# John Simmons Product Designer

#### Contact

(e) New York, NY

R (631)-521-4394

jsimmons2705@gmail.com

in /johnsimmonsnyc

www.johnasimmons.com

## Skills

Sketch Design Thinking

Invision User Interviews

Python Wireframing

React Prototyping

SQL Usability Testing

User Flows

#### Education

#### General Assembly

May 2018 – July 2018

User Experience Design Immersive

# Bucknell University, College of Engineering

August 2013 - May 2017

B.S. Computer Science & Engineering, Math Minor

#### About Me

Detail oriented product designer, with a background in software engineering, who uses creativity and analytical skill to bring ideas into the real world.

# Experience

#### Product Designer, Persado

New York, NY | January 2020 - Present

- · Lead design team's strategy on internal AI platform.
- · Plan and execute research, facilitate design studios, build wireframes and prototypes, and aid in handoff to developers.

#### Product Designer, J.P. Morgan Chase & Co.

Jersey City, NJ | November 2018 - January 2020

- · Oversaw the design strategy and execution of a greenfield project in the document management space.
- · Conducted user research to identify areas of opportunity including interviews, usability tests, and contextual inquiries.
- · Facilitated design studios with business stakeholders and engineers to develop design decisions based on user research.
- · Wrote and prioritized user stories with accompanying wireframes to be used by engineers in the development process.

#### UX Consultant, Rivet

New York, NY July 2018

- · Redesigned responsive website focusing on conversion and retention on mobile.
- · Led the design team's process and decision making including planning, prioritizing, and scheduling.

### Fullstack Software Developer, Brandon Associates, Inc.

Farmingdale, NY | May 2017- May 2018

- · Led team's data warehousing efforts for a multi-million dollar healthcare provider in New York State.
- Discovered needs at one of the leading anesthesia management companies in the US and implemented solutions for their internal contracting website (Frontend and Backend).