

hellen paola barrios lagos

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1.1 What are some reasons people edit images?

people edit the images for several reasons including that the image is blurred, that they go wrong in the photo, the lighting is bad etc.

1.2 How do people edit their pictures?

people use several editing programs like picsart photoshop that are easy to use

2 Read the article from Graphic Arts

Magazine. Then choose the correct

answers.

2.1 What is the article mostly about?

A why people edit graphics

B how to edit graphics

C the causes of poor exposure

D how to crop a picture

2.2 According to the article, how can

you remove unwanted parts of images?

A crop the picture

B resize the image

C save the picture as a JPEG

D increase the number of pixels

2.3 According to the article, what is

NOT a way to fix a blurry photo?

A resize the photo

B increase the lighting

C save in JPEG format

D increase the amount of pixels

3. Match the words (1-6) with the definitions (A-F).

1 **B** pixel

2 **D** exposure

3 **C** JPEG

4 **F** graphics

5 **A** resolution

6 **E** tint

A images on a computer, in a book or magazine, etc.

B a small dot that makes up part of an image on a computer screen

C a file used to store pictures on a computer

D the length of time film is open to light when taking a picture

E a small amount of a color in something

F a computer or camera's ability to produce a clear picture

4 Fill in the blanks with the words and phrases from the word bank.

graphic editing program

contrast- resize- crop

4.1 It's hard to see the details of this picture.

Please resize it so that it is bigger.

4.2 I want to edit my pictures. I need a graphic editing program

4.3 I don't like the background of this picture. Let's

cropit out.

4.4 This picture is too dark. Make the contrast

a little lighter.

5 Listen and read the article from

Graphic Arts Magazine again. What might

be the reason for a blurry photograph?

the photo may be blurred due to its low resolution

6 " Listen to a telephone conversation

between a customer and an IT worker.

Mark the following statements as true (T)

or false (F).

1 F Cropping a picture fixes poor exposure.

2 T An editing program lets you change

aspects of a picture.

3 T Saving photos as JPEGs will keep them

from being too blurry.

7 Listen again and complete the

conversation.

IT Worker: Thanks for calling Picture Perfect's

support center. How can I help you?

Customer: I want to put a picture on my website,

but it's too dark. Is there a way to fix 1 poor exposure?

3.

IT Worker: Do you have a 2 graphic editing program?

Customer: Yes, but I never use it. I just don't know

how.

IT Worker: No problem. 3 open the file with the

program and find the contrast controls.

Customer: Is that in the 4 edit menu?

IT Worker: It is. Increase the 5 contrast to lighten

the picture.

Customer: Great! Thanks.

9 Use the conversation from Task 8 to

complete the note.

Customer Issue: Picture too dark.

Does customer have a graphic editing program

to edit pictures? Y/N

Advice given: Increase the contrast to lighten

the picture This fixes the poor exposure

WEB DESING vs WEB DEVELOPMENT

1 What does the Web Development class NOT teach?

A making a website easy to use

B improving a website's visibility

C using code to program a website

D how to market a new website

2 What can you infer about the Web Design class?

A Attending the class is mandatory.

B The first class addresses functionality.

C It focuses on improving a site's visual element.

D Its registration fee is less than the Web Development class.

3 What is the function of CSS?

A It helps improve navigation.

B It decreases a website's visibility.

C It changes the style of a web page.

D It expands the functionality of a website.

Vocabulary

3. Match the words (1-6) with the definitions (A-F).   
  
1 A web design

2 C coding

3 B navigation

4 E visibility

5 D usability

6 F content

A. choosing a website's visuals

B. how easily you can find a website on a search engine C. a website's programming

D. how easily a user can use a website

E. moving around a website

F. everything contained in a website

4. Fill in the blanks with the correct words and phrases from the word bank.

The website doesn't work well. I want to improve its FUNCIONALITY

My website looks boring. I'll give it a more interesting APPEARANCE

If you are interested in making a website, take a WEB DEVELOMENT class.

I'm learning CSS so that I can change my website.

5 " Listen and read the article from a business newsletter again. Which class would someone attend to learn about developing a website's performance?

Web Development: To achieve this, software technologies are used on the server and client side that involve a combination of database processes with the use of a web browser to perform tasks or display information

6 Listen to a conversation between an instructor for

a web development class and an employee. Choose

the correct answers.

What do the speakers mostly talk about?

A how to change content

B why sheets are separate

C choosing the correct CSS style sheet

D the difference between content and style

2 What happens when the style sheet and the content are

separated?

A It alters the content.

B The content does not change.

C Content needs creating.

D The words are changed in the content.

7 Listen again and complete the conversation.

Instructor: So, that's how we change the website's style.

Does anyone have any questions?

Employee: Yes. I have one. It's about 1 CSS

Instructor: Oh, the 2 Cascading style sheets What do

you want to know?

Employee: Why do we separate the style sheet and the 3 content ?

Instructor: It makes changing the 4 web page easier.

The 5 appearance changes, but the content doesn't.

Employee: So, I change the style sheet. What happens to the content?

Instructor: Nothing, because the two are 6 separated

Employee: Okay. I understand now. The words stay the same,

but their appearance changes.

EXAMPLE TEST QUESTIONS ON WEB DESIGN - Spring Professional Deve

1 What do the letters CSS 'mean?

Cascading Style Sheets

2 What is the importance of separating

Style sheets and content?

By clearly separating content and design, we create a document with a very marked logical structure. Everything that belongs to the content can be clearly identified as such without the need for auxiliary measures and the document, in turn, is perfectly understandable.

3 If you change the style sheet, what

What about the content?

the interface may be visually ruined, since there are styles that are related to many other things, causing, when the style sheet is changed, everything that was related to it is modified.