

Sales Dashboard

YTD Profit

\$626.74K

Average Sales by SalesRep

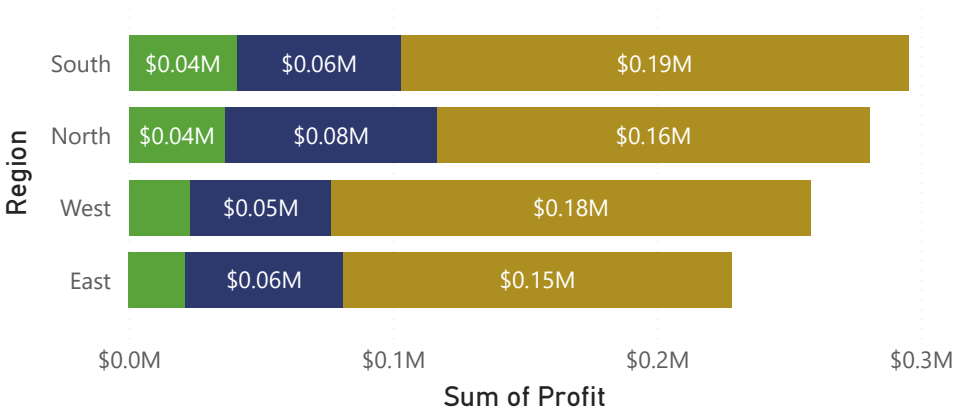
\$2.96K

Average Sales per Order

\$1.06K

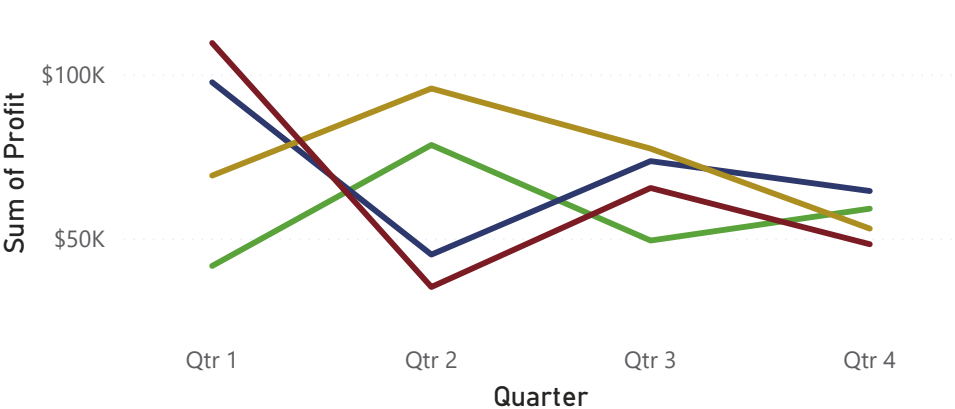
Profit by Region & Product Category

Category ● Gadgets ● Tools ● Widgets



Profit by Region Over Time

Region ● East ● North ● South ● West



Sales & Profit Over Time

● Sum of Revenue ● Sum of Profit



Gadgets

665

Sum of Units Sold

\$127,311

Sum of Revenue

\$122,656

Sum of Profit

Tools

1720

Sum of Units Sold

\$312,637

Sum of Revenue

\$255,292

Sum of Profit

Widgets

3795

Sum of Units Sold

\$755,402

Sum of Revenue

\$684,700

Sum of Profit

Region

☐ East

☐ North

☐ South

☐ West

Sales Rep

☐ Rep_1

☐ Rep_10

☐ Rep_2

☐ Rep_3

☐ Rep_4

☐ Rep_5

☐ Rep_6

☐ Rep_7

☐ Rep_8

☐ Rep_9

Date

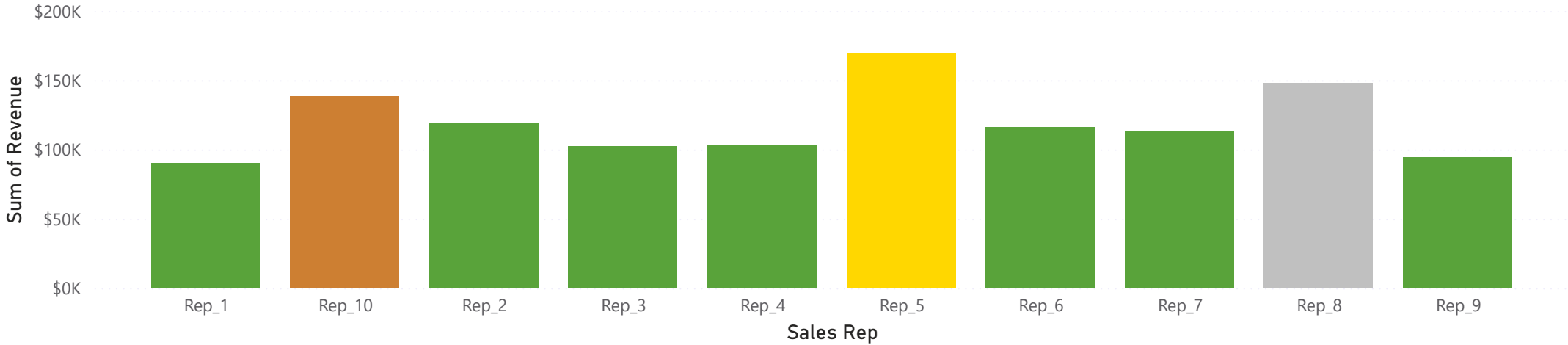
31/7/2025

25/8/2025

» Quick measure

Sales Rep Performance

Sum of Revenue by Sales Rep



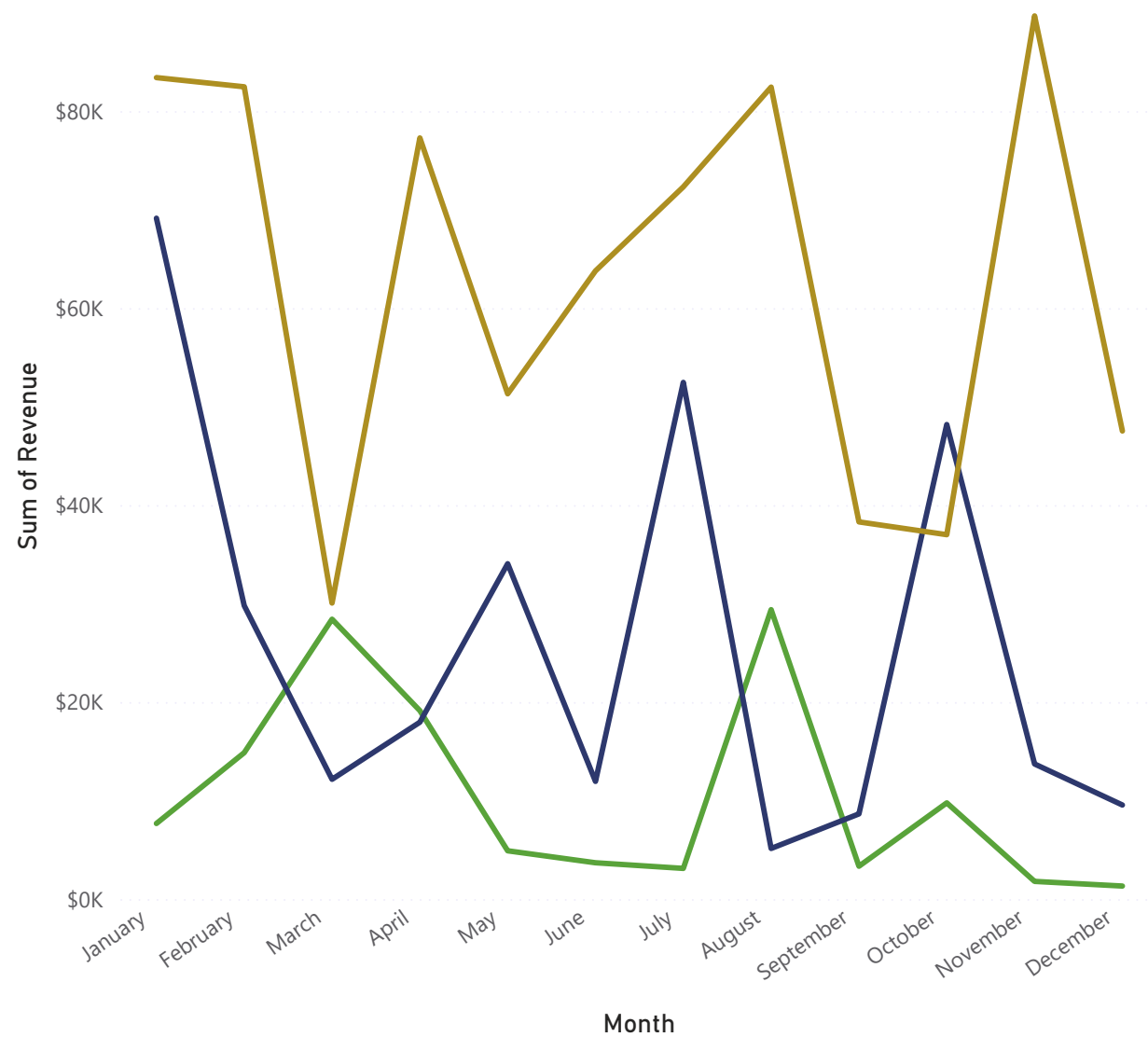
- Month
- ☐ January
 - ☐ February
 - ☐ March
 - ☐ April
 - ☐ May
 - ☐ June
 - ☐ July
 - ☐ August
 - ☐ September
 - ☐ October
 - ☐ November
 - ☐ December

Month	Rep_1	Rep_10	Rep_2	Rep_3	Rep_4	Rep_5	Rep_6	Rep_7	Rep_8	Rep_9	Total
January	\$17,524	\$41,055	\$10,865	\$5,301	\$583	\$35,304	\$6,967	\$7,397	\$147	\$35,033	\$160,176
February	\$1,526	\$9,907	\$25,350	\$23,860	\$3,798	\$22,201	\$8,888	\$5,371	\$24,256	\$1,943	\$127,100
March		\$14,486	\$6,047	\$20,960	\$12,332	\$178	\$6,810	\$1,563	\$1,591	\$6,641	\$70,608
April	\$1,199	\$18,005	\$165	\$915	\$7,392	\$244	\$28,686	\$18,278	\$39,458		\$114,342
May	\$1,775	\$817	\$6,024	\$21,193	\$9,880	\$9,295	\$2,882	\$8,934	\$13,922	\$15,505	\$90,227
June	\$19,102	\$1,163	\$6,451	\$8,400	\$10,995	\$11,371	\$6,959		\$865	\$14,086	\$79,392
July	\$4,956	\$23,563	\$60	\$900	\$17,065	\$8,763	\$340	\$34,304	\$30,668	\$7,240	\$127,859
August	\$12,180	\$18,570	\$630	\$912	\$28,885	\$19,246	\$18,505	\$15,061	\$1,248	\$1,700	\$116,937
September	\$108	\$867	\$2,142			\$16,250	\$10,339	\$11,340	\$8,432	\$778	\$50,256
October	\$1,053	\$1,973	\$9,475	\$14,832	\$8,067	\$22,066	\$5,643	\$10,094	\$20,738	\$980	\$94,921
November	\$25,280		\$51,740	\$2,303	\$2,607	\$818	\$7,410		\$5,530	\$9,468	\$105,156
December	\$5,620	\$7,986	\$318	\$2,765	\$1,483	\$24,031	\$13,105	\$609	\$1,079	\$1,380	\$58,376
Total	\$90,323	\$138,392	\$119,267	\$102,341	\$103,087	\$169,767	\$116,534	\$112,951	\$147,934	\$94,754	\$1,195,350

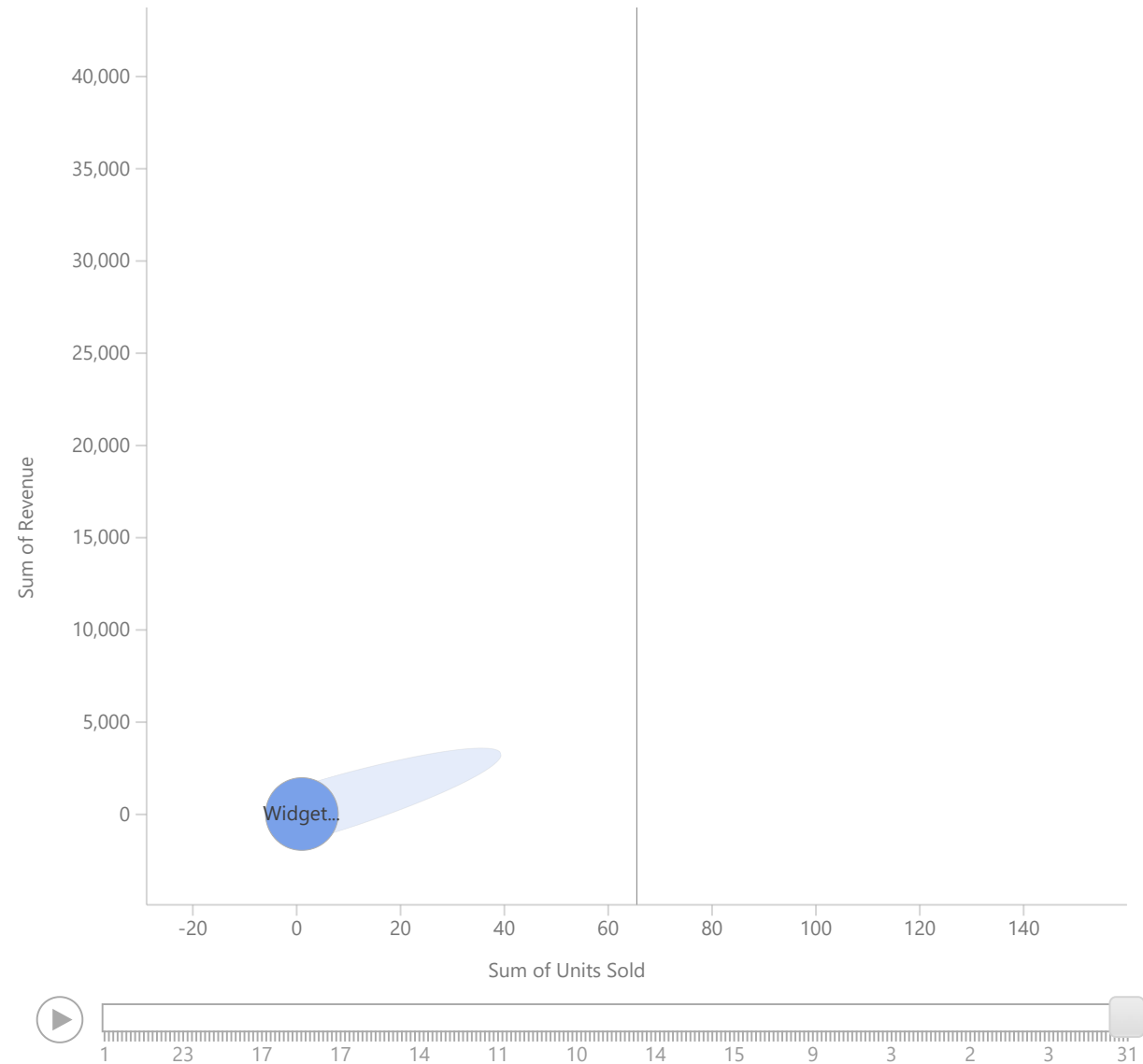
Time Series Analysis

Sales by Category Over Time

Category ● Gadgets ● Tools ● Widgets

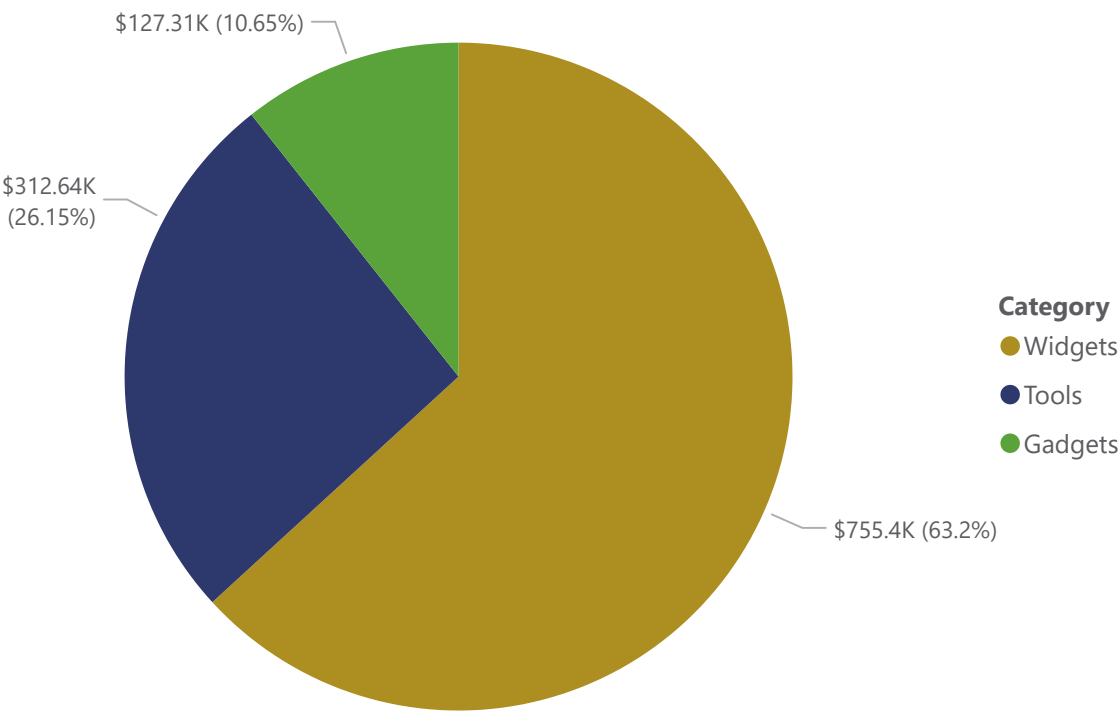


Sales and Units Sold by Category Over Time



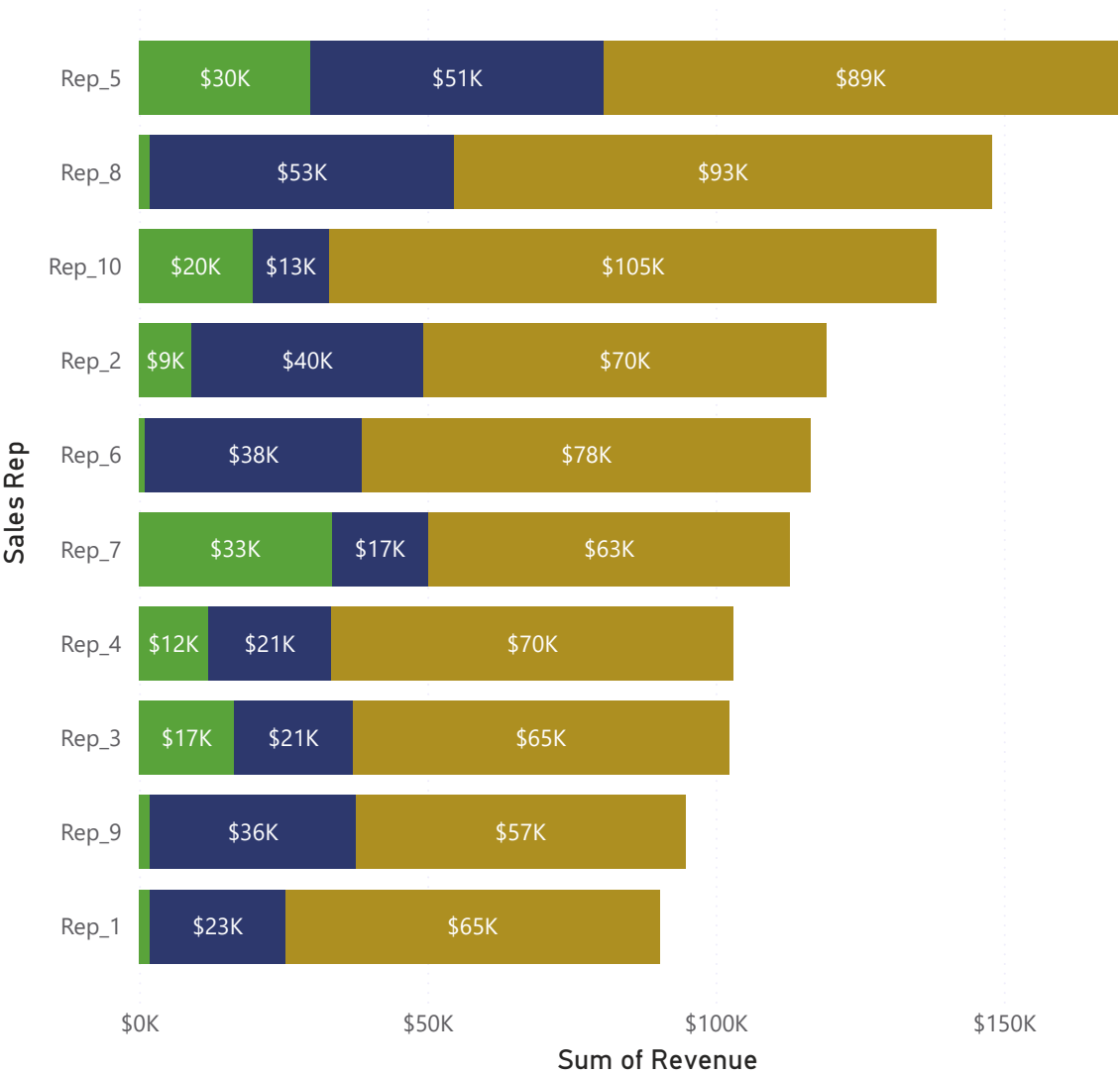
Sales Proportions

Sales by Product Category



Sales by Sales Rep

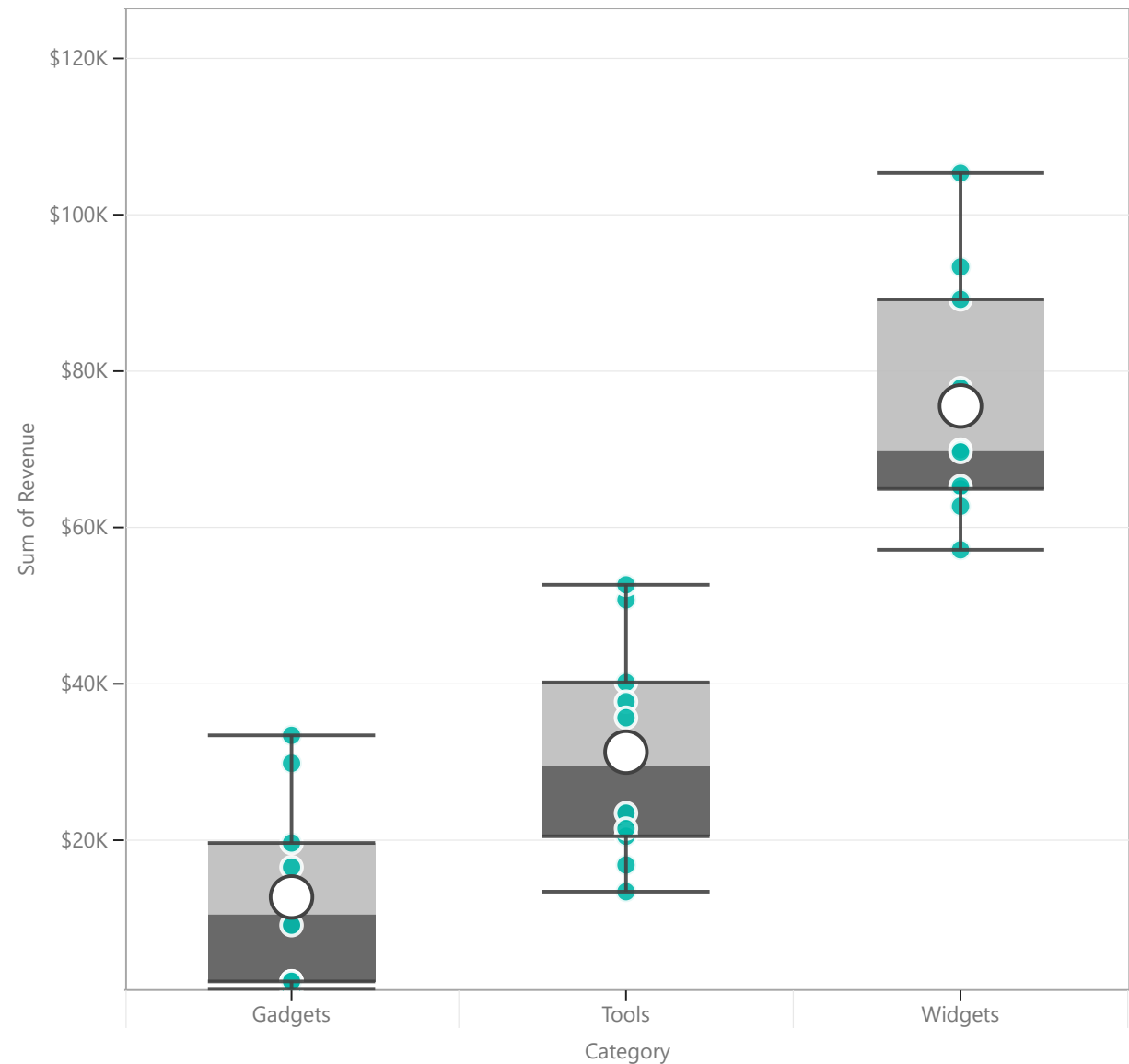
Category ● Gadgets ● Tools ● Widgets



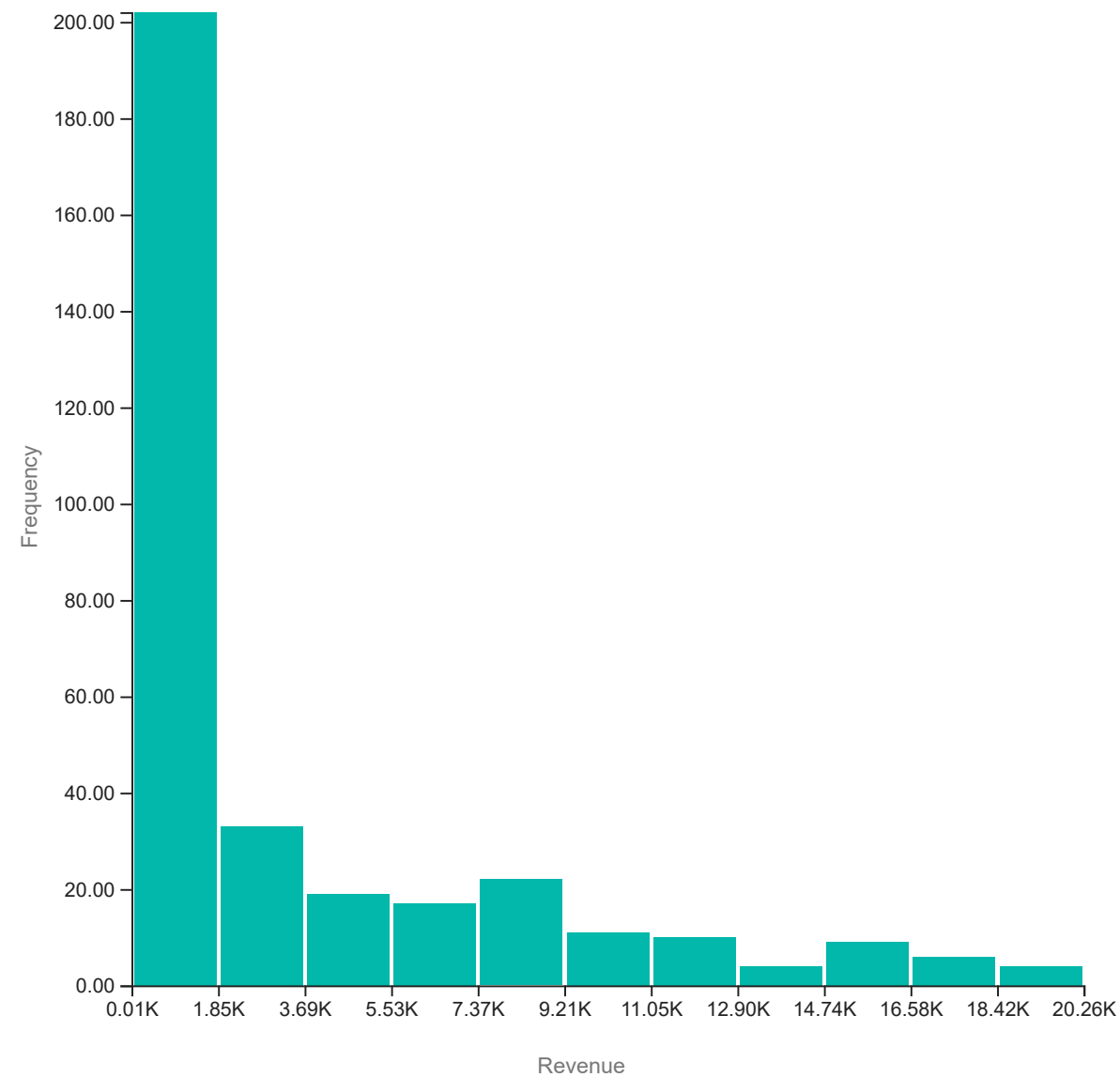
Sales Distribution

» Quick measure

Sales by Category & Sales Rep



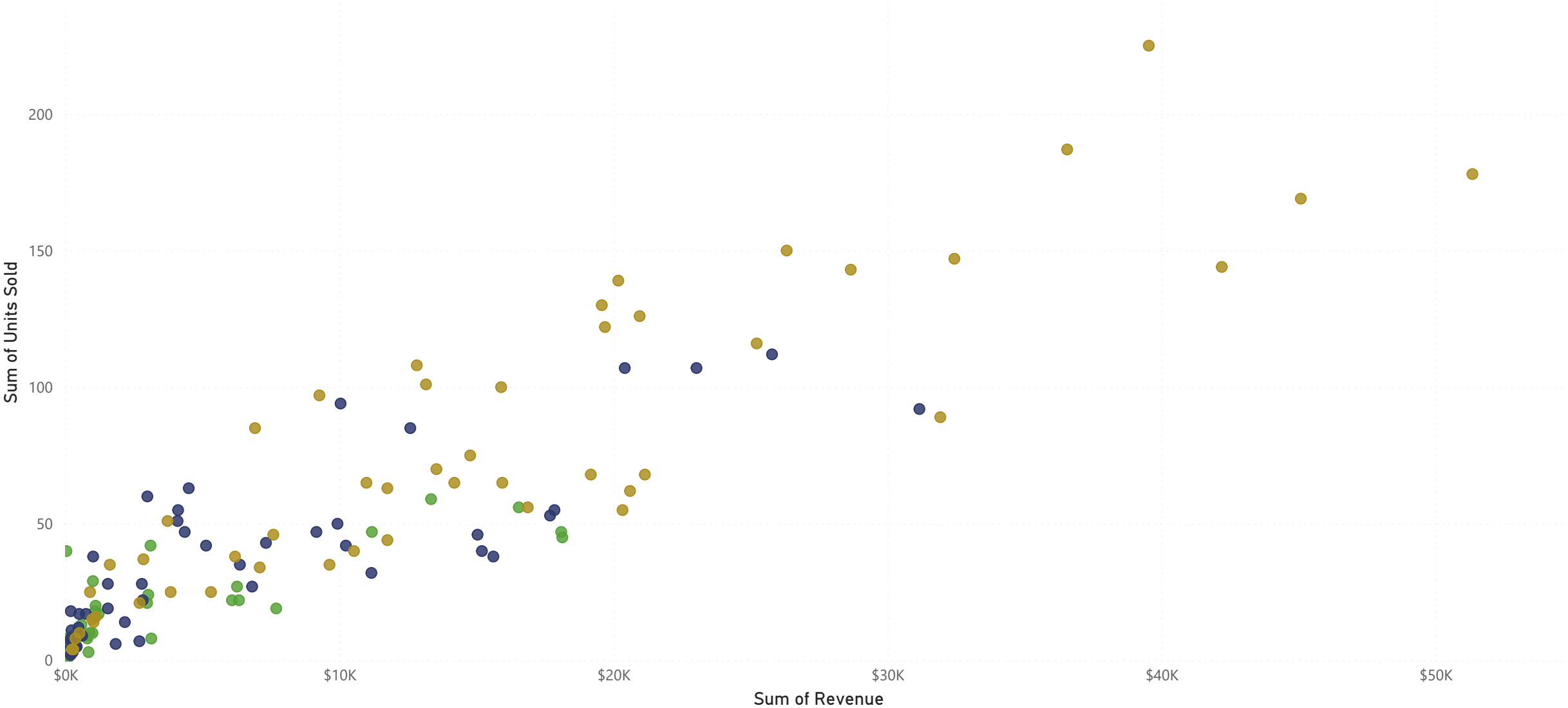
Sales Distribution



Revenue & Units Sold Correlation

Revenue & Units Bought by Customers

Category ● Gadgets ● Tools ● Widgets



Supply Chain Map

Sum of Profit by Country

