



Extra features  
for consumers

Features  
for the  
extension  
to be safe

Criteria  
for the  
searching  
feature

Potential  
additional  
checks for  
ethical  
shoppers

Necessary  
Parts for the  
Project to  
Function

Coupon  
Codes

Creatable  
Accounts to  
save  
preferences

similar  
styles

See if the  
clothing  
would be  
considered  
fast fashion

web  
extension

search  
function

two factor  
authentication

Different  
colors

See if clothing  
brand is  
sustainable

Cross-compare  
websites

filter  
function

Password  
Protected

different  
brands

See if a  
brand is  
ethically  
sourced

web  
scraper

sorter

direct link  
to the  
clothing  
websites

different  
price  
points

See most  
purchased or  
most popular  
items

Key  
words