

This manuscript was accepted for publication in *American Speech* on April 8, 2021. The published version will likely contain minor differences in the visualizations and in some of the methods.

1 REGIONAL PATTERNS IN PREVELAR RAISING

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7 **Abstract:** Prevelar raising is the raising of TRAP and DRESS vowels before voiced velars. While BAG-  
8 and BEG-raising have been described in Canada, the Upper Midwest, and the Pacific Northwest, an in-depth  
9 investigation of their distribution across North America is lacking, especially for BEG. Using an online  
10 survey distributed to over 5,000 participants via Reddit and ordinary kriging for spatial interpolation, this  
11 study finds that prevelar raising is more widespread than previously reported. BAG-raising is found in much  
12 of the North and the Upper Midwest. BEG-raising is far more variable and is common across much of the  
13 Midlands and the West, with concentrated pockets in the Northern Great Plains and various other regions.  
14 This data suggests that the two can occur independently, with areas like the upper Midwest exhibiting BAG-  
15 raising alone, and the Midlands and the West reporting BEG-raising alone. These findings suggest that  
16 additional research on prevelar raising and other infrequent phonological variables is required to uncover  
17 their regional distribution and social meaning.

18

19    **1 Introduction**

20    Prevelar raising is the raising of canonical TRAP and DRESS vowels before voiced velars.<sup>i</sup> Some speakers  
21    of North American English pronounce the vowels in words like *bag*, *flag*, and *dragon* with a raised nucleus  
22    ([ɛ:] or [e:]) or off-glide ([æ']). Similarly, some speakers pronounce the prevelar vowel in words like *beg*,  
23    *legs*, or *integrity* as [ɛ'], [e:], or [e']. For consistency with previous research, the terms BAG and BEG will be  
24    used, respectively, to refer to TRAP and DRESS in these environments. The process of raising these vowels  
25    will be referred to as BAG-raising and BEG-raising, which both fall under the umbrella of prevelar raising.

26    While the amount of research on prevelar raising is growing, there are some limitations in the scope of  
27    much of this research. For example, prevelar raising has only been described in detail in some parts of North  
28    America, like Canada, the Upper Midwest, and the Pacific Northwest so the degree of raising outside of  
29    these areas is largely unknown. Furthermore, most studies are based on a relatively small sample of words,  
30    making it difficult to extrapolate to other words in the lexical set. This study overcomes these obstacles by  
31    presenting reported raising on dozens of BAG and BEG words, gathered via online surveys from 5,269 people  
32    from most of English-speaking North America. While there is some unreliability inherent in self-reports  
33    such as these, the findings solidify the established dialect boundary for BAG-raising and suggest that BEG-  
34    raising is far more widespread than has been documented. Furthermore, the data reveals areas where BEG-  
35    raising occurs without BAG-raising and vice versa. The inclusion of many more words in this online survey  
36    was justified as well since the amount of raising, particularly for BEG, is determined by which types of  
37    words get studied.

38    **2 Prevelar raising in North American English**

39    Prevelar raising is an ongoing phenomenon in North American English, though there are scattered reports  
40    of the phenomenon in much earlier studies. Perhaps the first account of prevelar raising is Patterson's (1860)  
41    list of words that are "incorrectly" pronounced in Belfast, Ireland. The TRAP vowel is described as being  
42    pronounced with "the short sounds of *e*", which refers to the lax [ɛ]: "this error is almost exclusively  
43    confined to those words in which *a* is preceded by *e* or *g*, or followed by the sound of *k*, hard *g*, or *ng*"

44 (Patterson 1860: 15). Thus, TRAP among that community was raised to some higher vowel before and after  
45 both voiced and voiceless velar sounds—a more encompassing environment than today’s prevelar raising.

46 In North American English, perhaps the first description of prevelar raising is based on the *Thomas*  
47 *Collection* (Thomas 1958). This collection, which is based on over 15,000 recordings gathered in the 1930s  
48 and 1940s from the majority of the United States, establishes that prevelar raising has been established for  
49 several generations.

50

51 Minor variations of other vowels also occur before [g] and [ŋ], though without any clear regional  
52 pattern. Thus [æ], which is normally lax, may become tense before [g] or [ŋ], and the tension may  
53 induce a raising of the tongue, as in [beg] for *bag*, [eŋgri] for *angry*, and [eŋkə̚] for *anchor*. The same  
54 increase in tension may be noted in the change of [ɛ] to [ɛ̚] in such words as *egg*, *leg*, and *beg*. (Thomas  
55 1958: 204)

56

57 Thomas’ early description hints at the pan-regional nature of the pattern and the link between BAG- and  
58 BEG-raising. Upglides in words like *beg* and *bag* are also found in the Pacific Northwest (Reed 1961),  
59 Indiana (Carmony 1970), and the South (Wells 1982: 531), confirming the widespread distribution of  
60 prevelar raising.

61 Today, additional research has uncovered phonetic, regional, and social patterns in BAG-raising. In the  
62 first dedicated study on BAG-raising, Zeller (1997) describes variation in Milwaukee, Wisconsin. Drawing  
63 from a sample of 10 speakers, including her own family members, Zeller shows that some speakers (like  
64 her father) have an underlying /æ/ in BAG, other people (like her mother) realize BAG with an intermediate  
65 vowel quality between [e] and [ɛ], and a third group (including her brother) have a vowel indistinguishable  
66 from [ɛ]. Bauer & Parker (2008) use experimental articulatory data to show that while BAG was raised, it  
67 was demonstrably different from [æ], [ɛ], and [e], concluding that BAG was not merged with any other  
68 vowel (see Stanley 2020 for a similar finding in Washington). Whether mergers are occurring when BAG  
69 or BEG raise remains an open question in some regions, but it will not be a focus of this paper.

70       BAG-raising has been described in other northern areas of North America. In addition to Wisconsin  
71       (Zeller 1997; Bauer & Parker 2008; Purnell 2008; Benson, Fox & Balkman 2011), it is found in Montana  
72       (Bar-El, Rosulek & Sprowls 2017) and Alberta (Jones 2015; Rosen & Skriver 2015). In fact, among  
73       Canadians, it is strongest in the Prairies (i.e. Alberta, Saskatchewan, and Manitoba; Boberg 2008: 146),  
74       though it is reported in Vancouver as well (Swan 2016; Mellesmoen 2018). However, BAG-raising is most  
75       thoroughly described in the Pacific Northwest (Wassink et al. 2009; Wassink 2015); it is found among  
76       various age groups in Oregon (McLarty, Kendall & Farrington 2016; Becker et al. 2016) and ethnic groups  
77       in Seattle (Riebold 2015; Wassink 2016) and there are detailed accounts of its social meaning in Seattle,  
78       Vancouver, and Cowlitz County (Swan 2020; Stanley 2018). Generalizing the region where BAG-raising is  
79       found, the *Atlas of North American English* (Labov, Ash & Boberg 2006) shows that speakers from a large  
80       area—all of Canada west of Ottawa and the Midwestern and Western US states that border Canada—had  
81       some indication of BAG-raising.

82       In contrast to this large amount of research on BAG-raising, far less is known about BEG-raising, the  
83       bulk of which comes from the Pacific Northwest and surrounding areas. In Seattle, it is found in speakers  
84       of all ages (Wassink 2015) who realize BEG with considerable phonetic overlap with VAGUE (that is, /eg/;  
85       see below; Freeman 2014; Riebold 2015). In Portland, BEG-raising is found primarily in older speakers  
86       (Becker et al. 2016). In Reno, BEG-raising is found in both White and Native American speakers (Gunter,  
87       Clayton & Fridland 2017; Clayton & Fridland 2020) and may be lexically motivated since some words  
88       were raised more consistently than others. Other than brief references to its presence in the South (Wells  
89       1982: 531; Yavaş 2011: 83), BEG-raising has, to my knowledge, not been reported outside of the Northwest  
90       and Nevada, possibly since few researchers have investigated BEG-raising in other areas. Therefore, that  
91       BEG-raising is considered a Pacific Northwest phenomenon only reflects a sampling bias in the literature  
92       since it has yet to be confirmed that BEG-raising does *not* occur elsewhere in North America.

93       Related to BAG- and BEG-raising is the very small set of words with /eg/ including *vague*, *fragrance*,  
94       and *pagan*. In this paper, these words and this vowel will be referred to as VAGUE. Most North American  
95       English speakers use /e/ in these lexical items, even if they do not exhibit any BAG- or BEG-raising. VAGUE

96 is relevant here because BEG and BAG appear to be merging with VAGUE in some communities (Freeman  
97 2014; Wassink 2016). In fact, for speakers with a high degree of prevelar raising, VAGUE *lowers* so that  
98 BEG and VAGUE merge somewhere between canonical FACE and DRESS (Freeman 2014; Riebold 2015).  
99 Because there are so few words that contain VAGUE, it is an especially difficult lexical set to study, but it  
100 provides a useful reference point when quantifying the degree of raising for BEG and BAG.

101 From the limited studies on these phenomena, we see that both BAG-raising and BEG-raising seem to  
102 be related because they almost always occur together. However, as mentioned previously, all studies on  
103 BEG-raising have been based in areas where BAG-raising is known to occur, so it may be the case that their  
104 co-occurrence is limited to the Pacific Northwest. Stanley (2019) shows that BEG- and BAG-raising occur  
105 in different phonological, morphological, and lexical environments, suggesting some independence.  
106 Furthermore, there are documented cases of one without the other: some speakers in Nevada raise BEG  
107 without raising BAG (Gunter, Clayton & Fridland 2017; Clayton & Fridland 2020) and some speakers in  
108 British Columbia raise BAG without raising BEG (Mellesmoen 2018).<sup>ii</sup> This small but growing body of  
109 research suggests some independence between BEG and BAG and that there are areas outside of Canada and  
110 the greater Pacific Northwest region that may have some prevelar raising.

111 Turning now to the topic of methodology, it is important to consider how prevelar raising has been  
112 studied in previous research. A linguistic variable is easiest to study when it is frequent, or rather, when it  
113 “occurs so often in the course of undirected natural conversation that its behavior can be charted from  
114 unstructured contexts and brief interviews” (Labov 1963: 179). Neither BAG nor BEG are frequent linguistic  
115 variables. Cardoso et al. (2016) were forced to exclude both vowels from analysis because their corpus of  
116 22 interviews contained just 15 tokens of each vowel. Wassink & Hargus (2020) heard just six tokens of  
117 /ɛg/ and /ɛŋ/ (as in *strength*) in nine sociolinguistic interviews. Riebold (2015) and Swan (2020) likewise  
118 heard few tokens in interviews and resorted to using supplemental wordlists to gather enough prevelar  
119 tokens for analysis. Jones (2015) used pictures and the elicitation of nonce words to collect the vowel in  
120 environments that, due to historical accidents, are not found in the English lexicon, like /vɛg/, /dɛg/, and

121 /pæg/. For such infrequent phonological variables, these types of targeted approaches illustrate the need for  
122 new ways to collect enough data for a robust analysis.<sup>iii</sup>

123 Because of their infrequency then, most researchers have only been able to study BEG and BAG through  
124 elicitations—that is, wordlists and reading passages—rather than via naturally occurring data. In addition  
125 to inevitable, confounding stylistic effects that underlie these findings, most of what is known about  
126 prevelar raising is based on relatively few word types. Specifically, BEG is most often analyzed by eliciting  
127 tokens of *beg, egg, keg, leg, Meg, peg, leggings, regular, negative, and Peggy's*, with much overlap between  
128 studies (Bauer & Parker 2008; Clayton & Fridland 2020; Freeman 2014; Gunter, Clayton & Fridland 2017;  
129 Riebold 2015; Reed 1952; Swan 2016; Wassink 2016). For BAG, it is more diffuse, but most studies include  
130 a subset of no more than eight of the following *bag, Bagdad, brag, crag, drag(ing), dragon, flag, gag,*  
131 *hag, haggle, lag, magnet, nag, pragmatic, sag, stag, tag, and (zig)zag* (Bauer & Parker 2008; Clayton &  
132 Fridland 2020; Freeman 2014; Mielke, Carignan & Thomas 2017; Riebold 2015; Rosen & Skriver 2015;  
133 Swan 2016; Wassink 2016). The notable exceptions are Jones (2015) and Stanley (2019) who expand their  
134 lists to include a great number of additional words. This limited set of words gives a restricted view of  
135 prevelar raising and may overreport or even underreport the amount of actual raising a person may have.

136 The purpose of this paper therefore is to address two questions. First, how widespread is prevelar raising  
137 geographically? There is some indication that it is a pan-regional phenomenon, but a lack of focused  
138 research and a shortage of data has prevented any confirmation of Thomas' (1958) early findings. This  
139 study answers this question by sampling from all parts of English-speaking North America and confirms  
140 that BEG-raising is far more widespread than previously reported. This study also addresses the related  
141 question of independence between BEG- and BAG-raising and shows that there are regions that have one  
142 without the other.

143 Second, how widespread is prevelar raising across the lexicon? Because BEG and BAG are such small  
144 lexical sets, naturally occurring data usually does not warrant enough tokens for a robust analysis. However,  
145 elicitations in previous research have only included a handful of all possible prevelar words. This study  
146 tackles this issue head-on by gathering data from dozens of prevelar tokens, including many words that are

147 not typically included in wordlists, and shows that an expanded wordlist produces different results than a  
148 restricted subset.

149 **3 Methods**

150 As we are now well into the 21st Century, researchers are exploring new ways to reach wider audiences  
151 in dialectology research. Kim et al. (2019) analyzed the speech of 626 New Englanders collected over a  
152 few months via Amazon Mechanical Turk and present results comparable to those found using data  
153 collected using more traditional techniques. With the preponderance of smartphones today, mobile apps  
154 have been created to crowdsource dialect data on Swiss German (Leemann et al. 2015) and British English  
155 (Leemann, Kolly & Britain 2018), showing that a large amount of data can be quickly collected when taking  
156 advantage of current technology. These studies show that despite their obvious shortcomings (a lack of  
157 face-to-face interaction, for example) online, asynchronous, crowdsourced methods for data collection can  
158 still produce useful results in dialectology research. This section describes the methods used to collect, and  
159 subsequently analyze, a large amount of data on prevelar words. All data processing, including  
160 summarization for the tables, was done in R using various packages and functions within the tidyverse  
161 (Wickham 2017).

162 **3.1 Word selection**

163 The first task in data collection was to establish a comprehensive list of all prevelar words. For this  
164 purpose, two dictionaries of English transcriptions were consulted. The first was the *CMU Pronouncing*  
165 *Dictionary*<sup>iv</sup> (Lenzo 2013), an open source dictionary containing over 134,000 searchable transcriptions in  
166 a machine-readable format. Using the pattern “AE1 G”, “EH1 G”, and “EY1 G” as search parameters, there  
167 were 560 entries for BAG, 418 for BEG, and 223 for VAGUE, respectively. The second dictionary was the  
168 *Routledge Dictionary of Pronunciation for Current English* (Upton & Kretzschmar 2017), which has just  
169 under 100,000 words.<sup>v</sup> Searching “æg”, “eg”, and “eig” in this dictionary yielded 237 words with BAG, 181  
170 with BEG, and 53 with VAGUE. Between these two lists, there were 1,149 unique prevelar words, including  
171 different forms of the same lexeme like *egg*, *eggs*, *egging*, and *egged*.

172 To avoid making an excessively long survey, only a subset of these 1,149 words was selected for  
173 inclusion in this study. I selected 196 words that I perceived would be common enough that most people  
174 would be familiar with them—with a few exceptions. Other than the nonce words and some of the most  
175 infrequent words in Jones's (2015) extensive wordlist, almost every word that has been included in previous  
176 prevelar studies was included in this study. I deliberately chose to include words that are often avoided in  
177 wordlists like borrowings (*allegro*, *reggae*, *magnum opus*), proper nouns (*Skagway*, *Gregory*,  
178 *Copenhagen*), derived forms (*eggnog*, *pregnancy*, *megabyte*), polymorphemic words (*sagging*, *begged*,  
179 *plagues*), infrequent words (*octagonal*, *interregnium*, *flagrant*), and words with orthographic <ex> (*exit*,  
180 *exile*, *excerpt*, *exodus*).<sup>vi</sup> Some of these language-internal factors are significant predictors in prevelar  
181 raising; BEG-raising is more common in frequent words and less common when the /g/ is followed by a  
182 sonorant, particularly if that sonorant is a liquids (Stanley 2019). As the goal for this paper is to document  
183 regional patterns in prevelar raising, language-internal predictors of prevelar raising will not be considered  
184 further.

185 **3.2 The Survey**

186 To gather speaker intuition of prevelar raising across North America, I used Qualtrics, a popular online  
187 platform for developing and distributing surveys, to create a categorization task in the form of an online  
188 survey (Figure 1). First, participants viewed an informed consent form and, by proceeding with the study,  
189 acknowledged that they agreed to its terms, including not being compensated. The survey then presented  
190 each of the 196 words and asked, “How do you pronounce the following highlighted vowel sounds?” For  
191 each entry, the orthographic prevelar vowel was highlighted and the word was accompanied by a brief (and  
192 sometimes humorous) definition. Participants were presented with five options:

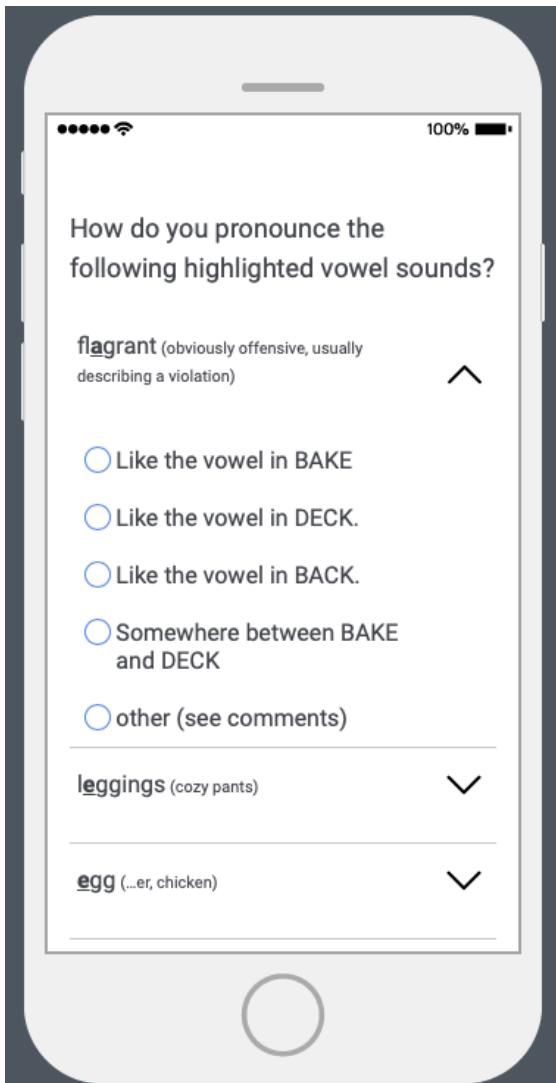
193

- 194 1. “Like the vowel in BAKE”,<sup>vii</sup> which corresponded to [eɪ] and canonical VAGUE.  
195 2. “Like the vowel in DECK”, which corresponded to [ɛ] and canonical BEG.  
196 3. “Like the vowel in BACK”, which corresponded to [æ] and canonical BAG.

197        4. “Somewhere between BAKE and DECK”, which corresponded to [ɛɪ], [ɛ], or possibly [ɛ] to  
198        account for intermediate variants.

199        5. “other”, which allows participants to indicate something else in a provided space.

200



201

202        Figure 1: The survey, as viewed on a mobile device.

203

204        Raising in the vowel space is a complex process, but such a simplification beneficial because these  
205        options were presumably straightforward enough for non-linguists to understand. This simplicity comes  
206        with the price of a few inherent problems though. First, self-reflection of fine phonetic detail can be

207 unreliable because people generally do not have a good intuition of their own speech (Labov 2006; Trudgill  
208 1984). Furthermore, the reference words themselves are not realized the same way across the country (*e.g.*  
209 speakers from the North may pronounce TRAP with a raised vowel, speakers in the South may pronounce it  
210 with a diphthongized vowel, and many other speakers may pronounce it with a lowered and retracted  
211 vowel).<sup>viii</sup> Because the purpose of this paper is to provide a general overview of prevelar raising across the  
212 continent, a sufficiently large dataset should still reveal patterns through the noise. However, as is always  
213 the case in survey-based phonetic studies, the results should be verified empirically with acoustic and  
214 articulatory data in future research.

215 Even though less than 20% of the original 1,149 words were included in the study, a 196-question  
216 survey is still quite long. To reduce fatigue, the survey was presented in blocks. The first main block  
217 consisted of 69 selected words that contained enough tokens for a robust individual-level analysis. All  
218 participants then proceeded to a demographic questionnaire that contained fill-in-the-blank boxes for age,  
219 gender, and race/ethnicity. It also included a question that asked, “Where are you from?” and requested  
220 specific cities and years of residence. After completing of this questionnaire, participants were told they  
221 were done with the required portion of the survey but that they could continue to more blocks if desired.  
222 Four additional optional blocks were then presented covering the remainder of the words. Within each  
223 block, the same words were presented to all participants, but in a different random order each time. The  
224 median time that participants took to complete the survey was 7 minutes 14 seconds if they completed just  
225 the first block, and 12 minutes 34 seconds if they completed all blocks. (See the appendix for the list of  
226 words in each block and a more detailed breakdown of completion times.)

### 227 **3.3 Survey Distribution**

228 To collect data on BEG- and BAG-raising across the continent, the sample had to have sufficient data  
229 from all parts of English-speaking North America. Releasing the survey through some general distribution  
230 platform or to some general random sample of North America would be inadequate for full coverage  
231 because participants would presumably reflect the population distribution of the United States and Canada

232 (e.g. many Californians and few Manitobans), which was not desired for this study. Because representation  
233 from many areas without regard to population density was needed, regions had to be sought out specifically.

234 Therefore, Reddit was used as the medium for distributing the survey to all areas. Reddit is a massive  
235 online space where users can browse “subreddits”, or communities that are about specific topics. In these  
236 subreddits, users can post material related to that community, comment on the posts, and comment on those  
237 comments to create a discussion. Users may also “upvote” or “downvote” posts or comments, causing it to  
238 appear higher or lower in others’ feeds as a result of Reddit’s algorithms. Though Reddit has been used as  
239 a massive corpus of online language (Baumgartner et al. 2020), this study merely uses its subreddits as a  
240 tools to access specific groups of people.

241 To ensure all areas of North America were represented, I identified the most popular subreddit  
242 dedicated to each US State and each Canadian province and territory (e.g. the subreddit for the state of  
243 Georgia is called r/Georgia). I contacted the moderators for each one and requested permission to post a  
244 survey. (Generally, permission is not required to post to a subreddit, but this act prevented the post from  
245 being removed by the moderators and in some cases the moderators informed the community of their  
246 approval, which boosted its visibility.) Only California, Colorado, Delaware, and Quebec denied the  
247 request.<sup>ix</sup> Fortunately, because people from those areas viewed the survey in other subreddits, they are still  
248 represented in the sample.

249 In some cases, moderators recommended posting the survey in city-specific subreddits, such as one  
250 dedicated to Denver or cities in California; I chose not to do so because I wanted Reddit visitors from all  
251 portions of the state to have an equal opportunity to view the survey. Had I selected city-specific subreddits,  
252 the resulting sample would have been skewed towards urban centers at the expense of rural areas. I was not  
253 able to control whether participants posted the survey to other subreddits or shared it on other social media  
254 sites (and there would be no way to detect participants from these sources) so some bias inevitably may  
255 have been introduced into the sample.<sup>x</sup>

256 When permission was granted, the survey was posted between 9am and noon local time, Monday  
257 through Thursday, to take advantage of peak traffic hours. I created a dedicated username (u/dialectologist)

258 from which I explained that the survey studies “language use” in their region, without specifically  
259 mentioning the linguistic variable under study.

260 In the end, 7,041 people completed at least part of the survey, yielding 578,985 total responses to survey  
261 questions, mostly within two weeks of distribution (June 2018) with a small percentage coming in over the  
262 following months. However, for the purposes of this study, only the 5,269 who included viable regional  
263 information were analyzed (see §3.6).

264 **3.4 Data Processing**

265 Prevelar raising is not a discrete process but occurs variably along a multidimensional continuum of  
266 phonetic cues like duration and vowel trajectory (Freeman 2014; Baker, Mielke & Archangeli 2008). In the  
267 survey though, this complexity was simplified by providing participants with four discrete responses based  
268 on similar sounding words. To convert this categorical response back into an approximate numerical value  
269 of raising, participants’ responses were recoded to a numeric scale from 1 to –1, as seen in Table 1.

270  
271

Survey Option	Reference word	Presumed IPA	Value
1	<i>bake</i>	[e]	1
4	(intermediate)	[ɛ] or [ɹ]	0.5
2	<i>deck</i>	[ɛ]	0
3	<i>back</i>	[æ]	-1
5	(other)	NA	(excluded)

272 Table 1: Method for quantifying degree of raising based on participant responses.

273  
274 This numeric representation of raising allow for certain quantitative analyses of this data. First, the  
275 numerical values for each participant’s responses were averaged, separately for BAG, BEG, and VAGUE. A  
276 value close to 1 would indicate a high degree of prevelar raising across many BAG or BEG words. A score

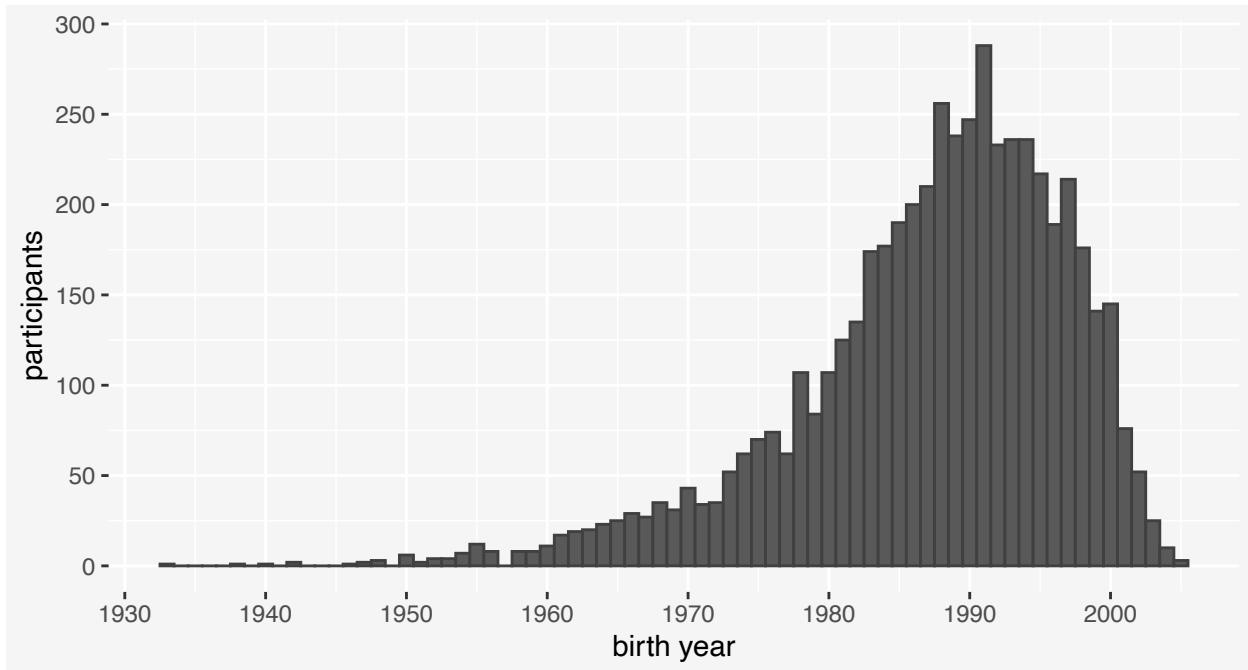
277 close to 0 for BEG or -1 for BAG would indicate very little raising. Presumably, most participants would  
278 have a score close to 1 for VAGUE words since these words belong to the FACE lexical set.<sup>xi</sup> By using this  
279 scale, I assume that participants who realize BAG as phonetically intermediate between [æ] and [ɛ] would  
280 categorize some BAG words with /æ/ and others with /ɛ/, yielding a score somewhere in the middle.  
281 Similarly, those who have raising in some words but not others would end up with an intermediate score as  
282 well. This is an unavoidable problem in the method because two speakers with similar scores using this  
283 metric may have different phonetic patterning due to the multifaceted nature of vowel shifts. This  
284 quantification of the responses relies heavily on the assumption that raising is linear; acoustic measurements  
285 of these same speakers' realizations of these words may reveal more nuance. Such a survey cannot fully  
286 capture all patterns in prevelar raising and I encourage additional acoustic analysis to support (or refute)  
287 the patterns described here.

288

289 **3.5 Participant Demographics**

290 It is important to consider the demographics of the participants in this study since they are not equally  
291 balanced. Using Reddit as a medium for distribution was beneficial for ensuring that all areas of North  
292 America were included. However, it introduces its own sampling bias in the other demographic factors.

293



294

295 Figure 2: Birth year distribution of the participants in this study. Created using ggplot2 (Wickham 2016).

296

297 The participants' birth year distribution was skewed in this sample, as visualized in Figure 2.<sup>xii</sup> The  
 298 majority of participants were approximately Millennial-aged, with birth years concentrated between 1980  
 299 and 2000. A significant minority were born between 1960 and 1980, and an even smaller number were born  
 300 before 1960 or after 2000. The median birth year was 1989 (29 years old when the data was collected) and  
 301 the average was 1987, though the spread ranged from 1933 to 2005.

302

303 Table 2: Self-reported ethnicities of the participants in this study.

Ethnicity	n	Percentage
White	4,763	90.36%
Mixed / 2 or more	196	3.72%
Hispanic	88	1.67%
Asian	47	0.89%
Native American	23	0.44%

African American	22	0.42%
Southeast Asian	8	0.15%
Indian	7	0.13%
Middle Eastern	6	0.11%
Pacific Islander	2	0.04%
other	24	0.46%
No response	83	1.58%

304

305       The distribution of participants' self-reported ethnicity can be found in Table 2. It is immediately  
 306       apparent that ethnic minorities are grossly under-represented in this sample. White participants make up  
 307       over 90% of the total. Other than people who identified as mixed ethnicity or who indicated two or more  
 308       ethnicities, no one group comprised more than 2% of the whole.

309

310           Table 3: Self-reported gender expression of the participants in this study

Gender	n	Percentage
male	3,431	65.12%
female	1,772	33.65%
nonbinary	10	0.19%
genderqueer, trans male	3 (each)	0.06%
genderfluid, other, prefer not to say	2 (each)	0.04%
agender, female genderqueer, female-ish, genderfae, male/genderfluid, male/other, male-ish, no gender, trans female, two spirit	1 (each)	0.02%
no response	33	0.63%

311

312 Finally, Table 3 shows the gender distribution of speakers in this sample. There was an overwhelming  
313 majority of cisgender participants, and nearly twice as many males as females. Non-binary, transgender,  
314 and many other gender identities are represented in this study, but they collectively made up less than 1%  
315 of the sample.

316 When examining the age, ethnicity, and gender of the participants in this study, it is clear that this  
317 sample is not representative of the general population of the United States and Canada. Instead, it skews  
318 towards younger, white males and is likely reflective of Reddit users. This bias should not be surprising  
319 since Reddit was used as the medium for distributing the survey. The results of this study should not be  
320 interpreted as representing the speech patterns of only younger white men since minority groups are  
321 represented here, but the results should be interpreted with these demographic trends in mind. Additional  
322 work is required to study minority groups and regional patterns in their use of prevelar raising (Wassink  
323 2016; Wassink & Hargus 2020; Clayton & Fridland 2020).

324 **3.6 Geographic Analysis and Distribution**

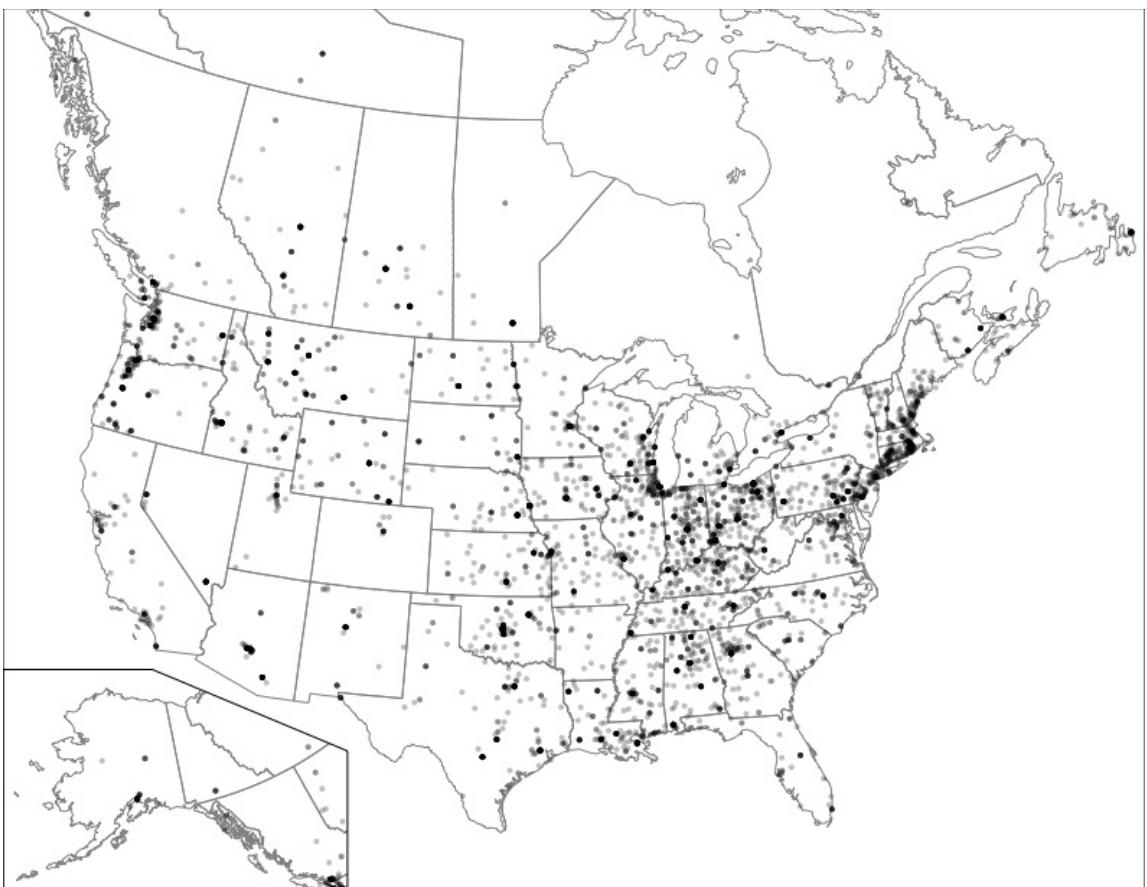
325 To process the geographic data, the first task was to assign geographic coordinates to each participant.  
326 One method would have been to code them by state, based on which subreddit they saw the survey in.  
327 While it is possible to generate unique links in Qualtrics and track users in that way, it would be an  
328 unreliable indicator of where the participant grew up and what variety of English they might speak.  
329 Furthermore, it would only provide information at the state-level, and more gradience was desired. A  
330 second option was to code participants based on where their IP addresses were located. The benefit of this  
331 technique is that it takes little effort and provides very detailed GPS coordinates. However, it too is an  
332 unreliable indicator of where a person is from because it assumes participants were in their hometown while  
333 they took the survey, which cannot be guaranteed in today's increasingly mobile society.<sup>xiii</sup>

334 Because these automatic methods are unreliable, participants' hometowns were coded based on their  
335 responses to the fill-in-the-blank question "Where are you from?". Most participants provided detailed  
336 information about which city, county, or zip code they spent their formative years. This study analyzes

337 responses from only those participants who lived in the same city from the ages of 2 to 16. That is, 5,269  
338 participants, or 74.83% of the total, and 431,469 responses are analyzed in this paper. These locations were  
339 geocoded and converted into coordinates using the Google Maps API via the geocode function in the `ggmap`  
340 package (Kahle & Wickham 2013) in R (R Core Team 2018).

341 As seen in Figure 3, this sample includes at least one participant from all states,<sup>xiv</sup> Washington D.C.,  
342 and all Canadian provinces and territories with the exception of Nunavut. Because of how the survey was  
343 distributed and the desired representation from all areas, this sample is by design not a reflection of the  
344 population density of North America. Places like the Northern Great Plains were over-represented: there  
345 were 145 Montanans, 115 Idahoans, 79 Wyomingites, 75 Saskatchewanians, 63 North Dakotans, and 50  
346 Albertans, and 29 Manitobans. Meanwhile there were just 69 Californians, who all must have seen the  
347 survey through another subreddit. This increased representation in the sparsely populated areas is helpful  
348 for this study because it is precisely this region that is reported to have the most prevelar raising (Boberg  
349 2008). Nevertheless, this oversampling in some areas and undersampling in others necessitates that the data  
350 be interpreted with care.

351



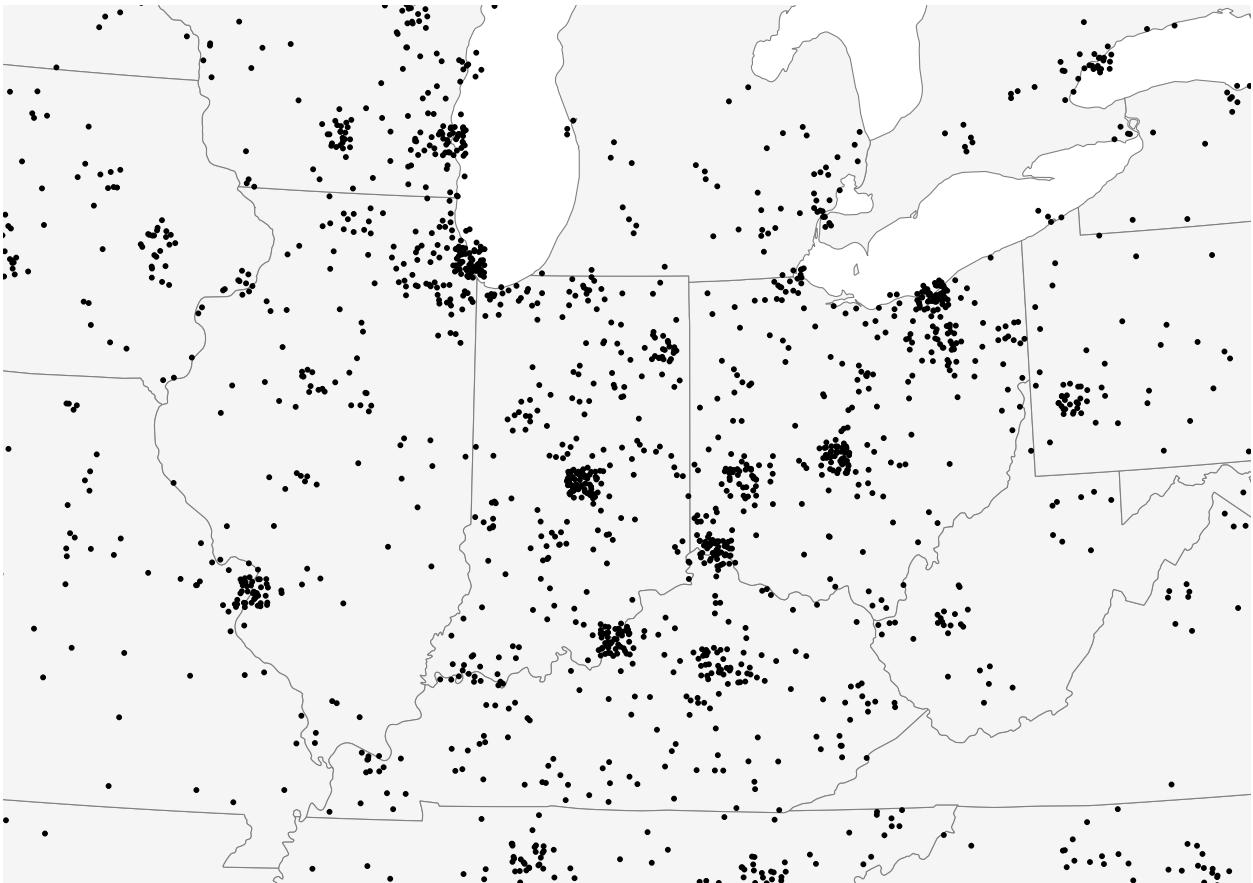
352

353 Figure 3: Distribution of the participants in this study. A small amount of jitter has been added to the  
354 coordinates to allow the viewing of multiple points from the same city.

355

356

357



358

359

Figure 4: A close-up of the Midlands.

360

361 To better appreciate the amount of data represented here, Figure 4 displays a zoomed in plot focusing  
362 on the Midlands. This is the region that produced the most data: there were 376 Ohioans, 290 Hoosiers, 231  
363 Pennsylvanians, 229 Kentuckians, 200 Illinoisans, and 186 Wisconsinites. These states' subreddits often  
364 had more comments<sup>xv</sup> as well. Even though this is a part of the country that is not known for its prevelar  
365 raising, these people seemed particularly interested in taking a survey that targeted this linguistic variable  
366 (or indeed, any language survey). Most of the comments revolved around other linguistic phenomena and  
367 prevelar raising was not the focus of many comments; in fact, it appears that many participants completely  
368 missed the fact that all the words in the survey had stressed vowels before /g/.

369    **3.7 Spatial Interpolation**

370       While data from 5,291 participants is a good amount for a dialectology study, there are inevitably gaps  
371       in the data due to the vast size of North America. For example, the respondents from Nevada, Utah, and  
372       Colorado were clustered in the largest urban areas, and while those states are otherwise sparsely populated,  
373       there are people that live in those rural areas. Is there a way to use the data that does exist to make a guess  
374       as to how areas not represented in the sample would have responded?

375       One method for spatial interpolation over such areas is ordinary kriging. This technique predicts values  
376       in an unsampled pair of X-Y coordinates by considering data from neighboring points, with greater weight  
377       added to closer points and less weight added to further points. *Ordinary* kriging assumes that the variable  
378       being analyzed is constant within its neighborhood of points but makes no assumptions about constancy  
379       between neighborhoods (as opposed to *simple kriging* which does make such assumptions).<sup>xvi</sup>

380       Kriging was originally used for mining and geologic engineering in the 1950s (Krige 1951), but it is  
381       now widely used in a variety of disciplines. In dialectology research, kriging has been used to visualize  
382       dialect areas in New England (Kim et al. 2019) and in the rest of North America (Jones 2017). It is a useful  
383       tool in dialectology because it can be an objective and deterministic way to draw dialect boundaries, it  
384       makes it easier to interpret a complex and noisy dataset by visualizing a smoothed underlying pattern, and  
385       it shows predicted values from areas not included in a sample. For additional information on the  
386       mathematics of kriging, its implementation in R, and further use in dialectology research, see Chang (2019),  
387       Bivand et al. (2013), and Grieve (2013; 2018).

388       For this paper, ordinary kriging was performed using ArcGIS, a tool for the analysis and visualization  
389       of spatial data. For the most part, the default parameters for the method were used: values were predicted  
390       based on a neighborhood of the 12 nearest points and the semi-variogram model was spherical, meaning  
391       that further points have less influence than closer points, and beyond some distance points no longer have  
392       any influence. The only setting that was changed was the output cell size, which was set to 0.01 in order to  
393       produce many more predicted values and therefore a higher resolution image.

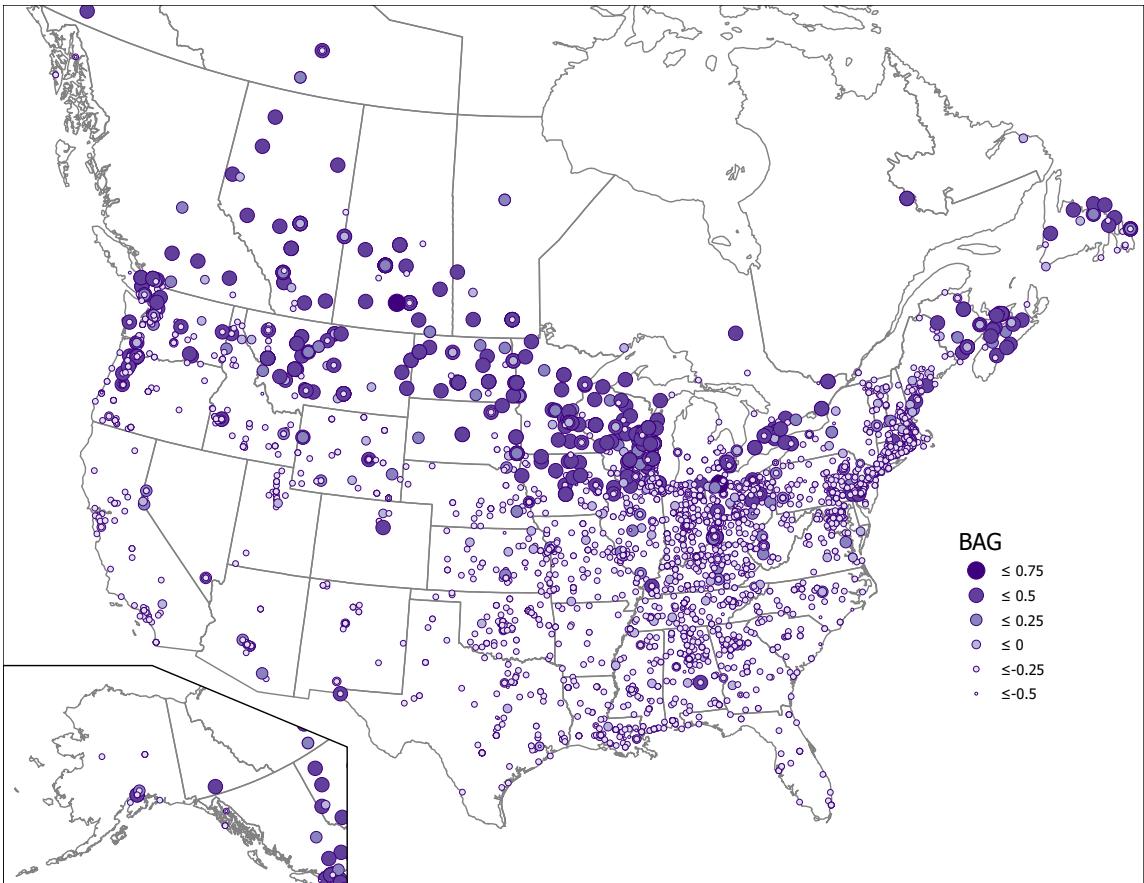
394 It should be noted that when multiple data points are located in the same point in space, the kriging  
395 procedure selects one to be representative of that location. In this dataset, there were many cities that were  
396 represented by multiple participants and they were rarely consistent in their BAG- and BEG-raising scores.  
397 For example, the 53 participants from Chicago had a wide range of possible responses for both variables.  
398 Therefore, in order to take all this variation into consideration, a small amount of jitter (on the order of a  
399 few miles) was added to the coordinate data, ensuring that each participant be located in a unique point in  
400 space. Using this modified dataset, the kriging procedure was then able to create an interpolated raster that  
401 takes into account each participant's contribution.

402 All maps were created in ArcGIS and display geographic boundary data from IPUMS NHGIS (Manson  
403 et al. 2018) using the NAD 1983 Contiguous USA Albers projection.

404 **4 Regional Patterns**

405 **4.1 BAG-raising**

406



407

408       Figure 5: BAG-raising across North America. Larger and darker dots represent more raising.

409

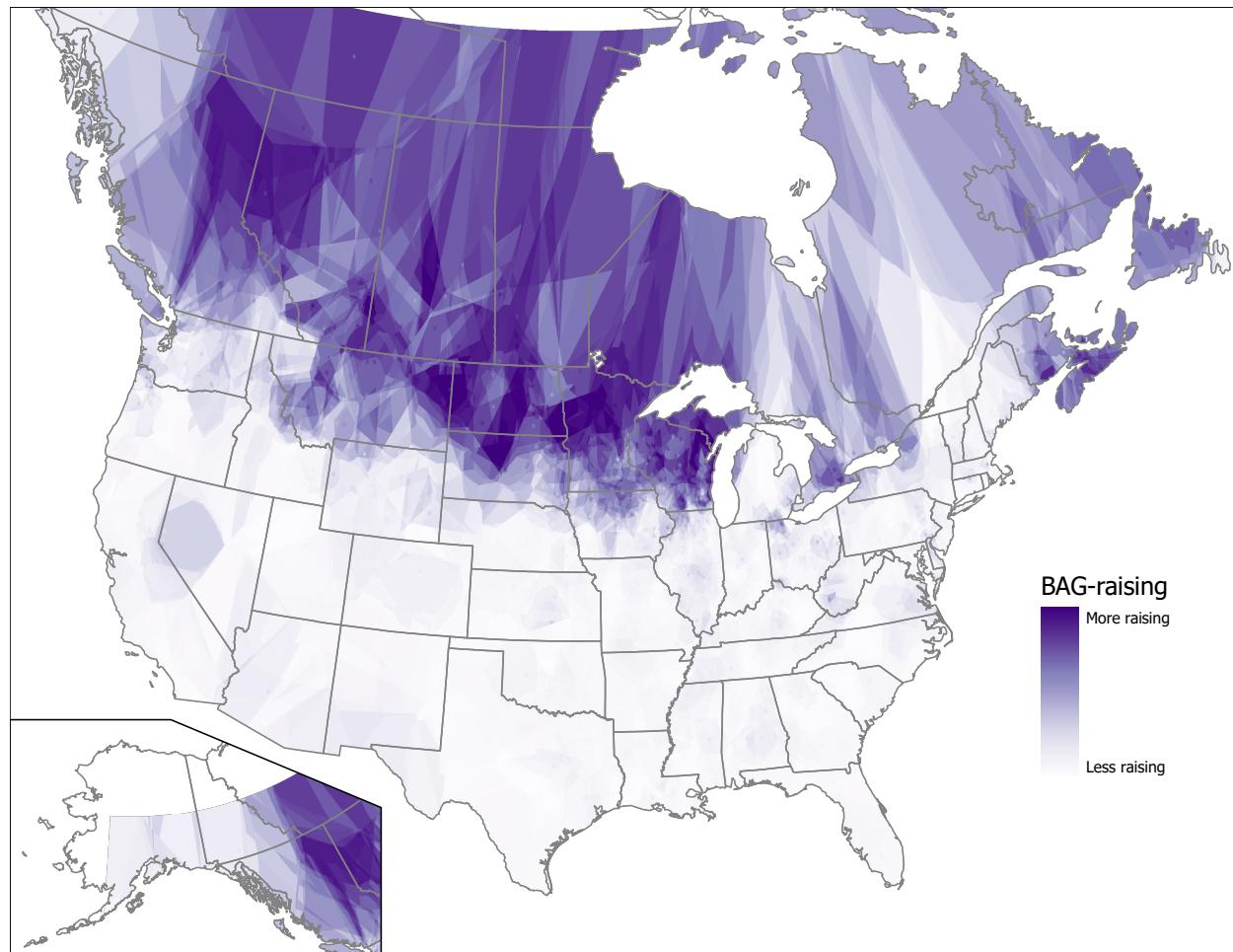
410       Figure 5 shows each participant plotted by hometown with the size and shading of the circle  
 411 representing their degree of raising. In general, the areas where BAG-raising is reported in this sample match  
 412 what has been found in previous studies. In the United States, it is most heavily concentrated in a region  
 413 stretching from west of the Great Lakes to the Pacific Ocean. BAG-raising was also ubiquitous in Canada,  
 414 from Vancouver to Ottawa and including the Atlantic Provinces, Yukon, and Northwest Territories.

415       There is variation in most regions, but the highest proportion of BAG-raisers to non-BAG-raisers is in  
 416 Wisconsin, Minnesota, North Dakota, and Montana, with a modest number of BAG-raisers in the nearby  
 417 states of Iowa and South Dakota as well. This heavy concentration extends into the Canadian Prairies where  
 418 the majority of participants indicated a high amount of BAG-raising. Participants from Ontario and the  
 419 Atlantic Provinces were also relatively homogenous in their raising. In the Pacific Northwest, while many

420 participants did report BAG-raising, there were many more that did not. Additionally, at least one person in  
421 many other urban areas in the West had some indication of BAG-raising, suggesting some variation in these  
422 areas too.

423 There were also areas with virtually no BAG-raising reported. Chief among them is the South, but in a  
424 wide band stretching from Denver, across the Midlands, up through the Northeast, and all the way to Maine  
425 there were relatively few BAG-raisers. In some places, the boundary between BAG-raisers and non-BAG-  
426 raisers was sharp: relatively few people in the Chicago, Detroit, Buffalo areas reported BAG-raising, despite  
427 their proximity to Milwaukee and Toronto.

428



429  
430 Figure 6: Kriging analysis for BAG-raising in North American English. Darker regions represent more  
431 raising. The kriging algorithm only calculated predicted values within a rectangle that includes all points,

432 so it did not include Alaska and the most northern regions of the Canadian territories since the sample did  
433 not include those regions.

434

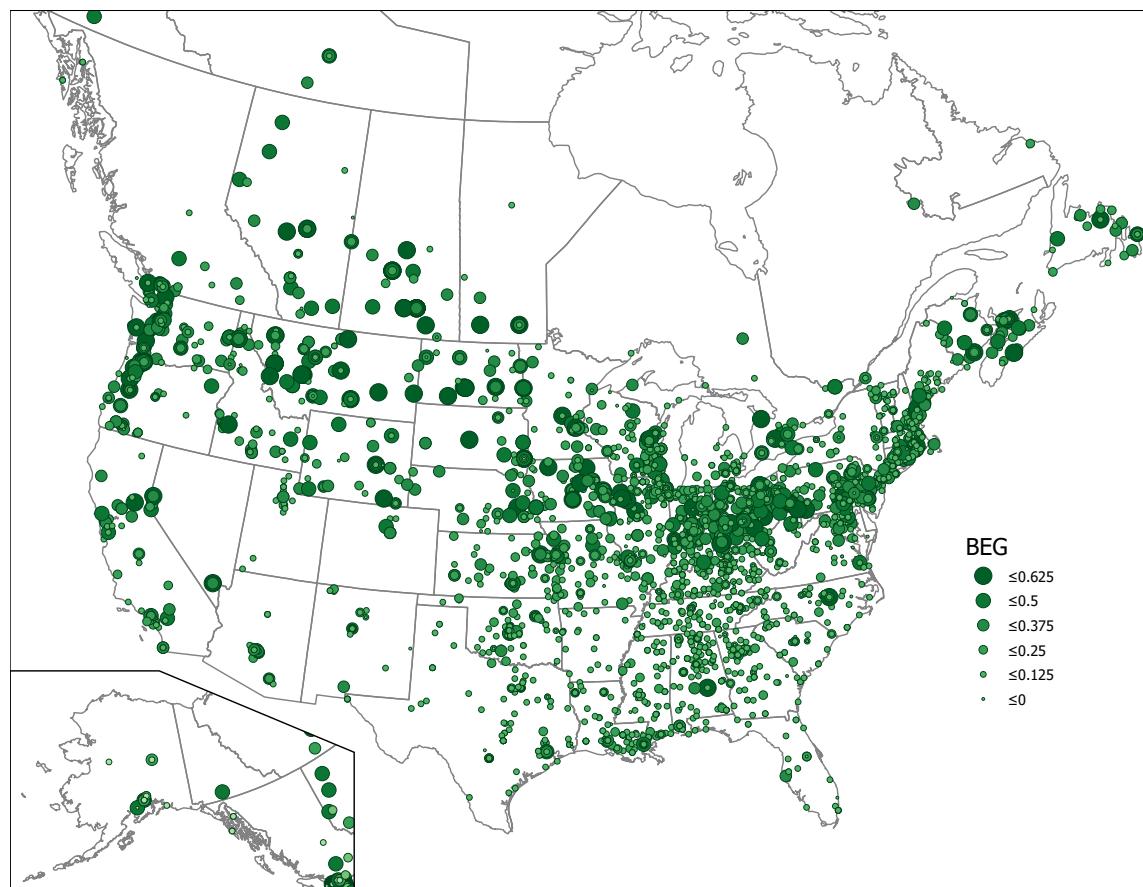
435 Figure 6 shows the output of the kriging analysis on BAG-raising, offering a smoothed version of the  
436 data. This map generally agrees with Figure 5 vis-à-vis areas that have the most raising: the Upper Midwest,  
437 North Dakota, the Canadian Prairies, and the Atlantic Provinces. However, the procedure has smoothed  
438 over many of the individual participants that had BAG-raising when they were surrounded by many others  
439 that did not. In Figure 5, when individual points were plotted, the eye is naturally drawn towards the larger  
440 and more shaded points, creating a misleading impression that BAG-raising is most common than it may be  
441 in some areas in the West. In Figure 6, these local outliers are washed out by the dominant pattern. This  
442 map shows a clear dialect region where BAG-raising is likely to occur and not occur.

443 One potential cause for concern is that in Figure 6 the kriging predicted relatively little BAG-raising in  
444 Washington State, despite it being one of the epicenters of research on prevelar raising. In acoustic analyses,  
445 BAG-raising is found in men and women of all ages in Seattle and other parts of Washington (Wassink  
446 2016). However, Swan (2020) and Stanley (2018) find that younger Washingtonians tend to have less  
447 raising than older cohorts and that men tend to have more raising than women. Recalling back to the  
448 demographics of this sample, which is overwhelmingly white, younger, and predominantly male, the  
449 current study suggests that at least younger white Washingtonians *report* to have less BAG-raising, which  
450 agrees with Swan's findings. Meanwhile, Swan (2020) also reports that there was more variation in Seattle  
451 than Vancouver with respect to BAG-raising. This high variability is also supported in the current dataset:  
452 while Figure 6 hides the many participants in Washington (and Oregon) who do in fact report a high degree  
453 of raising, this variation is visible in Figure 5. In fact, a map of the variability in BAG-raising (not included  
454 here) shows that there was indeed more variation in Washington's prevelar raising scores than in other  
455 places, like North Dakota, which was more homogeneous. Therefore, this reported data does appear to  
456 reflect the production data analyzed in previous studies.

457 Summarizing BAG, this data suggests that it is generally found in the same areas that have been  
458 described in previous literature as having BAG-raising: Canada, the Upper Midwest, and to some extent, the  
459 Pacific Northwest.

460 **4.2 BEG-raising**

461



462

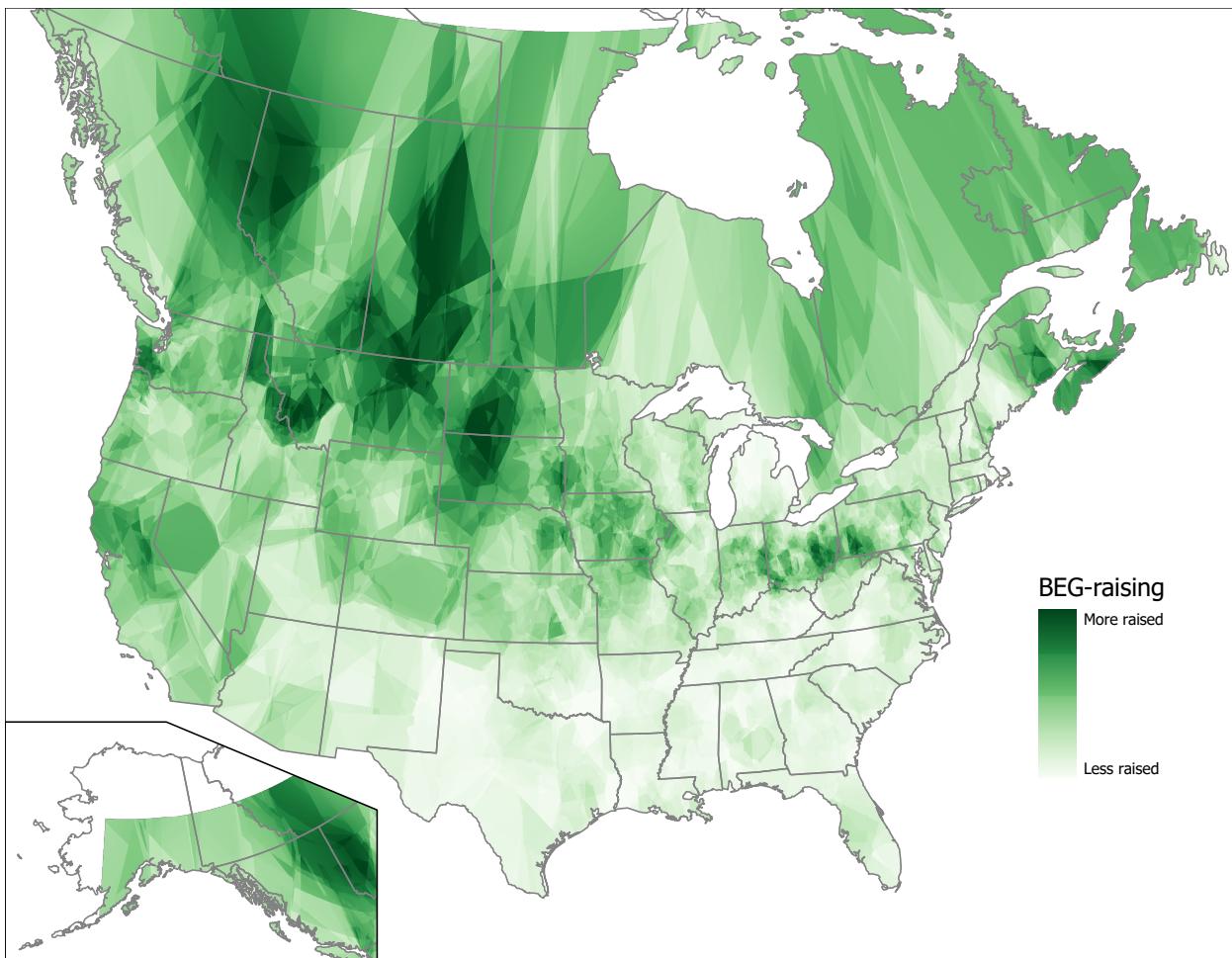
463 Figure 7: BEG-raising in North American English

464

465 Figure 7 displays the participants by their BEG score, illustrating that the regional distribution of BAG-  
466 and BAG- have some similarities and differences. There was a fair amount of overlap with BAG since a high  
467 amount of BEG-raising was reported the Northern Great Plains and the Atlantic Provinces. In other areas of  
468 the West, BEG is more consistently raised lower along the Pacific Coast in Oregon, and many Californians  
469 had a high degree of BEG-raising. Many more of the Idahoans, Utahns, Coloradans, and Alaskans have

raising. There was also higher proportion of BEG-raisers in the Midlands. In fact, the region from Denver to Maine, where relatively little BAG-raising was reported, has a modest number of BEG-raisers, especially in Indiana and Ohio. Similar to BAG though, there were relatively few BEG-raisers in the South.

473



474

Figure 8: Kriging analysis for BEG-raising in North American English

476

477 To complement the raw data, Figure 8 shows the output of the kriging function on the BEG-raising  
478 scores. Again, the Canadian Prairies, the Dakotas, Montana, and the Atlantic Provinces stand out as areas  
479 with a high concentration of BEG-raisers. However, what the kriging highlights that was not apparent in  
480 Figure 7 are isolated hotspots of BEG-raising in areas near Pittsburgh, eastern Ohio, Cincinnati, California's

481 Central Valley (and extending into Nevada), southwest Washington, and northern Idaho. With the exception  
482 of Reno, these are areas where, to my knowledge, BEG-raising has not been reported in previous literature.

483 Summarizing BEG-raising, this data suggests that it can be found to some extent everywhere but the  
484 South. It is most prevalent in the Northern Great Plains, but also common in the West and Midlands, with  
485 pockets of increased concentration around Ohio, California, and Washington.

486 **4.3 The independence of BAG-raising and BEG-raising**

487 When comparing Figures 8 and 10, it is apparent that there are regions where both BEG-raising and  
488 BAG-raising are found, but there are also other areas where only one was robust and not the other. For  
489 example, BAG-raising was especially prevalent in Minnesota and Wisconsin, but BEG-raising was not. While  
490 there does appear to be a fair number of people who reported BEG-raising in that region, raised variants  
491 were not in the majority. This suggests that the Upper Midwest is a dialect area that has BAG-raising without  
492 BEG-raising. Furthermore, the “hotspots” of BEG-raising all occurred where BAG-raising was not found.

493 To illustrate these dialect areas where one vowel raises without the other, a composite score that  
494 combines both prevelar raising types was calculated out of the two kriging outputs. The new score is simply  
495 the result of subtracting the predicted BEG-raising score from the BAG-raising score, after rescaling the BAG-  
496 raising score to a scale of 0 to 1 to match the BEG-raising range. In other words, it is the result of overlaying  
497 and averaging Figure 6 and Figure 8 (cf. Kim et al. 2019: 182 Figure 30). This method produces a new  
498 score that quantifies the *type* of prevelar raising prevalent in the area. Higher scores (near 1) are the result  
499 of a high amount of BAG-raising but very little BEG-raising. Lower scores (near -1) suggest little BAG-raising  
500 but a high degree of BEG-raising. Scores near zero are ambiguous: they indicate equal amounts of BAG-  
501 raising and BEG-raising. Whether a zero means no raising whatsoever or extreme amounts of both can only  
502 be interpreted with the help of other maps.

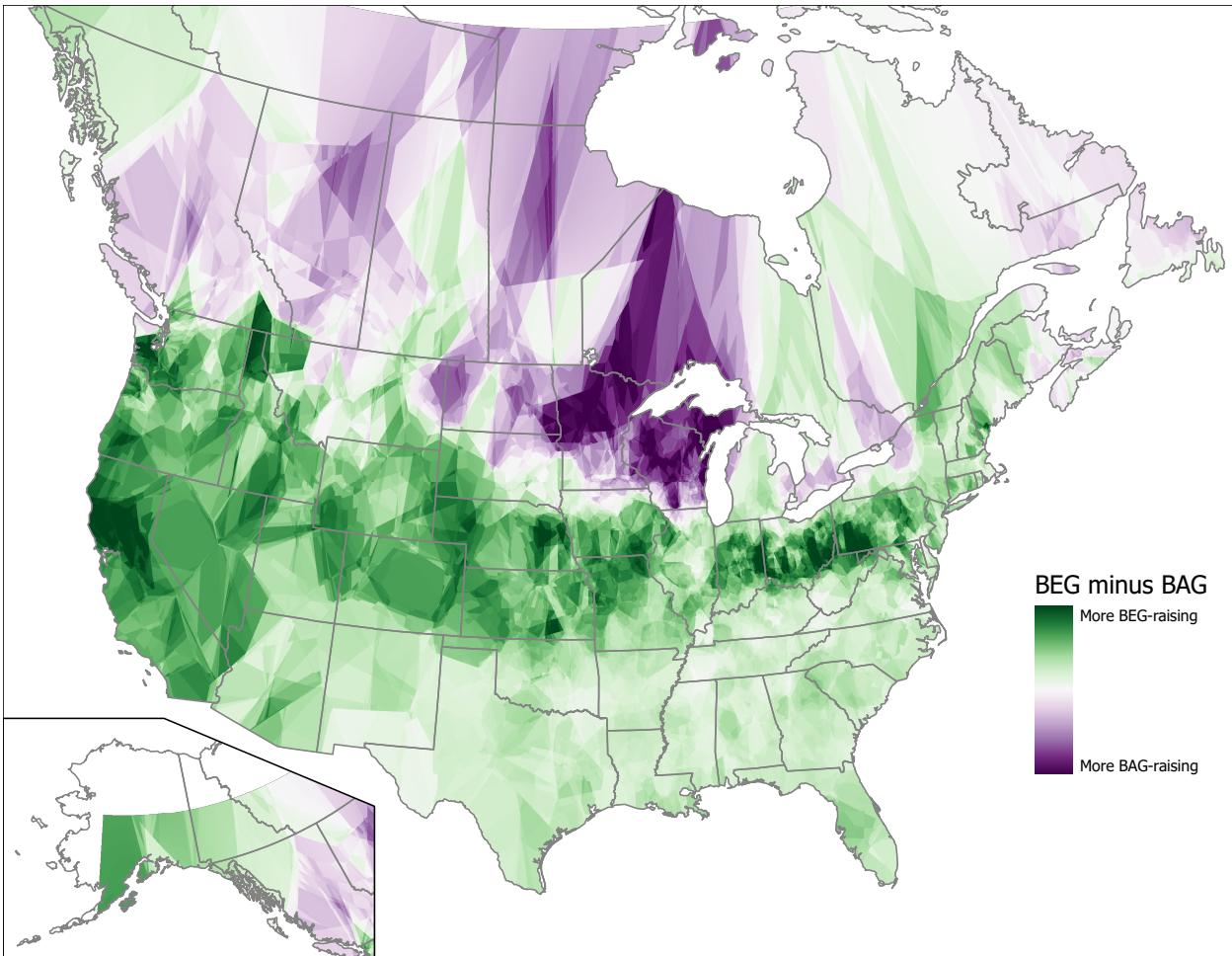


Figure 9: Difference between the interpolated BAG-raising and BEG-raising scores.

This combined prevelar raising score across North America is visualized in Figure 9. Just as predicted, Minnesota, Wisconsin, and eastern North Dakota (in the vicinity of Fargo) were areas that primarily had BAG-raising and relatively little BEG-raising. There is also some indication of this type of prevelar raising in the Maritime Provinces. The map also indicates that Michigan's Upper Peninsula and Eastern Ontario are areas where only BAG-raising is found. However, there were very few participants from these regions (see Figure 3), so this northward extension is simply an effect of the kriging algorithm interpolating the unknown area with the nearest known data. Whether people in these areas actually have prevelar raising is unknown given this sample.

514 Conversely, there is a large region where BEG-raising was reported but not BAG-raising. Starting in  
515 Pennsylvania, it extends westward, gradually widening until the Rocky Mountains at which point it spreads  
516 to the majority of the American Pacific Coast. All the previously mentioned “hotspots” of BEG-raising, are  
517 located in this band. It is notable that this region coincides closely to settlement patterns as well as the  
518 Midlands and Western dialect boundaries in the *Atlas of North American English* (Labov, Ash & Boberg  
519 2006). One part of the Midlands with less raising is Illinois, which corresponds to the St. Louis Corridor,  
520 supporting its linguistic similarity to the North. In Canada, some areas are more BEG-raising–dominant  
521 (Saskatchewan, Quebec, parts of Ontario) while others are more BAG-raising–dominant (British Columbia,  
522 Alberta, Manitoba). Meanwhile, Alaska participants reported more BEG-raising, supporting its inclusion  
523 into the Western dialect area (Bowie 2020). Though BEG-raising without BAG-raising has been described  
524 as “a pattern that seems to be unique to Nevada” (Clayton & Fridland 2020: 52), this sample suggests that  
525 it is far more widespread than any one state or region.

526 Figure 9 demonstrates that while prevelar raising sometimes follows established dialect boundaries, it  
527 crosses others. In particular, the boundary between Canada and the Inland North is blurred as speakers in  
528 both areas raise both BAG and BEG. However, between BAG-raised Upper Midwest and BEG-raised  
529 Midlands, it is still sharp. The characteristic heterogeneity of the West is retained, as some areas have many  
530 participants with prevelar raising and others have none. Even though many people with prevelar raising  
531 were found in Wisconsin, there were virtually none in Michigan and New York, illustrating a divide in the  
532 Inland North. There is some variation in New England and the Atlantic Provinces with some hint of regional  
533 patterning (like BEG-raising dominant in Irish-settled Newfoundland and BAG-raising dominant elsewhere)  
534 but these were minority speech patterns. Finally, as was evident in previous maps, the South and even the  
535 southwestern states were resistant to prevelar raising, making this phenomenon exclusive to Canada and  
536 the northern half of the United States (including the portion of Alaska included in the sample).

537 **5 Discussion**

538 This paper presents two hypotheses regarding regional patterns in prevelar raising. First, prevelar  
539 raising is more widespread than has been reported so far. The data presented in this paper is evidence to  
540 support this claim. In prior studies, BAG-raising has been described in areas including the Upper Midwest,  
541 Canada, and the Pacific Northwest. This survey-based data supports these same regions, with the large  
542 number of participants adding some clarity to the boundaries of the existing dialect area.

543 However, there has been less work conducted on BEG-raising, most of which has been in areas known  
544 to exhibit BAG-raising. The data presented in this paper, which includes participants from most of North  
545 America, shows that BEG-raising is found in areas outside of the Pacific Northwest. It is scattered across  
546 most of the Western States, the Midlands, Canada, and the Maritime Provinces. In fact, the only region where  
547 BEG-raising was not prevalent was the South.

548 The other hypothesis that this data supports is that BEG- and BAG raising do not always occur together.  
549 Their coexistence was never really implied in the limited research on BEG-raising, and evidence for one  
550 without the other has already been found in Vancouver (Mellesmoen 2018) and Reno (Gunter, Clayton &  
551 Fridland 2017). However, this data suggests that entire regions may be characterized as having just one  
552 vowel raised, like the Upper Midwest and BAG-raising or Ohio and BEG-raising. Meanwhile people in  
553 Northern Great Plains reported both vowels as raised.

554

555 **5.1 Vowel Shifts**

556 This paper presents findings from data based on a survey of vowel class membership. As was mentioned  
557 previously, one potential caveat is that the reference words (*bake*, *deck*, and *back*) are not pronounced the  
558 same across North America. In fact, those three vowels (FACE, DRESS, and TRAP) are involved in various  
559 shifts occurring in North American English. Do the patterns reported in this study simply reflect regional  
560 vowel shifts rather than prevelar raising? Because acoustic data was not gathered from these people, there  
561 is no way of establishing whether other vowel changes are present in their speech and the possibility that

562 these results are the result of other vowel shifts cannot be ruled out. And as one anonymous reviewer points  
563 out, the survey technically does not gather information about raising but rather word class membership and  
564 what may be interpreted as a raised prevelar vowel may in fact be the result of a lowered reference vowel.  
565 However, by analyzing each of the major vowel shifts in turn and comparing geographic patterns of acoustic  
566 descriptions with the reported data here, I argue that the vowel shifts likely had little influence on the overall  
567 findings.

568 The general lack of reported prevelar raising in the South could be interpreted as evidence of some  
569 confounding factor. Speakers with the Southern Vowel Shift (Labov, Yaeger & Steiner 1972; Labov, Ash  
570 & Boberg 2006; Thomas 2003) might realize the nuclei of *bake* lower and *deck* higher than speakers without  
571 the shift. If these southerners did have some amount of prevelar raising, perhaps their hypothetically raised  
572 BEG is indeed perceptually closer to the raised DRESS in *deck* ([eə]) than to the lowered FACE in *bake* ([εɪ]).  
573 However, it has been found that that the Southern Vowel Shift is absent in some younger southerners  
574 (Dodsworth & Kohn 2012; Stanley In press), which is the same demographic that this study represents, so  
575 it may be the case that many of the participants in this sample do not have the Southern Vowel Shift. If  
576 reported prevelar raising were entirely determined by presence of shifted vowels in accordance to the  
577 Southern Vowel Shift, we would expect to see some amount of variation in reported prevelar raising  
578 patterning the variation in the Southern Vowel Shift. Furthermore, we would also expect to find less  
579 prevelar raising in areas of the South where DRESS and FACE are less affected by the shift (*i.e.* Georgia,  
580 Florida, and Southeastern Texas; Labov, Ash, & Boberg 2006:249). However, no such patterning exists in  
581 the reported prevelar data presented here.

582 Another relevant shift is the Northern Cities Shift (Labov, Ash & Boberg 2006) which raises TRAP and  
583 either lowers or centralizes DRESS. These shifted phonemes may cause the prevelar words to appear to be  
584 more or less raised when in fact it is simply a manifestation of other regional patterns. A speaker with the  
585 Northern Cities Shift may pronounce *back* with a phonetically higher vowel than in *deck*, so if their raised  
586 BAG or BEG indeed sounds more like *back* than *deck*, they would end up with a score closer to -1. If reported  
587 prevelar raising were strongly influenced by the Northern Cities Shift, we would find that regions where

588 this shift occurs would have low scores. There were indeed 95 participants who had a negative score for  
589 BEG, indicating more association with *back* than *deck*, which may be evidence for this influence. However,  
590 these participants came from 42 different states/provinces and were not regionally clustered in any way.  
591 Furthermore, regions with low BAG-raising scores were Michigan and Upstate New York, two regions  
592 where the Northern Cities Shift is receding (Nesbitt, Wagner & Mason 2019; Thiel & Dinkin 2017).  
593 Therefore, it does not seem likely that the Northern Cities Shift is a strong correlate of reported prevelar  
594 raising in this data.

595 One final shift that is prominent across North America is the Low-Back-Merger Shift (Hinton et al.  
596 1987; Clarke, Elms & Youssef 1995; Becker 2019), which lowers DRESS and lowers and centralizes TRAP.  
597 In speakers with advanced versions of this shift, BAG in its historical position would be closer to *deck* than  
598 *back*. In fact, in San Francisco, Cardoso et al. (2016) find that while BAG is not necessarily raised, it appears  
599 to lag behind the lowering and centralizing that is affecting TRAP in other phonological contexts. If reported  
600 prevelar raising were correlated with the Low-Back-Merger Shift, we may find that areas where this shift  
601 is widespread have more reported BAG- and BEG-raising. While the current study shows that both BAG and  
602 BEG are reportedly raised in Canada, BAG at least is not reported to be raised in California where the shift  
603 is robust. BEG-raising is reported in California, and it may be that DRESS has lowered so much that BEG in  
604 its historical position is indeed closer to the FACE vowel in *bake* than the shifted vowel in *deck*. However,  
605 in speakers with the Low-Back-Merger Shift, the amount of shifting found in TRAP typically outstrips that  
606 of DRESS (Becker 2019), so if there was any correlation between reported prevelar raising, it would be more  
607 visible in BAG-raising rather than BEG-raising.

608 Further evidence that the results here are not simply a reflection of regional vowel shifts can be found  
609 in their geographic patterning. The regions where BAG-raising was reported the most often in this study  
610 very closely align with areas where BAG-raising has been documented using acoustic data, including the  
611 Upper Midwest and Canada. Furthermore, within these regions where BAG-raising is known, the elsewhere  
612 allophones of these vowels are undergoing distinct changes: TRAP is raised in the Upper Midwest as a result  
613 of the Northern Cities Shift (Labov, Ash & Boberg 2006) while it is lowering and retracting in Canada

614 because of the Low-Back-Merger Shift (Boberg 2019). Nevertheless, BAG-raising is reported in both  
615 regions.

616 Using reference words is not a perfect system, and additional acoustic data is needed to verify the  
617 regional patterns presented here, but the large amount of data and the clear regional trends show patterns  
618 that are most likely manifest in spoken language, regardless of the presence of a regional vowel shift.

619

620 **5.2 Is the longer wordlist justified?**

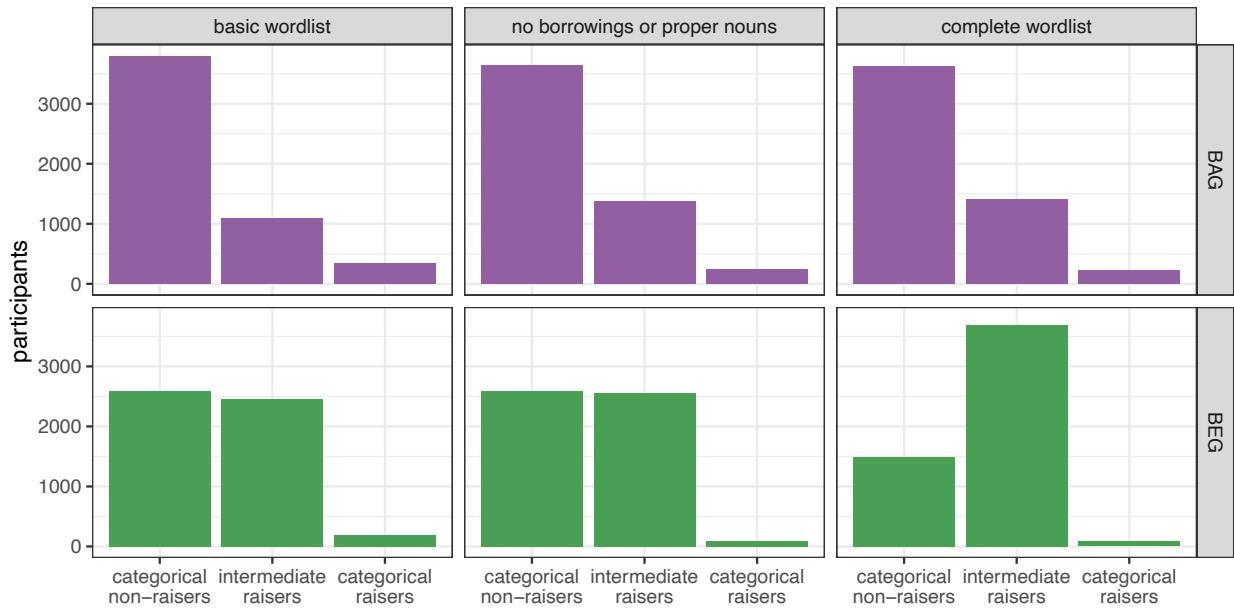
621 As mentioned in §2, nearly all past research on prevelar raising is based on a relatively small set of  
622 words. For BAG, studies typically choose a subset of *bag*, *Bagdad*, *brag*, *crag*, *drag(ging)*, *dragon*, *flag*,  
623 *gag*, *hag*, *haggle*, *lag*, *magnet*, *nag*, *pragmatic*, *sag*, *stag*, *tag*, and *(zig)zag*. Meanwhile, for BEG, the usual  
624 words to study are *beg*, *egg*, *keg*, *leg*, *Meg*, *peg*, *leggings*, *regular*, *negative*, and *Peggy's*. This study has  
625 expanded the wordlist to include a much larger set of words—the question is whether this expanded word  
626 list was justified.

627 Part of the inclusion of a longer list is based on my own speech. I have prevelar raising in most BEG  
628 words, but not all. For example, *integrity*, *interregnum*, and *segment* are not raised in my idiolect. Word  
629 frequency may partially explain the exceptions, but I do have raising in *renege*, which is quite infrequent.  
630 Surrounding phonological context may explain some of it too, though I raise the vowel in *negligible* but  
631 not *negligent*. Perhaps most interestingly, I raise the vowel in *peg* but not *JPEG*. Had I been included in a  
632 previous study and read only the small set of words typically included in a BEG-raising study, the researcher  
633 would conclude that I categorically raise BEG when, in reality, I do not. It is the words that are typically *not*  
634 included in these studies that are exceptions to my idiolect's raising.

635 To see whether the expanded wordlist was justified or if it introduced redundancy and extra  
636 complications into the analysis, the full dataset was compared to two subsets of the data. One subset  
637 includes just the relatively few words that are normally included in previous studies. The other subset strikes  
638 a middle ground and includes all words except borrowings or proper nouns since they may not pattern like

639 other words in their lexical class (cf. Hall-Lew, Friskney & Scobbie 2017). The average BEG and BAG scores  
640 were then recalculated for each person for each subset of words, yielding six numbers: one for each of the  
641 sets of words (basic, non-proper, all) for each vowel class (BAG and BEG). The distributions of these  
642 numbers are visualized in Figure 10.

643



644

645 Figure 10: Amount of raising by vowel and subset. Categorical non-raisers are those who scored less  
646 than  $-0.90$  for BAG and  $0.05$  for BEG while categorical raisers are those that scored greater than  $0.9$  for BAG  
647 and  $0.95$  for BEG; in other words, anybody scoring in the top or bottom  $5\%$  of the possible range of values  
648 is considered “categorical.” Intermediate raisers are those with anything in between.

649

650 Beginning with BAG (the top three panels), there was admittedly little difference between the subsets.  
651 The number of intermediate raisers is slightly lower in the basic wordlist compared to the other sets of  
652 words, but it is not a large change. This suggests that reported BAG-raising is consistent across the lexicon,  
653 whether it be in common words (like *bag* or *flag*), proper nouns or borrowings (like *Skagway* or *magnum*  
654 *opus*) or infrequent words (like *pentagonal* or *magnolia*). Therefore, previous researchers may be justified

655 in choosing the words that they have been using since there are diminishing returns when more words are  
656 elicited.

657 On the other hand, the heights of the bars on the three bottom panels, which represent BEG-raising  
658 across the three subsets of the data, are markedly different. Specifically, there is a drastic increase in the  
659 number of people classified as “intermediate raisers” when the full wordlist is employed. In other words,  
660 people that do not exhibit BEG raising in the words that are typically studied (like *beg* and *legs*) or even  
661 proper nouns and borrowings (like *Greg* and *oregano*) may in fact exhibit raising in infrequent words (like  
662 *negligence* or *interregnum*)—which is opposite the pattern in my own speech.<sup>xvii</sup> This suggests that BEG-  
663 raising has not fully diffused across the lexicon and supports the lexically-driven tendencies found in  
664 acoustic data (Gunter, Clayton & Fridland 2017). Analyzing only the most common words would  
665 overestimate the amount of BEG-raising that may actually exist in a person’s speech.

666 Besides the anecdotal distribution in my speech and the patterns this dataset reveals, it is important that  
667 studies on the same phenomena not limit themselves to the same restricted set of words. Replicating and  
668 making direct comparison with existing literature is useful, but it is also important to uncover potential  
669 nuances that previous studies have inadvertently overlooked. To draw a parallel in traditional dialectology,  
670 it is good to study nonmobile, older, rural men (“NORMs”) since their speech is expected to reveal  
671 traditional, conservative speech patterns; however, sociolinguistic studies in the past 70 years have shown  
672 that is also important to study mobile, younger, and urban people of all genders, ethnicities, and social  
673 classes to fully describe the variation that exists. Similarly, a study cannot sample words with the least  
674 amount of phonological “baggage” (like potential effects of syllable count, syllable structure, word  
675 frequency, word origin, and surrounding consonants) and then extrapolate the findings to all words in that  
676 lexical set. Some of the variation may be in the baggage itself. So while the results in this study may not be  
677 perfectly comparable to previous studies on prevelar raising due to the different selection of words, I argue  
678 that this study provides a glimpse at the fuller view that other work has overlooked precisely because of the  
679 larger set of words.

680 **6 Conclusion**

681 One purpose of this paper was to show that prevelar raising is more widespread than has been previously  
682 reported. Using survey data collected from more than 5,000 participants, this study has provided a more  
683 complete picture of prevelar raising across the United States and Canada. The area where BAG-raising was  
684 most often reported coincided with where it has been previously documented using acoustic data. However,  
685 BEG-raising was more widespread, occurring in most areas except for the South. When overlaying the two  
686 distributions, this data suggests that while both BAG- and BEG-raising are found in Montana and the  
687 Canadian Prairies, BAG-raising by itself is dominant in the Upper Midwest and BEG-raising by itself is found  
688 in the Midlands and scattered across the West. In other words, BAG-raising and BEG-raising may be  
689 manifestations of the same motivating factor, but their geographic distributions indicate that they are not  
690 co-dependent and that one can occur without the other.

691 Another purpose of this study was to identify how widespread BAG- and BEG-raising are across the  
692 lexicon. Using an extensive wordlist with dozens of tokens of each vowel, this study finds that while BAG-  
693 raising may be uniform across the entire lexical class, BEG-raising is reported to occur more often in the  
694 shorter, frequent words than in the infrequent ones. These results suggest that while a reasonably accurate  
695 picture of BAG-raising can be captured using a smaller wordlist, the full extent of BEG-raising can only be  
696 uncovered using a longer wordlist because for many people raising has not yet spread to the infrequent  
697 lexical items.

698 This study also shows that websites like Reddit can be useful tools for dialectology in the 21st Century.  
699 Taking advantage of pre-existing social spaces that coincide with the populations of interest proved very  
700 effective in this study. Such a technique allowed rural regions, which do not normally play prominent roles  
701 in recent dialect studies, to be included as a significant part of this sample. In fact, it was these regions that  
702 were the most interesting in regard to prevelar raising. The same method can be used to target minority and  
703 other marginalized populations by identifying online spaces where these people congregate.

704 Because of the limitations of the survey and the medium of distribution, these findings should be backed  
705 up with acoustic data from a more demographically balanced group. The constraints of the survey

706 necessarily limit the reduction of a complex continuous variable to a categorical one entirely based on  
707 introspection. Furthermore, because Reddit was used as a recruitment tool, this sample likely reflects the  
708 userbase for that website (younger White males), which is not reflective of the population of interest  
709 (English speakers in North America). Additional work on regional patterns in prevelar raising should  
710 address these gaps and identify patterns in minority groups.

711 The purpose of this study was to identify potentially new areas where prevelar raising may be  
712 occurring. The data presented here suggest that researchers in all parts of North America (except for the  
713 South) may find some amount of prevelar raising in their speakers. In fact, because there was variation in  
714 all regions, acoustic analysis may help uncover sociolinguistic patterns that correlate with BAG- and BEG-  
715 raising. Labov stated that “[i]n listening to everyday speech, we tend to hear only those linguistic features  
716 that have already been described, and it takes a major effort to hear the new variables that are being  
717 generated in the speech community” (2006: 27). Now that prevelar raising has been described to some  
718 extent in all of North America, additional researchers may hear it more.

719 **7 Acknowledgements**

720 I am grateful to the thousands of anonymous Redditors who completed, promoted, and distributed the  
721 survey; to the audience at the annual meeting of the American Dialect Society in 2019 in New York for  
722 their comments and suggestions; to Brett Hashimoto and Jim Law for their being my sounding board; and  
723 to Meagen Duever and Teresa Gomez for assistance with GIS, spatial analysis, and cartography.

724

725

726 **8 Appendix**

727 The following 69 words appeared in the initial block of the survey, which all participants viewed. 4,065  
728 participants (77%) completed this block (and the demographics block) but did not progress further. Their  
729 median completion time was 7 minutes 17 seconds.

730

agony	<i>flagrant</i>	<i>maggot</i>	<i>peg</i>	<i>segment</i>
agriculture	<i>fragment</i>	<i>magma</i>	<i>Pegasus</i>	<i>segregate</i>
bag	<i>fragrance</i>	<i>magnet</i>	<i>Peggy</i>	<i>segue</i>
bagel	<i>Greg</i>	<i>magnify</i>	<i>plague</i>	<i>shaggy</i>
<i>Baghdad</i>	<i>integrity</i>	<i>Meg</i>	<i>pregnant</i>	<i>stegosaur(us)</i>
<i>beg</i>	<i>interregnum</i>	<i>mega</i>	<i>Prego</i>	<i>straggler</i>
<i>Craig</i>	<i>jaguar</i>	<i>Megan</i>	<i>protagonist</i>	<i>tag</i>
<i>diagonal</i>	<i>JPEG</i>	<i>Montenegro</i>	<i>rag</i>	<i>vagabond</i>
<i>dragon</i>	<i>keg</i>	<i>negative</i>	<i>reggae</i>	<i>vagrant</i>
<i>drags</i>	<i>Las Vegas</i>	<i>negligent</i>	<i>regular</i>	<i>vague</i>
<i>dregs</i>	<i>leg</i>	<i>nutmeg</i>	<i>regulate</i>	<i>wagon</i>
<i>Egbert</i>	<i>legacy</i>	<i>omega</i>	<i>Regulus</i>	<i>Winnebago</i>
<i>egg</i>	<i>leggings</i>	<i>oregano</i>	<i>sag</i>	<i>Winnipeg</i>
<i>flag</i>	<i>Lego</i>	<i>pagan</i>	<i>San Diego</i>	

731

- 732 The following 29 words then appeared in the next block. There were 615 participants (12%) who completed  
 733 this block but did not progress any further. Their median completion time was 9 minutes 51 seconds.

<i>aggravate</i>	<i>Copenhagen</i>	<i>Hague</i>	<i>nag</i>	<i>scallywag</i>
<i>antagonist</i>	<i>dagger</i>	<i>jagged</i>	<i>Niagara</i>	<i>shag</i>
<i>baggage</i>	<i>flagstaff</i>	<i>magazine</i>	<i>Pythagorean</i>	<i>Skagway</i>
<i>bodega</i>	<i>gag</i>	<i>Magna Carta</i>	<i>ragged</i>	<i>stag</i>
<i>brag</i>	<i>Gregory</i>	<i>magnum opus</i>	<i>Reagan</i>	<i>swagger</i>
<i>coagulate</i>	<i>hag</i>	<i>Mary Magdalene</i>	<i>rutabaga</i>	

734

- 735 Then, these 34 words appeared in another block. There were 265 participants (5%) who completed this  
 736 block but did not progress any further. Their median completion time was 13 minutes 21 seconds.

<i>aggregate</i>	<i>dragnet</i>	<i>lag</i>	<i>octagonal</i>	<i>swag</i>
<i>allegro</i>	<i>Fagan</i>	<i>lolligag</i>	<i>Paganini</i>	<i>Trinidad and Tobago</i>
<i>baggy</i>	<i>fragrant</i>	<i>Maggie</i>	<i>pentagonal</i>	<i>Viagra</i>
<i>crag</i>	<i>gaggle</i>	<i>magnificent</i>	<i>pragmatic</i>	<i>Volkswagen</i>
<i>Diego</i>	<i>Gregg</i>	<i>magnitude</i>	<i>stagger</i>	<i>Wagner</i>
<i>dishrag</i>	<i>haggard</i>	<i>magnolia</i>	<i>stagnant</i>	<i>zigzag</i>
<i>dogtag</i>	<i>hexagonal</i>	<i>Magnus</i>	<i>stagnate</i>	

737

738 This block, which includes 53 polymorphemic words, appeared next. There were 59 participants (1%) who  
739 completed this block but did not progress any further. Their median completion time was 14 minutes 58  
740 seconds.

<i>bagged</i>	<i>brags</i>	<i>irregular</i>	<i>megaphone</i>	<i>plaguing</i>	<i>tagged</i>
<i>bagging</i>	<i>eggnog</i>	<i>kegs</i>	<i>nagging</i>	<i>pregnancy</i>	<i>tagging</i>
<i>bags</i>	<i>eggplant</i>	<i>lagged</i>	<i>nags</i>	<i>rags</i>	<i>tags</i>
<i>begged</i>	<i>flagged</i>	<i>lagging</i>	<i>negligible</i>	<i>regularize</i>	<i>wagged</i>
<i>begging</i>	<i>flagging</i>	<i>lags</i>	<i>pegboard</i>	<i>sagging</i>	<i>wagging</i>
<i>begs</i>	<i>flags</i>	<i>legging</i>	<i>pegging</i>	<i>sags</i>	<i>zigzagged</i>
<i>bootleg</i>	<i>gagged</i>	<i>leghorn</i>	<i>pegs</i>	<i>snagging</i>	<i>zigzagging</i>
<i>bragged</i>	<i>gagging</i>	<i>legs</i>	<i>plagued</i>	<i>snags</i>	<i>zigzags</i>
<i>bragging</i>	<i>gags</i>	<i>megabyte</i>	<i>plagues</i>	<i>stags</i>	

741  
742 Finally, the last block included these 11 words with orthographic <ex>. Note that participants were also  
743 asked whether they voiced the following consonant cluster and responses where voicing was indicated were  
744 retained. There were 260 participants (5%) who viewed this block and therefore completed the entire  
745 survey. Their median completion time was 17 minutes 53 seconds.

<i>eczema</i>	<i>exanthema</i>	<i>exhortation</i>	<i>exigency</i>	<i>existentialism</i>	<i>exodus</i>
<i>exaltation</i>	<i>excerpt</i>	<i>exigence</i>	<i>exile</i>	<i>exit</i>	

746

747

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<sup>i</sup> Though the environment that triggers this raising in voiced velars—that is, [g] and [ŋ]—this paper focuses exclusively on TRAP and DRESS before [g].

<sup>ii</sup> Anecdotally, in my own St. Louis-based idiolect, I do not have BAG-raising but I do raise most BEG words. To my knowledge, BEG-raising has not been studied in the American Midlands so prior to this study I did not know if my speech patterns were typical of that region. My own speech patterns combined with this regional gap in the literature were the motivation to do this study.

<sup>iii</sup> Researchers who study certain morphosyntactic variables have had the same issues and have also resorted to alternative approaches to data collection.

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<sup>iv</sup> Freely available at <http://www.speech.cs.cmu.edu/cgi-bin/cmudict>

<sup>v</sup> I am grateful to Bill Kretzschmar for providing me with a searchable version of this dictionary.

<sup>vi</sup> In the case of words with orthographic <x>, participants were also asked whether they pronounced the <x> “like ‘gz’ or like ‘ks’”; only responses that indicated voiced consonant clusters were retained for analysis. These words were included in the last block of the survey and relatively few people saw them so these words only make up 0.28% of the total sample.

<sup>vii</sup> The reference words *bake*, *deck*, and *back* were used because they are common words that end in a voiceless velar stop and act as a way to contrast the voiced stop in the target words.

<sup>viii</sup> A potential solution to this issue would have been to include audio as a part of the survey and have participants rate their pronunciations relative to those recordings. I chose not to use this method because I wanted the survey to be as brief and accessible as possible, and the additional task of listening would have slowed people down in an already tedious survey.

<sup>ix</sup> The California subreddit has thousands of subscribers and the moderators kindly explained that if surveys were allowed, the subreddit would quickly turn into nothing but surveys to take advantage of the large amount of viewers. The moderators for the Quebec subreddit denied the request because they wanted to retain the primarily French-based nature of the community.

<sup>x</sup> I do know that the survey was cross-posted to r/Cincinnati and other Ohioans shared it elsewhere on social media, which may explain the large number of participants from Ohio.

<sup>xi</sup> Though Freeman (2014) reports VAGUE-lowering among speakers with prevelar raising, there was relatively little evidence of that in this dataset.

<sup>xii</sup> Recall that age was a fill-in-the-blank box, so this figure does not show the five participants that put a vague answer like, “late twenties”.

<sup>xiii</sup> In fact, approximately half the participants took the survey in a different state from the one they reported growing up in.

<sup>xiv</sup> Hawaii was excluded from this study because it is not contiguous with the rest of North America.

<sup>xv</sup> There were hundreds of comments on these posts that included metalinguistic commentary; I hope to incorporate them into a future analysis of prevelar raising.

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<sup>xvi</sup> An alternative technique is EBK Regression Prediction. This takes ordinary kriging to the next level by incorporating independent variables into the model. Since this independent variable has to be in the form of a raster, I could only include age, since it was the only numeric demographic variable collected. The output of this model would show prevelar raising after taking into account any age-related differences. However, since age was more or less randomly distributed across the region, the results of this method were largely the same the ordinary kriging output.

<sup>xvii</sup> Incidentally, the number of categorial BEG-raisers decreases when with longer wordlists. My own speech patterns would put me as one of those people.

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