

## **“Trailhead”**

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### **Problem Statement:**

Our users are worried that they may not be packing everything they might need on their next (or even first) camping trip. Our solution is to provide our users with a list of every item they will need based on the duration and location of their trip.

### **Who is experiencing the Problem?**

- Inexperienced outdoorsmen and campers
- People who traveled to go camping

### **What is the Problem?**

- They lack necessary supplies and know nothing of the area they are in.

### **Where does the Problem present itself?**

- In national parks and campgrounds across South Carolina.

### **Why does it matter?**

- Without good knowledge of the area, campers can get lost or injured on trails or severely injured by local flora and fauna.
- New campers may not know which items would be beneficial to bring on a camping trip, and where to buy them