

JOEY QIANG

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University of Kansas, Lawrence

Expected Jun 2017

- MA in Interaction Design

HuaZhong University of Science & Technology, WuHan

Jun 2015

- BM in Information Management & Information System
- Cumulative GPA: 3.70
- National Scholarship for Studying Abroad

WORK EXPERIENCE

The Achievement & Assessment Institute, University of Kansas

Sep 2015–present

Front-end developer

- Designed project specific websites including researching, wire-framing
- Developed responsive websites by using CSS, jQuery and Drupal
- Collaborated with content-editors and UX designers to design and code sites
- Constructed several content legible, well-designed and user-friendly websites
- <http://careerpathways.us/> <http://ksassessments.org/>
- <http://akassessments.org/> <http://dynamiclearningmaps.org/>

YiFang Information Co., Ltd, WuHan

Dec 2014–Mar 2015

UX designer Intern

- Designed prototype of a local O2O website by using Axure and Sketch
- Directed an online shopping website developed by AngularJS
- Assisted project director to manage design & development team, including set tasks, streamlined development process, schedule project timeline and monitored progress to met deadlines and goals
- Published two well-executed web-based projects, exceeding organizational expectations, meeting project deadline, and achieving team objectives
- <http://www.ihicu.com/> <http://addons.fdc.com.cn/bouns/#/main/>

PERSONAL PROJECT

A Second-hand Products Shopping Website for Students

Sep 2015–present

Director

- Manage all aspects of the project, including team forming, user research, requirement analysis, UI & UX design, operation, and schedule timeline
- Create & Operate WeChat official account to maintain connections with followers, make advertisements and marketing
- Finished the Beta 1.0 version and developing on new functionality by utilizing user feedback
- <http://www.lawrence2shou.com/> <https://goo.gl/FcqZfi/>

Convergent Network Interface

Oct 2015–Dec 2015

UX Designer

- Built personas and scenarios based upon data collected from potential users
- Collaborated with classmates to spark ideas from blank page to insight by sketching
- Organized ideas through wireframes and interactive video made by Sketch & Invision
- The final shared document is well-organized and article about the project got 900+ page-views
- <https://www.youtube.com/watch?v=38NL9gi-5cw/>

A Dating Web-based Application for University Students

Aug 2014–May 2015

Front-end Developer

- Developed responsive websites by using new features of CSS3, HTML5
- Optimized the design of the app by using analytic tools such as Google Analytics
- Created & Operated WeChat official account to maintain connections with followers
- Utilized by 15000+ university students, received 4000+ page-views per day
- <http://whlove.vipsinaapp.com/>

SKILLS

- UI & UX & Internet Product design
- Sketch, Axure, Photoshop, Keynote
- HTML, CSS, Javascript
- Sass, Bootstrap, jQuery, Zepto, AngularJS, Node.js, Drupal, Jekyll, Wordpress

VIRTUAL FOOTPRINT

- Portfolio: <http://joeyqiang.me/resume/>
- UX Articles: http://www.jianshu.com/users/eebf767d583/latest_articles/