







Johannes Hoersch

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PROFESSIONAL WORK EXPERIENCE

Senior Front-End React Engineer

TelevisaUnivision

10/2022 - Present

Miami, United States

TelevisaUnivision is the world's leading Spanish-language media company.

Achievements/Tasks

- Implemented vendors software and scripts like Taboola and CivicScience to maximize ads revenue.
- Implemented analytics, in this case google tag manager to review the page performance and engagement.
- Developed and optimized security and features in Next.js.
- Implemented consent software, in this case the consent management platform (CMP) is OneTrust, to comply with USA, Latin America and Europe privacy laws.
- Transitioned from Page Router to App Router in Next.js.
- Updated proactively constantly the packages to have the maximum performance, the latest features of the frameworks and the best SEO optimization, and monitored the performance and compatibility of said feature.

Tech Stack: React, Zustand, Redux, Next.js 12, Tailwind CSS, Next.js 15 canary, GraphQL, TypeScript, Redis, Relay, Turborepo, Bun.

Reference: Lizeth Lopez - <https://www.linkedin.com/in/lizeth-carolina-l%C3%B3pez-santana/>

Full-Stack Engineer

Shutterstock

05/2022 - 10/2022

New York, United States

Shutterstock, Inc. is an American provider of stock photography, stock footage, stock music, and editing tools.

Achievements/Tasks

- Maximized optimization of source code to make the application more performant both for end users and developers.
- Optimized continuous integration and continuous delivery or deployment pipeline to reduce up to 80% of the time taken by the workflows.
- Maintained source code, analytics, tests.

Tech Stack: Node.js, useContext, Redux, Next.js 12, styled components, Jenkins, Nestjs..

Reference: Brendan Benoit - <https://www.linkedin.com/in/brendan-benoit-8322054b/>

Software Engineer

BairesDev

05/2022 - Present

San Francisco, United States

BairesDev is an award-winning software outsourcing company trusted by 500+ clients, including Google, Pinterest, Adobe, Rolls-Royce, and more.

Achievements/Tasks

- Achieved high customer satisfaction by providing high quality code and professionalism.
- Provided services to companies like Shutterstock and TelevisaUnivision and gained knowledge of how big companies manage and maintain their software.
- Led big companies projects and achieved great results.

Reference: Ishtar Geraldino - <https://www.linkedin.com/in/ishtar-geraldino/>

Junior Software Engineer

TEVOLV

02/2019 - 05/2022

Panama City, Republic of Panama

TEVOLV is a company dedicated to helping businesses stay ahead of the competition through the implementation of innovative digital banking solutions.

Achievements/Tasks

- Developed mobile apps for banks following the Model View Controller (MVC) pattern.
- Created java microservices to mutate T24 Transact requests and responses.
- Maintained software with perfective, corrective, adaptive, preventive maintenance and patching of the source code.

Tech Stack: Kony Framework, T24 Backend, Java microservices, Android Studio, iOS, Android.

Reference: Jonathan Sanchez - <https://www.linkedin.com/in/dev-jesc/>

SKILLS

- | | | |
|--------------|-----------|-------------------------|
| • HTML 5 | • Node.js | • CI/CD |
| • CSS 3 | • NestJS | • Github Actions |
| • JavaScript | • GraphQL | • Unit Testing |
| • TypeScript | • Kony | • Docker |
| • React | • Java | • Jest |
| • Next.js | • Git | • React Testing Library |

INTERESTS

- Software Architect
- DevOps
- Nginx
- Kubernetes
- PaaS
- AWS
- Azure
- Databases
- Playwright
- E2E

LANGUAGES

- English: *Full Professional Proficiency*
- Italian: *Native Proficiency*
- Spanish: *Native Proficiency*
- German: *Professional Working Proficiency*
- French: *Professional Working Proficiency*

EDUCATION

Software Engineer

University UNAPEC

08/2018 - 08/2022

Santo Domingo, Dominican Republic