Product

New leak free propane tank.

		Kluesej	
Hurdles	Testing	Marketing	Structure
Other propane tank manufacturers competing against me.	Find base model tank to improve on.	Create a social media account that advertises these new tanks.	My self as CEO.
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getting funding for the research to make leak-proof tank.	Find a place to conduct research.	use social media to start a online campaign to raise money.	Manufacturing facility for tanks.
Kluesej	Kluesej	Kluesej	Kluesej
Finding a propane supplier	Hire research staff.	use money to buy a TV commercial timeslot.	Propane dealer partner to sell the tanks.
Kluesej	Kluesej	Kluesej	Kluesej
Finding a propane dealer to sell my tanks. Kluesej	Conduct test to ensure valve is tightened so no gas will be wasted. Kluesej	Do a sale shortly after launch to draw in customers. Kluesej	Researchers to create new and improved tank models
Get customers to buy my	Conduct gas from	find a grilling event to sponsor to help	Hire a trucking

Conduct gas from tank to grill as a test of efficiency.

to sponsor to help get the brand name out.

experimental

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propane tanks.

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Hire a trucking company to ship tanks to dealer.

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