

NEVER STOP BUYING LOTTERY TICKETS,
NO MATTER WHAT ANYONE TELLS YOU.

I FAILED AGAIN AND AGAIN, BUT I NEVER
GAVE UP. I TOOK EXTRA JOBS AND
POURED THE MONEY INTO TICKETS.

AND HERE I AM, PROOF THAT IF YOU
PUT IN THE TIME, IT PAYS OFF!



EVERY INSPIRATIONAL SPEECH BY SOMEONE
SUCCESSFUL SHOULD HAVE TO START WITH
A DISCLAIMER ABOUT SURVIVORSHIP BIAS.

<https://xkcd.com/1827/>

BRAND YOURSELF

CREATING A DIGITAL, PROFESSIONAL PRESENCE

Joey Stanley

DigiLab Research Assistant
joeystanley.com

September 28, 2018
DigiLab, Main Library, University of Georgia

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<https://xkcd.com/1827/>



Steven White
@notstevenwhite

Follow

Having spent 4 years on the academic job market before finally getting a tenure-track offer at a great place, my advice for succeeding on the job market is: 🤷

10:45 AM - 3 Sep 2018

96 Retweets 1,318 Likes



26



96



1.3K



OUTLINE

social media

- Academia.edu
- ResearchGate
- GoogleScholar
- others

personal webpage

- website builders
- build from scratch
- what to include

find your community

- Twitter
- other places

OUTLINE

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find your community

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A

ACADEMIA.EDU: MAIN FEATURES

social networking site for academics

- 30 million users
- “LinkedIn for smart people” 😊

upload your work

- CV, papers, slides, posters, links

The screenshot shows a web browser displaying the uga.academia.edu website. The URL bar shows "Joey Stanley | The University of Georgia - Academia.edu". The main content area features a profile picture of a smiling man (Joey Stanley) and his bio: "The University of Georgia, Linguistics, Graduate Student +1 | Sociolinguistics +4. Grad student at the University of Georgia. Sociolinguistics. Pacific Northwest sociophonetics-related dissertation in the works." Below the bio, it says "26 Followers | 46 Following | 4 Co-authors | 138 Total Views" with buttons for "UPLOAD", "EDIT", "CV", and social media links. A navigation bar at the top includes "HOME", "ANALYTICS", "SESSIONS", "UPLOAD", "EMAIL", "NOTIFICATIONS", and a user icon. Below the bio, there's a "PUBLICATIONS" section with three items: "When Do Mormons Call Each Other by First Name?", "The Systematic Stretching and Contracting of Ideophonic Phonology in Pastaza Quichua", and "Merging Phonemes in Real Time". Each item has a thumbnail, a title, a download link, and more options. At the bottom, there's a "CONFERENCE PRESENTATIONS" section with one item: "An EWP Model of Quechua Agreement: Further Evidence Against DM".

A

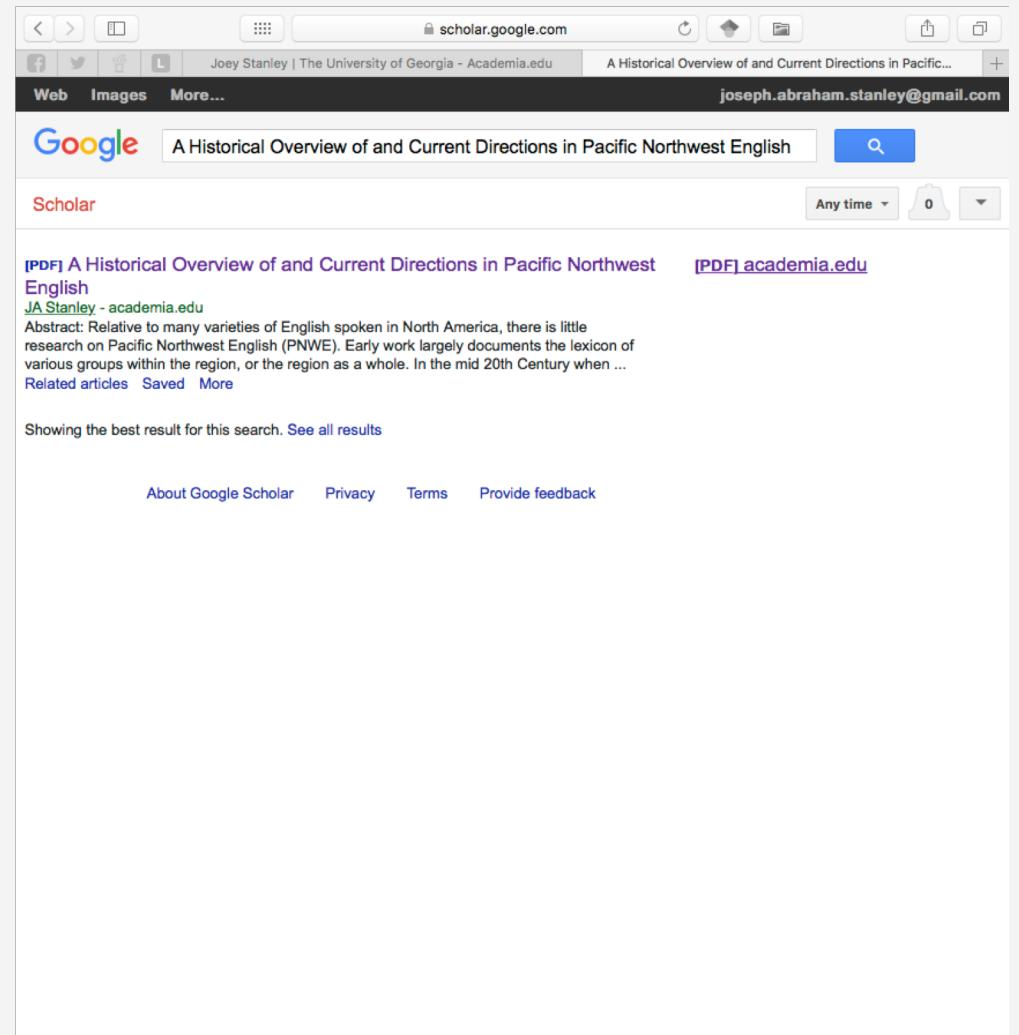
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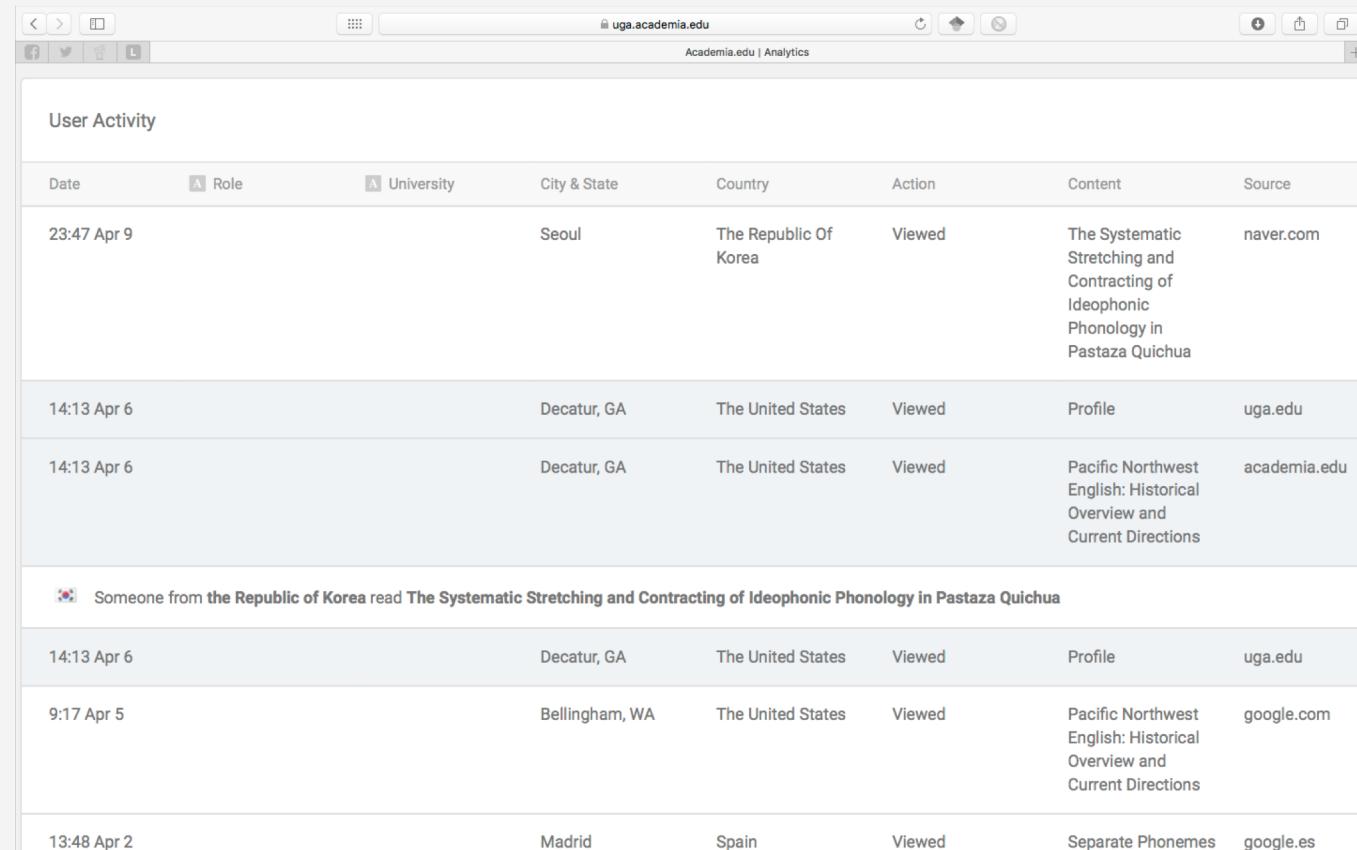
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- “LinkedIn for smart people” 😊

upload your work

- CV, papers, slides, posters, links
- GoogleScholar picks up on it

analytics

- time, paper, city, link
- weekly summaries



The screenshot shows a web browser window for 'uga.academia.edu' with the title 'Academia.edu | Analytics'. The main content is a table titled 'User Activity' with columns: Date, Role, University, City & State, Country, Action, Content, and Source. The table lists five rows of data:

Date	Role	University	City & State	Country	Action	Content	Source
23:47 Apr 9			Seoul	The Republic Of Korea	Viewed	The Systematic Stretching and Contracting of Ideophonic Phonology in Pastaza Quichua	naver.com
14:13 Apr 6			Decatur, GA	The United States	Viewed	Profile	uga.edu
14:13 Apr 6			Decatur, GA	The United States	Viewed	Pacific Northwest English: Historical Overview and Current Directions	academia.edu
Someone from the Republic of Korea read The Systematic Stretching and Contracting of Ideophonic Phonology in Pastaza Quichua							
14:13 Apr 6			Decatur, GA	The United States	Viewed	Profile	uga.edu
9:17 Apr 5			Bellingham, WA	The United States	Viewed	Pacific Northwest English: Historical Overview and Current Directions	google.com
13:48 Apr 2			Madrid	Spain	Viewed	Separate Phonemes	google.es

A

ACADEMIA.EDU: MAIN FEATURES

social networking site for academics

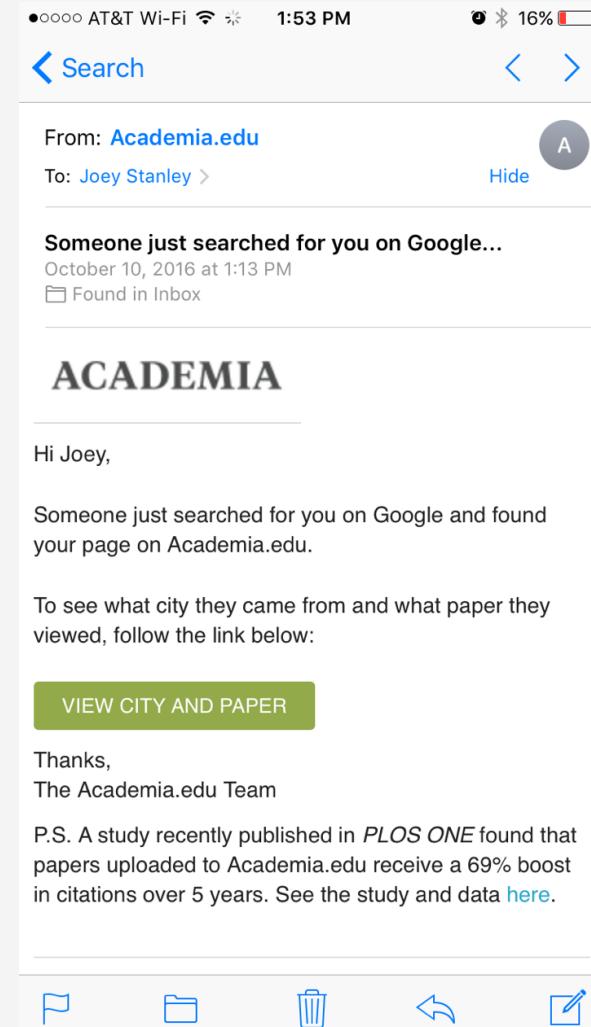
- 30 million users
- “LinkedIn for smart people” 😊

upload your work

- CV, papers, slides, posters, links
- GoogleScholar picks up on it

analytics

- time, paper, city, link
- weekly summaries
- notifications



A

ACADEMIA.EDU: OTHER FEATURES

news feed

- uploads
- recommendations
- bookmarks
- session activity

suggested jobs, people, topics

The screenshot displays the Academia.edu homepage with several key features:

- News Feed:** Shows a post by Dmitry Gerasimov joining a session on Bernd Heine's draft paper, with 15 comments, 44 participants, and 8 days remaining.
- Job Board:** Lists a position for Associate Vice-President: Teaching and Learning at Waterloo, ON.
- Suggested Sessions:** Features a session titled "Are there two different ways of approaching grammaticalization?" with a join button, 15 comments, 44 participants, and 8 days remaining.
- Suggested Academics:** Lists a position for Assistant Professor - Physical Activity, Health, and Wellness at University of Toronto.
- Suggested Topics:** Lists a session titled "Estándar oral e variacion social da lingua galega (1999)" by Xosé Luís Regueira, with 6 participants and 8 Sociolinguistics, Language Variation and Change sessions.
- Review of Sociolinguistics:** Lists a review by Robert Lawson of "Review of Sociolinguistics: The study of speakers' choices in Journal of Multilingual and Multicultural Development (2015)" with 12 participants and 8 Sociolinguistics sessions.
- New Paper Added:** Lists a new paper added to Dialectology, Sociolinguistics and Language Variation and Change by Kira Hall, with 1 participant and 8 Sociolinguistics sessions.

A

ACADEMIA.EDU: PREMIUM FEATURES

readers

- who is reading you
- institution, job title

mentions

- papers that cite you

advanced search

- search text, keywords, filters

extra analytics

- search terms
- 12-month impact
- CV analytics

\$8.25/month

The screenshot shows a web browser window titled "Academia.edu | Analytics" with the URL "uga.academia.edu". The main content area displays a list of reader activities:

Date	Location	User Type	Action	Page	
12:54 Mar 29	Taiwan	Viewed	The perception and production of two vowel mergers in Cowlitz County, Washington	google.com.tw	
1:36 Mar 24	Shinnston, WV	The United States	Viewed	The perception and production of two vowel mergers in Cowlitz County, Washington	google.com
5:46 Mar 22	Athens, GA	The United States	Viewed	Phonetic Shift / or/ Phonemic Change: American English mergers over 40 years	joeystanley.com
4:15 Mar 20	The Republic Of Korea	Viewed	The Systematic Stretching and Contracting of Ideophonic Phonology In Pastaza Quichua	naver.com	

At the bottom, there is a section titled "Academia.edu Searches" with the message "Academia suggested your papers in 5 search results." and a "SHOW MORE" button.

A

ACADEMIA.EDU: PREMIUM FEATURES

readers

- who is reading you
- institution, job title

mentions

- papers that cite you

advanced search

- search text, keywords, filters

extra analytics

- search terms
- 12-month impact
- CV analytics

\$8.25/month

The screenshot shows the Academia.edu Analytics interface for the user 'uga.academia.edu'. At the top right, there's a sidebar with the user's name and a link to 'Ideophonic Phonology in Pastaza Quichua'. Below the sidebar, the main content area has a header 'Academia.edu Searches' with the sub-instruction 'Academia suggested your papers in 5 search results.' A table follows, listing five search results with columns for Time, Rank, and Page. The first three results are from '2 weeks ago', while the last two are from '3 weeks ago'. The fifth result is from '1 month ago'. The table includes a 'Search Term' column with a small magnifying glass icon. The bottom section of the screenshot is titled 'Traffic Overview' and displays two horizontal bar charts with numerical values (3 and 2) above them.

Time	Rank	Page	Search Term
2 weeks ago	13	Brother Bell's Audience Design: Forms of Address among Latter-day Saint Young Adults	
2 weeks ago	14	Brother Bell's Audience Types: Forms of Address among Latter-day Saint Young Adults	
2 weeks ago	12	The systematic stretching and adjusting of ideophonic phonology in Pastaza Quichua	
3 weeks ago	19	When Do Mormons Call Each Other by First Name?	
3 weeks ago	16	Merging Phonemes in Real Time	

A

ACADEMIA.EDU: CRITICISMS

uploading ≠ publishing open access

- can upload anything (like term papers...)

it's for profit and they can sell your data

- not sure how they got the .edu domain

not permanent

- Take-down notices from publishers

other

- metadata (like journals titles, conference titles, etc.) not easy to add/view
- some say it's only for self-indulgent folks



RESEARCHGATE

social networking site for scientists

9 million users

more international

lots of overlap with Academia.edu

- upload papers
- follow people and interests
- collaboration, feedback, commenting

networks based on citations, co-authors

- more people-based

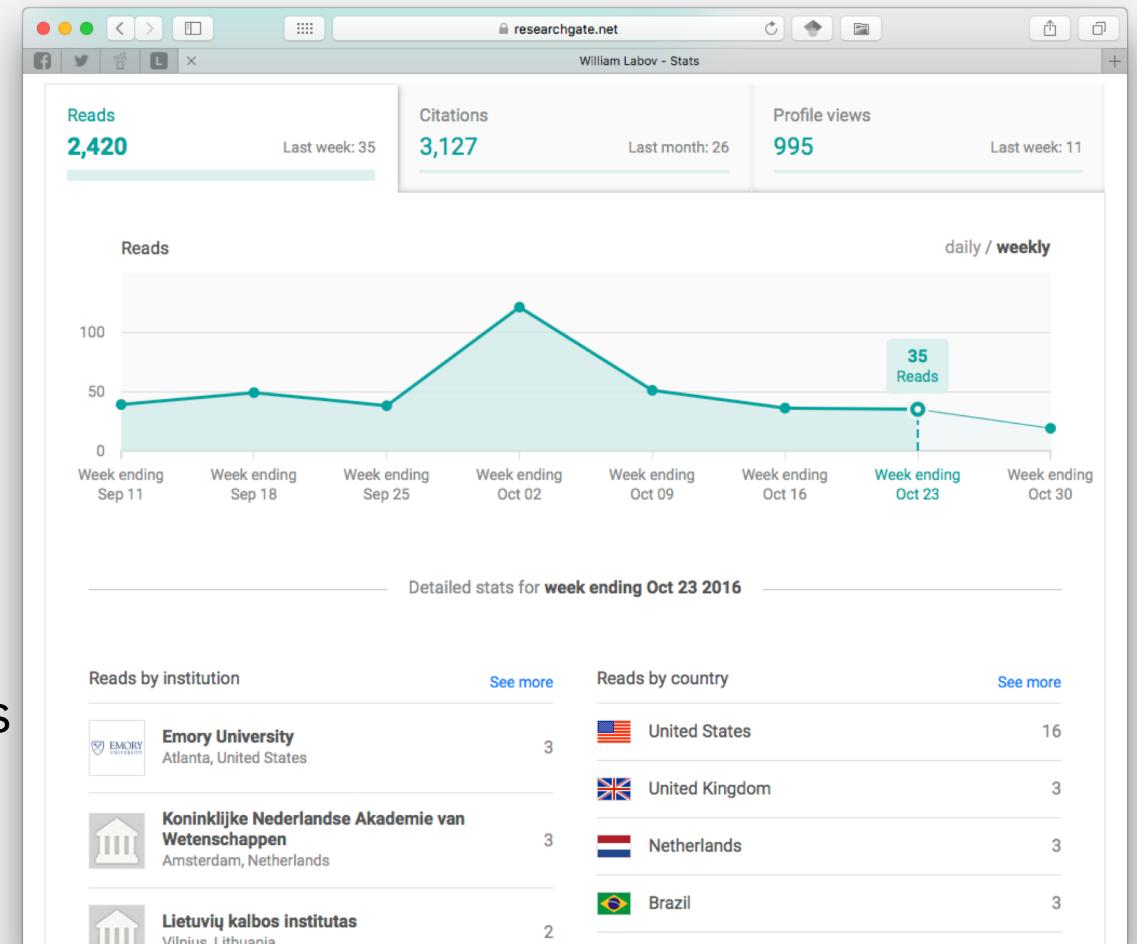
The screenshot shows the ResearchGate homepage with a user feed. At the top, there's a navigation bar with links for HOME, PROJECTS, QUESTIONS, and JOBS. Below the navigation, a search bar and a user profile icon are visible. The main content area displays a feed of posts from researchers. One post by William Labov is highlighted, showing he added a full-text to an article titled "Afterword: Where are we now?". The abstract discusses his view of linguistics when he entered the field in 1961. Another post by William Labov is also shown, adding another article to his profile. To the right of the feed, there's a sidebar for "Follow researchers to keep up with their work" featuring Andrea Cecilia Menegotto and a "SPONSORED CONTENT YOU MIGHT LIKE" section.

analytics

- similar to Academia.edu
- institutions instead of cities
- number of citations

criticisms

- borderline spam
- spam invites to your co-authors
- automatically creates full-fledged accounts
- questionably-inflated citation counter





GOOGLE SCHOLAR

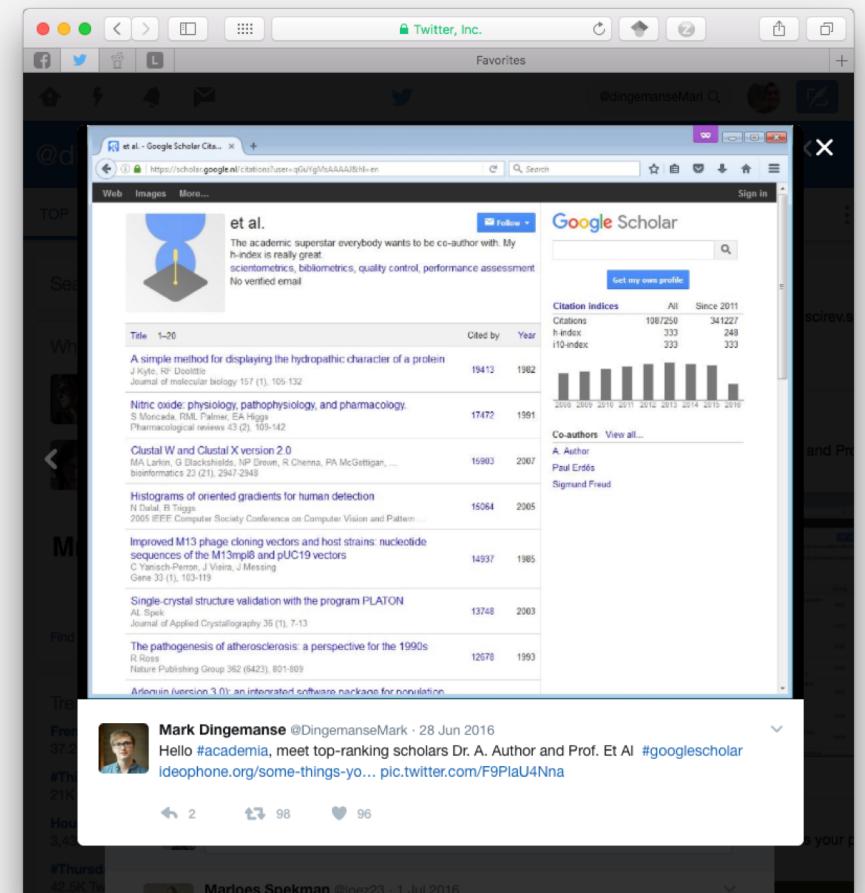
live demonstration with ["American English: dialects and variation"](#)

automated

- dirty data
- always double check metadata

questionable citation counter

- pulled from any source
- easy to inflate with fake publications





IMPACT STORY

a non-profit that helps scientists learn where their research is being cited, shared, saved and more

links all your other accounts together

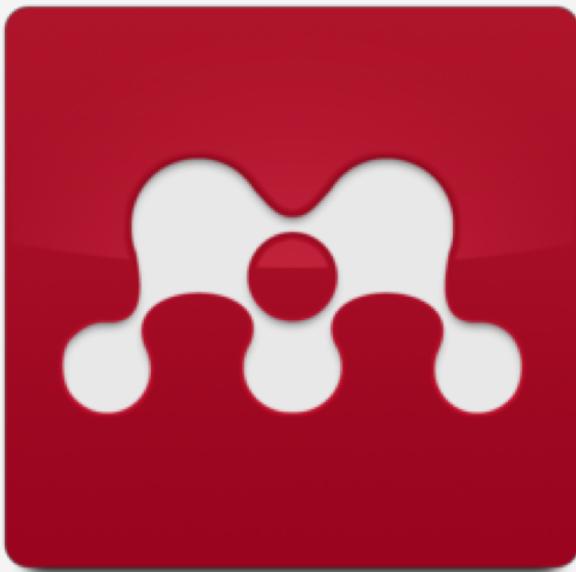
tracks who cites, mentions, reads you

\$10/month

OTHERS

Mendeley

- Small, but focused community



Zotero

- Mostly citation management
- some networking



LinkedIn

- Just make a strong, low-maintenance profile

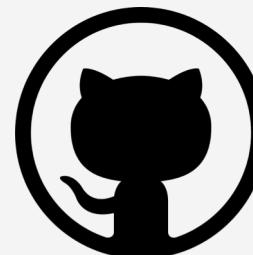


SHARE YOUR WORK

Data repositories



Code



Slideshows



PROFILE FATIGUE

many profiles to maintain



PROFILE FATIGUE

many profiles to maintain

information silos

- can't easily get info back from them
- sites don't talk to each other



PROFILE FATIGUE

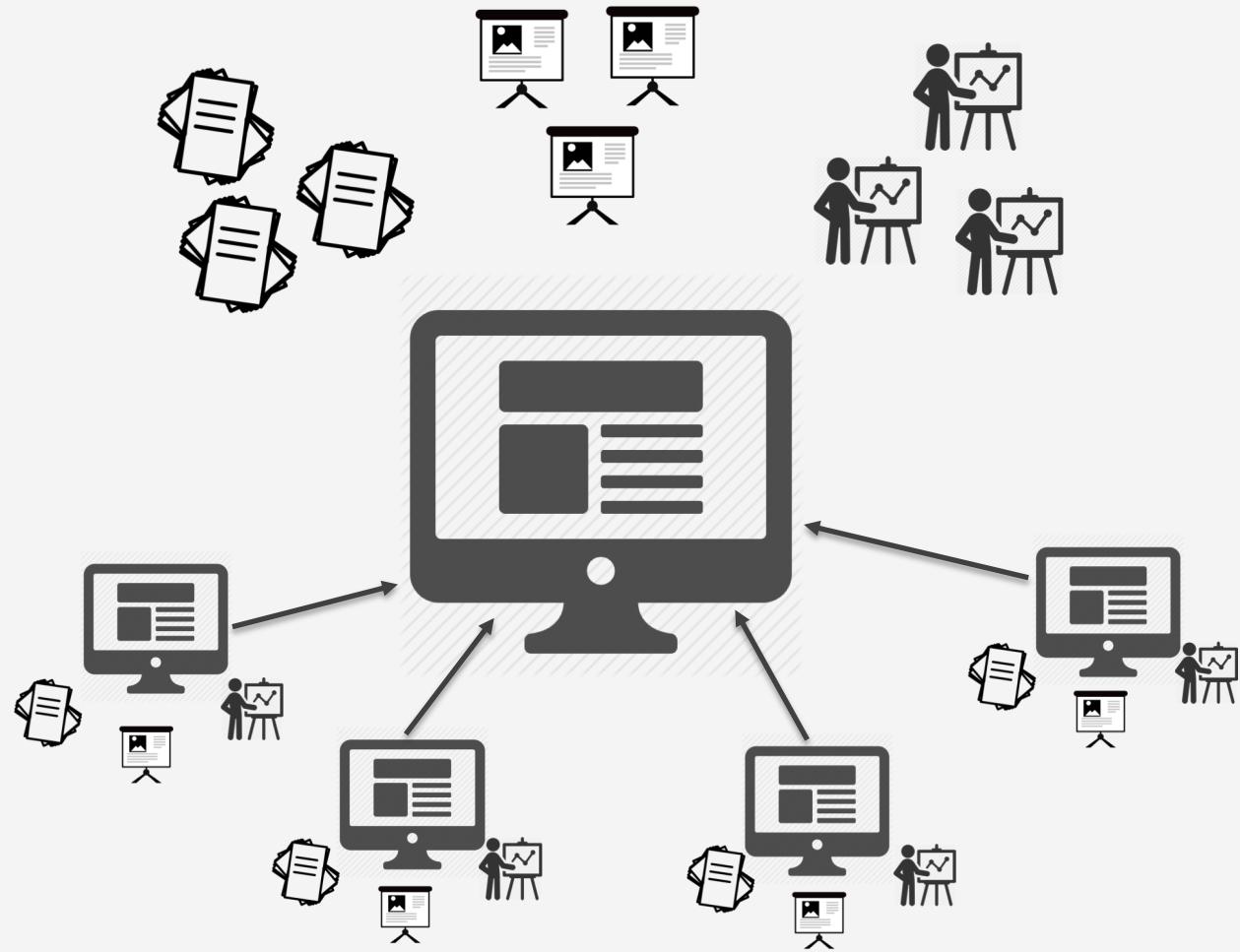
many profiles to maintain

information silos

- can't easily get info back from them
- sites don't talk to each other

possible solution

- Pick one to be your main page
- Put a full profile there
- Create digest version on other pages
- Redirect people to your main one.



ORCID

permanent identifiers for researchers

- orcid.org/0000-0002-9185-0048

help people know it's you

- similar name in your field
- common last name
- changed name

some sites connect with your ORCID record

The screenshot shows the ORCID profile page for Joseph A. Stanley. At the top, there is a navigation bar with links for 'EDIT YOUR RECORD', 'ABOUT ORCID', 'CONTACT US', and 'HELP'. Below the navigation bar, the profile information for 'Joseph A. Stanley' is displayed. The ORCID ID is listed as orcid.org/0000-0002-9185-0048. The profile includes sections for 'Education', 'Employment', and 'Funding'. Under 'Education', it lists 'University of Georgia: Athens, GA, United States' from 2014-08 to present, with a degree in 'Ph.D (Linguistics)'. Under 'Employment', it lists the same position at the University of Georgia. Under 'Funding', it lists a grant titled 'Linguistic Identity and the Founders Effect in Longview, Washington' from the University of Georgia (GA, GA, United States) from 2016-01 to 2017-01. The page also includes sections for 'Also known as' (Joey Stanley), 'Country' (United States), 'Keywords' (linguistics, sociolinguistics, variationist sociolinguistics, phonetics, phonology, Pacific Northwest), and 'Other IDs' (Scopus Author ID: 57132055900). A green question mark icon is located in the bottom right corner of the page.

ORCID

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- changed name

some sites connect with your ORCID record

Chapter 2

Beyond empowerment

Accompaniment and sociolinguistic justice in a youth research program

Mary Bucholtz, ORCID NUMBER 0000-0001-7343-3374

Dolores Inés Casillas, ORCID NUMBER 0000-0001-9217-462X

Jin Sook Lee, ORCID NUMBER 0000-0001-9812-4922

Introduction

For many scholars hoping to make a real-world impact through sociolinguistic research, the ultimate goal of such work is the empowerment of research participants. Building on the similar concepts of conscientization and critical or liberatory pedagogy (Freire 1970), the rise of the notion of empowerment in scholarship during the 1980s coincided with the emergence of a range of general critical perspectives on race and ethnicity, gender and sexuality, capitalism and social class, (post-)colonialism, and other structures of inequality. Throughout the next decade, empowerment discourse swept across the academy, including not only fields centrally concerned with inequity such as race and ethnic studies, gender studies, education, sociology, and anthropology, as well as the more socially oriented subfields of linguistics, but also such areas as social services, international development, and even corporate management.

ORCID

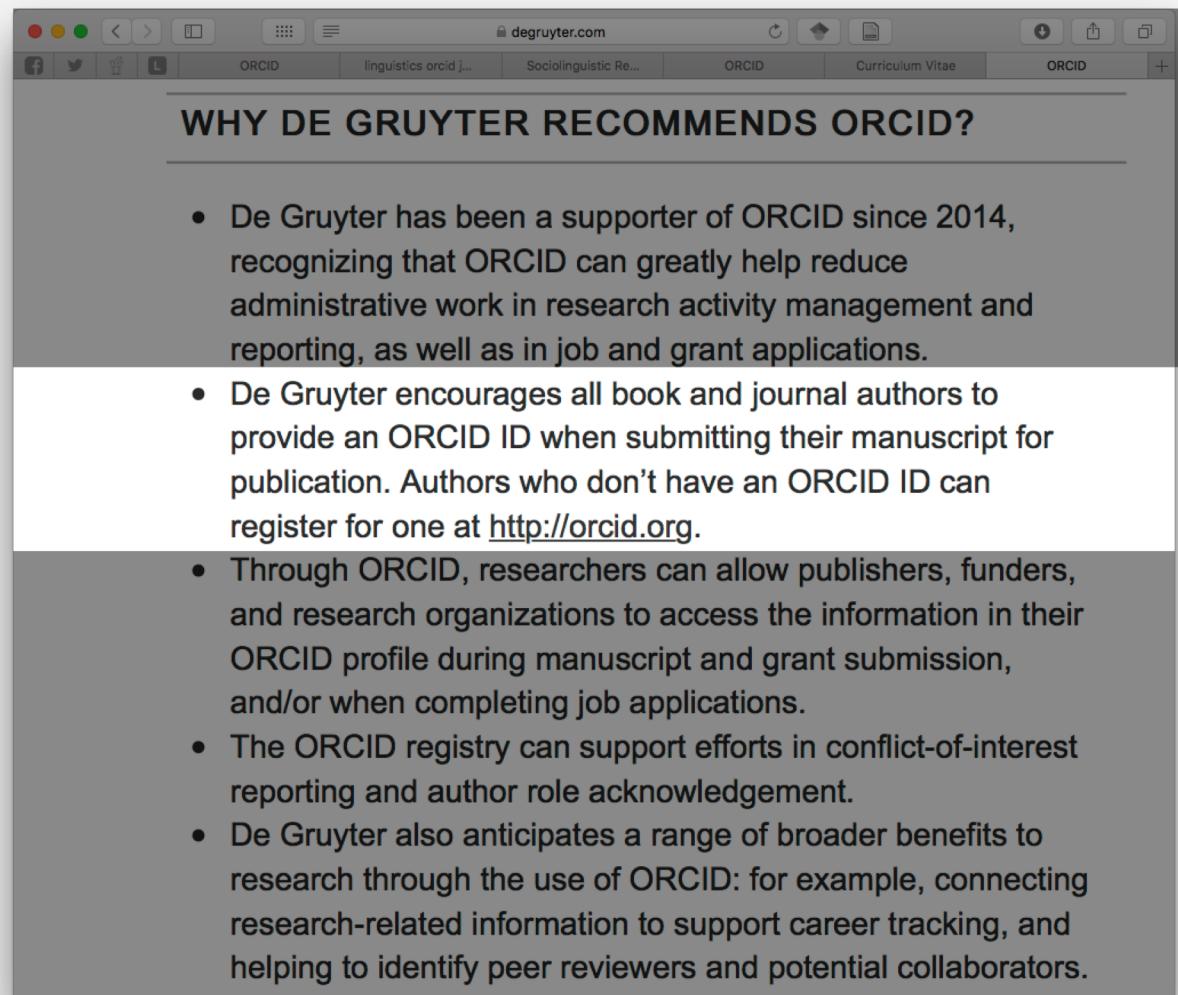
permanent identifiers for researchers

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help people know it's you

- similar name in your field
- common last name
- changed name

some sites connect with your ORCID record



The screenshot shows a web browser window with the URL 'degruyter.com' in the address bar. The main content area has a dark grey header with the text 'WHY DE GRUYTER RECOMMENDS ORCID?'. Below this, there is a white section containing three bullet points, followed by a larger dark grey section containing four more bullet points. The text in the white section reads: 'De Gruyter has been a supporter of ORCID since 2014, recognizing that ORCID can greatly help reduce administrative work in research activity management and reporting, as well as in job and grant applications.' The text in the large dark grey section reads: 'De Gruyter encourages all book and journal authors to provide an ORCID ID when submitting their manuscript for publication. Authors who don't have an ORCID ID can register for one at <http://orcid.org>. Through ORCID, researchers can allow publishers, funders, and research organizations to access the information in their ORCID profile during manuscript and grant submission, and/or when completing job applications. The ORCID registry can support efforts in conflict-of-interest reporting and author role acknowledgement. De Gruyter also anticipates a range of broader benefits to research through the use of ORCID: for example, connecting research-related information to support career tracking, and helping to identify peer reviewers and potential collaborators.'

OUTLINE

social media

- Academia.edu
- ResearchGate
- GoogleScholar
- others

personal webpage

- website builders
- build from scratch
- what to include

find your community

- Twitter
- other places

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GENERAL INFORMATION

servers and hosting

cost (in money and/or skills)

- formatting, themes, design
- googleability ("SEO")

don't rely on a UGA-hosted webpage

- little control over content, appearance
- can't host PDFs and other files
- can sometimes change without warning

a domain name costs money

- but only (as little as) \$10/year
- domains.google.com
- go from somesite.com/yourname to yourname.com

each website has pros and cons

- www.websitebuilderexpert.com/

WEBSITE BUILDERS

Square Space

- stunning themes (~40)
 - interchangeable
- mobile friendly
- drag-and-drop
- built-in blogging
- e.g. [Taylor Jones](#)
- \$10+/month



WordPress

- good themes
- primarily blogging
 - other pages possible
- less aesthetics control
- slightly more work
- e.g. [Rochelle Terman](#)
- free



Wix

- most popular
- 500+ themes
 - stuck with one look
- not mobile-friendly out-of-the-box
- [Wix template](#)
- "free"



BUILD FROM SCRATCH

Github pages

- need to be a bit tech-savvy
- Jekyll, CSS, Markdown
- complete control
- ~~not as easily googleable~~
- [Sravana Reddy](#)
- [Ahmed Mostafa](#)
- [Kieran Healy](#) (gold standard, IMO)
- free



The screenshot shows a Twitter search results page for the query "mary-merry-marry merger". The results are from Google Scholar, showing three academic papers:

- Attitudes and language behaviour** by H.J. Warkentyne, Canadian Journal of Linguistics/Revue ..., 1983 - Cambridge Univ Press. It discusses the merger of /e/ and /æ/ in British English (BE).
- American English" Short a" Revisited: A Phonological Puzzle** by C.T. Scott, American speech, 2002 - muse.jhu.edu. It discusses the merger of /e/ and /æ/ in American English.
- Pacific Northwest English: Historical Overview and Current Directions** by J.A. Stanley - joestanley.com. It discusses the merger of /e/ and /æ/ in the Pacific Northwest English dialect.

At the bottom of the screen, a tweet from Joey Stanley (@joey_stan) dated Feb 4 is visible, stating: "So, apparently the PDFs I upload to my personal webpage are being found and indexed by Google Scholar. I guess that's cool. pic.twitter.com/G0JDvAC3dz".

BUILD FROM SCRATCH

Github pages

- need to be a bit tech-savvy
- Jekyll, CSS, Markdown
- complete control
- ~~not as easily googleable~~
- [Sravana Reddy](#)
- [Ahmed Mostafa](#)
- [Kieran Healy](#) (gold standard, IMO)
- free



Resources for learning how

- programminghistorian.org
 - Lessons: Building Static Sites with Jekyll Github Pages
- Lynda.com (free through UGA!)
 - Jekyll for Web Designers (4½ hours)
 - CSS: Core Concepts (9 hours)
 - CSS: Page Layouts (9 hours)
- www.codecademy.com

WHAT TO INCLUDE?

essential components

- short bio
- recent photo
- interests
- teaching materials
- contact
- brief CV (and PDF of full CV)

optional material

- full CV
- personal interests/hobbies

blog

- shameless self-promotion
- works in progress (not final results yet)
- commenting on others' work
- community outreach
- event promotion
- explain your work to laypeople

consider buying a domain name

GOOGLE ANALYTICS

tracks everything you'd ever want
takes some computer know-how

[live demonstration](#) (and shameless self-promotion...)

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OTHER HIDDEN PLACES

could be anywhere

- listservs
- coffee breaks at conferences
- Slack, Reddit, Twitter

ask your advisor where this communication happens



TWITTER

say what you want, but Twitter is useful

- job announcements

The screenshot shows a Twitter interface with three visible tweets:

- Dr Amanda Potts (@WatchedPotts)** posted a tweet asking for a linguist, mentioning TextWrangler and regex search/replace. It includes a link to a research project. The tweet has 48 retweets and 19 likes.
- Joe Roy (@jroy042)** posted a tweet about a job opening for a linguist with statistical analysis experience, linking to jobs.illinois.edu/academic-job-b.... The tweet has 2 retweets and 2 likes.
- Chad Howe (@ChoweAthens)** announced a tenure-track Assistant Professor position in sociolinguistics at the University of Georgia, linking to tinyurl.com/yczaly3a. The tweet has 48 retweets and 19 likes.

Below the tweets, there is a promotional graphic for the University of Georgia's Department of Linguistics, featuring the text "JOIN OUR TEAM" and "Assistant Professor".



TWITTER

say what you want, but Twitter is useful

- job announcements
- collaboration opportunities

A screenshot of a Twitter conversation in a web browser window titled "Twitter, Inc." The conversation is between users D.E.J. (@wgl_69007) and Joey Stanley (@joey_stan).
D.E.J. (@wgl_69007) - Apr 7: ah no - it's shiny - you can't :-(
Joey Stanley (@joey_stan) - Apr 7: [vimeo.com/rstudioinc/rev...?](https://vimeo.com/rstudioinc/rev...)
How-to-start-shiny-complete
This is "How-to-start-shiny-complete" by RStudio, Inc. on Vimeo, the home for high quality videos and the people who love them.
vimeo.com
D.E.J. (@wgl_69007) - Apr 7: THANK YOU! does it look hard to do?
Joey Stanley (@joey_stan) - Apr 7: Not sure. I haven't worked with servers and stuff. It wasn't covered in my intro to R classes. I hope it's not.
D.E.J. (@wgl_69007) - Apr 7: maybe we can work together on it! I really don't have the ability right now to own or dedicate a computer to this. but couldn't one run both
Replies 2 1 Following



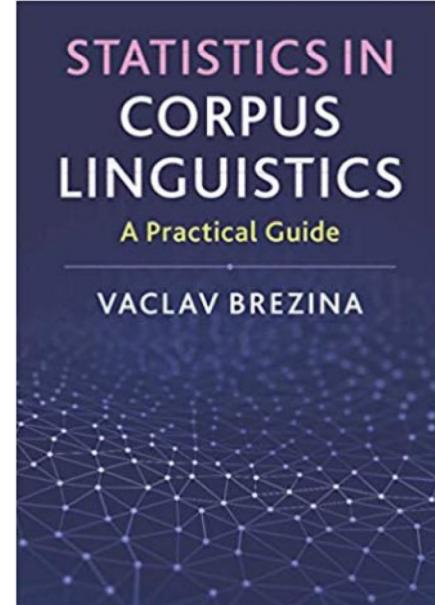
TWITTER

say what you want, but Twitter is useful

- job announcements
- collaboration opportunities
- book announcements

 **vaclav**
@vaclavbrezina Following ▾

A sneak preview of a brand new 'Statistics in Corpus Linguistics: A Practical Guide' (CUP) available via Google books before its official publication
books.google.co.uk/books?id=zLBoD...



STATISTICS IN
CORPUS
LINGUISTICS
A Practical Guide
VACLAV BREZINA

6:04 AM - 21 Aug 2018



TWITTER

say what you want, but Twitter is useful

- job announcements
- collaboration opportunities
- book announcements
- datasets

A screenshot of a Twitter web browser window. The main tweet is from user **heather froehlich** (@heatherfro) dated 9 Jul 2015 at 5:37 AM. The tweet content is: "1 terabyte corpus of Reddit comments, up to may 2015, from @internetarchive. What a glorious day". Below the tweet is a link to "Complete Public Reddit Comments Corpus : Free Download" on archive.org. The tweet has 23 retweets and 22 likes. A reply from user **ross** (@abcedminded) is shown, saying "omfg". A reply from the original author, **heather froehlich**, is also visible.



TWITTER

say what you want, but Twitter is useful

- job announcements
- collaboration opportunities
- book announcements
- datasets
- slides, handouts

The screenshot shows a Twitter interface in a web browser. The header includes the Twitter logo, a search bar with 'nwav45s', and a profile picture. The main content is a tweet from 'William M. Cotter' (@cotterw). The tweet text is: "Here's the PDF of my #N WAV45 poster if anyone is interested. #N WAV45Slides u.arizona.edu/~williamcotter...". Below the tweet are engagement metrics: 3 retweets and 9 likes. The timestamp is 6:21 PM - 6 Nov 2016. At the bottom, there's a reply input field with the placeholder "Tweet your reply" and a partial view of a reply from another user.



TWITTER

say what you want, but Twitter is useful

- job announcements
- collaboration opportunities
- book announcements
- datasets
- slides, handouts
- fun conversations

The screenshot shows a Twitter interface in a web browser. The tweet is from Michael Maune (@mhmaune). The text of the tweet is:

#FYCchat meets at 9pm ET tonight to discuss Standard English, racism, & writing. #highered #writing #linguistics #language #lingchat #edchat

Below the tweet, there is a section titled "#FYCCHAT, MAR 29, 9PM ET STANDARD ENGLISH, RACISM, AND WRITING" with five numbered questions:

1. How do you address non-standard varieties of English in students' writing?
2. What are some challenges to helping students understand "Standard English?"
3. In what ways do you highlight racist or prejudicial issues in writing?
4. How can instructors better prepare students to address inherent biases in audiences?
5. How might institutions and policies address racial and linguistic equity in student writing?

At the bottom of the tweet card, it shows 7 RETWEETS and 8 LIKES.



TWITTER

say what you want, but Twitter is useful

- job announcements
- collaboration opportunities
- book announcements
- datasets
- slides, handouts
- fun conversations
- other cool stuff

The screenshot shows a Twitter interface in a web browser. The main tweet is from Paul De Decker (@pmdedecker) at 7:34 AM - 25 Oct 2015. The tweet content is: "@wgi_02445_temp has given us another gift. Bhattacharyya's affinity to measure overlap: danielezrajohnson.shinyapps.io/nwav_44 #NWA44". It has 1 like and 1 retweet. Below the tweet is a reply from Gretchen McCulloch (@GretchenAMcC) at 25 Oct 2015, saying: "Pillai is not the devil. I am the devil." @wgi_02445_te...". This reply has 2 likes.

LIVE TWEETING CONFERENCES

Sounds lame, but it's actually awesome

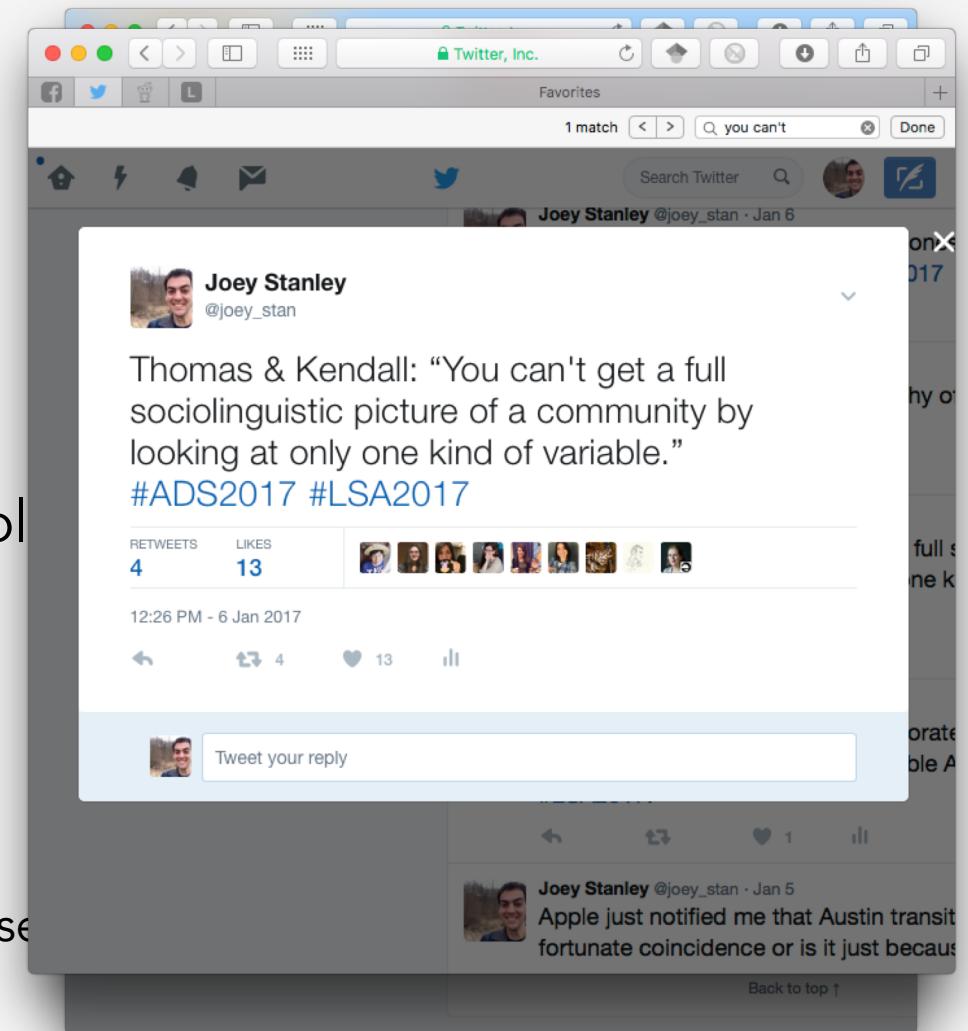
- spread info and your name
- follow conferences you can't attend
- inside jokes and side conversations

what to say?

- find and use the conference hashtag
- up next, results, photos of charts, anecdotes, cool quotes
- your own commentary (make it clear though)

Resources

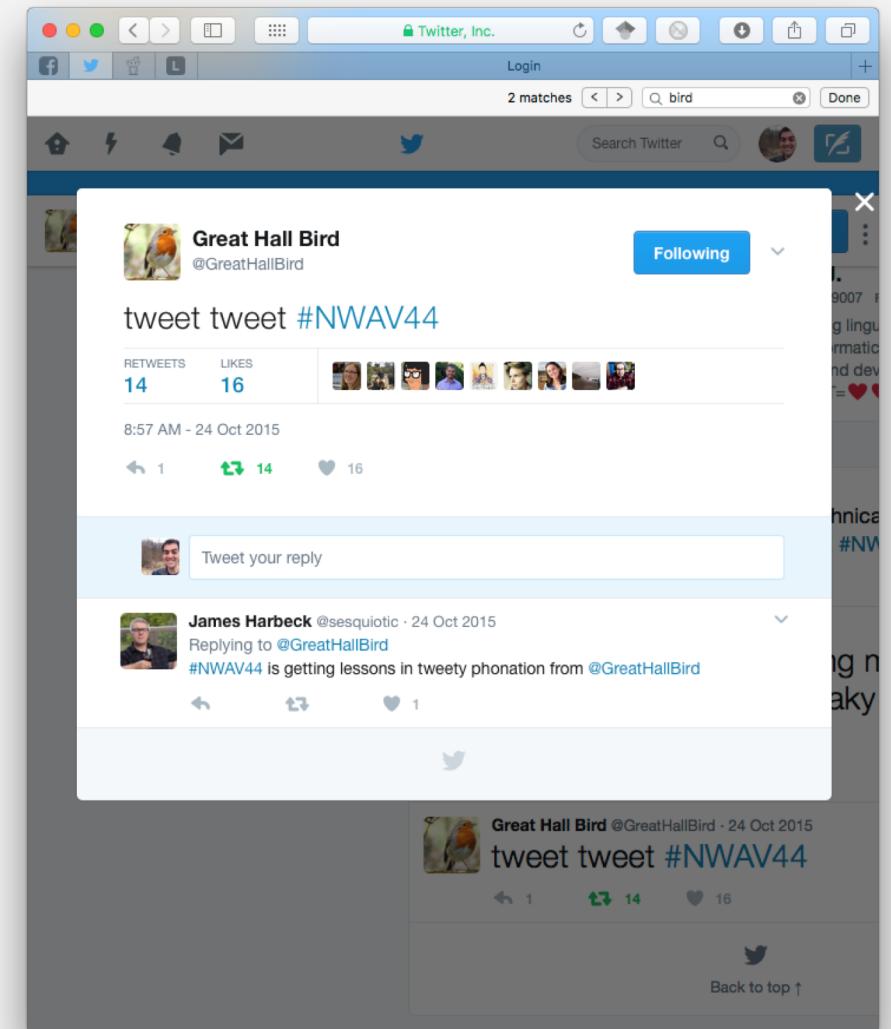
- <https://rctatman.github.io/Livetweeting-Guide/>
- <http://www.southernfriedscience.com/how-to-live-tweet-a-conference-a-guide-for-conference-organizers-and-twitter-users/>



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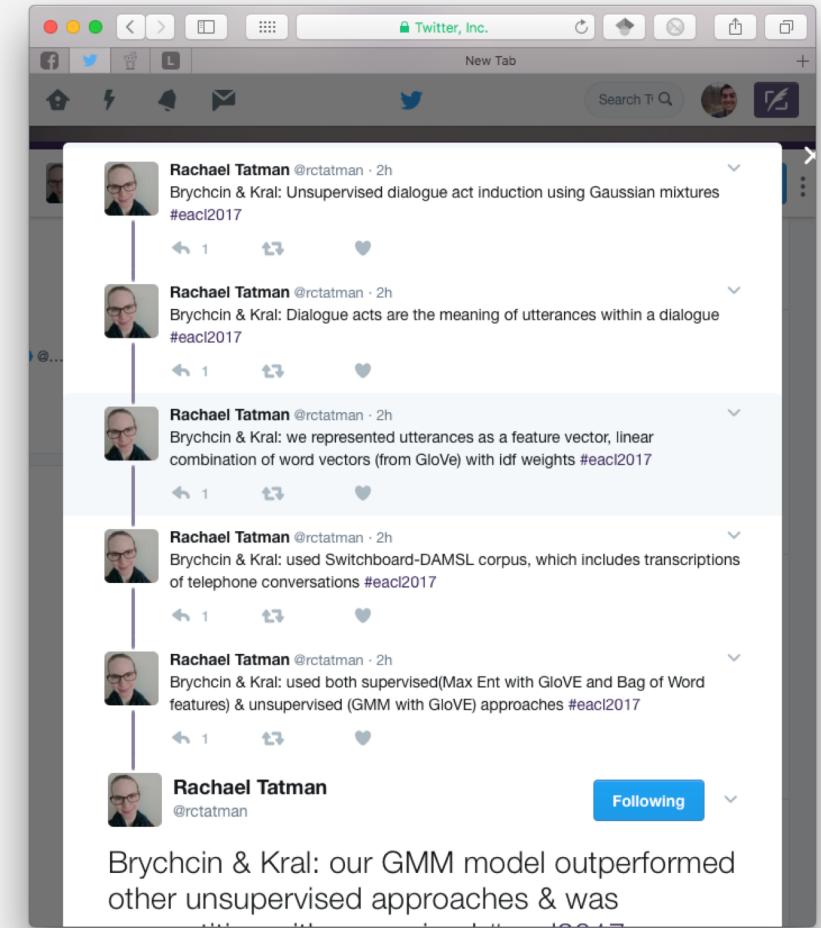
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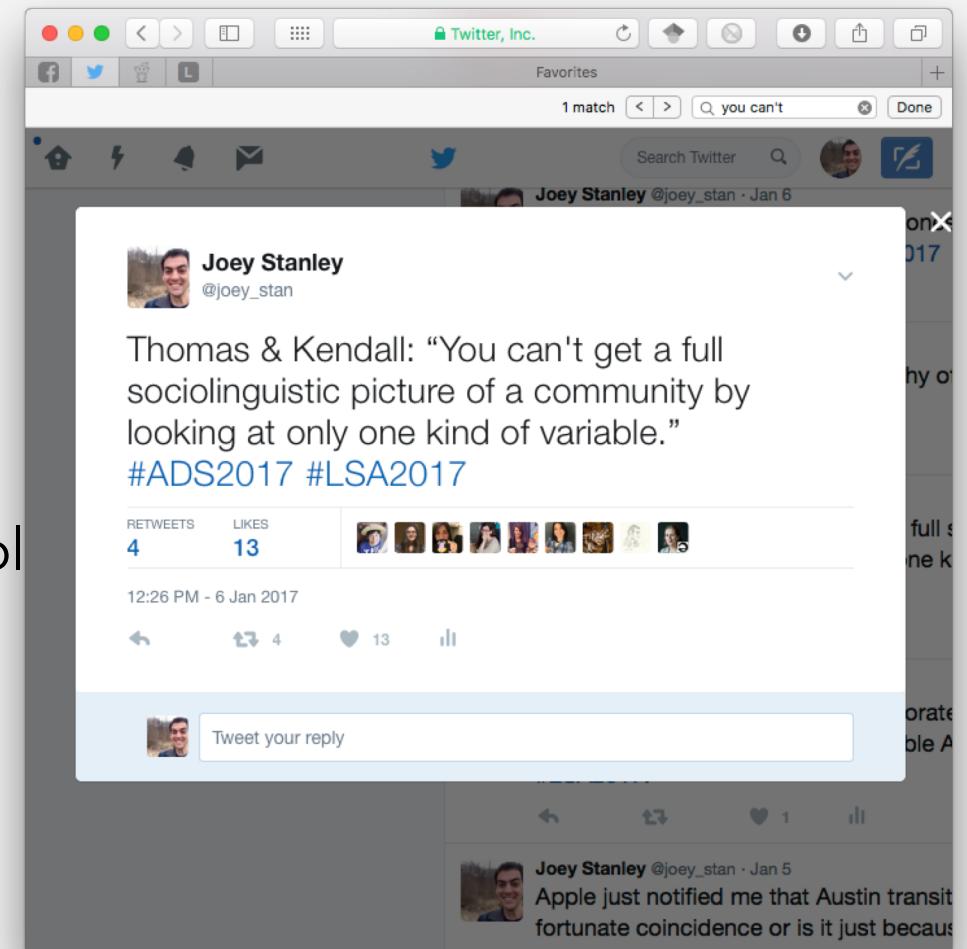
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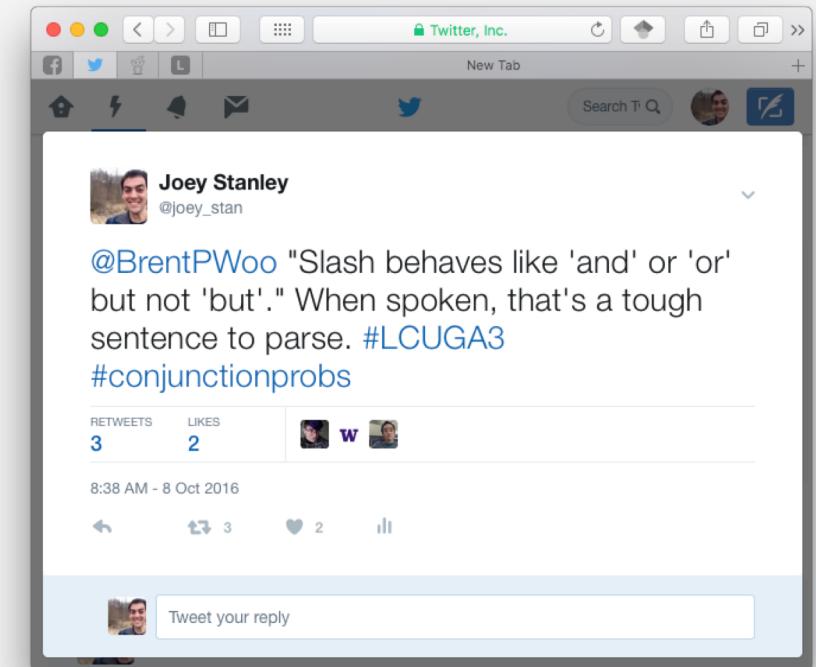
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OUTLINE

social media

- Academia.edu
- ResearchGate
- GoogleScholar
- others

personal webpage

- website builders
- build from scratch
- what to include

find your community

- Twitter
- other places

SUMMARY

social media

- Academia.edu
- ResearchGate
- GoogleScholar
- others

Todo:

- look at what others your field are doing
- consider your moral issues
- find a homebase and link other sites to that

personal webpage

- website builders
- build from scratch
- what to include

find your community

- Twitter
- other places

- ask around for the secret niches
- contribute
- twitter

CREDITS

ImpactStory's 30-Day Impact Challenge

- series of blog posts
- available as a (200+ page) pdf
 - <http://blog.impactstory.org/research-impact-challenge-ebook/>
- very thorough and detailed
- highly recommended



MAKE SOMETHING NEW. NOW. SERIOUSLY. GO.

Social Media

- Academia.edu
- ResearchGate.net
- scholar.google.com
- ImpactStory.org
 - <http://blog.impactstory.org/research-impact-challenge-ebook/>
- twitter.com
 - <http://www.southernfriedscience.com/how-to-live-tweet-a-conference-a-guide-for-conference-organizers-and-twitter-users/>
 - <https://rctatman.github.io/Livetweeting-Guide/>

Websites

- SquareSpace.com
- WordPress.com
- Wix.com
- pages.github.com
- analytics.google.com
- domains.google.com
- Orcid.org

Resources

- WebsiteBuilderExpert.com
- programminghistorian.org
 - <http://programminghistorian.org/lessons/building-static-sites-with-jekyll-github-pages>
- Lynda.com
 - <https://www.lynda.com/Jekyll-tutorials/Jekyll-Web-Designers/383124-2.html>
 - <https://www.lynda.com/Web-Interactive-CSS-tutorials/CSS-Core-Concepts/80435-2.html>
 - <https://www.lynda.com/Web-Interactive-CSS-training/CSS-Page-Layouts/86003-2.html>
- www.codecademy.com

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