

# Johan Lopez Ortega

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## PROFILE

Results-oriented professional with a strong foundation in data analysis and a passion for driving positive change. Proven ability to analyze complex data, develop effective strategies, and collaborate effectively with diverse stakeholders. Committed to fostering financial literacy, promoting equity, and driving sustainable community development.

## EDUCATION

University of Minnesota Duluth, Duluth, MN, 2024

Bachelor of Business Administration, **Major:** Management Information Systems; **Minor:** Business Analytics

## SKILLS

**Data Bases:** SQL, MIS Access, Azure, MySQL

**Software:** Tableau, Power BI, MS Visio, MS Project, ArcGIS, Google Tools, Salesforce, Jira

**Languages:** HTML, C++, Python, R

**Professional:** Attention to detail, Communication, Adaptability, Collaboration, Teamwork, Integrity, Innovation

## WORK EXPERIENCE

**May 2024-Oct 2024**

**Credit Analyst Intern, Stearns Bank**

**Saint Paul, MN**

- Actively analyze credit applications and credit reports to provide sufficient time of completion on each new opportunity with a total of \$9.5 million dollars of deals analyzed through the first 2.5 months of internship.
- Perform day-to-day credit analysis by gathering data and using models to apply analytical skills and make judgement to form credit recommendations, processing, and underwriting deals.
- Analyze Stearns Bank documentation standards and adhering to all laws and bank loan policies using LexisNexis, Equifax, OFAC, and other risk solution tools for proper documentation.

**October 2022-August 2023**

**Economic Development Intern, Local Initiatives Support Corporation**

**Duluth, MN**

- Authored winning grants worth \$15K for DEI initiatives, leading to the launch of 6 new career development & youth empowerment programs using data visualization to target certain neighborhood.
- Performed research and data analysis in support of operations to help with the grant-writing process to strengthen our narrative for grants.
- Produced reports using policy map software mapping tools to find insights from the Duluth data provided, and learned more about HUD, employment, education, communities, and families.

**May 2022-October 2022**

**Office of Diversity & Inclusion Intern, Univ. of Minnesota Duluth**

**Duluth, MN**

- Facilitated CORE Ambassador program to assist 30+ first-year students with their transition to college, achieving participation and helping with the university retention of BIPOC students.
- Gathered data, maintained database, analyzed data, produced data visualization reports for management.

## ACTIVITIES & ENGAGEMENT

**October 2021-May 2024**

**University of Minnesota Student Government Association**

**Duluth, MN**

**Systems Administrator/Director of Diversity**

- Utilized content management systems (CMS), Drupal, to make website maintenance and updating quick and easy information for students.
- Handled the capturing of minutes for meetings with a variety of themes, including project updates, strategy planning, and problem-solving sessions.
- Facilitated dialogue with 70+ BIPOC students to understand and address concerns.

**UMD Latinx/Chicanx Student Association**

**President/Treasurer**

- Monitored a \$22k budget, ensuring the accuracy of expenditure.
- Prepared a report of the organization's spending to secure \$17K in funding for the next fiscal year.