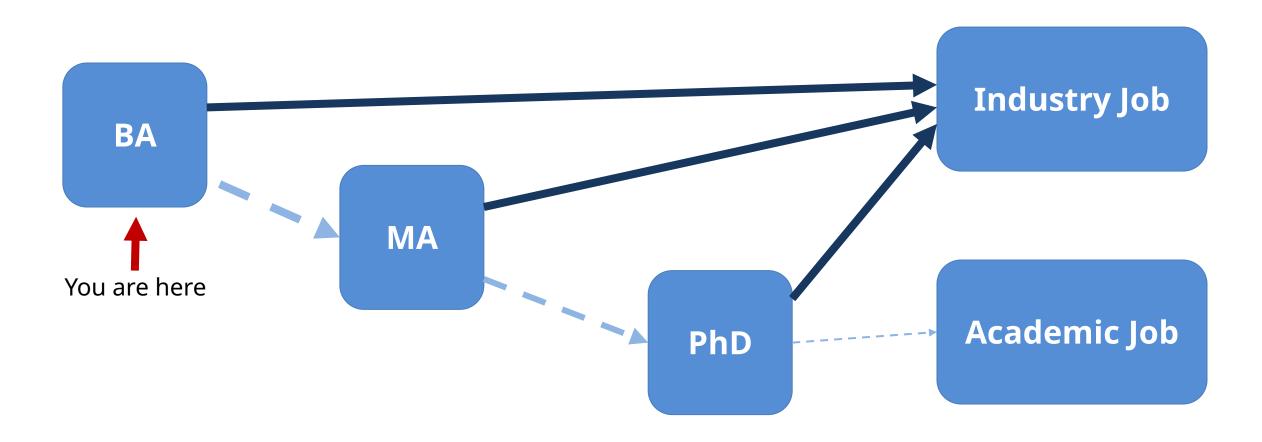
# Prepping for the future

with a degree in linguistics

Joey Stanley November 12, 2020 UGA Linguistics Club

# **Your Options**

(and today's outline)



# Track 1: Academic Job

# Degree requirements

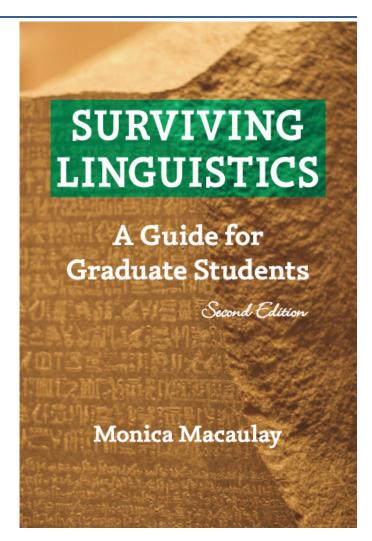
- Bachelor's
  - linguistics or related field (ultimately it doesn't matter)
  - minor is helpful, but not required
- Master's
  - Typical and helpful, though not required (I don't have one)
    - Gives you more more time for research, networking, and acquiring skills
  - Where? BA school? PhD school? Neither?
- PhD
  - Ideally at a reputable school under a reputable advisor
- Postdoc?
  - Not required, but sometimes a required step if you don't get a job right away.

### Looking for a grad school

- Don't apply to the school: apply to the advisor
  - Your advisor will have a far greater influence on you than the school
    - Good advisors typically come with good schools, libraries, equipment, funding, etc.
  - Find someone you'd like to study under
    - Make sure they're actively advising students
    - Make sure they're not about to retire!
- If you have to pay for it, you're going to the wrong school
  - Unlike undergrads, few grad students pay tuition
  - Read the fine print in graduate handbooks and department webpages to checking for funding opportunities and guarantees
- In all cases, reach out to current students!

## Tips while in grad school

- Read this book (P57.U5 M33 2011) ▶
- Hit the ground running!
  - Treat every term paper as a potential publishable paper.
  - Start original research as soon as you can.
  - Get through qualifying papers as soon as feasible.
  - Join a research group if you can!
  - Get teaching experience!
  - Make consistent progress towards your dissertation, but not at the expense of other projects.
  - Acquire quantitative skills
  - Build an online presence



#### Conferences

- Don't be scared
  - You'll likely get rejected the first few times and that's okay!
  - Use LSA's guidelines for writing abstracts: <a href="https://www.linguisticsociety.org/resource/model-abstracts">https://www.linguisticsociety.org/resource/model-abstracts</a>
- Get funding if you can; probably out of pocket otherwise
  - COVID has moved conferences to online, so free or minimal for now
  - Get the most bang for your buck: submit multiple abstracts
- Go for the talks; stay for the meals, coffee breaks, and networking
  - Make a list of people you'd like to meet (especially early-career researchers)
  - Find other grad students and expand your network
  - Write to authors afterwards and introduce yourself

#### Develop an online presence

- Build a personal webpage (https://joeystanley.com/downloads/190920-brand-yourself.pdf)
  - If you can't be googled, you don't exist
- Get active on Twitter (<a href="https://www.linguisticsociety.org/resource/webinar-being-linguist-social-media">https://www.linguisticsociety.org/resource/webinar-being-linguist-social-media</a>)
  - Why?
    - Stay up to date on what people are doing
    - Networking
    - Potential collaborations
  - Tips
    - Follow actual human beings and linguistics organizations
    - Try posting at least one linguistics-related tweet a day for a month

### Acquire quantitative/statistics skills

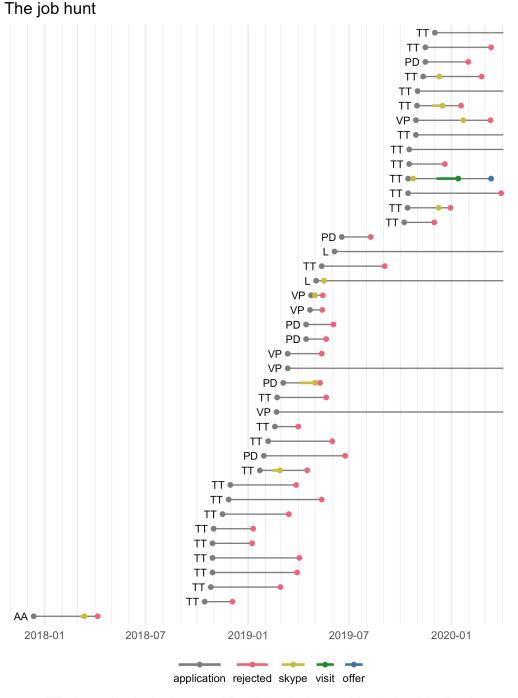
- It's an expected skill of early researchers nowadays
  - Take as many coding/stats/methods courses as you can
  - Going over to the stats and computer science departments won't hurt either
- Primarily R and/or Python
  - The R community is extremely active and helpful on Twitter
  - There are countless online resources for free
- If you're not academia-bound, it's the most employable skill your degree offers

### A good dissertation is a done dissertation

- No offense, you're most likely not going to write a ground-breaking dissertation.
  - Most academics feel their dissertations are <u>not</u> their strongest work
  - Usually has typos, broken links, inconsistencies, formatting errors
    - (Mine does!)
  - However, IT'S DONE!
  - If your dissertation isn't done it does you no good.
- Make progress towards your dissertation every day, even if it's a little bit.

## Let's get real though

- Grad school is financially, emotionally, mentally difficult
  - Can you live on \$15K a year for 5+ years?
  - Expect to put in long days and long weeks
    - Holidays? Ha! Hobbies? Ha!
  - You will always feel like you can do more
  - Impostor Syndrome is real
- The academic job market is extraordinarily competitive
  - Very few jobs each year—you're qualified for only a handful of them
  - All your prep only takes you 80% of the way there: ultimately you get hired based on "fit"
  - Most people bounce around in temp jobs before landing tenure-track (if they ever do)
- Think long and hard about whether you want to go to grad school.



TT = Tenure-Track L = Lecturer VP = Visiting Professor AA = Alt-Ac PD = Postdoc

# Finding the middle ground: Alt-Ac

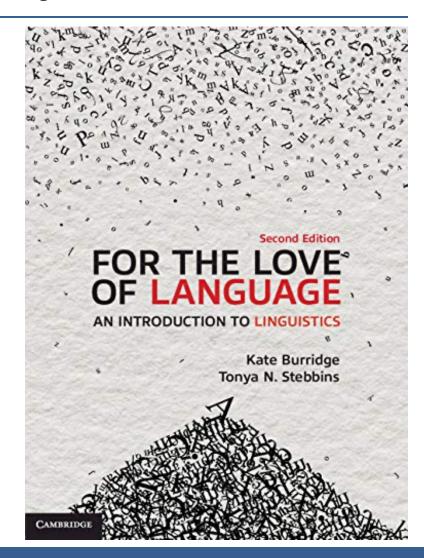
- Alt(ernative)-Ac(ademic) jobs are academic jobs that aren't professors
  - Typically require at least a masters and often a PhD
  - Typically have little (if any) teaching or research components
  - Librarians, lab managers, administrators, publishing companies
  - Usually in universities, but not always
- Look through jobs online:
  - InsideHigherEd.com
  - Higher Education Recruitment Consortium (hercjobs.org)
  - AcademicKeys.com
  - LinkedIn Jobs
  - CareerBuilder.com

- Look through Alt-Ac sites
  - PhDsatwork.com
  - VersitilePhD.com

# Track 2: Industry Job

# Searching for an Industry Job

- Read chapter 2 of this book ►
  - Linguists get jobs in legal system, education, communication, advertising, marketing, health sciences, business, film industry, computing, technology...
  - Try ILL since UGA doesn't have it
- Some companies specifically hire linguists
  - Google, Babel, Duolingo
- Some don't (because they don't know we exist!)
  - Don't *not* apply to a job because they ask for degrees in psychology, CS, or whatever.
  - Let them tell you no!
  - You won't get a job you don't apply for.
- https://allthingslinguistic.com/jobs



#### Use on-campus resources

- The Career Center (career.uga.edu)
  - resume help
  - interview tips and mock interviews
- Handshake
  - register there
  - It's not too early to start looking for alumni who have jobs you're interested in and reach out and connect with them.
  - Ask them what they could do to prepare for a career (classes, jobs, internships), what the
    work load is like, what pay could be expected, where they see the field going—anything
    to start creating a network.

#### Use online resources

- Create a LinkedIn profile
  - watch for groups/businesses/careers you're interested in.
  - You get out what you put into it
- Subscribe to certain organizations to get posts
  - Linguist List
  - Modern Language Association

#### Experiences

- Getting good grades isn't enough anymore
  - Go on a study abroad
  - Do an internship (or 3 or 4) <a href="https://career.uga.edu/job\_search/internships/internship\_links">https://career.uga.edu/job\_search/internships/internship\_links</a>
  - Get a part-time job (even if you're on scholarship)
    - You get skills that you can talk about in a job interview
  - Be a research or teaching assistant for a professor
    - How? Just ask.
  - Volunteer at an organization (especially one connected to your field of study).
  - Experiential learning activities <a href="https://el.uga.edu/experiences/find-experience/">https://el.uga.edu/experiences/find-experience/</a>
- For many companies, these experiences are more important than a GPA or even your major.