

PROFILE



JOHAN JACOBS

Graphic Designer

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online
Résumé!



Date of birth: February 3, 1976
Location: Bloemfontein,
Free State
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Portfolio: <https://johanj76.github.io/mobirise/index.html>

At least 18 years experience in graphic designing and 2 years experience in newspaper print production process. I am a talented, ambitious and hardworking individual, with versatile skills and have experience working as part of a team and individually. Furthermore, I am able to handle multiple tasks on a daily basis and use a creative approach to problem solving. Other key strengths are that I am always energetic and eager to learn new skills. Strong attention to detail and ability to work effectively under pressure and meet tight deadlines.

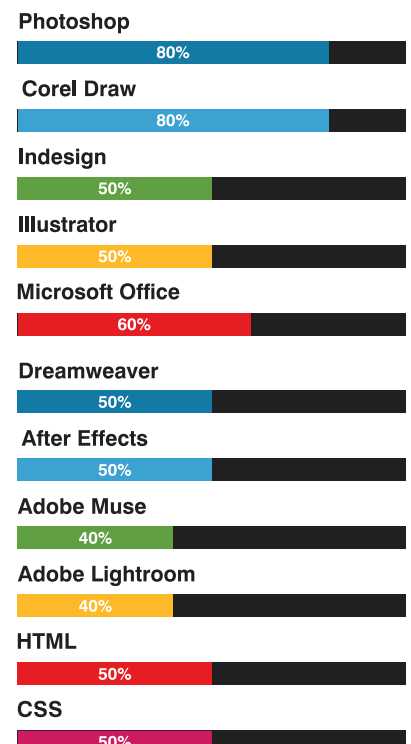
Deliver all projects in a timely fashion. I am always on time for organized events, work-related or otherwise. Always highly enthused about my work and tasks ahead and understand the importance of being interactive and enjoy communicating with others for the benefit of the company and clients. I work with the team to provide imaginative solutions for customers. Co-workers rely on me to be on time. Even though I take my work seriously, I do have a good sense of humor. I have confidence in others and approach new challenges with an open mind.

RÉSUMÉ

ARTISTIC SKILLS



PROGRAMMING SKILLS



EMPLOYMENT

Freelance Designer - Bloemfontein

1/6/2018 - Current

- Designing banners, logo's, flyers, newsletters, newspaper adverts.
- Sublimation of coffee mugs.
- Communicating and interacting with clients.
- Understand the briefs clients give and to take written info to final print product.

Paarlcoldset / Novus Holdings - Bloemfontein CTP Operator

1/4/2016 - 31/4/2018

- Managing the digital workflow processes of material received from clients.
- Communicating and interacting with clients and other relevant production personnel in the organization.
- Ensuring quality standards are adhered to. Troubleshooting and fault finding.
- Ensure record keeping and weekly stock taking is done according to expected standards.
- Keeping abreast of new innovations and technological developments and improvements in the pre-press domain.
- Carrying out routine maintenance procedures on all CTP equipment.
- Ensure that quality plates are produced on time in full to the Press Department.
- Quality Control Champion - going through newspapers the press printed on quality, defects and record info in MIS. Complete day-2-day record on quality are kept and send to managers.

Volksblad / Media24 - Bloemfontein Graphic Designer / Team Leader

1/2/2000 - 31/3/2016

- Design day-to-day adverts for clients advertising within the Volksblad group.
- Design promotional work for Volksblad group - posters, logo's, banners, business cards, digital adverts, etc.
- Managing digital material received from clients.
- Retouching and deep etching of photos for editorial- and DTP-department.

- Co-ordinating workflow from ADS to desired departments in Pre-Press.
- Ensuring quality standards are kept in DTP department.
- Monitoring newspapers to ensure they meet their deadlines for print and sending final pages to CTP department for printing.
- Troubleshooting and fault finding if a query comes through.
- Team leader for Pre-Press - managing all departments in DTP.
- Communicating and interacting with relevant production personnel and managers within the organization.

EMPLOYMENT

Foto & Video House - Bloemfontein

Part Time Graphic Designer 31/1/1999 - 1/12/1999

- Designed logo's, DVD covers and promotional work.

EDUCATION

Central University of Technology - FS

National Diploma in Graphic Design 1995 - 1998

Louis Botha Technical High School - FS

Metric / Senior Certificate 1990 - 1994

ACHIEVEMENTS

Volksblad / Media24 - Bloemfontein

2015 - 15 Years Service Certificate
 2015 - Promoted to Team Leader for Pre-Press Department
 2015 - Graphic Designer of the Year Award
 2010 - 10 Years Service Certificate
 2010 - Graphic Designer of the Year Award
 2004 - Promoted to Head Designer

REFERENCES

Volksblad / Media24 - Bloemfontein

Jeannine van Zyl - Bloemfontein Manager
 051 404 7855
 jvanzyl2@Volksblad.com

Coleen Cilliers - Bethlehem Manager
 058 303 5411
 coleen@volksblad.com

Paarlcoldset

Mossie Mostert - General Manager
 051 411 6861
 Mossie.Mostert@paarlcoldset.co.za

Frikkie van der Walt - CTP Foreman
 051 411 6865
 frikkie.vanderwalt@paarlcoldset.co.za

DESIGNING SKILLS

Communication

To communicate a client's story, brand and ideas, good communication skills. Maintain professional in tricky situations and to be clear with a client on the brief.

Curiosity

Curiosity for the world around me. Love to look beyond the surface of things, to explore both the minute detail and the big picture.

Passion and Drive

I do what I love. But even with passion and talent, design is a labour of love. The work inevitably entails odd hours, long edits, bizarre briefs and tricky workloads. Use that passion to keep going when I'm exhausted. Balance projects and master time management, and I have the drive from the start go.

Openness

Open-minded, willing to try new things and comfortable taking advice from unexpected sources.

Ability to Take Criticism

As a designer, I am good at taking direction to improve my work and build on communication. It's an evolving process and produces positives in the end.

Problem Solving

I think logically and critically to make things work. Creativity is needed not only to produce something brilliant, but also to work out how the pieces fit together and turn ideas into a finished product.

Patience

Design work can be slow going—answers don't often come quickly. It takes patience to let an idea develop, work on communication and try out creative alternatives before getting to the end result.

Reliability

Clients can count on me. It's important to be reliable, manage client needs, develop consistency and prove trustworthiness. It's a sure road to a long and happy working relationship.

Evolution

I don't know it all. It's good to keep growing and seeking new inspiration. Try new technology, share ideas and never stop learning.

HOBBIES

- Coffee
- Photography
- Music
- RC Cars
- Movies



LANGUAGE SKILLS

- Afrikaans ●●●●●●●●
- English ●●●●●●●●