Johannes Hoersch

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https://github.com/Johannsis

https://johannsis.github.io/portfolio/

PROFESSIONAL WORK EXPERIENCE

Senior Front-End React Engineer

TelevisaUnivision

10/2022 - Present   *Miami, United States*

TelevisaUnivision is the world's leading Spanish-language media company.

Achievements/Tasks
- Implemented vendor software and scripts like Taboola and CivicScience to maximize ad revenue by 30%.
- Integrated Google Tag Manager to review the page performance and engagement.
- Enhanced security and performance of Next.js applications, leading to reduced vulnerabilities.
- Implemented consent software, in this case the consent management platform (CMP) is OneTrust, to comply with USA, Latin America and Europe privacy laws.
- Transitioned from Page Router to App Router in Next.js.
- Updated packages to have the maximum performance, the latest features of the frameworks and the best SEO optimization, and monitored the performance and compatibility of said feature.
- Focused on improving page performance with Next.js while working with cutting-edge tools like Turborepo and Bun for optimized build processes.

Tech Stack: React, Zustand, Redux, Next.js 12, Tailwind CSS, Next.js 15 canary, GraphQL, TypeScript, Redis, Relay, Turborepo, Bun.

Reference: Lizeth Lopez - https://www.linkedin.com/in/lizeth-carolina-l%C3%B3pez-santana/

Full-Stack Engineer

Shutterstock

05/2022 - 10/2022   *New York, United States*

Shutterstock, Inc. is an American provider of stock photography, stock footage, stock music, and editing tools.

Achievements/Tasks
- Optimized source code for faster load times, improving user experience and reducing bounce rates.
- Optimized the continuous integration and continuous delivery (CI/CD) pipeline reducing workflow time by up to 80%.
- Maintained source code and analytics and tests.

Tech Stack: Node.js, useContext, Redux, Next.js 12, styled components, Jenkins, Nestjs..

Reference: Brendan Benoit - https://www.linkedin.com/in/brendan-benoit-8322054b/

Software Engineer

BairesDev

05/2022 - Present   *San Francisco, United States*

BairesDev is an award-winning software outsourcing company trusted by 500+ clients, including Google, Pinterest, Adobe, Rolls-Royce, and more.

Achievements/Tasks
- Achieved high customer satisfaction by providing high-quality code and professionalism.
- Provided services to companies such as Shutterstock and TelevisaUnivision and gained insights into how large organizations manage and maintain their software.
- Led large-scale software integrations for clients like TelevisaUnivision and Shutterstock, improving the project's scalability and performance.
- Focused on cultivating strong communication, collaboration, and problem-solving skills to foster a positive and productive team environment.

Reference: Ishtar Geraldino - https://www.linkedin.com/in/ishtar-geraldino/

Junior Software Engineer

TEVOLV

02/2019 - 05/2022   *Panama City, Republic of Panama*

TEVOLV is a company dedicated to helping businesses stay ahead of the competition through the implementation of innovative digital banking solutions.

Achievements/Tasks
- Developed and maintained mobile banking applications using the MVC pattern, enhancing transaction security and user experience.
- Developed authentication and management of bank accounts for mobile.
- Created Java microservices to process T24 Transact requests and responses.
- Maintained software through perfective, corrective, adaptive, and preventive maintenance, as well as patching of the source code.
- Committed to developing and implementing best practices that drive code quality, maintainability, and efficiency, while ensuring consistency and scalability across all stages of the development lifecycle.

Tech Stack: Kony Framework, T24 Backend, Java microservices, Android Studio, iOS, Android.

Reference: Jonathan Sanchez - https://www.linkedin.com/in/dev-jesc/

SKILLS

- **Languages**: HTML 5, CSS 3, JavaScript, TypeScript, Java
- **Frameworks**: React, Next.js, NestJS, Kony
- **API**: Restful, GraphQL
- **Version Control**: Git
- **CI/CD**: Github Actions, Jenkins
- **Unit Testing**: Jest, React Testing Library
- **Tools**: Docker

INTERESTS

- Software Architecture
- Cloud Architecture
- Scalable Systems Design
- Big Data
- E2E
- Cloud Platforms

LANGUAGES

- English: *Full Professional Proficiency*
- Italian: *Native Proficiency*
- Spanish: *Native Proficiency*
- German: *Professional Working Proficiency*
- French: *Professional Working Proficiency*

EDUCATION

Software Engineer
University UNAPEC
08/2018 - 08/2022   *Santo Domingo, Dominican Republic*