



# Mapmaker's Guide to Hawai'i

Art Concept Document

EGD 220-05, Team 2, Sprint 2, Gabe Derksen



# Homage to Kapa

## Art Statement:

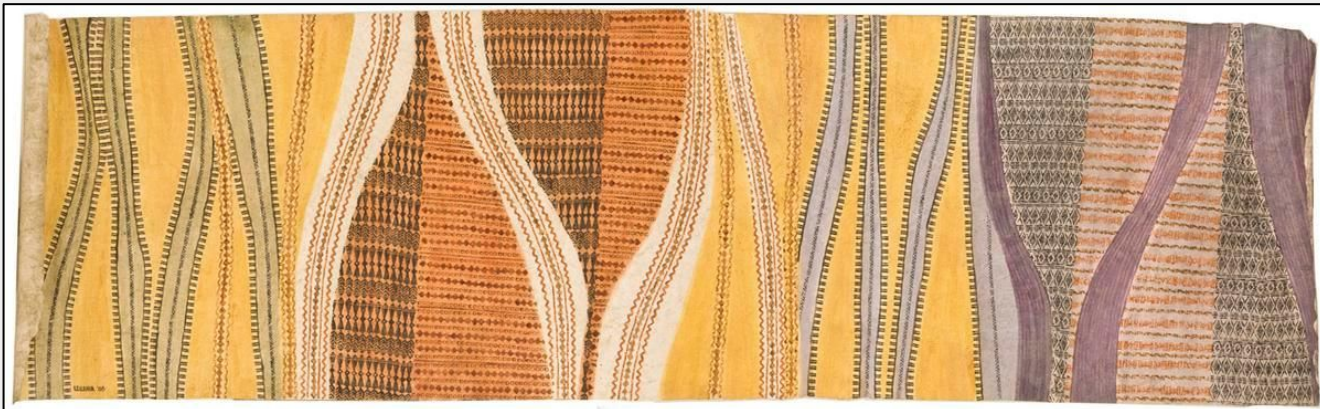
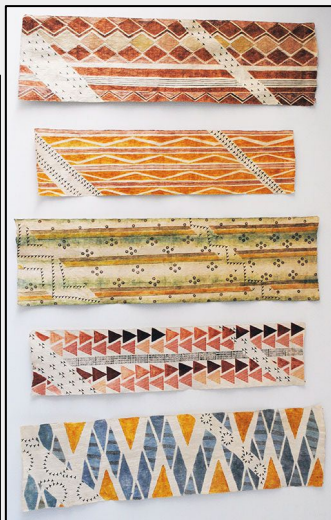
Taking inspiration from Kapa, a type of dyed fabric, this style would feature flat colors and intricate patterns. The style would be lineless and use colors directly taken from reference images, which are often muted and warm toned. This style has an emphasis on geometric patterns and shapes and so objects would be simplified. Edges would be left imperfect and patterns would flow with the shape of the objects.

## Value Statement:

This style pays direct homage to a prominent piece of Hawaiian culture. The style would immerse the player into the feel and culture of the game. The style makes use of color and pattern to create visual interest and would be beneficial in maintaining focus among the target age range. The game relies heavily on the art and feel to keep interest while the player learns, and this would help keep the game unique while being educational.



# Inspirations



# Subdued Safari

## Art Statement:

A lineless style that uses muted flat colors to create shape. A style with extreme simplification of forms and an emphasis on curves, to create a simplistic feel. Detail would be added through the use of icons that would populate the assets. These icons would emphasize native plant species or sacred sites to create a richer environment. Pattern could be utilized to add more visual interest to areas of emphasis.

## Value Statement:

This style is already used for children's products and appeals to a younger audience. The simplistic and calming feel would be beneficial to mood regulation in the classroom. This style would also relate to the narrative well as it mirrors the colors and simplicity sometimes found in kids story books. The culture of Hawai'i would be incorporated through the use of icons and emphasizing things that hold strong cultural value (plants, sites, animals).



# Inspirations



# Kids Coloring

## Art Statement:

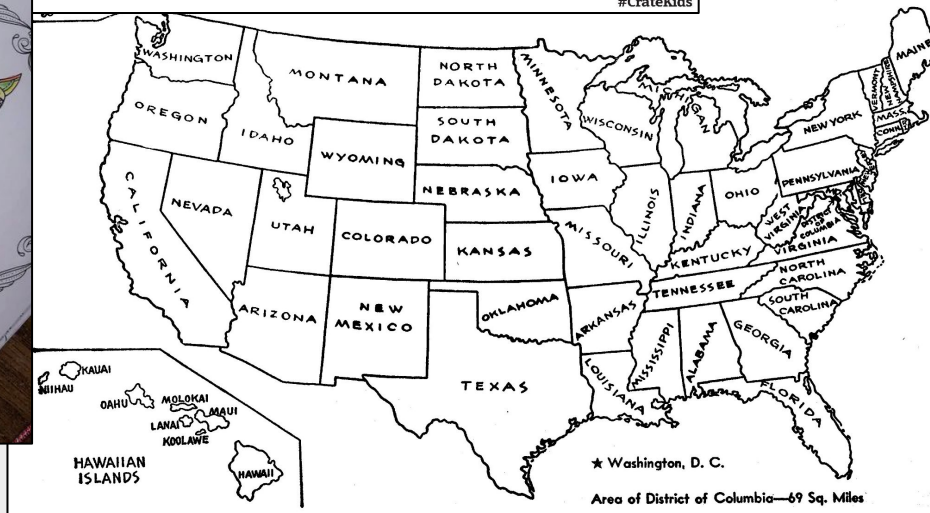
This style would utilize bold black outlines and would have multiple iterations to each asset. The first phase would be the uncolored state, with just the outline. The second state would be the roughly colored in state, with the same outline but scribbled on color to mirror the methods and materials of kids coloring pages. The final state would be the fully colored state, with flat bold vibrant colors reminiscent of Hawai'i. UI would feature florals native to the islands and subtle texture to add interest.

## Value Statement:

This style would appeal to children due to its familiarity. All kids know this style and thus this can be good for maintaining children's attention. It also lends itself to multiple assets and simple animations which would add a large amount of player feedback. This style could also play into the narrative element of the map being drawn by the child. Incorporating florals into the UI would pay homage to a valuable part of Hawaiian culture.



## A detailed, colorful illustration of a stylized fish, possibly a koi, with intricate patterns and vibrant colors (red, orange, yellow, green, blue, and white). The fish is surrounded by decorative, swirling patterns in the background.



# Citations

## Homage to Kapa:

- [https://www.britishmuseum.org/collection/object/E\\_2014-2031-1](https://www.britishmuseum.org/collection/object/E_2014-2031-1)
- <https://collections.tepapa.govt.nz/object/966783>
- <https://honolulumuseum.org/collections/46501/>
- <https://www.nativeartsandcultures.org/dalani-tanahy>
- <https://collections.lacma.org/node/222394>

## Subdued Safari:

- <https://www.hovia.com/products/safari-kids-map-wallpaper-mural-m/>
- <https://www.hovia.com/products/explorer-kids-world-map-wallpaper-mural-m/>
- <https://designbundles.net/manechaeva/1724913-kids-map-creator-city-and-vehicles>
- <https://www.punkyaloha.com/#/mamalani-kailua-map/>
- <https://www.punkyaloha.com/#/kuhiawaho/>



# Citations Cont.

## Kids Coloring:

- <https://www.crateandbarrel.com/kids-blog/crate-and-kids-free-printable-coloring-page/>
- <https://www.bestcoloringpagesforkids.com/us-map-coloring-pages.html>
- <https://www.hawaiitribune-herald.com/2018/03/31/community/ewalu-wailoa-center-exhibition-to-feature-native-hawaiian-artists/>
- <https://www.punkyaloha.com/#/mililani-town-center/>
- [https://www.reddit.com/r/Coloring/comments/bygzl8/so a few years ago i would color in this book/](https://www.reddit.com/r/Coloring/comments/bygzl8/so_a_few_years_ago_i_would_color_in_this_book/)