



A **passionate** UX designer enjoying designing **rigorous** and **innovative** user experience

TIANCHEN QIANG

## UX Designer

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## PROFESSIONAL EXPERIENCE

### Mobile Now Group

May - Aug 2016  
Shanghai, China

#### User Experience Designer

- ◆ Collaborated with a team of 15 to brainstorm, analyze and review client's requirements, optimize product structure
- ◆ Designed wireframes for several companies' mobile & desktop projects
- ◆ Designed flow chart, interaction effect, and high-fidelity deck to help PM present design strategies to multiple clients
- ◆ Maintain efficient communication between team and client in order to guide product design

### Center for Educational Testing & Evaluation

Sep 2015 - May 2016  
Lawrence, KS

#### Web Designer & Developer

- ◆ Collaborated with content-editors, UX designers and PM to analyze requirement and prototype
- ◆ Designed project specific websites including researching, wire-framing and developing responsive websites using HTML, CSS, jQuery and Drupal
- ◆ Maintained and updated a Mysql database and optimized its structure
- ◆ Redesigned and developed a membership management backend website using Bootstrap, MySQL, PHP, cPanel

### Lawrence Classified Advertisements Project

Sep 2015 - May 2016  
Lawrence, KS

#### PM & Web Designer

- ◆ Collaborated with a team of 5 to develop new classified website for local Chinese student population
- ◆ Managed all aspects of the project, including team building, user research, requirement analysis, Mobile & Desktop UI design, schedule planning
- ◆ Operated WeChat official account to maintain connections with followers and market product, reaching approximately 20% of Chinese students at KU and receiving positive feedback from user comments

## EDUCATION

### The University of Kansas

Master of IxD Lawrence, KC June 2017

### Huazhong University of Sci. & Tech.

Bachelor of IMS Wuhan, China July 2015

## TOOLS

- Paper Prototyping
- Sketch 3 / Axure RP 8
- Photoshop / Illustrator
- Framer.js / Flinto / InVision
- Premiere / After Effect
- HTML5 / CSS3
- jQuery / Bootstrap
- Javascript / PHP

## SKILLS

Contextual Inquiry  
Competitor Analysis  
Survey / Interviews  
Card Sorting  
Persona / Storyboard  
Wireframe / Usability Testing  
Interactive High Fidelity Design  
Front End Development  
Database Design