

Johannes Hoersch



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<https://github.com/Johannsis>



<https://johannsis.github.io/portfolio/>

PROFESSIONAL WORK EXPERIENCE

Senior Front-End React Engineer

TelevisaUnivision

10/2022 - Present

Miami, United States

TelevisaUnivision is the world's leading Spanish-language media company.

Achievements/Tasks

- Implemented vendor software and scripts like Taboola and CivicScience to maximize ad revenue by 30%.
- Integrated Google Tag Manager to review the page performance and engagement.
- Enhanced security and performance of Next.js applications, leading to reduced vulnerabilities.
- Implemented consent software, in this case the consent management platform (CMP) is OneTrust, to comply with USA, Latin America and Europe privacy laws.
- Transitioned from Page Router to App Router in Next.js.
- Updated packages to have the maximum performance, the latest features of the frameworks and the best SEO optimization, and monitored the performance and compatibility of said feature.

Tech Stack: React, Zustand, Redux, Next.js 12, Tailwind CSS, Next.js 15 canary, GraphQL, TypeScript.

Reference: Lizeth Lopez - <https://www.linkedin.com/in/lizeth-carolina-l%C3%B3pez-santana/>

Full-Stack Engineer

Shutterstock

05/2022 - 10/2022

New York, United States

Shutterstock, Inc. is an American provider of stock photography, stock footage, stock music, and editing tools.

Achievements/Tasks

- Optimized source code for faster load times, improving user experience and reducing bounce rates.
- Optimized the continuous integration and continuous delivery (CI/CD) pipeline reducing workflow time by up to 80%.
- Maintained source code and analytics and tests.

Tech Stack: Node.js, useContext, Redux, Next.js 12, styled components, Jenkins, Nestjs..

Reference: Brendan Benoit - <https://www.linkedin.com/in/brendan-benoit-8322054b/>

Software Engineer

BairesDev

05/2022 - Present

San Francisco, United States

BairesDev is an award-winning software outsourcing company trusted by 500+ clients, including Google, Pinterest, Adobe, Rolls-Royce, and more.

Achievements/Tasks

- Achieved high customer satisfaction by providing high-quality code and professionalism.
- Provided services to companies such as Shutterstock and TelevisaUnivision and gained insights into how large organizations manage and maintain their software.
- Led large-scale software integrations for clients like TelevisaUnivision and Shutterstock, improving the project's scalability and performance.

Reference: Ishtar Geraldino - <https://www.linkedin.com/in/ishtar-geraldino/>

Junior Software Engineer

TEVOLV

02/2019 - 05/2022

Panama City, Republic of Panama

TEVOLV is a company dedicated to helping businesses stay ahead of the competition through the implementation of innovative digital banking solutions.

Achievements/Tasks

- Developed and maintained mobile banking applications using the MVC pattern, enhancing transaction security and user experience.
- Developed secure authentication and comprehensive account management features for mobile banking applications.
- Created Java microservices to process T24 Transact requests and responses.
- Committed to developing and implementing best practices that drive code quality, maintainability, and efficiency, while ensuring consistency and scalability across all stages of the development lifecycle.

Tech Stack: Kony Framework, T24 Backend, Java microservices, Android Studio, iOS, Android.

Reference: Jonathan Sanchez - <https://www.linkedin.com/in/dev-jesc/>

SKILLS

- | | | |
|---|--|---|
| <ul style="list-style-type: none">• Languages: HTML 5, CSS 3, JavaScript, TypeScript, Java• Frameworks: React, Next.js, NestJS, Kony | <ul style="list-style-type: none">• API: Restful, GraphQL• Version Control: Git• CI/CD: Github Actions, Jenkins | <ul style="list-style-type: none">• Unit Testing: Jest, React Testing Library• Tools: Docker |
|---|--|---|

INTERESTS

- | | |
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| <ul style="list-style-type: none">• Software Architecture• Cloud Architecture• Scalable Systems Design | <ul style="list-style-type: none">• Big Data• E2E• Cloud Platforms |
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LANGUAGES

- **English:** Full Professional Proficiency
- **Italian:** Native Proficiency
- **Spanish:** Native Proficiency
- **German:** Professional Working Proficiency
- **French:** Professional Working Proficiency

EDUCATION

Software Engineer

University UNAPEC

08/2018 - 08/2022

Santo Domingo, Dominican Republic