



UCL

THE PREFERENCE PROJECT

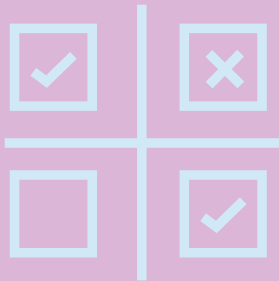
What matters to you?

Do you want to take place in a paid online study on why people prefer certain experiences or emotions?

WHAT IS THIS STUDY ABOUT?

Researchers at UCL invite you to a study about how and why people prefer or do not prefer emotions and experiences related to low mood and anxiety.

[INSERT QR CODE HERE]



WHAT IS INVOLVED?

You may be asked to complete questionnaires about your demographics, mental health and preferences. You may be asked to fill in the same questionnaire twice up to 2 weeks apart, or give some feedback on our design.

You will be paid £9 per hour or equivalent. We expect the questionnaires to take ca. 1.5h per session.

WHO CAN TAKE PART?

We are recruiting people aged 16-65.

IF YOU ARE INTERESTED, SCAN THE QR CODE OR EMAIL
RESEARCH TEAM: AIM.LAB@UCL.AC.UK