

# OPEN MUSIC EUROPE (OPENMUSE) – AN OPEN, SCALABLE DATA-TO-POLICY PIPELINE FOR EUROPEAN MUSIC ECOSYSTEMS

## Fact Sheet

### Project Information

#### OpenMusE

Grant agreement ID: 101095295

#### DOI

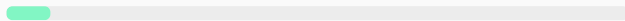
[10.3030/101095295](https://doi.org/10.3030/101095295) 

#### Start date

1 January 2023

#### End date

31 December 2025



#### Funded under

Culture, creativity and inclusive society


#### Total cost

€ 2 973 812,50

#### EU contribution

€ 2 973 812,50

#### Coordinated by

SINUS MARKT- UND  
SOZIALFORSCHUNG GMBH  
 Germany

## Objective

OpenMusE brings together music industry stakeholders and researchers from 11 EU countries and Ukraine. Our consortium recognises that placing European music ecosystems on a more competitive, fair, and sustainable footing requires evidence-based policymaking, business planning, and accuracy. We provide the data needed for these actions. Using transparent methods and tools, OpenMusE maps the policy and data landscape; bridges data gaps; and empowers stakeholders and policymakers to take data-driven actions. Our project is grounded on principles of open policy analysis, open science, and open-source software development. We work with stakeholders to identify data gaps on the EU, national, and regional levels;

co-create indicators and methods for bridging them; develop free software tools for data collection and analysis; and report not just our findings, but every step taken to reach them. This is the logic behind our Open Music Observatory (OMO), an open-source platform that provides 360-degree intelligence on the music industry by integrating numerous data sources. The OMO is highly automated, providing “living policy documents” that refresh when the backend datasets are updated: these datasets include official statistics on music goods and services; data on musical participation via pan-European surveys, rights-holder data voluntarily shared by industry partners, and streaming service data sampled using novel algorithms developed by our consortium. Using the OMO and our open-source software, music MSMEs without technical departments or expertise will be able to access and analyse open data; model volume and value, including of zero-price uses; create better business models; and generate corporate social responsibility and sustainability reports; all at a fraction of current costs. We validate these tools in four pilot studies that will bring concrete benefits to stakeholders within the project lifespan.

## Fields of science

[natural sciences](#) › [computer and information sciences](#) › [software](#) › **[software development](#)**  
[social sciences](#) › [economics and business](#) › [business and management](#) › **[business models](#)**  
[natural sciences](#) › [biological sciences](#) › [ecology](#) › **[ecosystems](#)**

## Programme(s)

[HORIZON.2.2 - Culture, creativity and inclusive society](#)

MAIN PROGRAMME

[HORIZON.2.2.2 - Cultural Heritage](#)

## Topic(s)

[HORIZON-CL2-2022-HERITAGE-01-05 - Towards a competitive, fair and sustainable European music ecosystem](#)

## Call for proposal

[HORIZON-CL2-2022-HERITAGE-01](#)

[See other projects for this call](#)

## Funding Scheme

## Coordinator



### SINUS MARKT- UND SOZIALFORSCHUNG GMBH

Net EU contribution

€ 630 587,50

Address

Adenauerplatz 1  
69115 Heidelberg  
 Germany

Region

Baden-Württemberg > Karlsruhe > Heidelberg, Stadtkreis

Activity type

Private for-profit entities (excluding Higher or Secondary Education Establishments)

Links

- Contact the organisation
- Participation in EU R&I programmes
- HORIZON collaboration network

Other funding

€ 0,00

## Participants (14)



### TURUN YLIOPISTO

Finland

Net EU contribution

€ 363 875,00

Address

Yliopistonmaki  
20014 Turku

Region

Manner-Suomi > Etelä-Suomi > Varsinais-Suomi

Activity type

Higher or Secondary Education Establishments

Links

- Contact the organisation Website
- Participation in EU R&I programmes
- HORIZON collaboration network

Other funding

€ 0,00



UNIVERSITEIT VAN AMSTERDAM

Netherlands

Net EU contribution

€ 350 625,00

Address

Spui 21  
1012WX Amsterdam

Region

West-Nederland > Noord-Holland > Groot-Amsterdam

Activity type

Higher or Secondary Education Establishments

Links

- Contact the organisation Website
- Participation in EU R&I programmes
- HORIZON collaboration network

Other funding

€ 0,00



SCUOLA SUPERIORE DI STUDI UNIVERSITARI E DI PERFEZIONAMENTO S ANNA

Italy

Net EU contribution

€ 353 125,00

Address

Piazza Martiri Della Liberta 33  
56127 Pisa

Region

Activity type

Higher or Secondary Education Establishments

Links

- Contact the organisation Website
- Participation in EU R&I programmes
- HORIZON collaboration network

Other funding

€ 0,00



EKONOMICKA UNIVERZITA V BRATISLAVE

Slovakia

Net EU contribution

€ 70 000,00

Address

Dolnozemska Cesta 1  
85235 Bratislava

Region

Slovensko > Bratislavský kraj > Bratislavský kraj

Activity type

Higher or Secondary Education Establishments

Links

- Contact the organisation Website
- Participation in EU R&I programmes
- HORIZON collaboration network

Other funding

€ 0,00



REPSEX B.V.

Netherlands

Net EU contribution

€ 492 475,00

Address

Granaathorst  
2592 TA Den Haag

SME 

Yes

Region

West-Nederland > Zuid-Holland > Agglomeratie 's-Gravenhage

Activity type

Private for-profit entities (excluding Higher or Secondary Education Establishments)

Links

[Contact the organisation](#) 

[Participation in EU R&I programmes](#) 

[HORIZON collaboration network](#) 

Other funding

€ 0,00

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**SYNYO GmbH**

 Austria

Net EU contribution

€ 141 750,00

Address

Otto-bauer-gasse 5/14

1060 Wien 

SME 

Yes

Region

Wien > Wien

Activity type

Private for-profit entities (excluding Higher or Secondary Education Establishments)

Links

[Contact the organisation](#)  [Website](#) 

[Participation in EU R&I programmes](#) 

[HORIZON collaboration network](#) 

Other funding

€ 0,00

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**MUSIC INNOVATION HUB SPA IMPRESA SOCIALE**



Italy

Net EU contribution

€ 70 937,50

Address

Via Bergognone 34

20144 Milan 

Region

Nord-Ovest > Lombardia > Milano

Activity type

Private for-profit entities (excluding Higher or Secondary Education Establishments)

Links

[Contact the organisation](#) 

[Participation in EU R&I programmes](#) 

[HORIZON collaboration network](#) 

Other funding

€ 0,00



## Slovenský ochranný zväz autorský pre práva k hudobným dielam



Slovakia

Net EU contribution

€ 79 375,00

Address

Rastislavova 914/3

821 08 Bratislava-ružinov 

Region

Slovensko > Bratislavský kraj > Bratislavský kraj

Activity type

Other

Links

[Contact the organisation](#) 

[Participation in EU R&I programmes](#) 

[HORIZON collaboration network](#) 

Other funding

€ 0,00





## ALOADED AB

 Sweden

Net EU contribution

**€ 67 500,00**

Address

**Bondegatan 21**

**116 33 Stockholm** 

Region

**Östra Sverige > Stockholm > Stockholms län**

Activity type

**Private for-profit entities (excluding Higher or Secondary Education Establishments)**

Links

[Contact the organisation](#) 

[Participation in EU R&I programmes](#) 

[HORIZON collaboration network](#) 

Other funding

**€ 0,00**



## Music Export Ukraine

 Ukraine

Net EU contribution

**€ 46 875,00**

Address

**Anna Ahmatova 22/61**

**02055 Kyiv** 

Activity type

**Other**

Links

[Contact the organisation](#) 

[Participation in EU R&I programmes](#) 

[HORIZON collaboration network](#) 

Other funding

**€ 0,00**





## VIESOJI ISTAIGA MUZIKOS EKSPORTO FONDAS

 Lithuania

Net EU contribution

€ 54 062,50

Address

**Danu Gatve 15**

**LT-11312 Vilnius** 

SME 

**Yes**

Region

**Lietuva > Sostinės regionas > Vilniaus apskritis**

Activity type

**Other**

Links

[Contact the organisation](#) 

[Participation in EU R&I programmes](#) 

[HORIZON collaboration network](#) 

Other funding

€ 0,00



## ARTISJUS MAGYAR SZERZOI JOGVEDO IRODA EGYESULET

 Hungary

Net EU contribution

€ 49 375,00

Address

**Meszaros U 15-17**

**1016 Budapest** 

Region

**Közép-Magyarország > Budapest > Budapest**

Activity type

**Other**

Links

[Contact the organisation](#) 

[Participation in EU R&I programmes](#) 

[HORIZON collaboration network](#) 

Other funding

€ 0,00



## MUSICAUTOR SDRUZHENIE

 Bulgaria

Net EU contribution

€ 49 812,50

Address

**Ul. Budapeshta 17**  
**1000 Sofia** 

Region

**Югозападна и Южна централна България > Югозападен > София (столица)**

Activity type

**Other**

Links

[Contact the organisation](#) 

[Participation in EU R&I programmes](#) 

[HORIZON collaboration network](#) 

Other funding

€ 0,00




## HEARDIS! GMBH

 Germany

Net EU contribution

€ 153 437,50

Address

**Christinenstrasse 22**  
**10119 Berlin** 

SME 

**Yes**

Region

**Berlin > Berlin > Berlin**

Activity type

**Private for-profit entities (excluding Higher or Secondary Education Establishments)**

Links

Contact the organisation [↗](#)

Participation in EU R&I programmes [↗](#)

HORIZON collaboration network 

Other funding

€ 0,00

**EC signature date:** 14 December 2022

**Last update:** 17 January 2023

**Record number:** 243912

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