Proto-Pro's Mobile App idea.

In our Mobile app we will be selling weaves, hair products and offering services such as hair installation, washing wigs and revamping them.

1. A user-friendly website: A website that is aesthetically pleasing and simple to use that allows customers to research product options, services, and prices.

2. Product Catalogue: A part that features a range of weaves and wigs together with top-notch pictures, descriptions, and costs.

Figure 1: Wig Catalogue

Figure 2: Hair products

3. Installation Services: Information on the availability of expert installation services, including the steps involved, the cost, and how to make an appointment.

4. Wig Maintenance Services: A detailed explanation of wig maintenance services, such as washing, redesigning, and associated expenses.

5. Online Ordering: An easy-to-use method for placing orders that enables customers to choose goods and services, define quantities, and add them to shopping carts.

6. Secure Payment Processing: Customers can pay for their orders online through a safe and practical payment gateway.

Figure 3: checkout and shipping

7. Customer Accounts: Customers have the option to set up accounts, which they can use to retain their order history and facilitate future orders.

8. First-Time Customer Discount: New customers automatically receive a 10% discount on their initial purchase.

9. Contact Information: Quickly available phone, email, or chat numbers for customer service and assistance.

10. Appointment Scheduling: This integrated scheduling system allows consumers to reserve time slots for installation and maintenance services.

12. FAQ and Useful Resources: - An FAQ section and instructional materials on wig maintenance, installation advice, and styling suggestions.

13. Integration of social media: - Links to social media accounts that customers can follow and use to share their experiences.

14. Mobile Responsiveness: Making sure the website is user-friendly for clients who prefer to shop on their smartphones or tablets.

15. Form of Contact: A contact form for clients to send questions or help requests.

16. Shipping and Return Policies: - Clearly stated rules about shipping methods, arrival windows, and exchange/return processes.

17. Information on the company's history, mission, and dedication to providing high-quality goods and services may be found on the About Us page.

18. Promotions and Special Offers: - Any current promotions, discounts, or special offers will be announced.

19. Privacy and Security: - Assured security of online transactions and confidentiality of consumer data.

20. Customer Support: - Customer support agents are available to help with questions and problems via a variety of contact channels.