ordering (this is only for a Decoder)

- does not use *masked attention* to force causal ordering
- uses a *Masked* Language Model pre-training objective
    - predict a "masked" word in the middle of a sequence
    - as opposed to traditional Language Model: predict the *next* word

Masked Language Model task

- Mask (obscure) 15% of the input tokens, chosen at random
- The method for masking takes one of three forms
    - 80% of the time, hide it: replace with $[\mathrm{MASK}]$ token
    - 10% of the time: replace it with a random word
    - 10% of the time: don't obscure it

The training objective is to predict the masked word

The authors explain

- Since encoder does not know which words have been masked
- Or which of the masked words were random replacements
- It must maintain a context for **all** tokens

They also state that, since random replacement only occurs 1.5% of the time (10% * 15%), this does not seem to destroy language understanding

- Trained on
    - BooksCorpus dataset (like GPT): 800MM words
    - Wikipedia (English): 2,500MM words
    - Training time
        - 4 days on 64 TPU chips

See Section A.2 ("Pre-training procedure", page 13) for details of training

- Optimizer: AdaM
- Learning rate decay
- Warmup

BERT in action

Interactive model for MLM (https://huggingface.co/bert-base-uncased?text=Washington+is+the+%5BMASK%5D+of+the+US)

GPT: Generalized Pre-Training

GPT is a sequence of increasingly powerful (and big) models of similar architecture.

It is a *Decoder*

- Recurrent: output of time step t appended to input available at time step $(t+1)$
- Causal ordering of inputs
    - Left to Right, unidirectional
    - Implemented via Masked Self-attention

A Decoder is appropriate for *generative* tasks

- Text generation
- Predict the next word in a sentence

Each generation of the GPT family

- Increases the number of Transformer blocks
- Increases the size of the training data

All models use

- Byte Pair Encoding
- Initial encode words with word embeddings

They are all trained on a Language Model objective.

GPT: architecture

Picture from: https://cdn.openai.com/research-covers/language-unsupervised/language_understanding_paper.pdf

The models can be described as

$$
\begin{aligned}
h_0 &= UW_e + W_p \\
h_i &= \text{transformer\_block}(h_{i-1}) \quad \text{for } 1 \leq i \leq n \\
p(U) &= \text{softmax}(h_n W_e^T)
\end{aligned}
$$

where

U	context of size k : $[u_{-k}, \ldots, u_{-1}]$
h_i	Output of transformer block i
n	number of transformer blocks/layers
W_e	token embedding matrix
W_p	position encoding matrix

Let's understand this

- h_0, the output of the input layer
    - Uses word embeddings W_e on the input U
    - Adds *positional* encoding W_p to the tokens
- There are layers h_i of Transformer blocks $1 \leq i \leq n$
- The output $p(U)$
    - Takes the final layer output h_n
    - Reverses the embedding W_e^T to get back to original tokens
    - Uses a $\mathrm{softmax}$ to get a probability distribution over the tokens U
        - Distribution over the predicted next token

The training objective is to maximize log likelihood on $\mathcal{U}$ (a corpus of tokens)

$$\mathcal{L}_1(\mathcal{U}) = \sum_i \log P(u_i | u_{i-k}, \ldots, u_{i-1}; \Theta)$$

paper (https://cdn.openai.com/research-covers/language-unsupervised/language_understanding_paper.pdf)

Summary (https://openai.com/blog/language-unsupervised/)

- 12 Transformer blocks (37 layers)
    - $n_{\text{heads}} = 12, d_{\text{head}} = 64$
        - $d_{\text{model}} = n_{\text{heads}} * d_{\text{head}} = 768$
        - d_{model} is size
            - representation (bottle-neck layer)
                - fed into Dense Feed Forward layer
- 117 million weights
- Trained on
    - 5GB of text (BooksCorpus dataset consisting of 7,000 books: 800MM words)
    - Sequence of 512 tokens
    - Training time
        - 30 days on 8 GPUs
        - 26 petaflop-days

See Section 4.1 ("Model specifications") for details of training

- Optimizer: AdaM
- Learning rate decay
- Warmup

We briefly introduced these concepts in earlier modules.

Hopefully it is somewhat interesting to see them used in practice.

Unsupervised Training is used to create the Language Model.

This is followed by Fine Tuning on a smaller task-specific training set $\mathcal{C}$

This can be described as:

- Add linear output layer W_y to the model used for Language Modeling:
- h_l^m is output of transformer block l on input of length m
- Using Θ from unsupervised pre-training
- Fine Tuning Objective:
    - maximize log likelihood on $\mathcal{C}$

$$\mathcal{L}_2(\mathcal{C}) = \sum_{(\mathbf{x},\mathbf{y})} p(\mathbf{y}|\mathbf{x}_1, \ldots, \mathbf{x}_m) = \mathrm{softmax}(h_l^m W_y)$$

The authors also experimented with a Fine Tuning Objective that included the Langauge Model

$$\mathcal{L}_3(\mathcal{C}) = \mathcal{L}_2(\mathcal{C}) + \lambda \mathcal{L}_1(\mathcal{C})$$

Results of Supervised Pre-Training + Fine-Tuning

- Tested on 12 tasks
- Improved state-of-the-art results on 9 out of the 12

In [1]:
```
print("Done")
```

```
Done
```