

Scenario

You are an average person, who is not well-informed about the trails near where you live. In addition, you also are very inexperienced with the fundamentals of camping. You want to plan a camping trip and find out more about camping in general.

Task 1:

Use the Trailhead app to find a campsite near you, either via ZIP code, county name, or current location.

Task 2:

Use the Trailhead app to purchase supplies for your camping trip.

Task 3:

Use the Trailhead app to plan a trip to a nearby campsite.

Results

Changes

- While the Database option gives tips on camping for beginners, most users could not locate the information solely based on the selection screen. Therefore, there needs to be a new button and screen for Beginner Tips.
- Weather should be utilized as part of the Plan Your Camping Trip option, with an additional feature to display weather for the duration of a planned camping trip.
- There should be an additional screen for Emergency Information, either integrated into the Database screen, or just an entirely new screen altogether.

Features that should be left unchanged:

- Home screen was easy to understand and navigate, keep with the simplistic design.
- The multiple ways to find supplies and trails appealed to all users tested. This design is great for accessibility, and so all options should remain unchanged for the final product.
- Weather feature was easy to understand due to its resemblance to the Apple weather service. While it may need some tweaking, it should stay pretty similar.