

Objective Journalism

1. Boudana, S. (2011). A definition of journalistic objectivity as a performance. *Media, Culture & Society*, 33(3), 385-398.
 - a. Suggests that political attitudes or partisanship doesn't actually play a huge role in writing factual news
 - b. Solution to news outlet bias would be to politically diversify the organization. We need a system to measure that diversity in companies like New York Times, Washington Post, etc.
 - c. Can the observers prove the article is possible? For example, can professionals, first-hand observers confirm what the journalist has written is factual? Instead of counting instances when journalists are able to prove their facts, we should be counting instances when journalists fail.
 - d. Overall, **Journalism Objectivity should not be grasped as an absolute, but as a performance.**
2. Bonachristus Umeogu, & Ifeoma Ojiakor. (2012). Sycophancy and Objective Journalism. *Advances in Applied Sociology*, 2(3), 159-166.
3. Meier, K., & Reimer, J. (2011). Transparenz im Journalismus. *Publizistik*, 56(2), 133-155. (English Translation)
 - a. Transparency:
 - i. Any form of bias/opinion should be noted before the article. Breaking this rule should affect the rating
 - b. Transparency outside of work:
 - i. Journalists should no longer be treated like an average worker. The rise of social media and their influence over the people on the internet is too significant for some journalists to be treated indifferently. Any activity (non-personal, work-related) or content on twitter, Facebook, and/or Instagram should be monitored for any form of bias. For privacy reasons, of course, only journalism-related content should have an effect on their rating
4. Ward, S. (2012). The emotional commitment to objective journalism. *Media*, 15(2), 65-66.
 - a. Language:
 - i. emotional language (particularly journalists) is a sign of subjective journalism.
 - ii. To measure 'performance' we can investigate the journalist's use of words (a system we need to create ourselves). Previous flags of emotional journalism should have an impact on the rating system
 - b. Opinions:
 - i. Any opinions on a topic (especially politics) should be made clear by the journalist. Any form of bias should be noted before being presented (at the beginning of the article). Articles/Work flagged by our 'system' that breaks this rule should have an impact on the rating
5. Broersma, M. (2010). The unbearable limitations of journalism: On press critique and journalism's claim to truth. *International Communication Gazette*, 72(1), 21-33.
 - a. Images:
 - i. Images of the topic should accurately portray reality
 - b. Performance as a measurement
 - i. Bias cannot be 100% removed, so whichever 'reality' the author is trying to portray, if the author does it well, it should have a positive impact on the rating. This doesn't mean that the journalist can spew out random false information and provide a good argument. The journalist needs to have factual evidence (images, interviews, etc.) and a plausible argument that doesn't 'distort' reality. <- Going to be hard to define
6. Mellado, C., & Humanes, M. (2015). The Use of Objective and Analytical Reporting as a Method of Professional Work: A Cross-Longitudinal Study of Chilean Political Coverage. *The International Journal of Press/Politics*, 20(1), 67-84.
 - a. More objective/analytical journalism
 - i. This article basically describes the transformation of journalism in Chile.
 - ii. Facts and Analytical journalism (when journalists come to a sound conclusion on a topic based on evidence) have a great positive impact on Chilean consumers - which can be replicated in the West

The need for Objective Journalism

- <http://www.abc.net.au/news/2015-09-10/sunderland-objective-reporting-has-never-been-more-necessary/6764320>
- Waldrop, M. (2017). The genuine problem of fake news: Intentionally deceptive news has co-opted social media to go viral and influence millions. Science and technology can suggest why and how. But can they offer solutions? *Proceedings of the National Academy of Sciences of the United States*, 114(48), 12631.
- Mellado, Claudia, Humanes, Maria Luisa, & Márquez-Ramírez, Mireya. (2018). The Influence of Journalistic Role Performance on Objective Reporting: A Comparison of Chilean, Mexican, and Spanish News. *International Communication Gazette*, 80(3), 250-272.
 - Western media bias affects politics all over the world
- <https://www.theguardian.com/us-news/2018/aug/19/truth-isnt-truth-rudy-giuliani-trump-alternative-facts-orwellian>
- https://www.washingtonpost.com/lifestyle/style/how-biased-is-the-media-really/2012/04/27/gIQA9iYlMT_story.html?noredirect=on&utm_term=.f80fa03c9b32