

Overview

Account name

Ad name

Campaign objective

Publisher platform

Campaign

Spend

**1M**

Impressions

**51M**

Outbound clicks

**1M**

CPM

**54K**

Cost/outbound click

**10K**

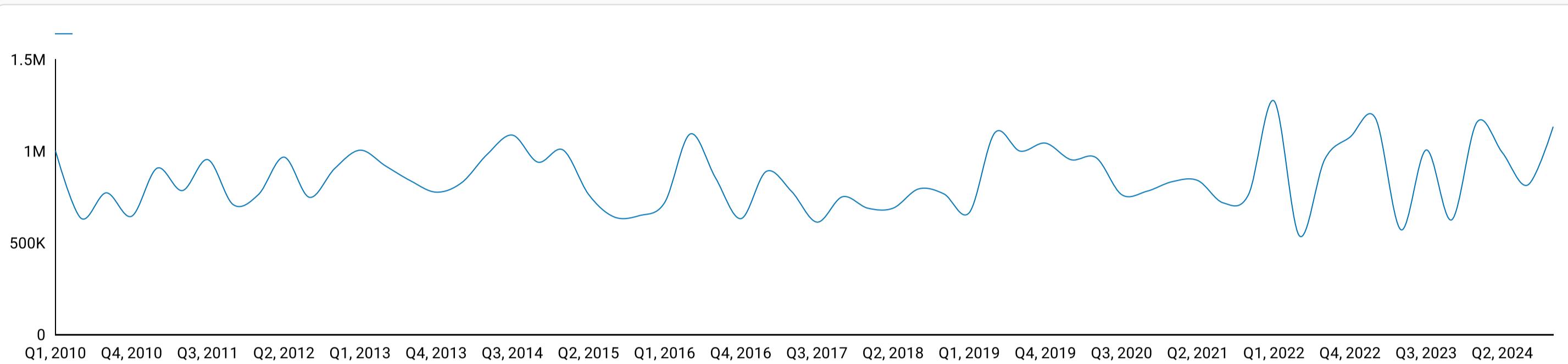
Outbound CTR

**5K**

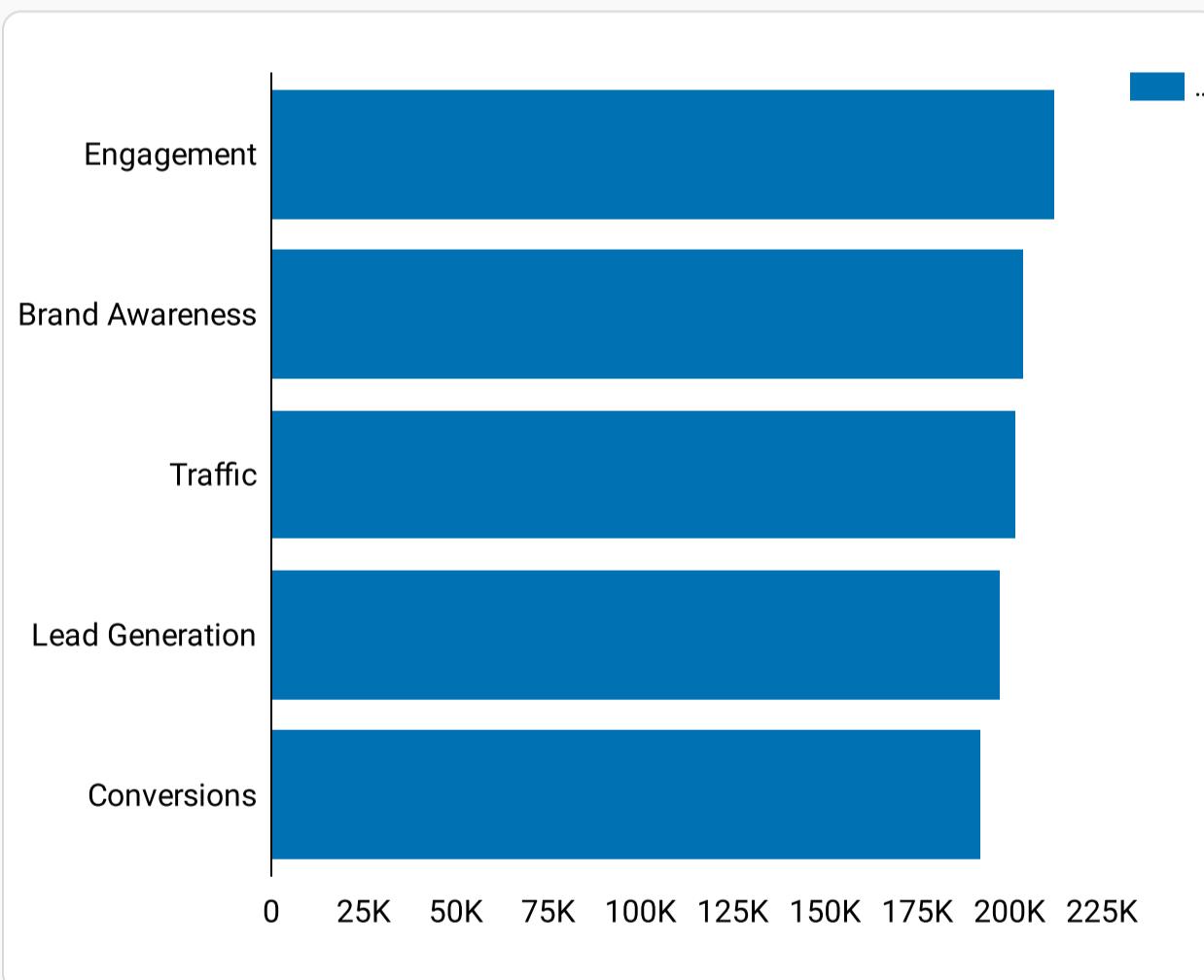
Ads

Started

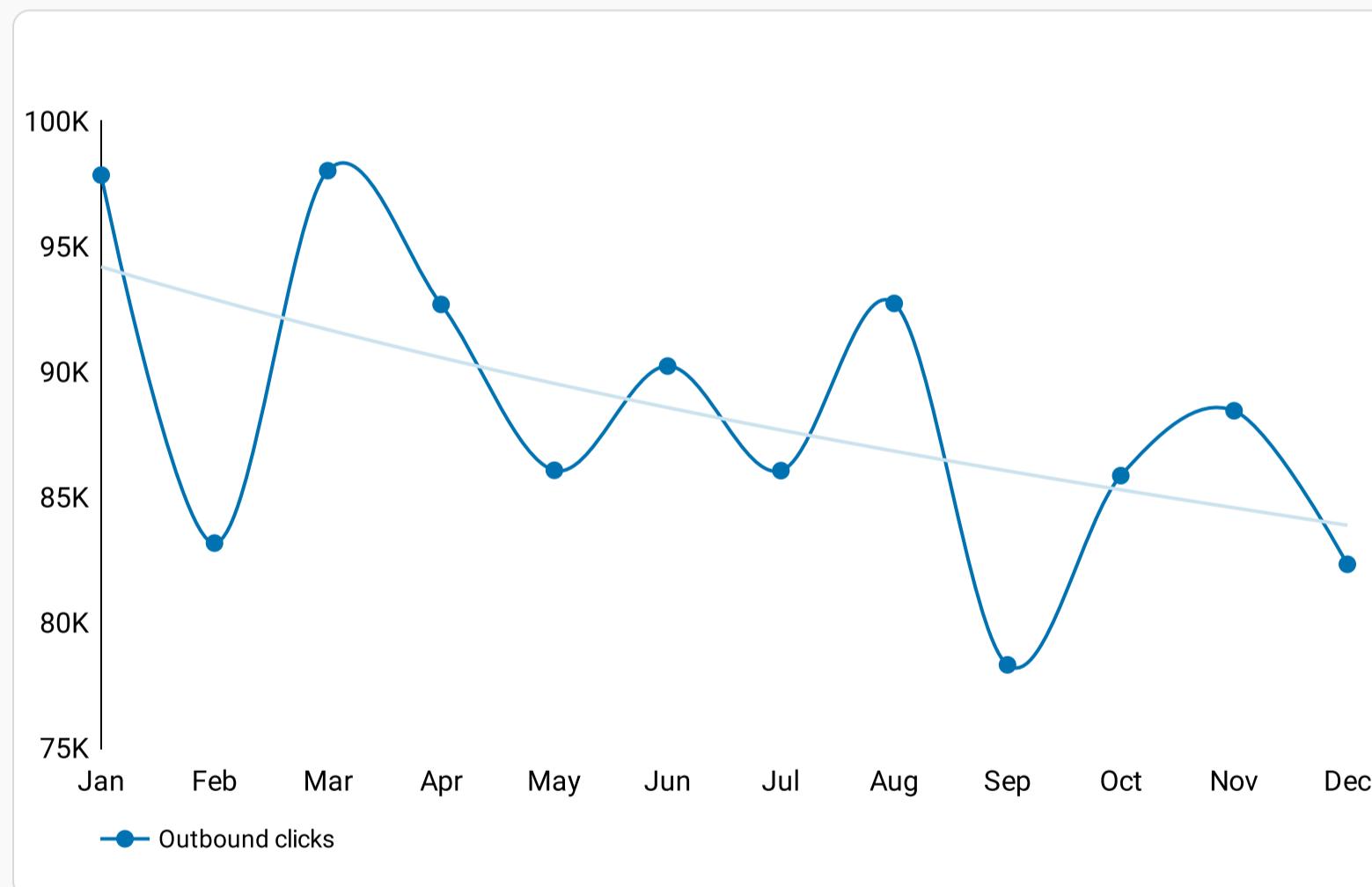
## Impressions Overtime



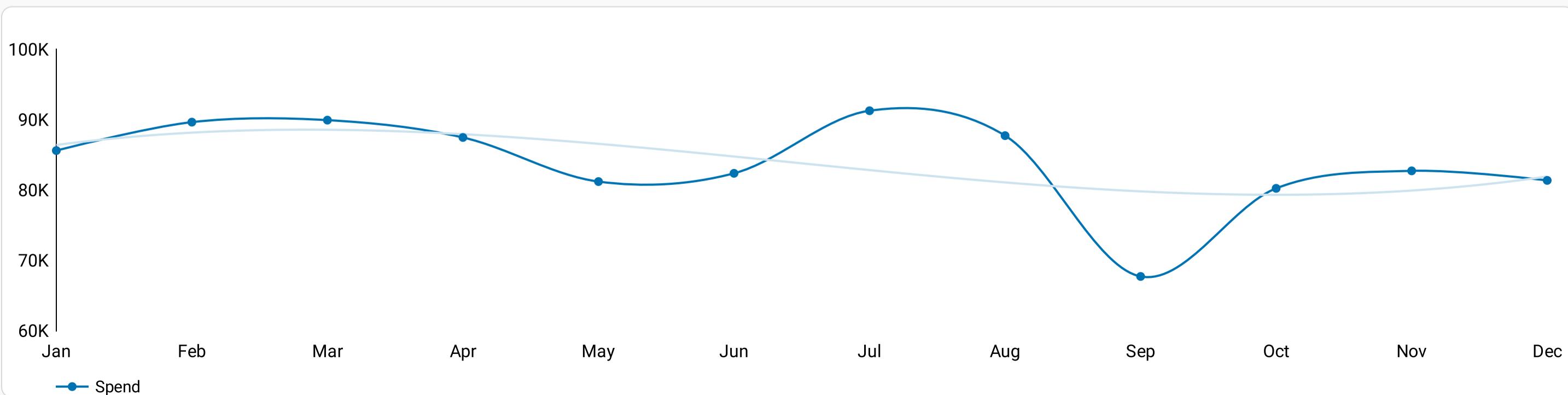
## Campaign Objectives by Spend



## Clicks Overtime



## Total Spend Overtime





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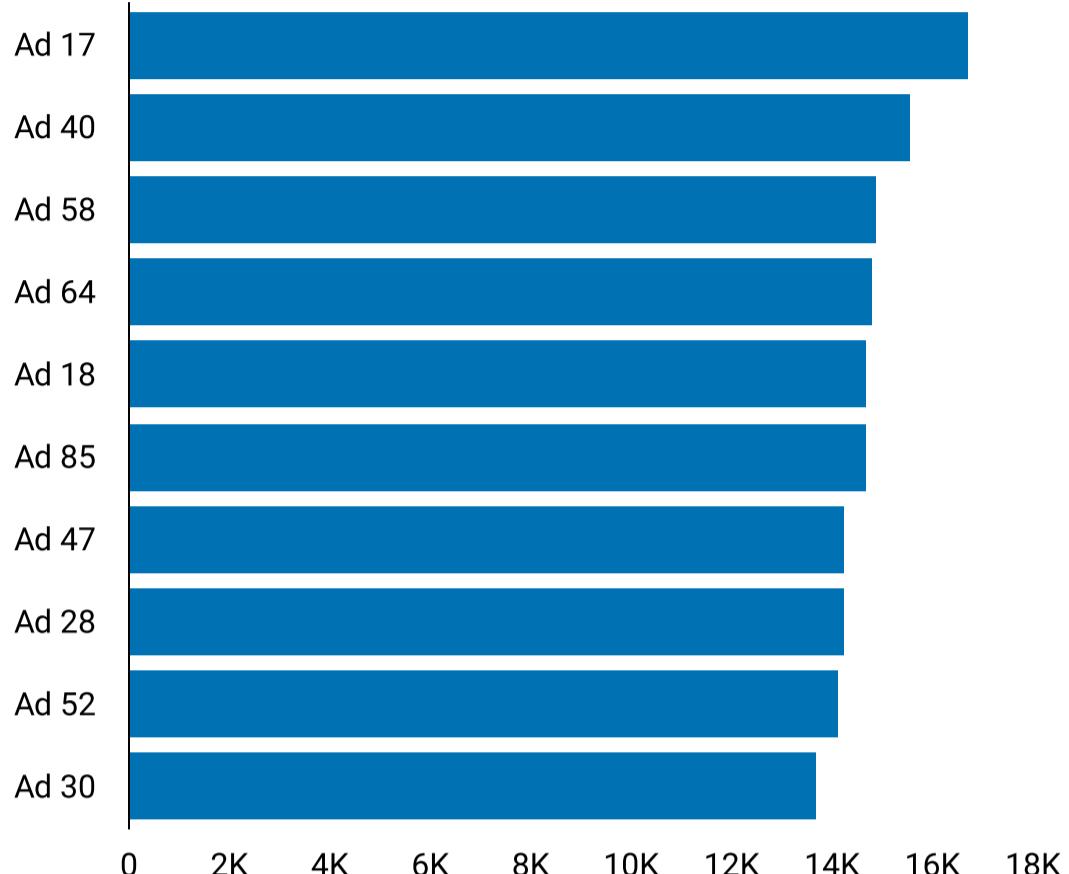
Publisher platform

Campaign

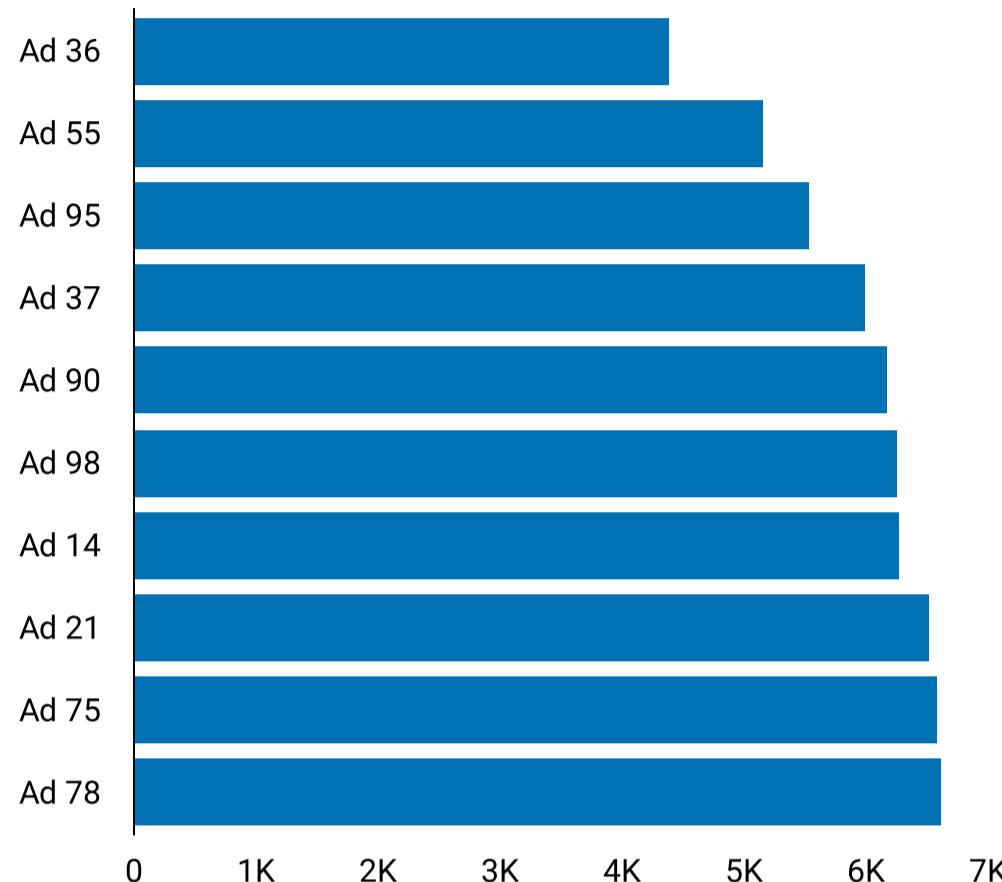
Ads

Started

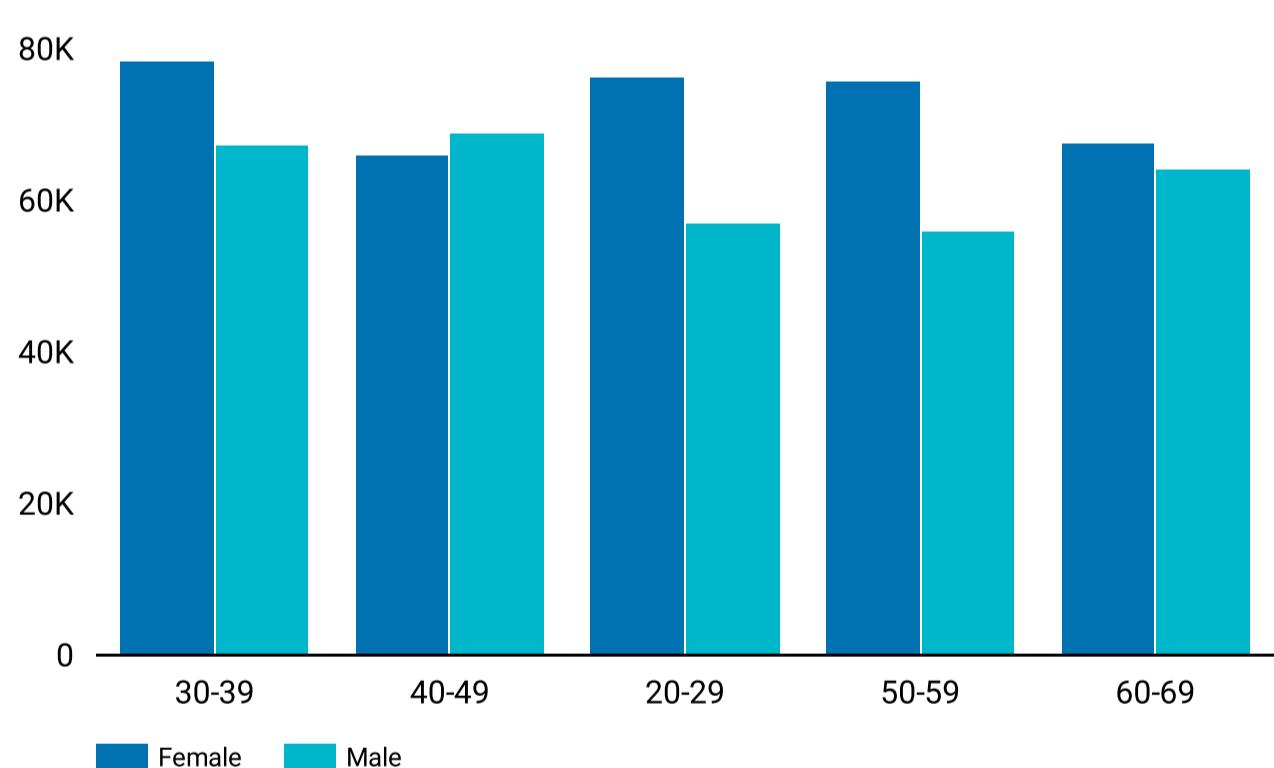
## Top 10 Ads by Spend



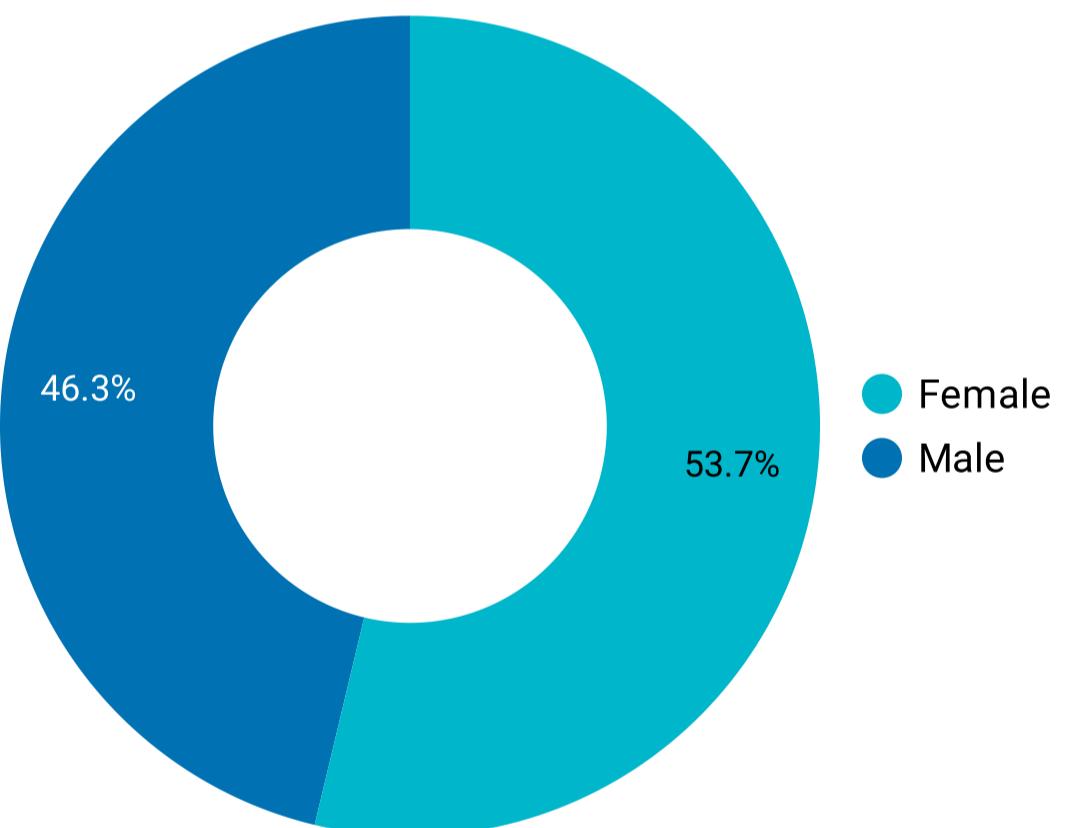
## Bottom 10 Ads by Spend



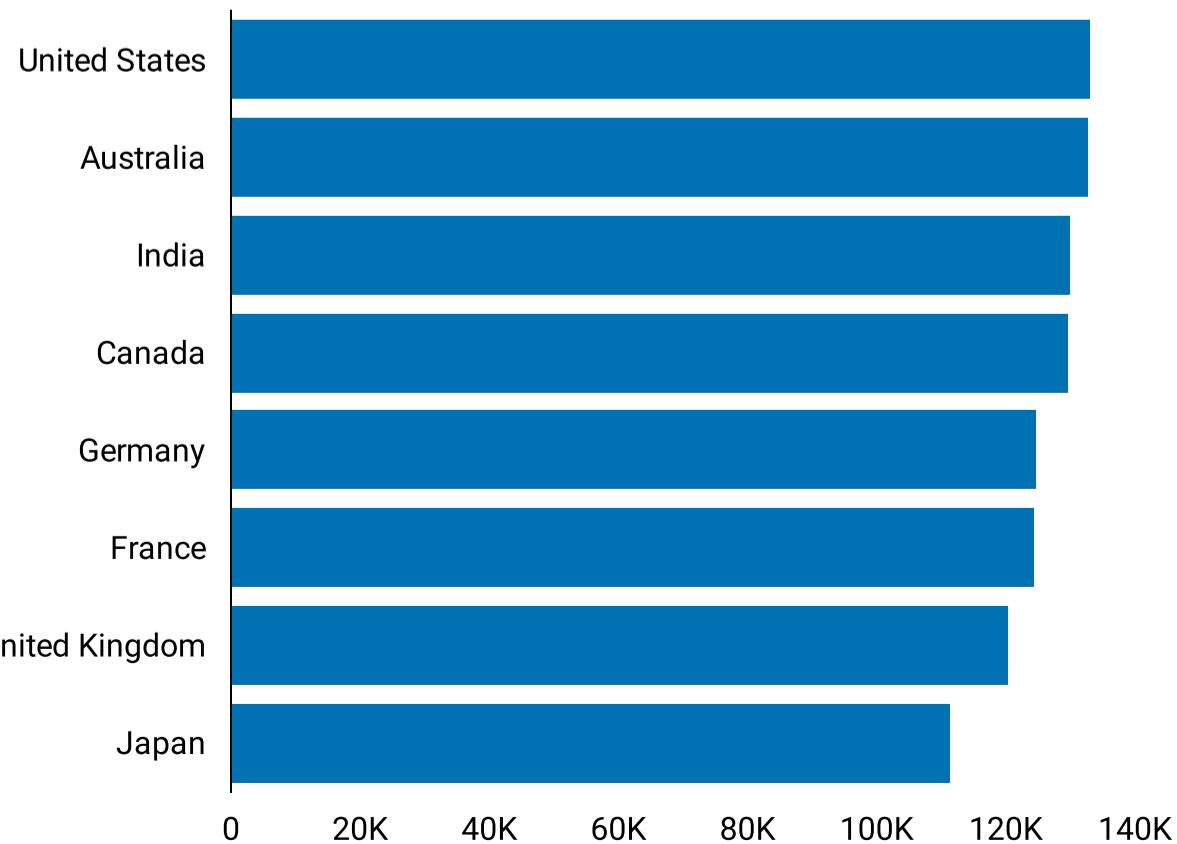
## Age Group by Spend



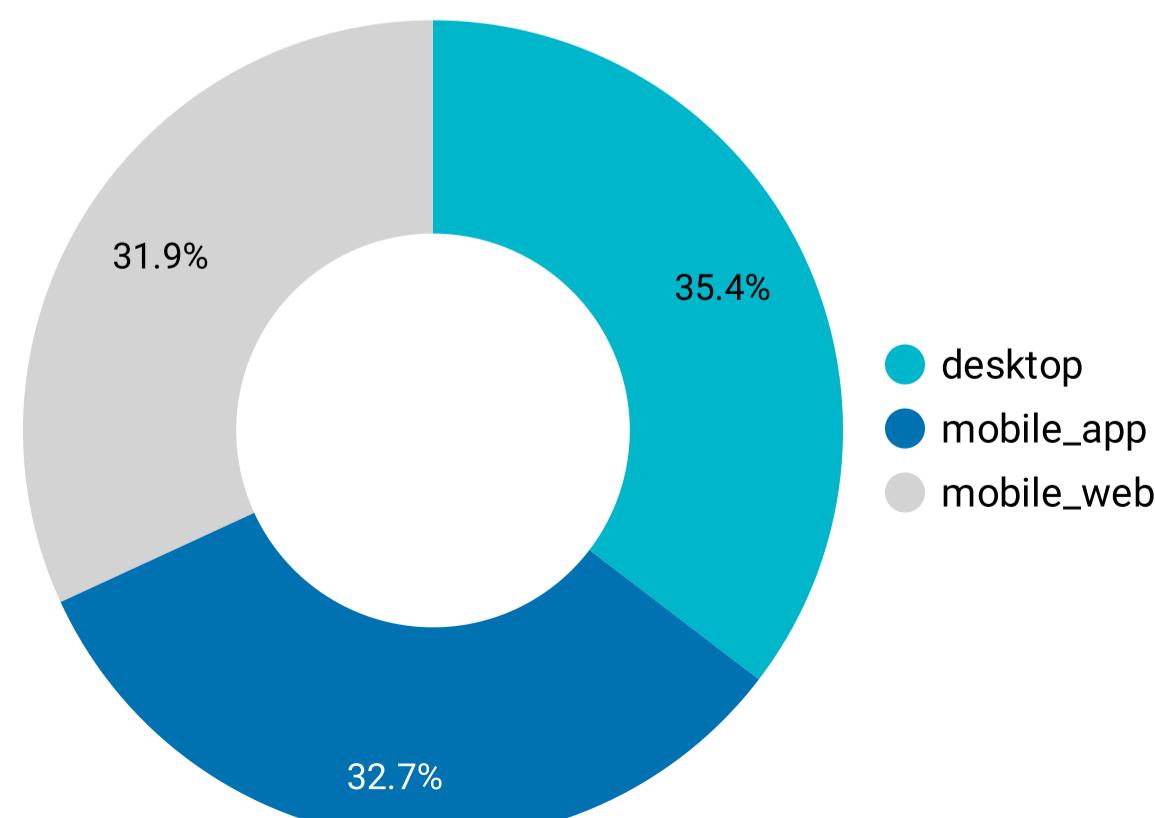
## Gender by Spend



## Countries by Spend



## Device Usage by Spend



Overview

Campaign

Ads

Started

Start your journey with EverythingData



## Looker Studio and EverythingData essentials

Start your Looker Studio journey with ease. Access beginner support, watch tutorials on YouTube, and read our blog for valuable insights.

→ [Support articles for getting started with EverythingData in Looker Studio](#)

→ [EverythingData blog: Looker Studio articles](#)



## Connector guides

Explore the available fields for this data source connector and get started with the connection guide.

→ [LinkedIn Ads Metrics and Dimensions](#)

→ [LinkedIn Ads connection guide](#)

## More from EverythingData

Browse our templates for Looker Studio, as well as the available connectors. Discover the Supermetrics Hub to manage your subscription, data source connections, and teams.

→ [Connectors List](#)

→ [EverythingData Hub](#)

## Step by Step Guide to Connect to Data Source

- Select Add data panel at the top
- A connect to data source will pop-up, click on the search bar and type everything data.
- After that, you get to see data source connected to everythingData, select the source you wish to connect to and authorize.

For video description click this:



## Support center

Explore support articles on data connection, report building, team management, and beyond for comprehensive guidance

→ [EverythingData Support](#)