



Johan Jacobs  
GRAPHIC DESIGNER

# CV 2021

## TECHNICAL SKILLS

PC - Windows

### Adobe CC:

Illustrator

Photoshop

InDesign

After Effects

CorelDraw

### Microsoft Office:

Word

Excel

Powerpoint

Outlook

### Web Design:

Visual Studio Code

Mobirise

Adobe Muse

HTML / CSS

### Social Media:

Facebook

Whatsapp

Twitter

Instagram

## INTRODUCTION

At least 19 years' experience in graphic designing and 2 years' experience in newspaper print production process. I am a talented, ambitious and hardworking individual, with versatile skills and have experience working as part of a team and individually. Furthermore, I am able to handle multiple tasks on a daily basis and use a creative approach to problem solving. Other key strengths are that I am always energetic and eager to learn new skills. Strong attention to detail and ability to work effectively under pressure and meet tight deadlines.

Deliver all projects in a timely fashion. I am always on time for organized events, work-related or otherwise. Always highly enthused about my work and tasks ahead and understand the importance of being interactive and enjoy communicating with others for the benefit of the company and clients. I work with the team to provide imaginative solutions for customers. Co-workers rely on me to be on time. Even though I take my work seriously, I do have a good sense of humour. I have confidence in others and approach new challenges with an open mind.

## EMPLOYMENT

### Freelance Designer

#### Bloemfontein

1/6/2018 – Current

- Design for print and web, including logos and branding, brochures, leaflets, letterheads, adverts, signage, social media graphics, and more.
- Managing, producing and designing projects from brief to fulfilment.
- Presenting finalised ideas & concepts to clients, colleagues and senior managers.
- Answering queries from clients.
- Keeping up to date with new software, post-production techniques & industry trends.

### CTP Operator

#### Paarlcoldset / Novus Holdings - Bloemfontein

1/4/2016 - 31/4/2018

- Managing the digital workflow processes of material received from clients.
- Delivery of quality plates on time and in full to the Pre-Press department.
- Carrying out routine maintenance procedures on all CTP equipment.
- Communicating and interacting with clients and other relevant production personnel in the organization.
- Perform troubleshooting and fault finding on Pre-Press machinery
- Adhere to all routine operator maintenance procedures on all Pre-Press equipment
- Ensure quality standards are adhered to, together with accurate record keeping according to expected standards.
- Agfa Arkitex workflow processes, Kodak Preps Imposition software, Graphic Design software applications and

## DESIGN SKILLS

### Print Design:

Broshures  
Leaflets  
Stationery  
Signs  
Posters  
Logo's  
Business Cards  
Letterheads  
Flyers

### Digital Designs:

Web graphics  
Social Media graphics  
Digital adverts

## PERSONAL SKILLS:

Problem solving  
Thinking creatively  
Attention to detail  
Communication skills

knowledge of X-Rite measurement devices.

- Detail orientated whilst performing duties under extreme pressures.
- Quality Control Champion - going through newspapers the press printed on quality, defects and record info in MIS. Complete day-2-day record on quality are kept and send to managers.
- Excellent communication, interpersonal and time management abilities.
- Experience of relevant Pre-Press quality control measures and procedures.

### Graphic Designer / Team Leader

#### Volksblad / Media24 - Bloemfontein

1/2/2000 - 31/3/2016

- Make up and lay out advertisements for the respective newspapers, supplements and booklets within the Volksblad-group
- Design promotional work for Volksblad group - posters, logo's, banners, business cards, digital adverts, etc.
- Managing complete material received from clients.
- Retouching and deep etching of photos for editorial- and DTP-department.
- Co-ordinating workflow from ADS to desired departments in Pre-Press.
- Supported the sales reps with all aspects relating to graphic design
- Ensuring quality standards are kept in DTP department.
- Monitoring newspapers to ensure they meet their deadlines for print, accurate placement of all adverts and sending final pdf pages to CTP department for printing.
- Troubleshooting and fault finding if a query comes through.
- Assisted when required to design print advertising and print material for all marketing communication project
- Communicating and interacting with relevant production personnel and managers within the organization.
- Team Leader to the Pre-Press department - overseeing different apartments within Pre-Press and reported to General Manager.

### Part time Graphic Designer

#### Foto & Video House - Bloemfontein

31/1/1999 - 1/12/1999

- Designed logo's, DVD covers and promotional work.

## EDUCATION

Central University of Technology – FS | National Diploma in Graphic Design

1995 – 1998

Louis Botha Technical High School – FS | Metric / Senior Certificate

1990 – 1994

## KEY SKILLS AND COMPETENCIES

Innovative, highly creative, good at thinking 'out of the box'.

Keeping abreast of relevant new techniques in design software, media & photography.

Experience with catalogue, brochure and magazine design.

Willingness and ability to work independently and as part of a team.

Able to work under pressure, meet deadlines and multitask.

A knowledge of HTML and CSS.

Highly organised and able to prioritise own work schedule.

Able to work within brand and design guidelines.

Excellent graphical skills, creative flair and good colour sense.

## REFERENCES

### Volksblad / Media24

Jeannine van Zyl | 051 404 7855  
Coleen Cilliers | 058 303 5411

### Paarlcoldset / Novus Holdings

Mossie Mostert - 051 411 6861  
Frikkie van der Walt - 051 411 6865

## ACHIEVEMENTS

### Volksblad / Media24 - Bloemfontein

- 2015 - 15 Years' Service Certificate
- 2015 - Promoted to Team Leader for Pre-Press Department
- 2015 - Graphic Designer of the Year Award
- 2010 - 10 Years' Service Certificate
- 2010 - Graphic Designer of the Year Award
- 2004 - Promoted to Head Designer



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<https://johanj76.github.io/mobirise/index.html>

# Thank you!

If you would like to see more of my work,  
please visit my online portfolio [here!](https://johanj76.github.io/mobirise/index.html)









