





Hi !

My name is Joffrey Dieudonat.

I'm **UI/UX Designer** & **Web Integrator**

Phone
Mail
Portfolio

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01. EXPERIENCE

FEBRUARY 2019 - PRESENT

IBM / Senior Designer Consultant

MISSION FOR ROYAL CANIN (10 months)

Help the brand to create a new service solution for pets.
The Royal Canin Club provide the good quantity of a recommended product for the pet, delivered automatically at the good frequency.

- **Business Analysis:** Talk with Royal Canin scientists and vets for create the logic behind the rational tool algorithm.
- **Create Persona and User Journey** for understand the needs from future customers (walls, posters...)
- Create prototyping wireframe for think about the best userflow
- Final Prototyping
- Writing of Technical Specification with DSM
- Following development and create defects tickets with testers

MISSION FOR ORANGE (1 month)

Helping a team of the company to optimize different supports (print, emailing, blog) dedicated to internal communication.
Organization of Adobe training sessions and meeting on good

MISSION FOR ALSTOM (1 month)

Creation of prototypes for an iOS application allowing operators to report incidents inside trains so that they are taken care of when they arrive at the station.

IBM INTERNAL ACTIVITIES

- Inspirations platform: Designers from the team can write and post articles, categorized by industry, user-flow and apps.
- REX (Feedback) Animation of meet-up around the Royal Canin's Project for share my experience on this project
- Adobe XD training and Design Language documentation

01. EXPERIENCE

JULY 2011 - JANUARY 2019

Ligatus / Senior Designer & Front-End Dev

User Experience / interface design for internal applications and integration with the front-end dev team, coordinate with the back-end one.

Creation of the **CSS Ligatus Framework** for improve integration of all app

Landing Pages's Design and Development for customers (BMW, Volkswagen, Unicef, Plan France, EDF, Vespa...)

Branding & Corporate Identify (Design for events, motion design, corporate website gestion and update)

Advertising Native Placement for the largest publisher **european network** (Le Monde, Le Figaro, Les Echos, Liberation, Prisma Group...)

JULY 2009 - PRESENT

Auto-Entreprise : UI/UX & Intégrateur

Corporate Branding and personal projects for my own customers.

Web projects (Research, Design Sprint, UI and Integration) and

FEBRUARY 2010 - APRIL 2010

Ogmacom / Traineeship

Supports front-end and back-end projects

APRIL 2009 - JUNE 2009

Ogmacom / Traineeship

Supports webdesign and corporate identity projects

02. SKILLS & TRAININGS

TRAINING

Studio M Montpellier
CRM (Équivalent BAC + 2), Creation et Réalisation Multimédia
iOS Design Foundation

REFERENCIES

Orange, Royal Canin, Alstom, BMW, Volkswagen, Plan France,
Unicef, Vision du monde, Amnesty International, Pichet
Immobilier, Nexity, EDF ENR, GrDF, Quotatis, Diffazur, Arcance
Event...

HOBBIES

Musique (guitare, chant, MAO), séries TV, cinéma,
jeux vidéo, livres & BD

SKILLS

PAO Softwares

- Photoshop, Indesign, Illustrator, Adobe XD, After Effect, Sketch

Development

- HTML5, CSS3, Javascript.
- Git
- Creation of my own framework for personal use.
- Agile method and testing

UI / UX

- Design Thinking / Design Sprint
- User Journey / User-flow / Decision Tree / Sitemap
- Prototype & Design with Adobe XD / Sketch / Figma
- Design Language

Languages

- French
- English