

Joey Villeneuve

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WORK EXPERIENCE

Sh **Oct. 2017 – Present** *Denver, CO*
Founder & CEO

- S&G makes sustainable plant-based sheets, mattresses, & pillows from Eucalyptus Lyocell ([SheetsGiggles.com](#)).
- As Founder & CEO, I oversee our core strategies, product roadmap, ops, marketing, and fundraising.
 - Hundreds of thousands of units sold; 4.8-star average rating; achieved first 7-figure sales month in year 3.
 - Sub-bullets are for more detail if needed, like KPIs, your tech stack, or a portfolio / website link.
- Core responsibility #3. Pretend this is where they stop reading your resume. You've got 10 seconds. Use them.
- Core responsibility #4. (Bullets #1 and #2 can be high-level descriptions of the company and/or your role.)
- Any other items, like tech stacks used, platforms or software you're competent in, or more color.

Company Name **Month Year – Month Year**
Job Title *City, ST (or just put "Remote")*

- Core responsibility #1 / key results / high level summary.
 - **Key Result:** can also be listed like this as a sub-bullet point to really highlight it.
 - **Don't bold everything all over your resume:** "When everyone is super, no one will be."
- Core responsibility #2. As your most recent past experience, you can build out a few bullet points here.
- Core responsibility #3. Don't feel the need to write too much about jobs from over 5 years in the past.

Company Name **Month Year – Month Year**
Current Job Title | Month, Year – Present *City, ST*

- If you've been promoted / have held multiple titles at one company, put dates in italics next to each title like so.
- Core responsibility #2. As the jobs get older in your timeline, they're less relevant and need fewer bullet points.

Prior Job Title | Month, Year – Month, Year

- "Prior to my promotion to [current title], I..." core responsibility #1. Older job, less relevancy, 1 bullet is fine.

Company Name **Month Year – Month Year**
Job Title *City, ST*

- Core responsibility #1. Even older job. For past jobs with zero relevance, save space and skip any bullet points.

EDUCATION

University Name **Graduation Month, Year**
Degree (e.g., B.S.), Majors (e.g., Computer Science) *City, ST*

- **GPA: 3.X/4.0** (list only if GPA is over 3.3); list any honors like *Summa Cum Laude* or Economics Honors Society
- Any other fun respectable stuff like varsity sports, fraternity/sorority, study abroad, or other tidbits.

CERTIFICATIONS, SKILLS & INTERESTS

- **Certifications:** If you have relevant ones; otherwise delete this bullet point + "**CERTIFICATIONS**" above
- **Skills** (*plug in your own, can rearrange depending on role*): Strategic Planning; Recruiting; P&L Modeling; Inventory Forecasting; Brand Marketing; Negotiation; DTC Acquisition & Retention Marketing; Copywriting; Logistics
- **Interests** (*makes them see you as human*): Weightlifting; Composting; Yoga; Traveling; Fishing; Reddit; *Seinfeld*