



JOHAN JACOBS

Graphic Designer

Graphic Designer/DTP Operator - Blitsdruk - George 12/02/2020

Dear Hiring Manager,

Regarding the Graphic Designer/DTP Operator position currently advertised on Facebook and internet, please find attached my CV and a link to my online Résumé and Portfolio, for your consideration.

Having worked within the industry for over 18 years, I have developed a wide range of skills that would meet, and exceed the expectations of the position. While working as a graphic designer for Volksblad, I've designed adverts a brief and run with it from beginning to end product (print- and digital adverts in the Volksblad-group) with little to no supervision. Worked closely with the advertising reps, editorial teams and managers and other designers. I've had many achievements, including being promoted to Team Leader.

Proficiency in CorelDraw, Photoshop, Microsoft office and other Adobe design software. Also did retouching of photography and deep etching for both editorial- and DTP-department. Ensured accurate placement of all adverts and manage the production flow of adverts to final print for printers. Assist with the design of print and digital for marketing communication projects within the Volksblad-group.

Experience in print environment as a CTP Operator where final print work was received from Volksblad and clients, made sure all material was according to standards, final plates were made for the press. I would relish the opportunity to bring this level of success to your company and grow my future in graphic designing.

As a designer, I daily work with clients and implementing their brand-style towards their brand-designs from print- to digital-platforms. Strong design, layout, color and typography skills, as well as a thorough understanding of repro and print processes. I'm always hungry to learn more and expand my skill set.

If you would like to get in touch to discuss my application and to arrange an interview, you can contact me on 071 675 5341 or jjacobs064@gmail.com. I'm more than willing to come to you for a cup of coffee and an interview. I am more than willing to relocate to our beautiful George (at my own cost). I look forward to be hearing from you soon.

My on-line Résumé and portfolio showcasing my work is available on:
<https://johanj76.github.io/mobirise/>

Kind regards,
Johan Jacobs
071 675 5341

PROFILE



JOHAN JACOBS

Graphic Designer

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Free State
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E-mail: jjacobs064@gmail.com
Portfolio: <https://johanj76.github.io/mobirise/index.html>



Scan for
online
Résumé
and
Portfolio!

At least 18 years experience in graphic designing and 2 years experience in newspaper print production process. I am a talented, ambitious and hardworking individual, with versatile skills and have experience working as part of a team and individually. Furthermore, I am able to handle multiple tasks on a daily basis and use a creative approach to problem solving. Other key strengths are that I am always energetic and eager to learn new skills. Strong attention to detail and ability to work effectively under pressure and meet tight deadlines.

Deliver all projects in a timely fashion. I am always on time for organized events, work-related or otherwise. Always highly enthused about my work and tasks ahead and understand the importance of being interactive and enjoy communicating with others for the benefit of the company and clients. I work with the team to provide imaginative solutions for customers. Co-workers rely on me to be on time. Even though I take my work seriously, I do have a good sense of humor. I have confidence in others and approach new challenges with an open mind.

RÉSUMÉ

EMPLOYMENT

Freelance Designer - Bloemfontein

1/6/2018 - Current

- Designing logo's, flyers, newsletters, newspaper adverts, motion design.
- Designing of social media ads, web banners, digital designs and e-mail newsletters and -campaigns.
- Sublimation of coffee mugs - design and print.
- Communicating and interacting with clients.
- Understand the briefs clients give and to take written info to final print/digital product.

Paarlcoldset / Novus Holdings - Bloemfontein CTP Operator

1/4/2016 - 31/4/2018

- Managing the digital workflow processes of material received from clients.
- Communicating and interacting with clients and other relevant production personnel in the organization.
- Ensuring quality standards are adhered to. Troubleshooting and fault finding.
- Ensure record keeping and weekly stock taking is done according to expected standards.
- Keeping abreast of new innovations and technological developments and improvements in the pre-press domain.
- Carrying out routine maintenance procedures on all CTP equipment.
- Ensure that quality plates are produced on time in full to the Press Department.
- Quality Control Champion - going through newspapers the press printed on quality, defects and record info in MIS. Complete day-2-day record on quality are kept and send to managers.

Volksblad / Media24 - Bloemfontein

Graphic Designer / Team Leader

1/2/2000 - 31/3/2016

- Make up and lay out advertisements for the respective newspapers, supplements and booklets withing the Volksblad-group
- Design promotional work for Volksblad group - posters, logo's, banners, business cards, digital adverts, etc.

PROGRAMMING SKILLS

Photoshop

80%

Corel Draw

80%

Indesign

50%

Illustrator

50%

Microsoft Office

70%

Dreamweaver

50%

After Effects

60%

Adobe Muse

50%

Mobirise

80%

Mailchimp

50%

CSS & HTML

50%

