



# Johan Jacobs

## GRAPHIC DESIGNER



### DESIGN COMPETENCY

HU? NEVER FAMILIAR POWER MASTER LEGEND

#### PRINT DESIGN

90%

#### DIGITAL DESIGN

80%

#### LOGO DESIGN

60%

#### BRANDING DESIGN

60%

#### WEB DESIGN

50%

#### HTML & CSS

50%

#### CAMPAIGN DESIGN

50%

#### SOCIAL MEDIA DESIGN

80%

#### COLOUR THEORY

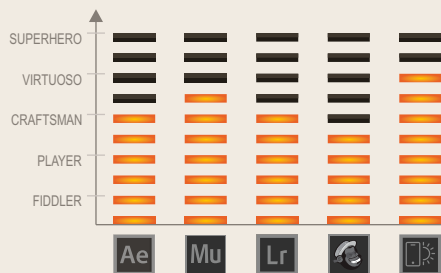
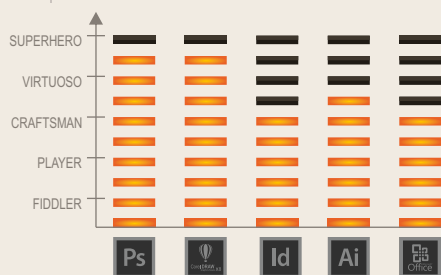
75%

#### TYPOGRAPHY

75%



### SOFTWARE SKILLS



ONLINE RÉSUMÉ  
& PORTFOLIO

### HIGHLIGHT SUMMARY

- At least 18 years experience in graphic designing and 2 years experience in newspaper print production process.
- Talented, ambitious and hardworking individual, with versatile skills and have experience working as part of a team and individually.
- Able to handle multiple tasks on a daily basis and use a creative approach to problem solving.
- Always energetic and eager to learn new skills.
- Strong attention to detail and ability to work effectively under pressure and meet tight deadlines.
- Deliver all projects in a timely fashion.
- Highly enthused about my work and tasks ahead and understand the importance of being interactive and enjoy communicating with others for the benefit of the company and clients.
- Work with the team to provide imaginative solutions for customers.
- Even though I take my work seriously, I do have a good sense of humor.
- I have confidence in others and approach new challenges with an open mind.



### WORK EXPERIENCE

#### Freelance Designer Bloemfontein

##### Graphic Designer

1/6/2018 - Current

- Designing logo's, flyers, newsletters, newspaper adverts, motion design.
- Designing of social media ads, web banners, digital designs for e-mail newsletters and -campaigns.
- Sublimation of coffee mugs - design and print.
- Communicating and interacting with clients.
- Understand the briefs clients give and to take written info to final print/digital product.

#### Paarlcoldset / Novus Holdings Bloemfontein

##### CTP Operator

1/4/2016 - 31/4/2018

- Managing the digital workflow processes of material received from clients.
- Communicating and interacting with clients and other relevant production personnel in the organization.
- Ensuring quality standards are adhered to. Troubleshooting and fault finding.
- Ensure record keeping and weekly stock taking is done according to expected standards.
- Keeping abreast of new innovations and technological developments and improvements in the pre-press domain.
- Carrying out routine maintenance procedures on all CTP equipment.
- Ensure that quality plates are produced on time in full to the Press Department.
- Quality Control Champion - going through newspapers the press printed on quality, defects and record info in MIS. Complete day-2-day record on quality are kept and send to managers.

#### Volksblad / Media24 Bloemfontein

##### Graphic Designer

1/2/2000 - 31/3/2016

- Design day-2-day advertisements for the respective newspapers, supplements and booklets withing the Volksblad-group
- Design promotional work for Volksblad group - posters, logo's, banners, business cards, digital adverts, etc.
- Managing complete materia received from clients.
- Retouching and deep etching of photos for editorial- and DTP-department.
- Co-ordinating workflow from ADS to desired departments in Pre-Press.



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## GRAPHIC DESIGNER



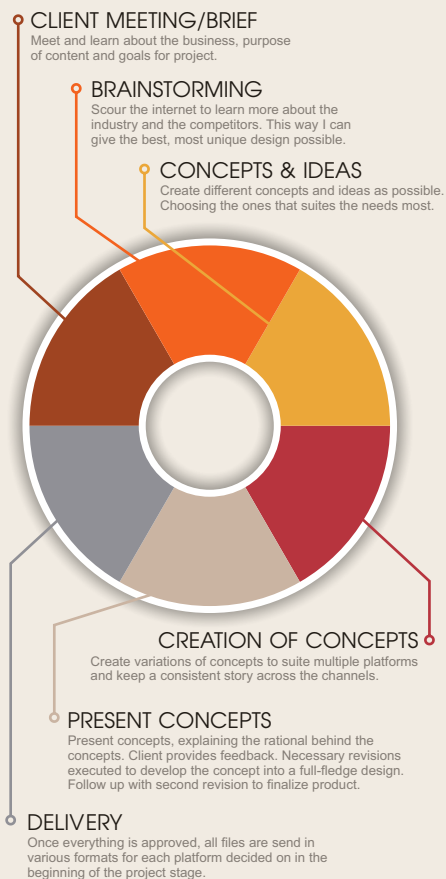
### PERSONAL SKILLS

Measuring one's personal skill set when working with others can be tricky, I believe. For better or worse, your efforts can be affected by those around you.



### DESIGN SEPARATION

How am I spending my time with designing? Here you have it! Naturally, it can fluctuate vastly on any given project.



**ONLINE RÉSUMÉ  
& PORTFOLIO**



### WORK EXPERIENCE

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#### Volksblad / Media24 Bloemfontein

► **Graphic Designer**

- 1/2/2000 - 31/3/2016
- Supported the sales reps with all aspects relating to graphic design
- Ensuring quality standards are kept in DTP department.
- Monitoring newspapers to ensure they meet their deadlines for print, accurate placement of all adverts and sending final pdf pages to CTP department for printing.
- Troubleshooting and fault finding if a query comes through.
- Assisted when required to design print advertising and print material for all marketing communication project
- Communicating and interacting with relevant production personnel and managers within the organization.
- Team Leader to the Pre-Press department - overseeing different departments within Pre-Press and reported to General Manager.

#### Foto & Video House Bloemfontein

► **Part Time Graphic Designer**

- 31/1/1999 - 1/12/1999
- Designed logo's, DVD covers and promotional work.



### EDUCATION

#### Central University of Technology - FS

► **National Diploma in Graphic Design**  
1995 - 1998

#### Louis Botha Technical High School - FS

► **Metric / Senior Certificate**  
1990 - 1994



### ACHIEVEMENTS

#### Volksblad / Media24 Bloemfontein

- 2015 - 15 Years Service Certificate
- 2015 - Promoted to Team Leader for Pre-Press Department
- 2015 - Graphic Designer of the Year Award
- 2010 - 10 Years Service Certificate
- 2010 - Graphic Designer of the Year Award
- 2004 - Promoted to Head Designer



### REVERENCES

#### Volksblad / Media24

- **Jeannine van Zyl - Bloemfontein Manager**  
051 404 7855  
jvanzyl2@Volksblad.com
- **Coleen Cilliers - Bethlehem Manager**  
058 303 5411  
coleen@volksblad.com

#### Paarlcoldset / Novus Holdings

- **Mossie Mostert - General Manager**  
051 411 6861  
Mossie.Mostert@paarlcoldset.co.za
- **Frikkie van der Walt - CTP Foreman**  
051 411 6865  
frikkie.vanderwalt@paarlcoldset.co.za



### HOBBIES



### ABOUT ME

Location: Bloemfontein, Free State  
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