

## PROFILE



# JOHAN JACOBS

## Graphic Designer

Location: Bloemfontein,  
Free State  
Phone: +27 71 675 5341  
E-mail: [jjacobs064@gmail.com](mailto:jjacobs064@gmail.com)  
Portfolio: <https://johanj76.github.io/mobirise/index.html>



Scan for  
online  
Résumé!

At least 18 years experience in graphic designing and 2 years experience in newspaper print production process. I am a talented, ambitious and hardworking individual, with versatile skills and have experience working as part of a team and individually. Furthermore, I am able to handle multiple tasks on a daily basis and use a creative approach to problem solving. Other key strengths are that I am always energetic and eager to learn new skills. Strong attention to detail and ability to work effectively under pressure and meet tight deadlines.

Deliver all projects in a timely fashion. I am always on time for organized events, work-related or otherwise. Always highly enthused about my work and tasks ahead and understand the importance of being interactive and enjoy communicating with others for the benefit of the company and clients. I work with the team to provide imaginative solutions for customers. Co-workers rely on me to be on time. Even though I take my work seriously, I do have a good sense of humor. I have confidence in others and approach new challenges with an open mind.

## RÉSUMÉ

### EMPLOYMENT

#### Freelance Designer - Bloemfontein

1/6/2018 - Current

- Designing logo's, flyers, newsletters, newspaper adverts, motion design.
- Designing of social media ads, web banners, digital designs and e-mail newsletters and -campaigns.
- Sublimation of coffee mugs - design and print.
- Communicating and interacting with clients.
- Understand the briefs clients give and to take written info to final print/digital product.

#### Paarlcoldset / Novus Holdings - Bloemfontein CTP Operator

1/4/2016 - 31/4/2018

- Managing the digital workflow processes of material received from clients.
- Communicating and interacting with clients and other relevant production personnel in the organization.
- Ensuring quality standards are adhered to. Troubleshooting and fault finding.
- Ensure record keeping and weekly stock taking is done according to expected standards.
- Keeping abreast of new innovations and technological developments and improvements in the pre-press domain.
- Carrying out routine maintenance procedures on all CTP equipment.
- Ensure that quality plates are produced on time in full to the Press Department.
- Quality Control Champion - going through newspapers the press printed on quality, defects and record info in MIS. Complete day-2-day record on quality are kept and send to managers.

#### Volksblad / Media24 - Bloemfontein

Graphic Designer / Team Leader

1/2/2000 - 31/3/2016

- Make up and lay out advertisements for the respective newspapers, supplements and booklets withing the Volksblad-group
- Design promotional work for Volksblad group - posters, logo's, banners, business cards, digital adverts, etc.

### PROGRAMMING SKILLS

#### Photoshop

80%

#### Corel Draw

80%

#### Indesign

50%

#### Illustrator

50%

#### Microsoft Office

70%

#### Dreamweaver

50%

#### After Effects

60%

#### Adobe Muse

50%

#### Mobirise

80%

#### Mailchimp

50%

#### CSS & HTML

50%

