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Boyo Lifestyle_ Boyoquiz.com(Agent) - Practices & Privacy

On 25 July 2021.

BoyoQuiz.com values the privacy of those who use our website ("Site"), products, and services and makes all commercially reasonable efforts to protect it. This privacy policy discloses the privacy practices Boyo Lifestyle (BoyoQuiz.com) ("we," "our" or "us"), which owns and operates a website, BoyoQuiz.com. Your access to and use of the services on our website (collectively, "Our Services") are subject to Boyo Lifestyle Terms of Service and all applicable laws.

This privacy policy describes how and when we collect, use, and share information when you use our Services. We may receive your information through our website, email notifications, or other interactions with our Services. When using any of our Services you consent to the collection, transfer, manipulation, storage, disclosure or other uses of your information as described in this Privacy Policy. Regardless of which country you reside in or supply information from, you authorize us to use your information in South Africa and any other country where we operate.

We value your comments about our privacy statement and invite you to email us with inquiries, suggestions and complaints at: support@boyoquiz.com. Please read the following to learn more about what information we collect, what we do with that information, and how we may use your personal information.

INFORMATION COLLECTED.

How Information is Collected. To enhance your user experience and improve our Services, we collect information about you from two sources: (i) information you affirmatively give to us; and (ii) information automatically collected when you use any our Services. Third parties may also collect your information in connection with your use of our Services unless a user refuses to consent to the disclosure of information to third parties.

Information You Affirmatively Give Us. In using our Services, you may provide us with personally identifiable information. This refers to information about you that can be used to contact or identify you, and information on your use of and activities at websites that may be connected with you ("Personal Information"). Personal Information that we collect may include, but is not limited to, your email address, credit card or other billing information, and password. Personal Information may also include information you supply to us concerning your preferences, geographic location, and interests expressed in the course of use our Services.

Information Automatically Collected. We also collect information about your visit from the browser on your computer or mobile device including but not limited to the time and date you visit our Services, your geographic location, IP address, device information, cookies and the pages you request — to analyze trends, administer the Site, track your navigation of the Site, deliver relevant advertisements and gather broad demographic information for aggregate use (note that IP addresses are not linked to "personally identifiable information"). Additionally, we collect aggregate information from multiple users without personally identifying individuals, such as geographic region, which we may share with our business partners — to improve understanding of customer needs and provide relevant services.

By using our Services, you are giving us permission to use and store such information consistent with this privacy policy.

Requesting our services and Profile Information. You provide access credentials in the form of an email address and password. You may update or modify your profile information and contact information that you provided to us at any time. Profile information is not publicly available on our website.

Location Information. Besides profile information, you may also tell us your exact location if you enable your browser or mobile device to send us location information. We may use and store information about your location to provide features of our Services.

HOW WE USE PERSONAL INFORMATION.

Use of Personal Information. Personal Information is or may be used for the following purposes: (i) to provide and improve our Services, (ii) to administer your use of our Services, (iii) to enable you to enjoy and easily navigate the our Site, (iv) to better understand your needs and interests, (v) to fulfill requests you may make, (vi) to personalize your experience, (vii) to provide or offer updates and product announcements, and (viii) to provide you with further information and offers from us or third parties that we believe you may find useful or interesting, including newsletters, marketing or promotional materials and other information on services and products offered by us or third parties.

We use information we obtain by technical means (such as the automatic recording performed by our servers or through cookies) for the above purposes and to monitor and analyze use of BoyoQuiz.com Services; for technical administration of our Services; to increase functionality and user-friendliness of our Services; to better tailor our Services to your needs, and to generate and derive useful data and information concerning the interests, characteristics, and use behavior of our clients.

Sharing of Information. When you send information to us, you are granting permission to use and take other actions regarding such information (as described in the Terms of Service), to provide our Services. We do not share, sell, rent or otherwise distribute this information to others, except as disclosed in this Privacy Policy. **BoyoQuiz.com** may share your information with others outside of **Boyo Lifestyle** under the following circumstances:

We have your explicit consent to share the information;

We need to share your information to fulfill your service request;

We wish to contact you with information about services from our business partners;

We have a good faith belief that sharing or otherwise permitting access, disclosure, use or preservation of such information is reasonably necessary to comply with our legal obligations;

We believe it is necessary to investigate, prevent or take action regarding illegal activities, suspected fraud or potential threats against persons or property; or

We believe it is necessary to investigate potential violations of our Terms of Service, or to enforce those Terms of Service.

WITH WHOM INFORMATION IS SHARED.

Public Information. We may share as it sees fit information that you voluntarily make public. Since such public information can be accessed by the public and used by any member of the public, such use by third parties is beyond our control.

Personal Information. Subject to the paragraph that follows, if we have your express consent, we may share your personal information it collects with business partners and other third parties that are not affiliated with us. BoyoQuiz.com will never share your personal information without your consent, unless compelled to do so by law.

Under narrow circumstances, we may disclose your personal information without asking for your consent to protect our legal rights or our affiliates, and each of their respective investors, directors, officers, members, managers, employees, agents, and suppliers; to protect the safety and security of our clients or to enforce our Terms of Services; to protect against fraud or for risk management purposes; or to comply with or respond to the law or legal process or a request for cooperation by a government entity, whether or not legally required. If you notify us you believe your legal rights have been violated by us or another user of our Services, we may provide the information you provide to us to others if we believe it is necessary to evaluate and respond to your complaint. For instance, if you submit a notice of copyright infringement to us, we may send a copy to the person or entity who uploaded, stored, or transmitted the material addressed by the communication.

NON-PERSONAL INFORMATION AND AGGREGATE DATA.

BoyoQuiz.com may share with third parties your non-personal information and related aggregated data. For example, we may share IP addresses or general demographic information of our users to provide anonymous aggregated data to business partners about the volume of use on our Services and the specific Services in which clients are most interested. Because this form of data does not identify a particular client, these third parties will not be able to contact you based solely on this data.

CHANGE OF CONTROL.

If we sell all or part of our business, make a sale or transfer of assets, are otherwise involved in a merger or business transfer, or in the unlikely event of bankruptcy, we may transfer your personal information and non-personal information to one or more third parties as part of such transaction.

HOW YOU CAN CONTROL THE INFORMATION WE COLLECT, USE AND SHARE.

You have the choice about whether to disclose your personal information or other information about yourself to us. Regardless of your choices regarding promotional communications and updates regarding content, we may send you administrative messages, service announcements, terms and conditions of your account, or other similar communications, without offering you the opportunity to opt out of receiving them.

You may stop using our services or our Site at any time by simply inactivity. Please note that if you cancel our deal, we may retain some information about you.

LOCATION.

When you first launch any event of our Services that collect location information, you will be asked to consent to our collection of this information. You may stop our collection of location information by declining to consent to the collection.

COOKIES.

Cookies are small data files that a website you visit may save on your hard drive that usually includes an anonymous unique identifier. A cookie cannot retrieve any other data from your hard drive, pass on computer viruses, or capture your email address. Our Services use cookies for user authentication, keeping track of your preferences, promotional campaigns that require client identification, keeping track of our audience size and traffic patterns, and in certain other cases. You can configure your browser to accept cookies, reject cookies or notify you when a cookie is being used.

LINKS.

Our website and services may contain links to other sites. We are not responsible for the privacy policy or other practices employed by websites linked to, or from, our website nor the information or content contained therein. This privacy statement applies solely to information collected by this website.

INTERNATIONAL Client.

We abide by the safe harbor framework set forth by the South Africa Government regarding the collection, use, and retention of personal information collected from the European Union. The following link provides more information about South Africa. Government Gazette: [POPI ACT](#).

OUR POLICY TOWARD CHILDREN.

Our Services are not directed to children under 16 years of age. We do not knowingly collect personally identifiable information from children under 16. If a parent or guardian learns his or her child has provided us with Personal Information without their consent, he or she should contact us at support@boyoquiz.com. If we learn a child under 16 has provided us with Personal Information, we will delete such information from our files.

CHANGES AND UPDATES.

From time to time, we may change this privacy policy. To ensure that you are familiar with our most updated policies and practices, check the effective date indicated above of this privacy policy each time you use our Services. If we make any changes, we will notify you of such changes by posting the updated privacy policy on our website. We may also send you an email alerting you of such changes. You will be bound by any such changes to the policy when you use our Services after those changes have been posted. If we make material revisions concerning practices where we have represented

we will obtain your consent to use or disclose your personal information, we will obtain your consent before taking any action inconsistent with those representations.

CONTACT US.

BoyoQuiz.com welcomes your feedback regarding this Privacy Policy and our Terms of Service. If you have questions, comments, or concerns about either one, please contact us by email at support@boyoquiz.com.

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