



A passionate UX designer enjoying designing innovative and rigorous user experiences

TIANCHEN QIANG

UX Designer

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PROFESSIONAL EXPERIENCE

University Press of Kansas

Sep 2016 - Present
Lawrence, KS

Assistant Graphic Designer

- ◆ Assist the director in designing book jackets, flyers, advertisements for different clients of University Press of Kansas
- ◆ Design the banners for the E-commerce website's home page to boost sales
- ◆ Improve the user experience of the E-commerce website of the UPK using Google Analytics and Magento

Mobile Now Group

May - Aug 2016
Shanghai, China

User Experience Designer

- ◆ Collaborated with a team of 15 to brainstorm, analyze and review client's requirements, optimize product structure
- ◆ Designed wireframes for several companies' mobile & desktop products
- ◆ Designed flow chart, interaction effect, and high-fidelity deck to help PM present design strategies to multiple clients
- ◆ Maintain efficient communication between team and client in order to guide product design

Center for Educational Testing & Evaluation

Sep 2015 - May 2016
Lawrence, KS

Web Designer & Developer

- ◆ Collaborated with content-editors, UX designers and PM to analyze requirements and prototypes
- ◆ Designed project specific websites including researching, wire-framing and developing responsive websites using HTML, CSS, jQuery and Drupal
- ◆ Maintained and updated a Mysql database and optimized its structure
- ◆ Redesigned and developed a membership management backend website using Bootstrap, MySQL, PHP, cPanel

Classified Advertisements Website for KU

Sep 2015 - May 2016
Lawrence, KS

PM & Web Designer

- ◆ Collaborated with a team of 5 to develop new classified website for local Chinese student population
- ◆ Managed team building, user research, requirement analysis, Mobile & Desktop UI design, schedule planning
- ◆ Operated WeChat official account to maintain connections with followers, reaching approximately 20% of Chinese students at KU and receiving positive feedback from user comments

EDUCATION

The University of Kansas

M.A., IxD Lawrence, KS June 2017

Huazhong University of Science & Technology

B.M., IMS Wuhan, China July 2015

TOOLS

- Paper Prototyping
- Sketch 3 / Axure RP 8
- Photoshop / InDesign
- Framer.js / Flinto / InVision
- Premiere / After Effect
- HTML5 / CSS3
- jQuery / Bootstrap
- Javascript / PHP

SKILLS

Contextual Inquiry
Competitor Analysis
Survey / Interviews
Card Sorting
Persona / Storyboard
Wireframe / Usability Testing
Interactive High Fidelity Design
Front End Development
Database Design