



*Andrea Lauer – professional pastry chef*

“The first draft of the site map was very good, but there were some unnecessary sections, which I don't need for my narrow operating range. I rejected the following sections:  
"FAQ" - I'm baking only one type of cakes (traditional Latvian style cakes) and everyone in Latvia knows what that means. If the rest of the web page will provide information about sizes, price and contact information, then this section is not necessary.  
"Registration and login" - Creation of client accounts would only be necessary to keep their order history, which is not needed in my opinion. People always like to try something new, interesting, and like the moment of surprise. I have not yet experienced that a customer would like to order an exact same looking cake as before. Also, I know that people get very annoyed of always having to register and remember their login credentials for way too many websites. During the site map creation, I decided that the cake photo gallery should be grouped by event.”