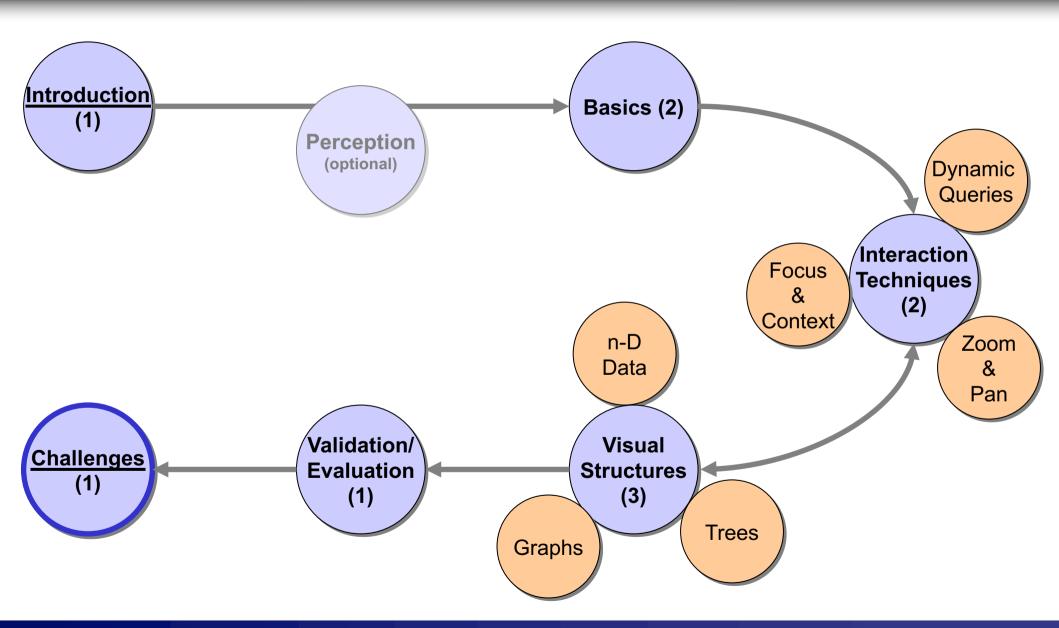
# Information Visualization

8. InfoVis Research Challenges



#### 8. Challenges

### TNM111: 10 Lectures





#### 8. Challenges

# 8.1 Background

#### Human-centered challenges

- Interdisciplinary collaboration
- Evaluation of usability and effectiveness
- Understanding of elementary perception and cognition
- Previous knowledge (adaptability, ...)
- Education and training
- Development of effective visual metaphors
- Optimal abstraction level
- Effective interaction and exploration
- Representation of data quality
- Collaborative visualization
- Aesthetics
- Multimodality (sonification, haptics, ...)

#### Technical and other challenges

- Scalability
- Coordinated views
- Representation of highdimensional and timedependent data
- Research must be better transformed into practice
- Data filtering
- Benchmarks
- Quality metrics
- Display devices
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[LNCS 4417, 2007]



# 8.2 Top 10 Challenges

- The given 10 big InfoVis problems/challenges are based on my LNCS 4417 book, recent research trends, and the following paper from 2005:
  - [C. Chen. "Top 10 Unsolved Information Visualization Problems". IEEE Computer Graphics and Applications, 25(4), pp. 12-16, 2005.]
- Problems 1-4 are human-centered challenges
- Problems 5-9 are more technical challenges
- The remaining problem 10 focuses on challenges of a specific application area



- Empirical studies are still challenging, even though nobody has doubts about their benefits
- We need new evaluation methods that are especially designed for InfoVis
  - Problem: Currently, we use standard techniques from other fields (cp. Chapter 8)
  - In InfoVis, the user interacts with the visualization exploratively, i.e., the process of the better understanding is affected by a stepwise approach to find the needed information



- The general understanding of perception and cognition must be inspected in context of InfoVis and, if necessary, adapted
- There is often a disparity between complex user tasks (e.g., browsing and searching) and the evaluation of single visual components (e.g., preattentive perception)
- Increased cognitive load
  - Recent VA tools support a large number of complex visual representations that can easily become overwhelming for users
  - People may refuse to use them in worst case



# 8.2.3 Prior Knowledge

#### 8. Challenges

- How does InfoVis handle prior knowledge of the users?
- One distinguish
  - Prior knowledge how the user uses an InfoVis system
  - Prior knowledge from the application domain, i.e., how the user interprets information
- How can we support a better use of prior knowledge?
  - Design decisions during the development process of a visualization
  - Adaptive InfoVis systems, ...



- Researchers and users should know basic principles from visual communication and semiotics (internal aspect)
- For an insider, the value of InfoVis is clear. That is usually not the case for people who are not familiar with InfoVis ideas and tools
- We need case studies that are visible to outside the community, tutorials (also for non-experts) and the knowledge of problems in the application domains that can be solved by InfoVis techniques



#### 8.2.5 Intrinsic Quality Measures

#### 8. Challenges

- The lack of quantifiable quality measures will delay the development progress of the whole field of InfoVis, especially its evaluation and selection of suitable algorithms/techniques
- Example for a general quality metric
  - Stress level (minimization of global distortion) with Multidimensional Scaling (MDS)
    - Aim of MDS: Projection of high-dimensional data to 2 or 3 dimensions
    - The lower the stress level is, the better the MDS-solution



# 8.2.6 Scalability

8.2 Top 10

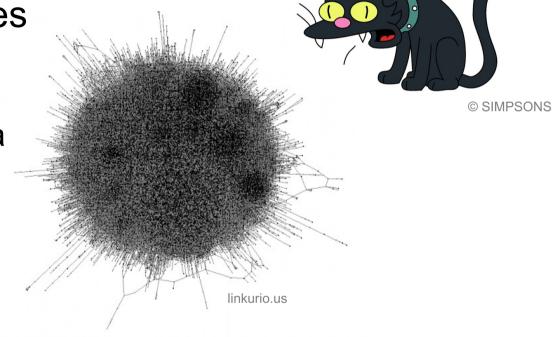
Scalability is a well-known problem in InfoVis

There are many examples

Huge networks

- Huge n-dimensional data
- Data streams

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Problems can be found in the computability
(supercomputers are not very common in InfoVis) as
well as in the visual representation

## 8.2.7 Heterogeneous Data

8. Challenges

- Critical real-world analytical problems are often based on large heterogeneous data sets
  - Networks, nD-data, texts, original data, derived data, ...
  - Scalability is an issue here (cf. previous slide), but also the heterogeneity itself
- Example: Visual Text Analysis
  - Original texts plus derived data (bag of words, similarity measures, topic networks, ...) and their visualization
    - Overviews based on aggregation, DR, etc.
    - Provide textual context
    - Distant/close reading
    - . . . .





- In the 90s, the visual structure was in the center of interest
  - For example, cone trees, parallel coordinates, etc.
- 3 tendency to focus on dynamic properties
- $\Rightarrow$  Time-series (cf. TNM098)
- Important tasks that must be addressed
  - Trend analyses of gigantic temporal data sets
  - Discovering of changes within the data

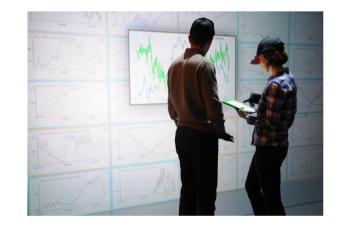
## 8.2.9 Beyond the desktop

8. Challenges

8.2 Top 10

- Going beyond the standard approach of sitting (alone) in front of a standard PC with a mouse
  - Immersive analytics
  - Novel interaction possibilities
  - Collaboration

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 Taking into account the current working situation, emotional state of the user (measured by devices), etc.



[2014 Workshop on Affective Agents]



 Using visualization for Explainable AI (XAI) is a recent research challenge

- Visualizing (real-time) online training processes for steering these processes themselves
- Vis for hyperparameter exploration
- Vis for model comparisons
- Visualization for minimizing the impact of bias

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